

Executive Summary - Harshit Phulwani

Going through the IMDB dataset and querying the data based on the questions asked, there are following important insights that can be derived from the dataset:

- 2017 had maximum number of movies released as compared to 2018 and 2019.
- In 2019, USA produced more movies than India.
- Highest number of movies produced are of Drama genre.
- The Production houses 'Dream Warrior Pictures' and 'National Theatre Live' have most number of hit movies.
- James Mangold is the top director.
- 'Marvel Studios' is the biggest global production house based on the number of votes.
- 'Taapsee Pannu' is the Top Indian actress whereas 'Vijay Sethupathi' is Top Indian actor based on the average ratings.

Recommendations to the RSVP movies:

- Focus on the Drama genre.
- RSVP can partner with the Production houses 'Dream Warrior Pictures' and 'National Theatre Live'.
- James Mangold can be hired by RSVP as a director.
- RSVP can partner with 'Marvel Studios' if at all possible.
- RSVP can take 'Vijay Sethupathi' and 'Taapsee Pannu' as their lead actor and actress.