



Myntra Sales Analysis

Year

All

Quarter

All

Customer Age

15

49

Average Sales

536.16

Order Quantity

3.5K

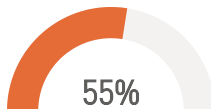
Puma

Top Selling Brand

Catwalk

Least Selling Brand

Max Discount



0% 100%

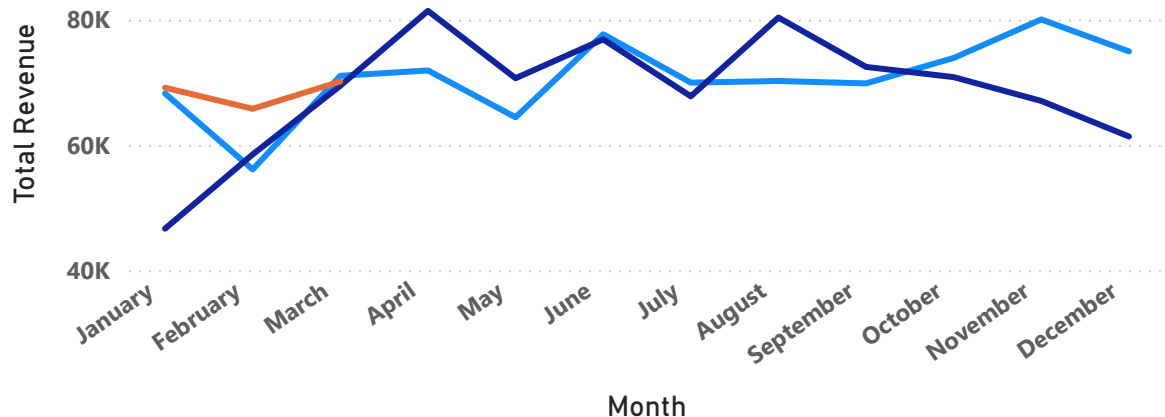
Average Rating



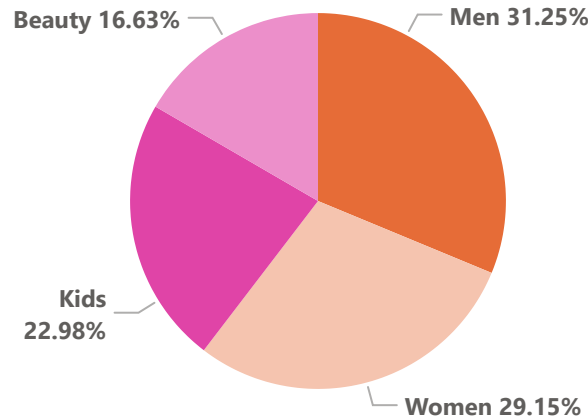
1 5

Year on Year Monthly Sales Comparison

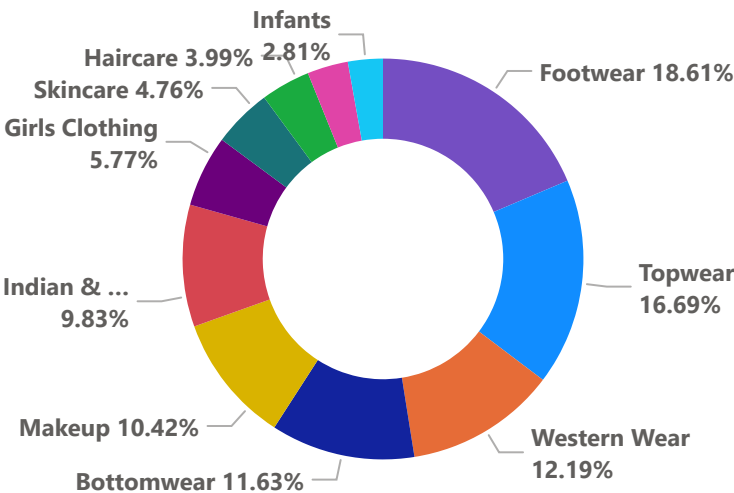
Year 2021 2022 2023



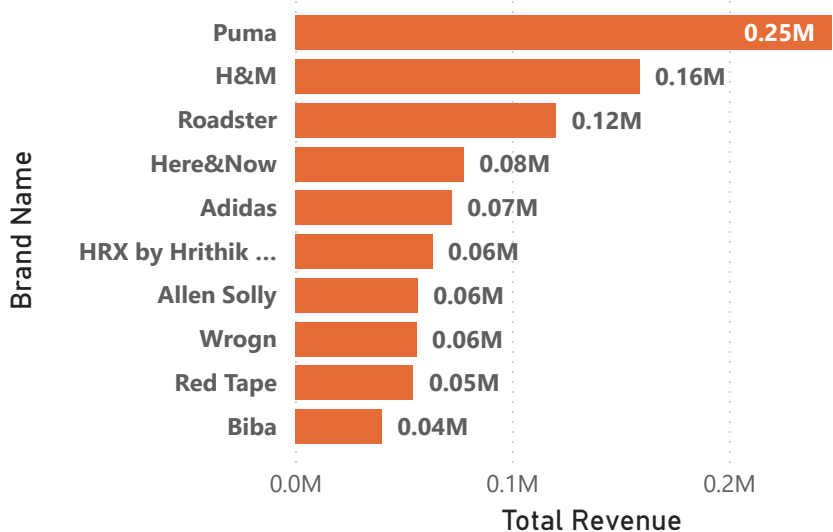
Total Sales by Category & Sub-category



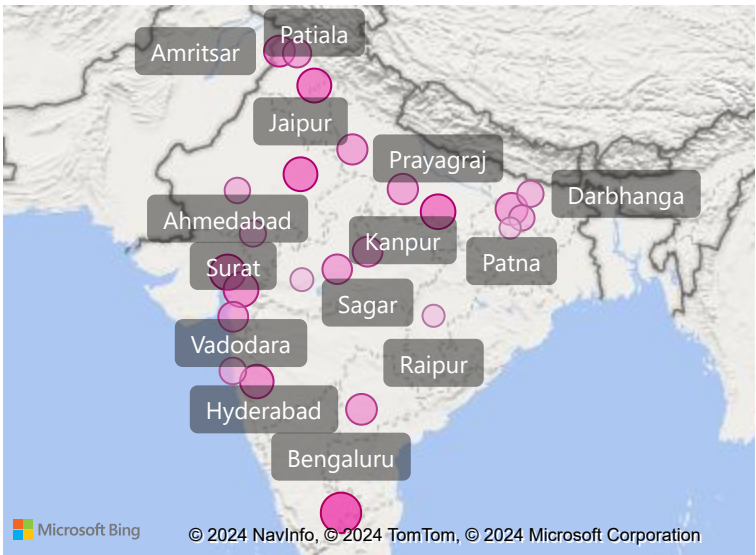
Discounts by Sub-Category



Sales by Brand Name

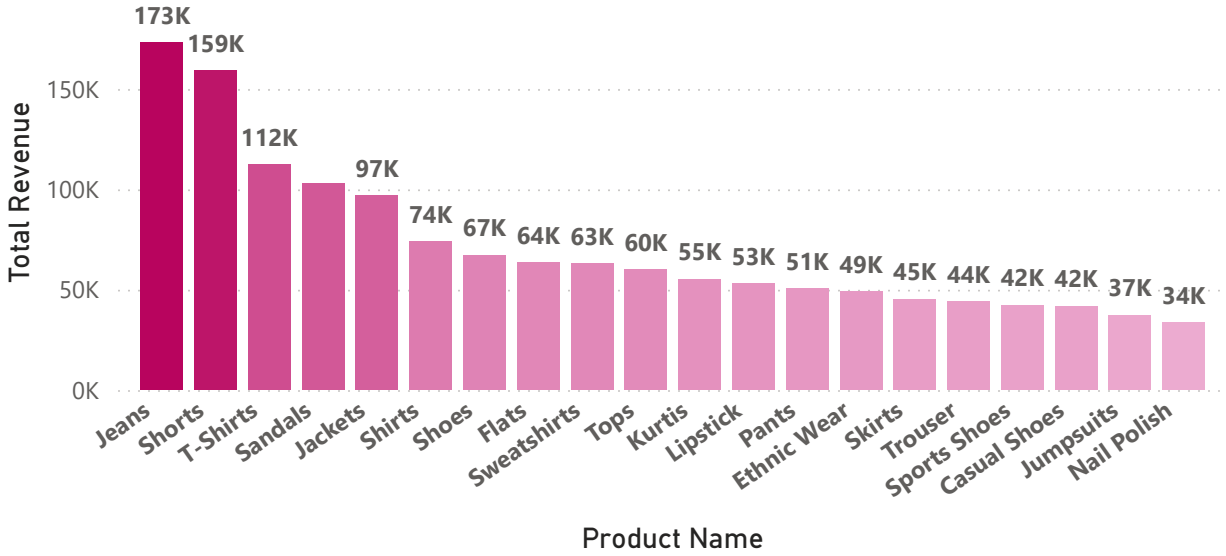


Sales by City

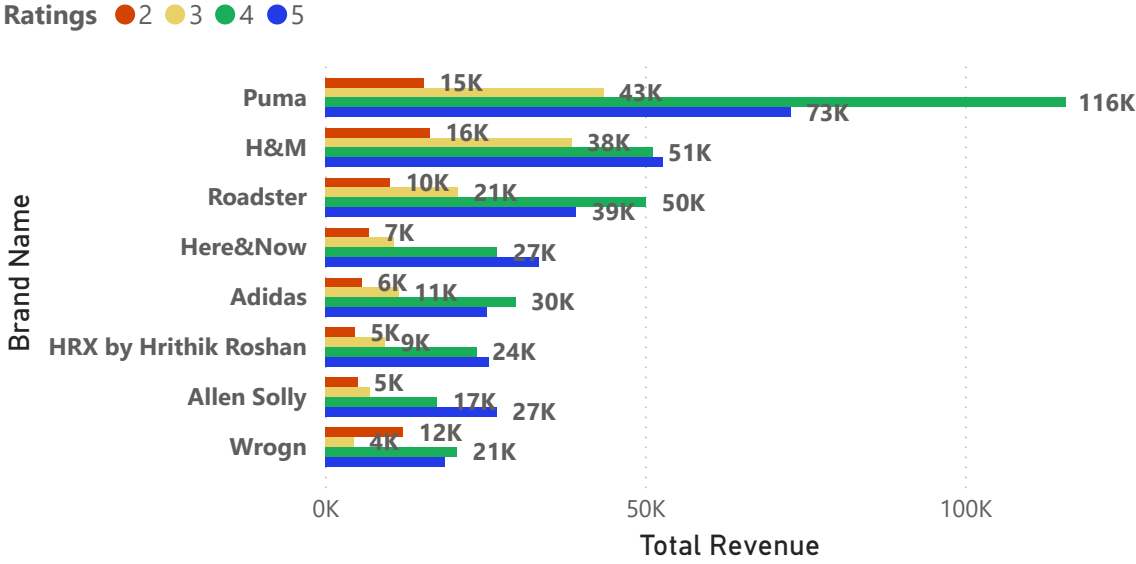


Product Performance

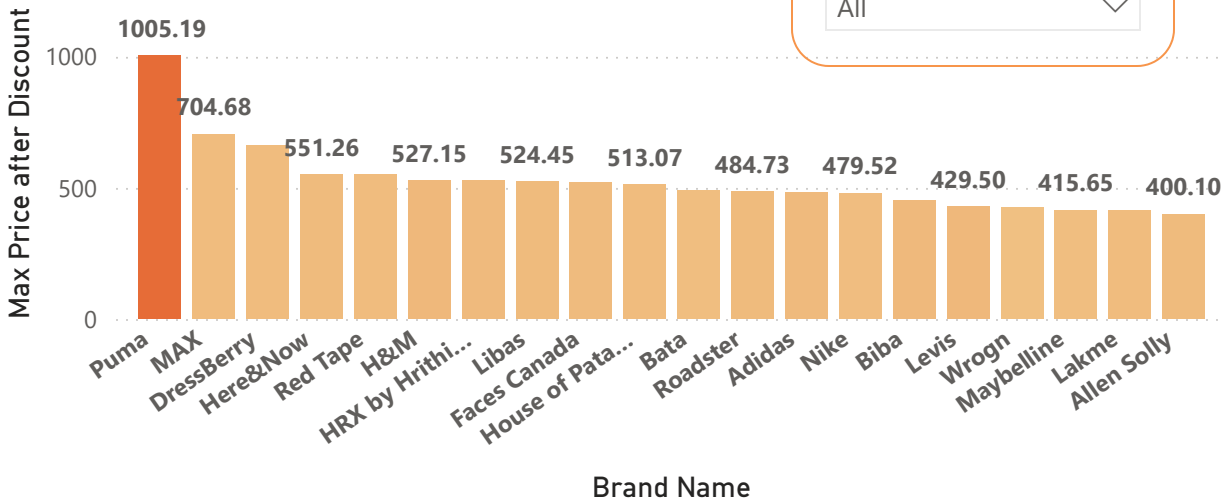
Total Revenue by Product Name



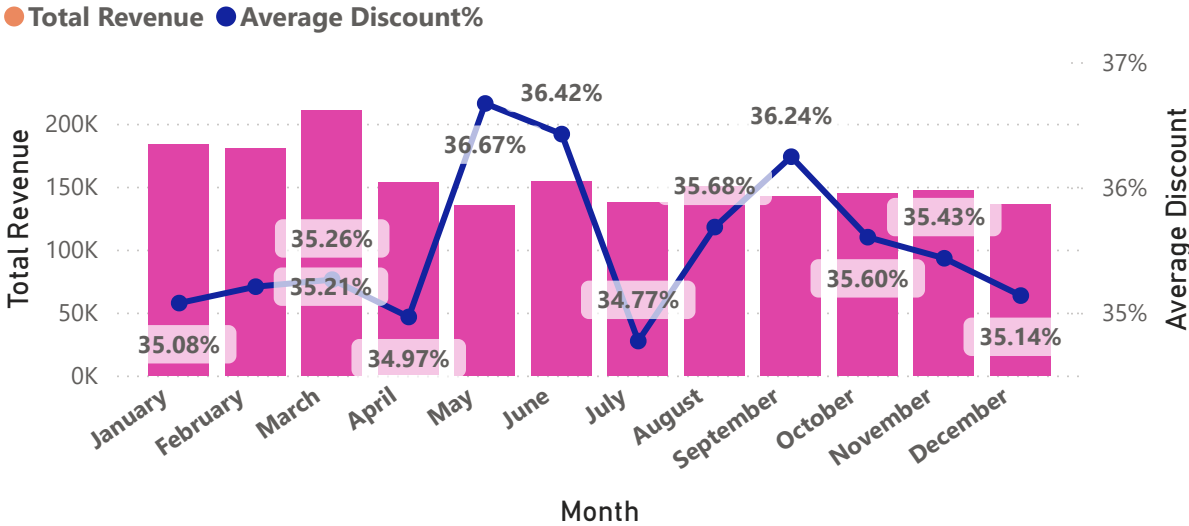
Revenue by Top Rated Brands



Product Performance for Brands

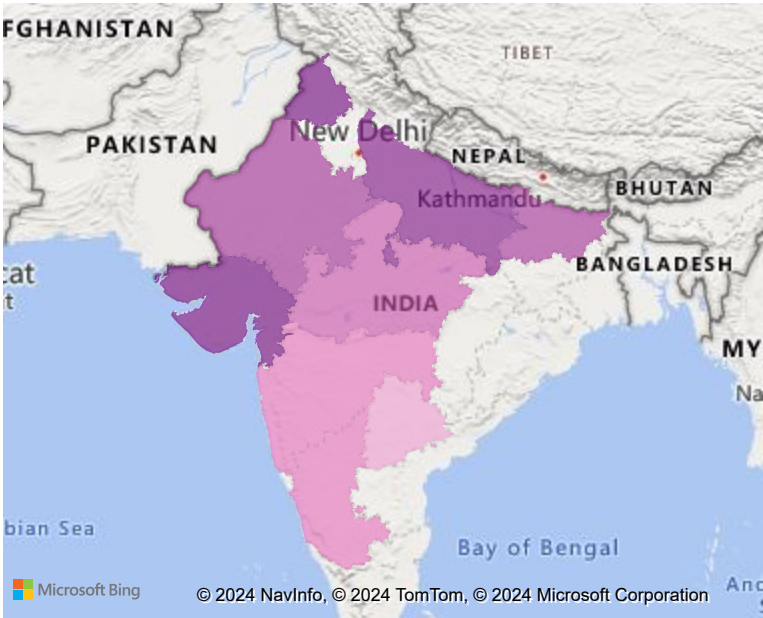


Monthly Sales Trend Analysis

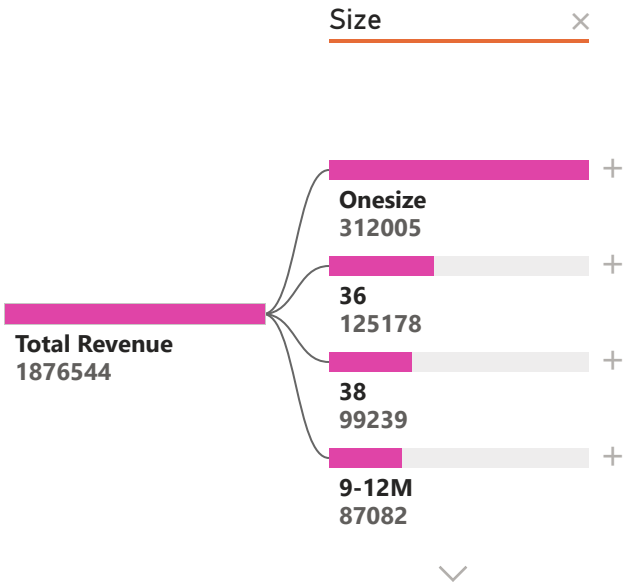


Frequent Buyers Profile

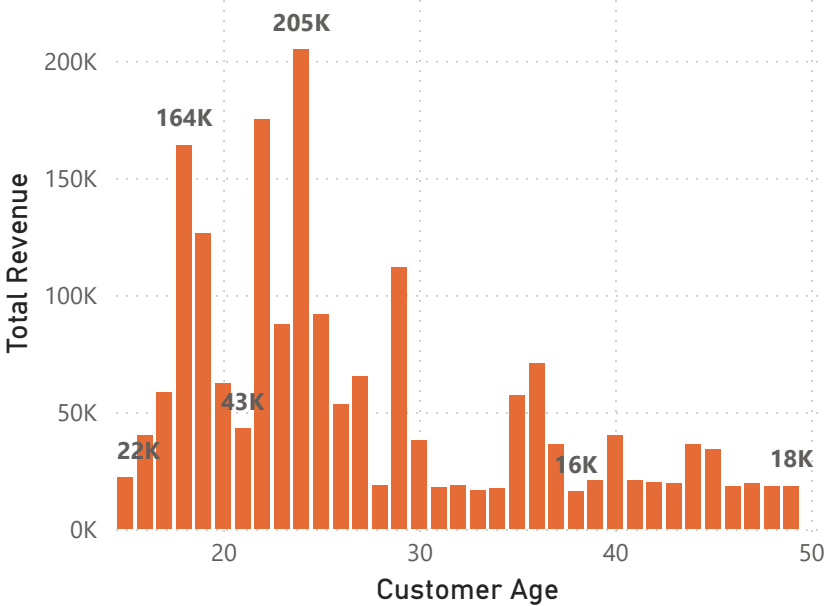
Frequent Customers by State



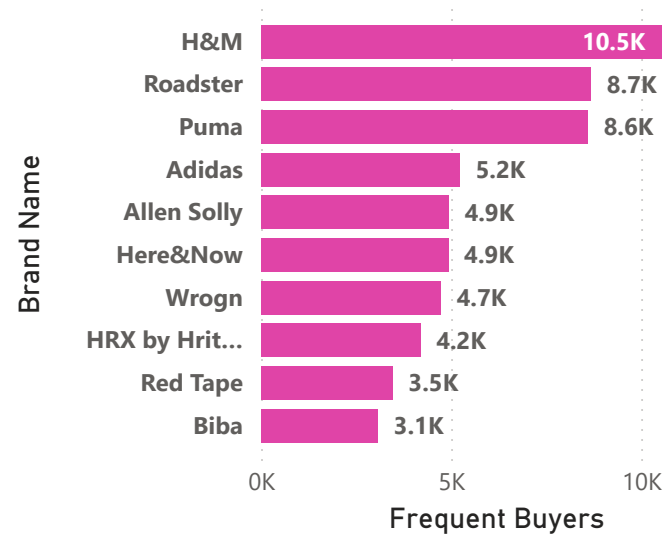
Most Preferred Size



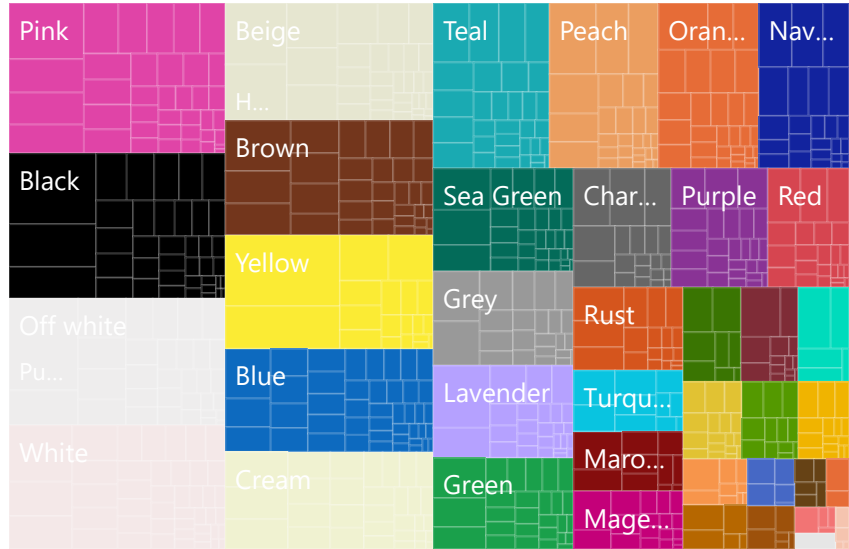
Total Revenue by Customer Age



Frequent Buyers by Brand Name



Most Preferred Colors



Frequent Buyers by Sub-Category

