Qualities of Information

- Information is intangible, even though it can be instantiated in physical objects.
- Information is human.
 - This means that only us humans can perceive it and make it information. Other living things do not have that ability
- Information is self-multiplicative.
- Information is expandible
 - This means that information increases with more use.
- It can substitute for other resources
 - This means that information can replace physical resources. This can be seen through Digitisation.
- It is diffusive
 - Information can leak, especially when the security is not tight.
 - Cyber security is important to prevent this
- Information is transportable virtually instantaneously.
 - This means that information can be shared online, in a split of a second.
 - It can break geographical barriers.
 - It can also be shared in real time
- Information is comprehensible
 - This means that it can be contextualised to create better understanding.
 - It can also be summarised.
 - It can be applied to different situations (Intergration)