



# Clothing Data Exploration

Herminnia Flores (Jessica)

JoHanna Nelson (Joey)

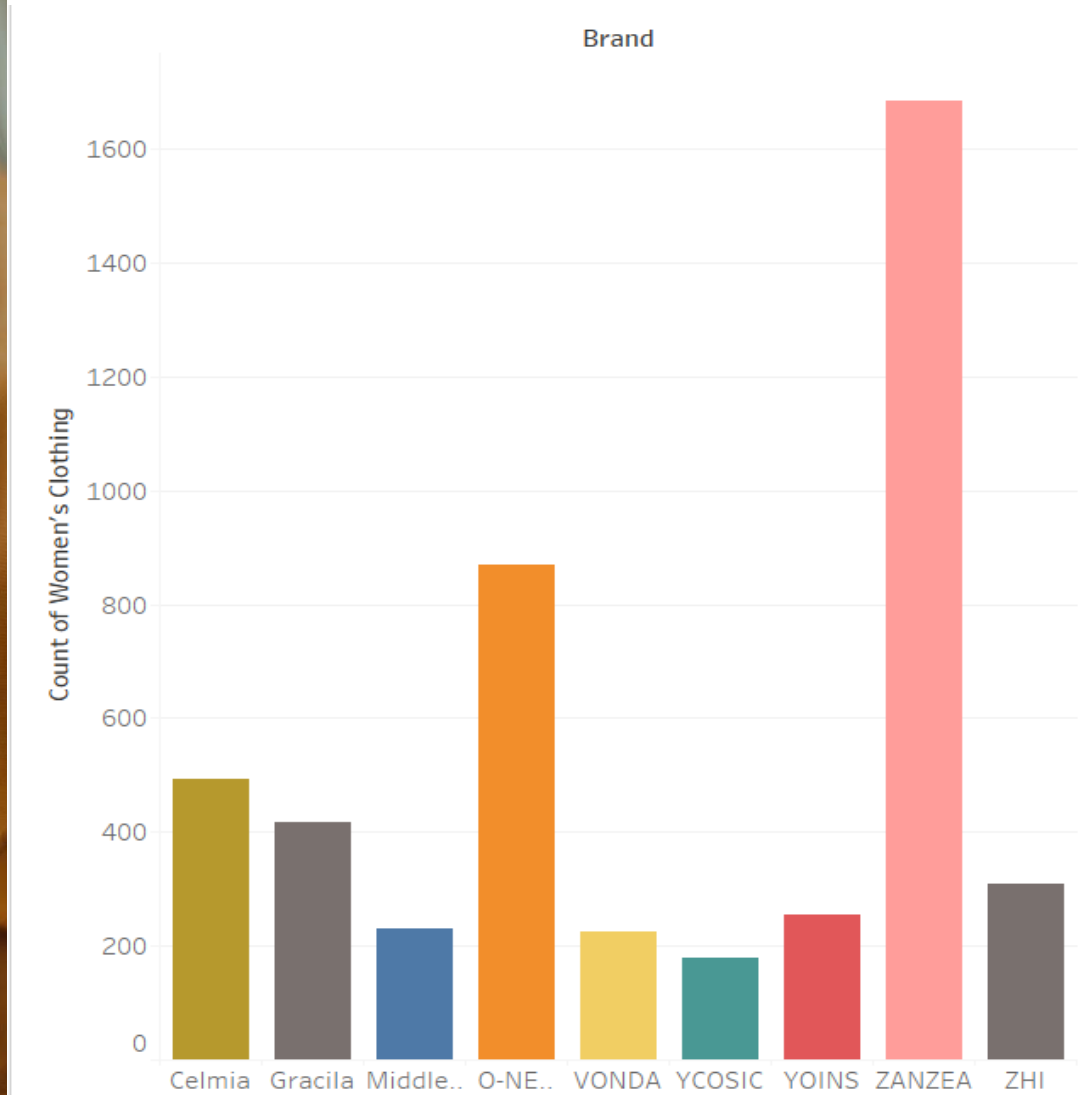
Carrie Buckwater

Christina Simbenga

Woz U

# Clothing Brand

Below is a bar chart consisting of amounts over 100 , for womens purchases, by brand.



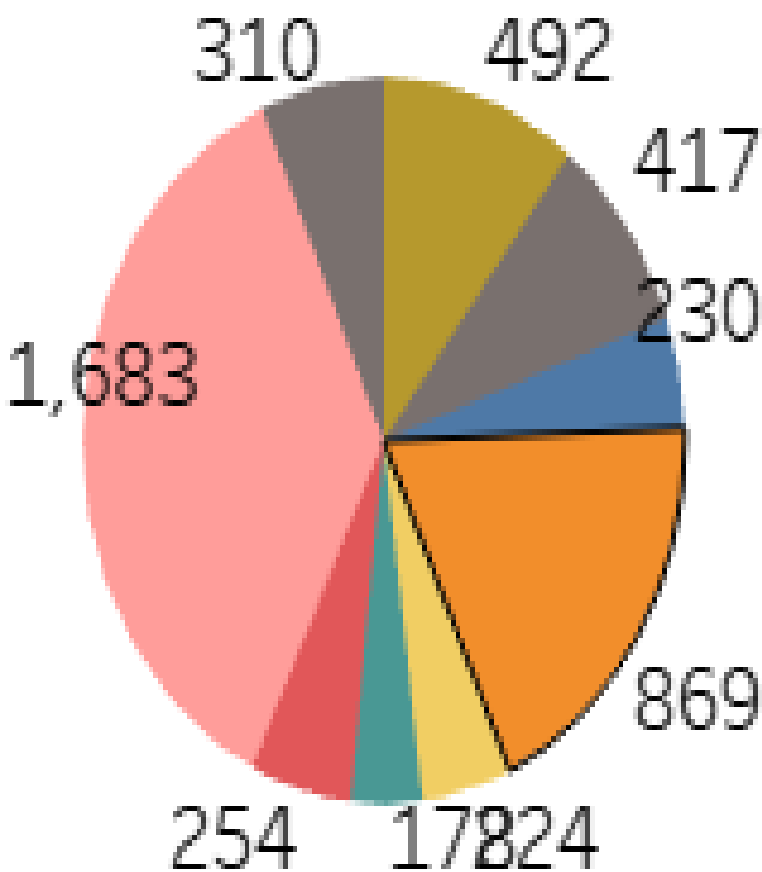
# Clothing Brand

A Pie chart consisting of 9 brands with amounts of over 100 for purchases by women.



Sheet 1

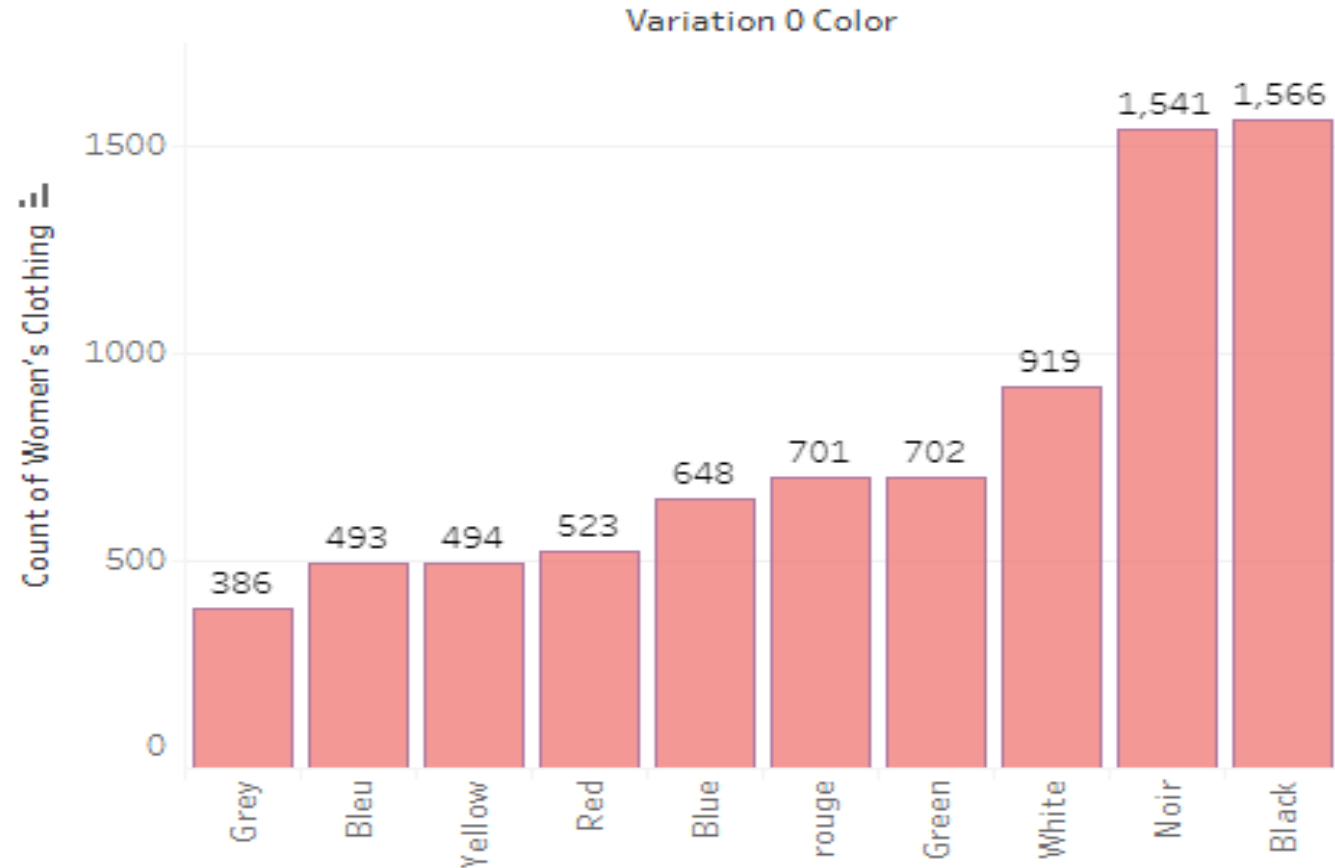
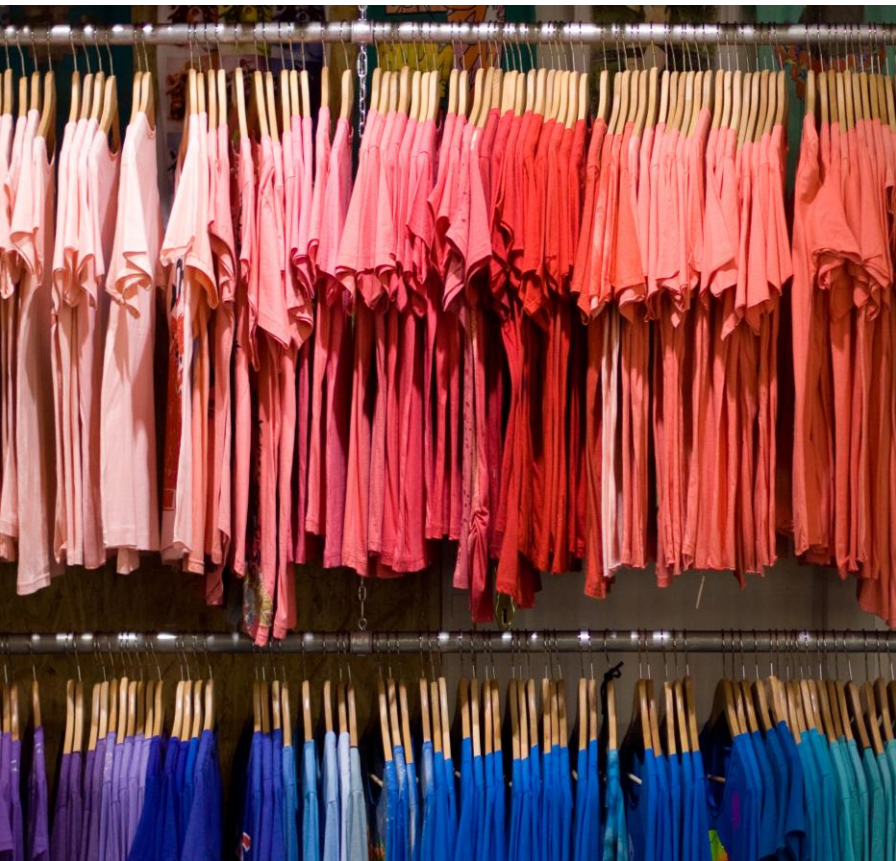
Brand	
Celmia	492
Gracila	417
Middle East	230
O-NEWE	869
VONDA	224
YCOSIC	178
YOINS	254
ZANZEA	1,683
ZHI	310





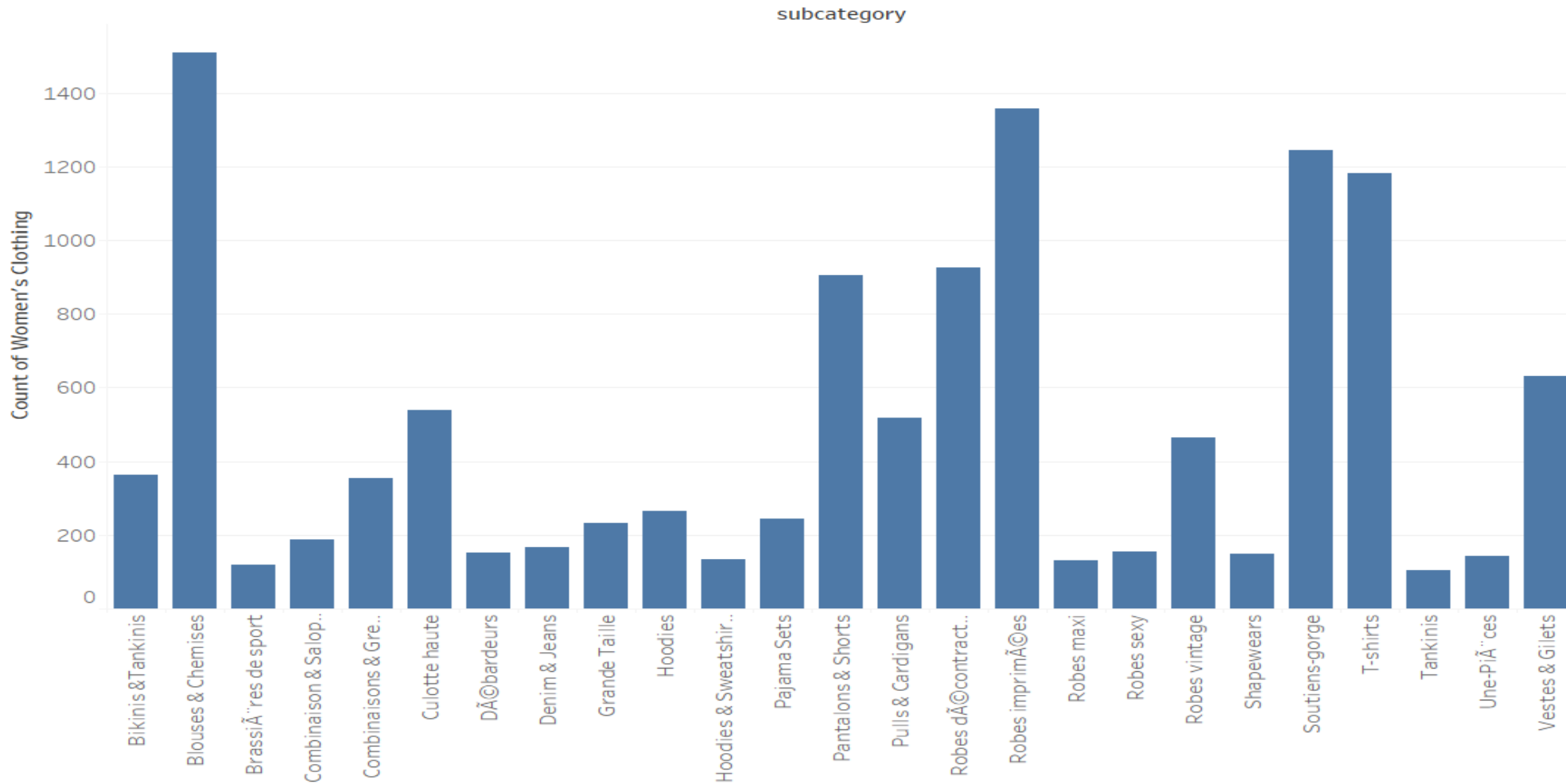
# Clothing by Color

Bar Chart  
Consisting of top  
10 colors  
women purchase  
most with  
amounts of over  
100



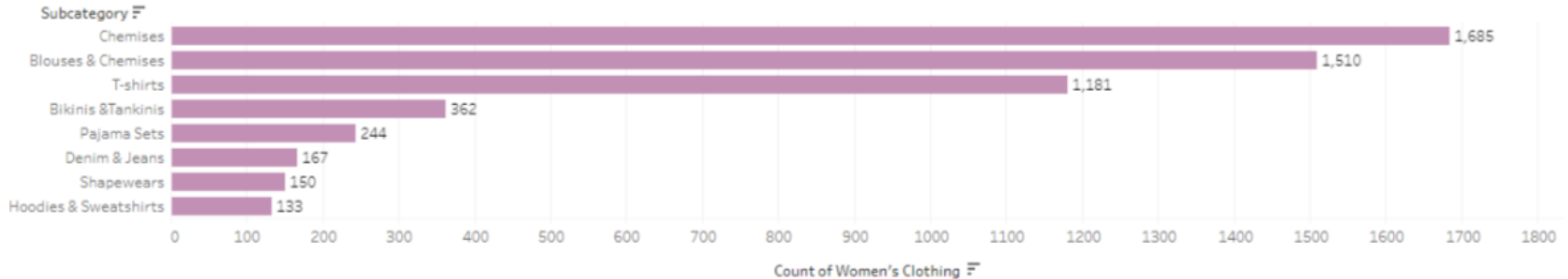
# Types of Clothing

Types of clothing  
articles purchased by women ,  
with amounts of over 100.



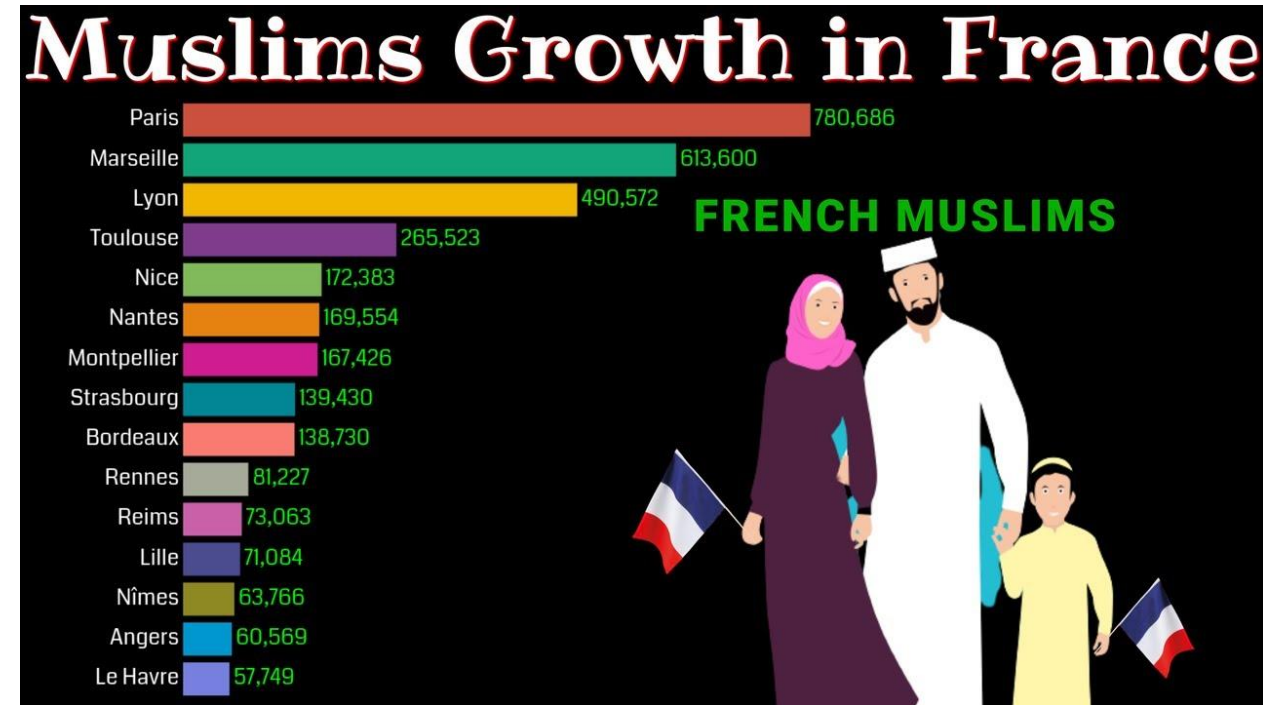
# Most Common Types of Women's Clothing

Eliminating anything 1 – 100 descending

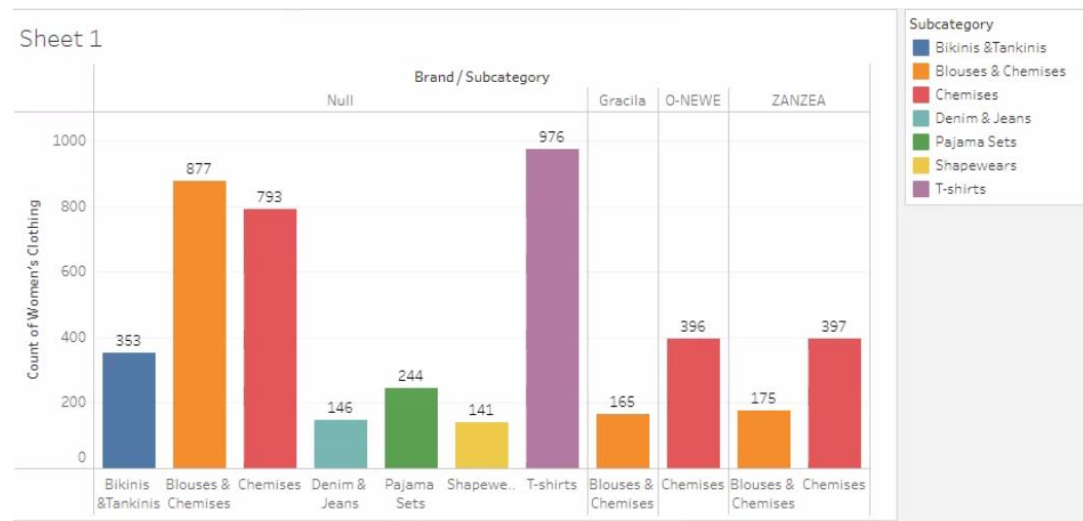


# Population Served

- As we went along with our data exploration we looked up these brands
- We found these brands are based out of France and include a large Muslim clientele
- Because of the Muslim clientele the clothing is more conservative as well as the clothing is more affordable than typical French fashion
- We do not have a ton of data on things like shorts and bikinis because those are purchased less by the Muslim clientele



# Clothing Type Broken Down By Brand Including Null

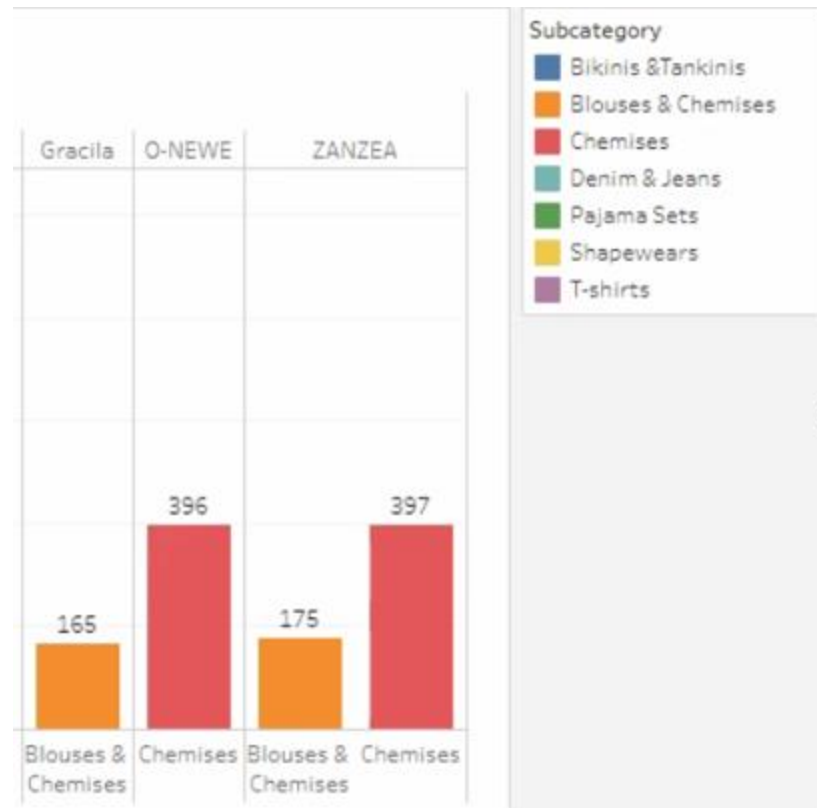


- A lot of the data available for clothing type plus brand included null
- Many of the brands did not report data broken down by clothing type
- This slide represents the data available including null anything above 100



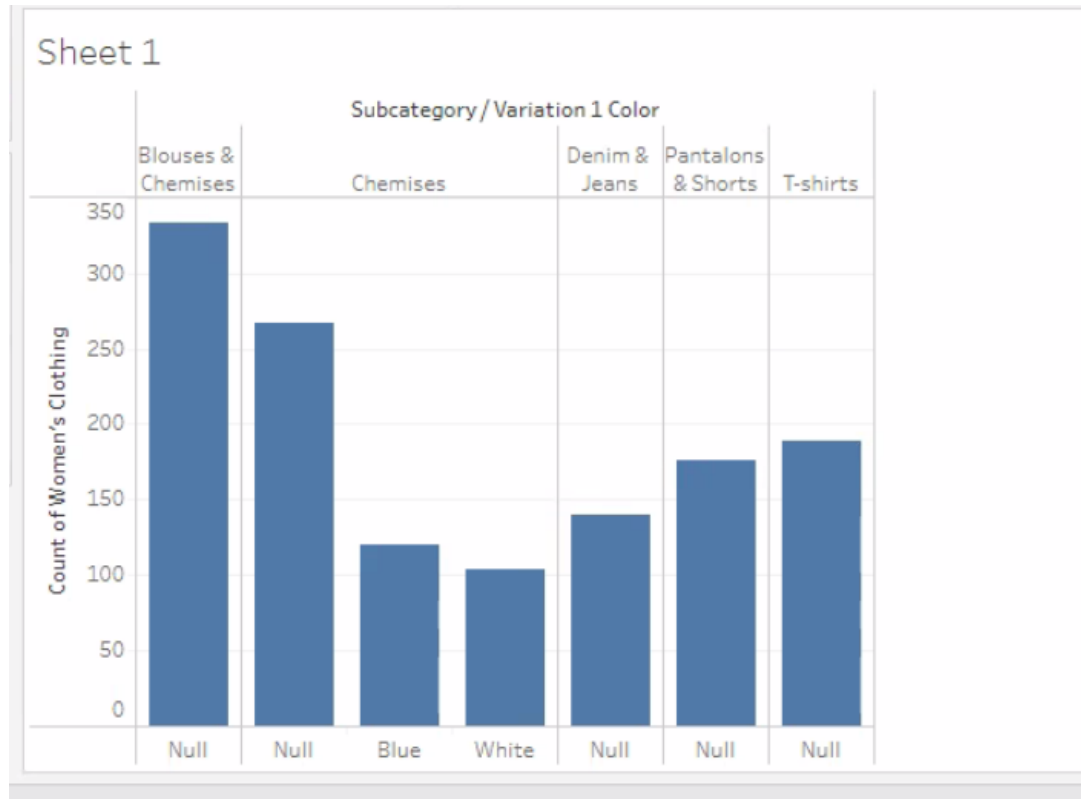


# Clothing Type Broken Down By Brand Excluding Null



- This slide represents the brands that reported data of clothing type plus brand anything from 100 or above
- As you can see from this slide only a few brands reported their most purchased clothing types

# Clothing type tops and bottoms and Color Including Null anything above 100



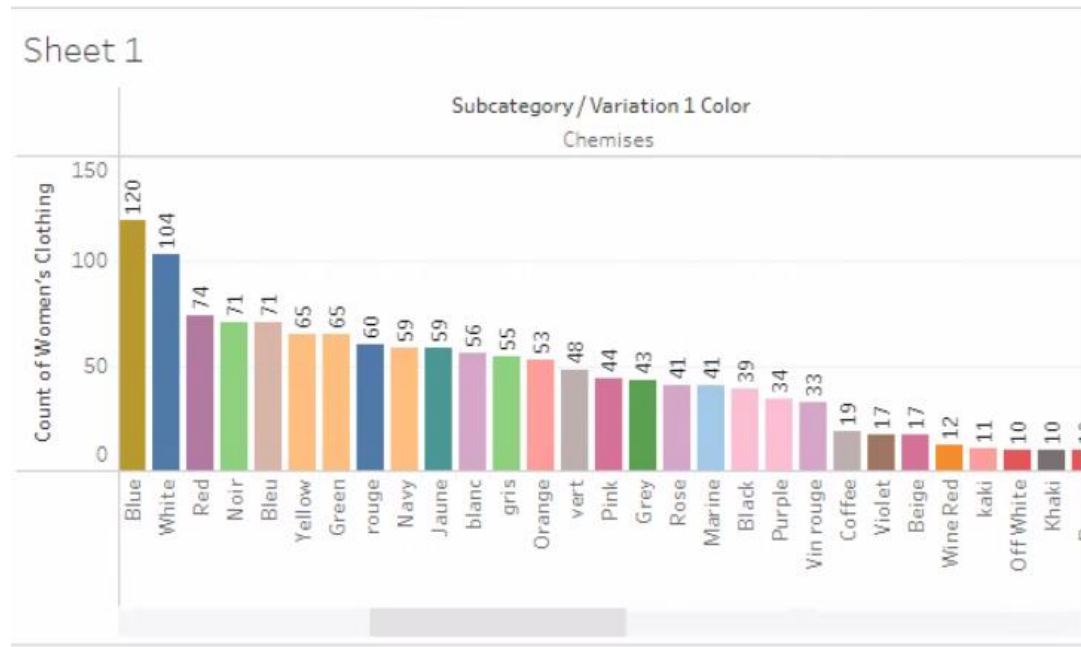
- Next we wanted to explore the clothing types that were categorized tops and bottoms anything above 100 counts
- As you can see similarly to the previous slides a lot of data for color plus tops and bottoms simply were not reported

# Including anything 10 – 100 to get more results and explore the data further

- As our data exploration progressed we decided to include numbers 10 – 100 so we could get more results to explore
- The following slides explained by Jessica and Joey will have more information about what we found as a team

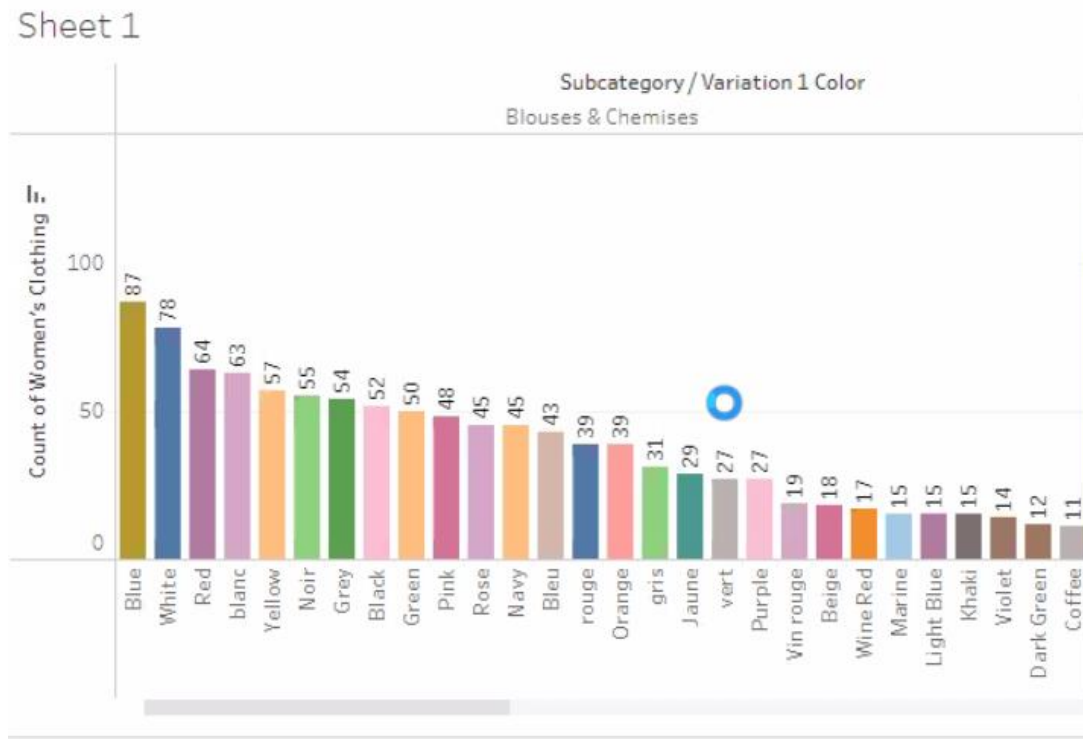


# Blouses and Chemises sorted by count and color numbers 10 – 100 included



# Chemises sorted by count and color numbers

## 10 – 100 included

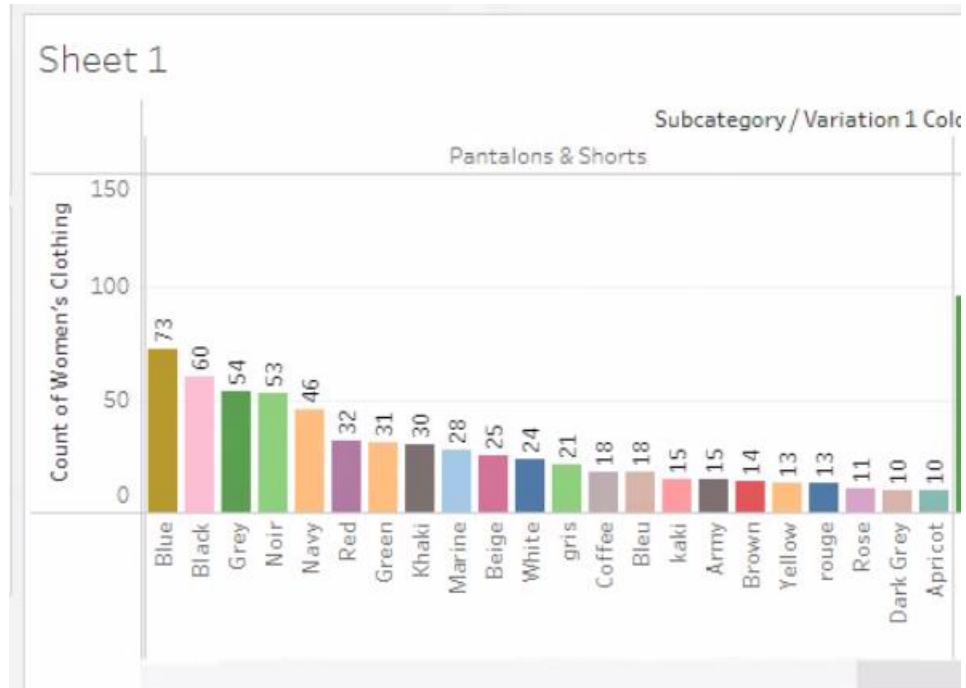




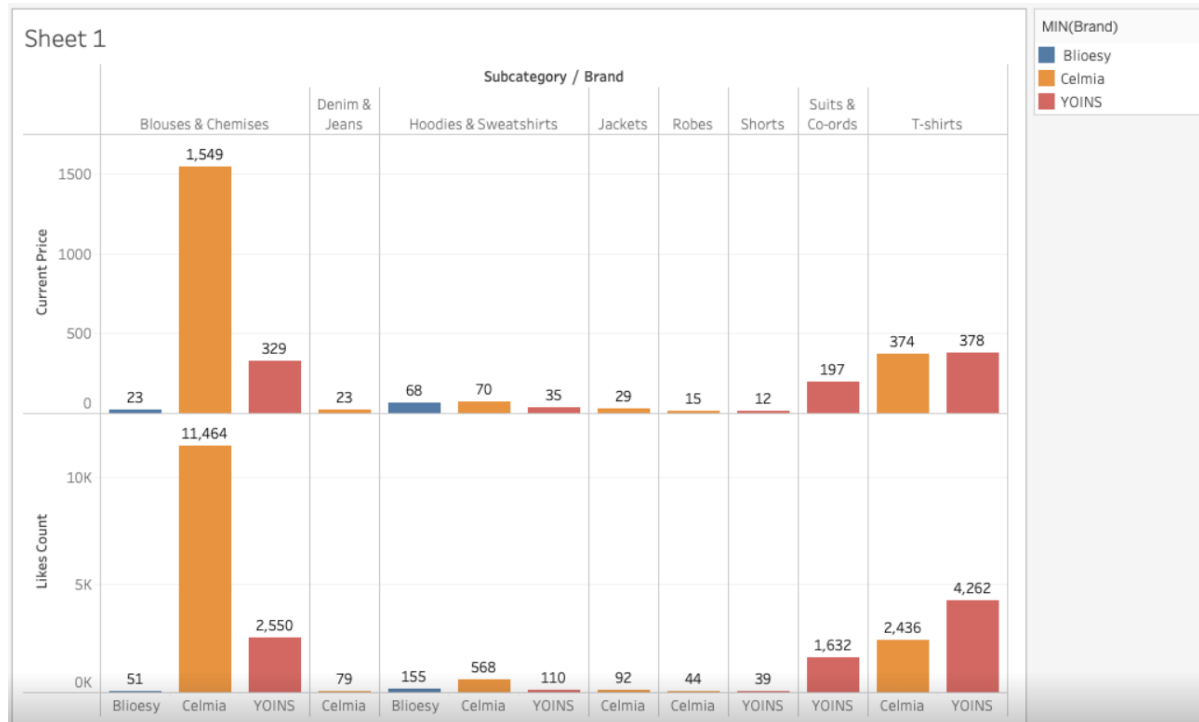
# T shirts sorted by count and color numbers 10 – 100 included



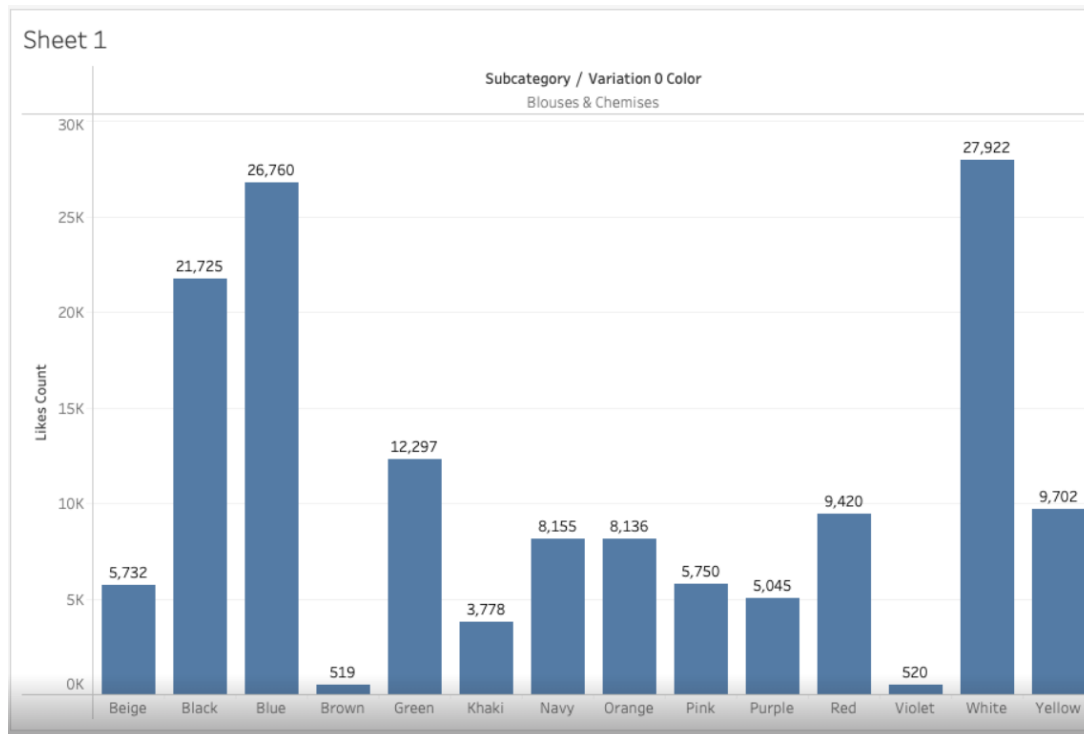
# Pants and Shorts Sorted by Color numbers 10 – 100 included



# Likes By Clothing Type and Current Price Comparison



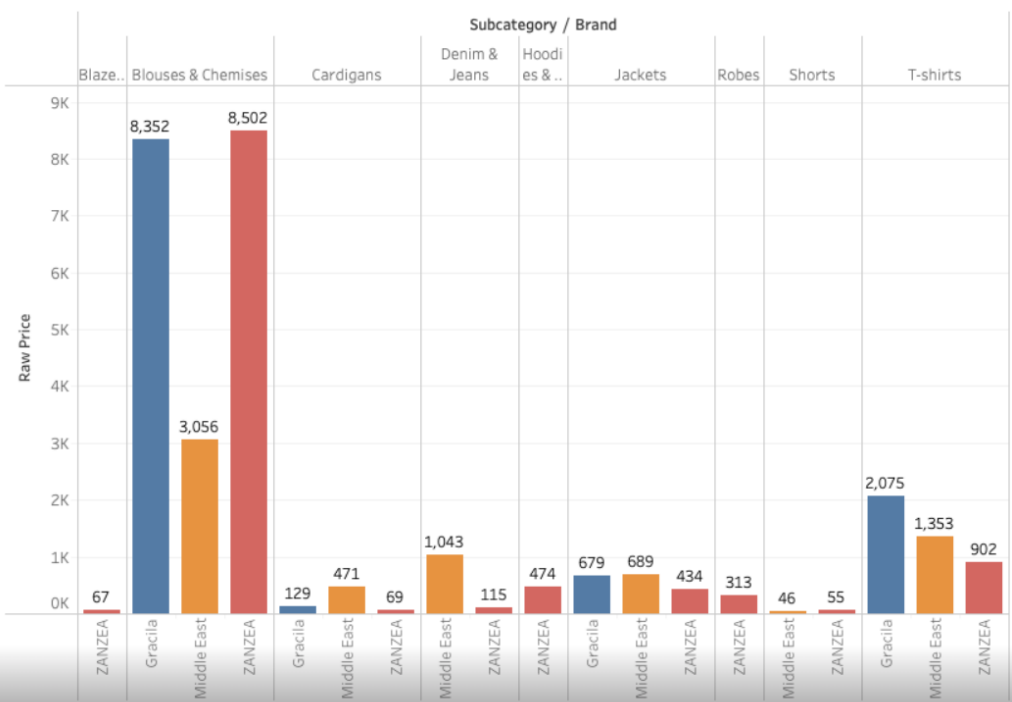
# Likes By Color





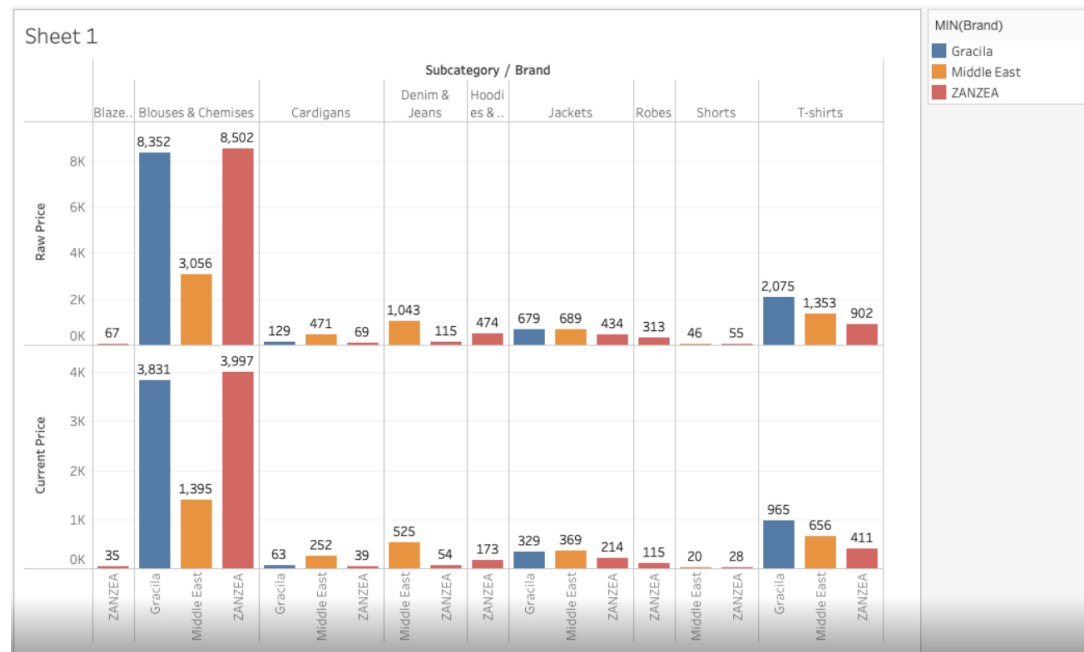
# Brand and Raw Price over all Time

Sheet 1



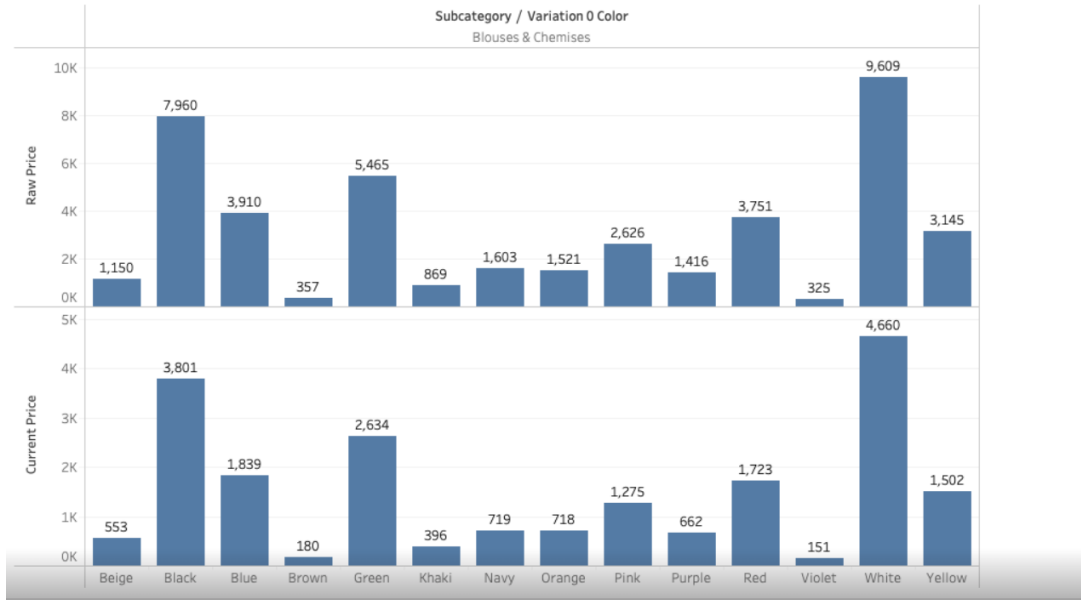


# Raw Price and Brand Vs Current Price

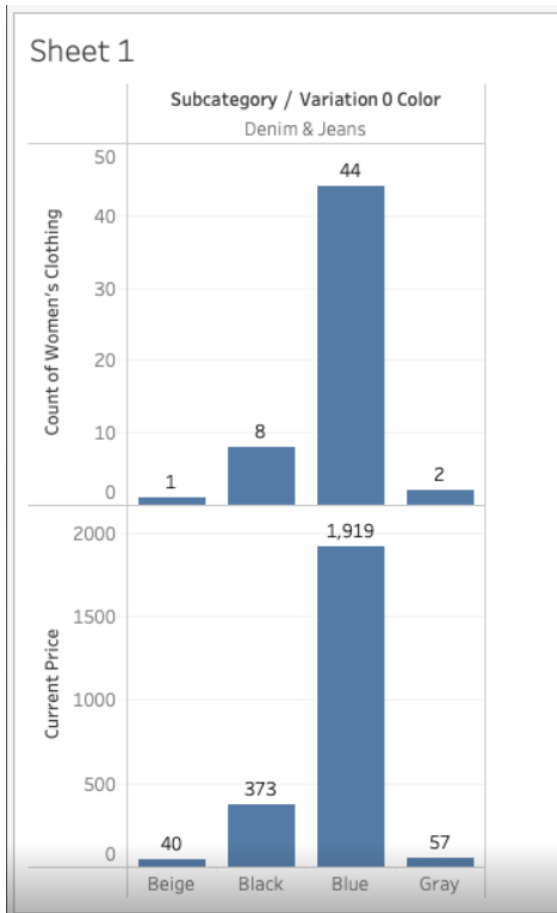


# Looking at Raw Price Vs Current Price and Color In Blouses and Chemises

Sheet 1



# Current Price and Color in Jeans



# Reference Links

- <https://1drv.ms/p/s!AjUV9o4pn4l1kiIPvrTgy14zryfr?e=wzD3F0>
- /Users/christinasimbenga/Desktop/Final Project/Lesson3.101.ipynb
- <http://localhost:8888/notebooks/Lesson3.101.ipynb>
- [https://wozu.slack.com/files/U03464CQC5D/F04DJ1U3LJC/untitled\\_\\_2\\_.zip](https://wozu.slack.com/files/U03464CQC5D/F04DJ1U3LJC/untitled__2_.zip)