

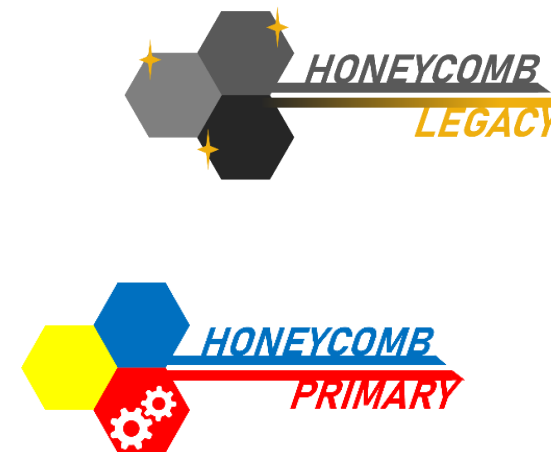
HONEYCOMB RACING PROJECT PLAN

As the highest performing Scottish team to qualify for World finals in over a decade, our Project is all about opportunities.

Your company has an amazing opportunity to change lives and get a massive return on your investment. Though F1 in Schools is about creating a highly engineered car to race down a track, there're opportunities to do something much greater such as working with amazing brands and companies and creating a legacy for further F1 in Schools success at our school.

First track day, all depends on when we get the money to **purchase a track**. This track will allow us to be on level pegging with many of the other teams competing at the world final and is an integral part of our **Honeycomb Primary Project**.

A major part of our project plan is to **inspire** and give **opportunities** to the next generation of **STEM** students and engineers. **Honeycomb Primary** is where we engage with our local Primary Schools to create **workshops** related to F1 in Schools and help launch the **F1 in Schools Primary Competition** at those schools. This is also a great opportunity to show what James Gillespie's High School has to offer in terms of **STEM** during P7's Transition days at the High School. We will also run **outreach stalls** at Primary school fairs as we did last year.



Honeycomb Racing is just the start of F1 in Schools at James Gillespie's High School and our wider community. A main pillar of our project to set up infrastructure such as a **CNC Machine** and **Test Track** at our school, giving a greater **opportunity of future success at our school**. As well as this we will continue to **share our learning** with current and future teams and **give back to F1 in Schools** by volunteering as judges at their competitions. Honeycomb Legacy is also about creating a **meaningful effect on our community** beyond the world finals.



Honeycomb Space is where we want to send our F1 in Schools car into space to create an amazing **publicity stunt**. We are looking to work with companies to place their branding on the car as an **advertising board in space**. This insane stunt will hopefully go viral **promoting your brand** to the world and promoting our philanthropic projects.

April

May

June

July

August

September

Beyond...



Honeycomb Baking is a great sub brand to **fundraise** for our project and **advertise sponsors**. We are currently planning to host bake sales throughout the project at business offices, such as BlackRock, and within our school, working with a group of **students** to produce the baking.

Our **June event** will be an amazing chance for us to **adversities our sponsors** at that point. We are looking to run a gin tasting evening to **fundraise** and increase awareness of our project in our community.



Honeycomb Green is a project where we plan to offset our carbon footprint of flying to Singapore **by planting trees** and **volunteering** at a tree conservation centre in Scotland. We cannot do this though with our adequate backing to fund this integral part of our project. We are also looking to run **litter picks** and create a **sustainable project**.



Honeycomb Racing's goal is to perform and become world champions at the **2023 F1 in School World Finals in Singapore**. This is **not possible with out major backing from sponsors**. The trip to Singapore is an amazing opportunity for us to **advertise your brand at an international competition**. Its also an amazing opportunity for your company to show how you've helped young people's careers and allowing them to experience an **opportunity of a lifetime**.

Run to Singapore Charity fundraiser is a very ambitious project. We are looking to run/walk a distance totalling 11,000km (the distance to Singapore) to raise money for a **Mental health awareness charity**. This is a very important cause for us as the stress and pressure of F1 in Schools is not talked about enough within the community. We will look to get the whole school, **sponsors**, and the wider **community** involved in this fundraiser.

Three Reasons to Sponsor and Support Honeycomb Racing

- 1) **Advertise your Brand** on the worldwide stage. Through our social media and in-person events.
- 2) **Supporting STEM** education. Not only will you be supporting the members of Honeycomb Racing, but you will be directly supporting education of primary school children and future F1 in Schools teams at James Gillespie's.
- 3) Support Honeycomb Racing's **philanthropic projects**. Support **Honeycomb Green**, **Honeycomb Primary** and **Run to Singapore Fundraiser**.

The Car Launch event will be our final event before we fly off to Singapore. Here we will **reveal our car**. This is again an amazing opportunity to **advertise your brand** as the competition draws near. We will be giving the opportunity for sponsors come see our work and what we have achieved.