

SALES DASHBOARD

NUM . OF SALES

1.05M

TOTAL SALES

8.40M

AVERGAE SALES

211.78

TOTAL QUANTITY

68.5K

Year

☐ 2023

☐ 2024

Product

☐ Gloves

☐ Hat

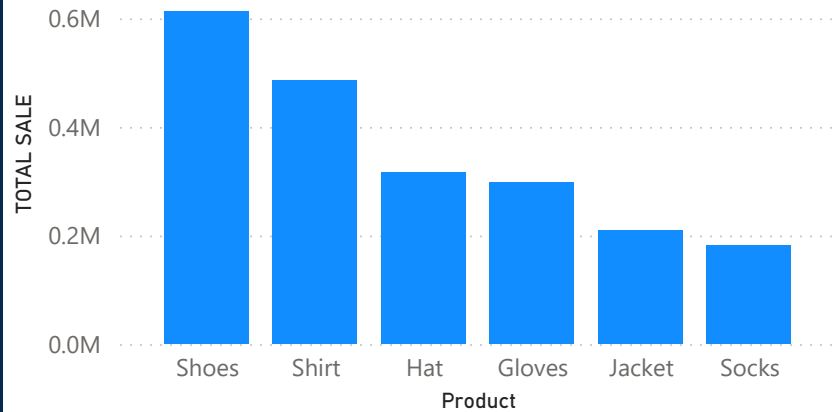
☐ Jacket

☐ Shirt

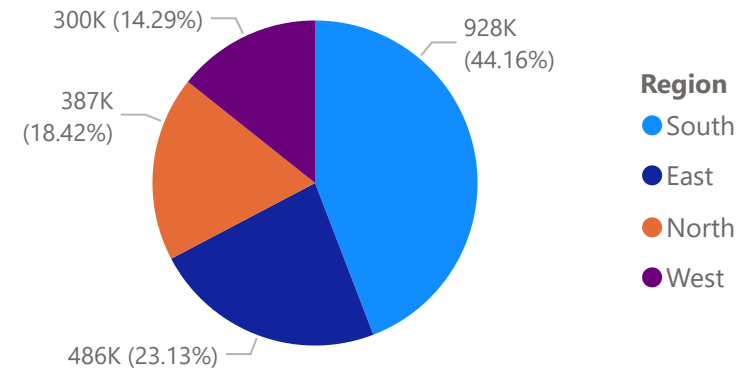
☐ Shoes

☐ Socks

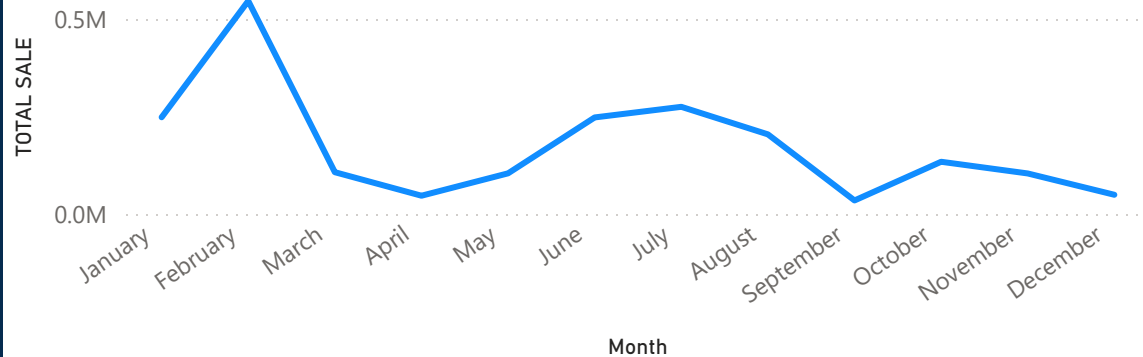
TOTAL SALE by Product



TOTAL SALE by Region



TOTAL SALE by Month



Customer Id % QUANTITY

Cus1496 3.26%

Cus1497 3.26%

Cus1498 3.26%

Cus1499 3.26%

Cus1500 3.26%

Total 3.26%

Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West

- ☐ Basic
- ☐ Premium
- ☐ Standard

Customer Data

total number of customers

34K

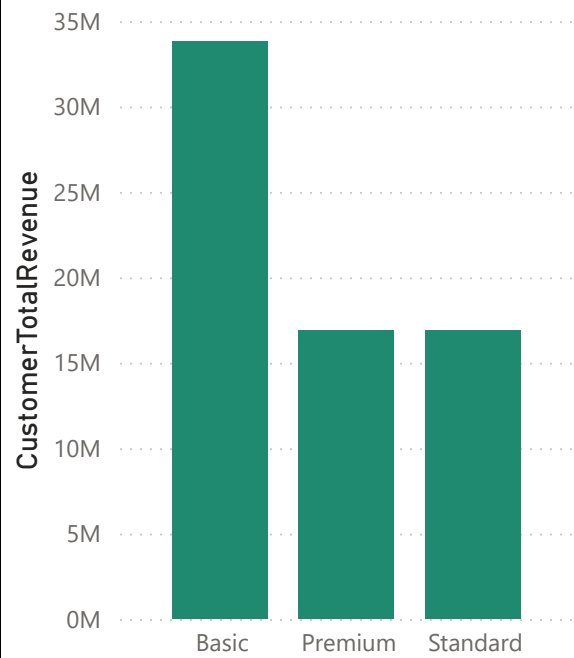
Revenue

68M

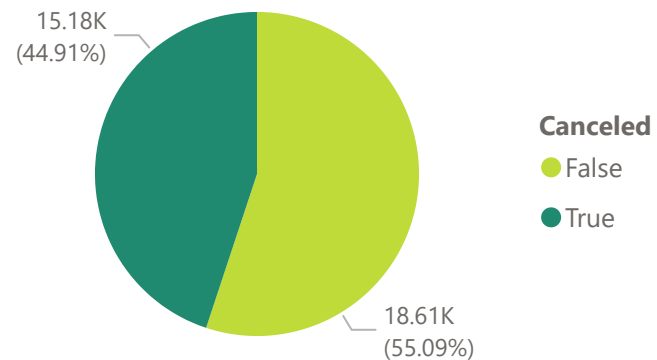
AVG. subscription duration

365

CustomerTotalRevenue by SubscriptionType



Count of CustomerID by Canceled



Active Subscriptions

19K

Canceled Subscriptions

15K

CanceledSubscriptions by Region

