

Lead Scoring Project

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Information about Data

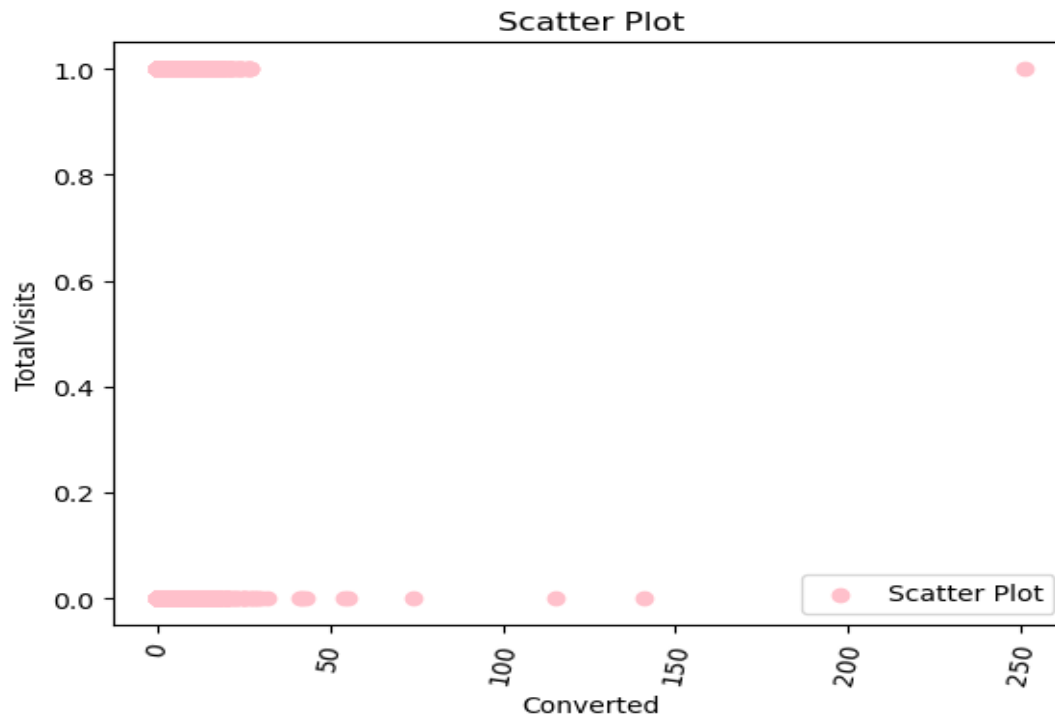
- We have been given the data of the X company .
- As per the data we have to help the company in knowing which is the highest circumstances in which leads are getting converted

Data Imported

- I have taken help of logistic regression for the same .
- Wherein I have imported pandas and have imported csv file containing all the information of the data

EDA (Exploratory Data Analysis)

- For understanding data precisely I have imported matplotlib and run the code for scatter plot

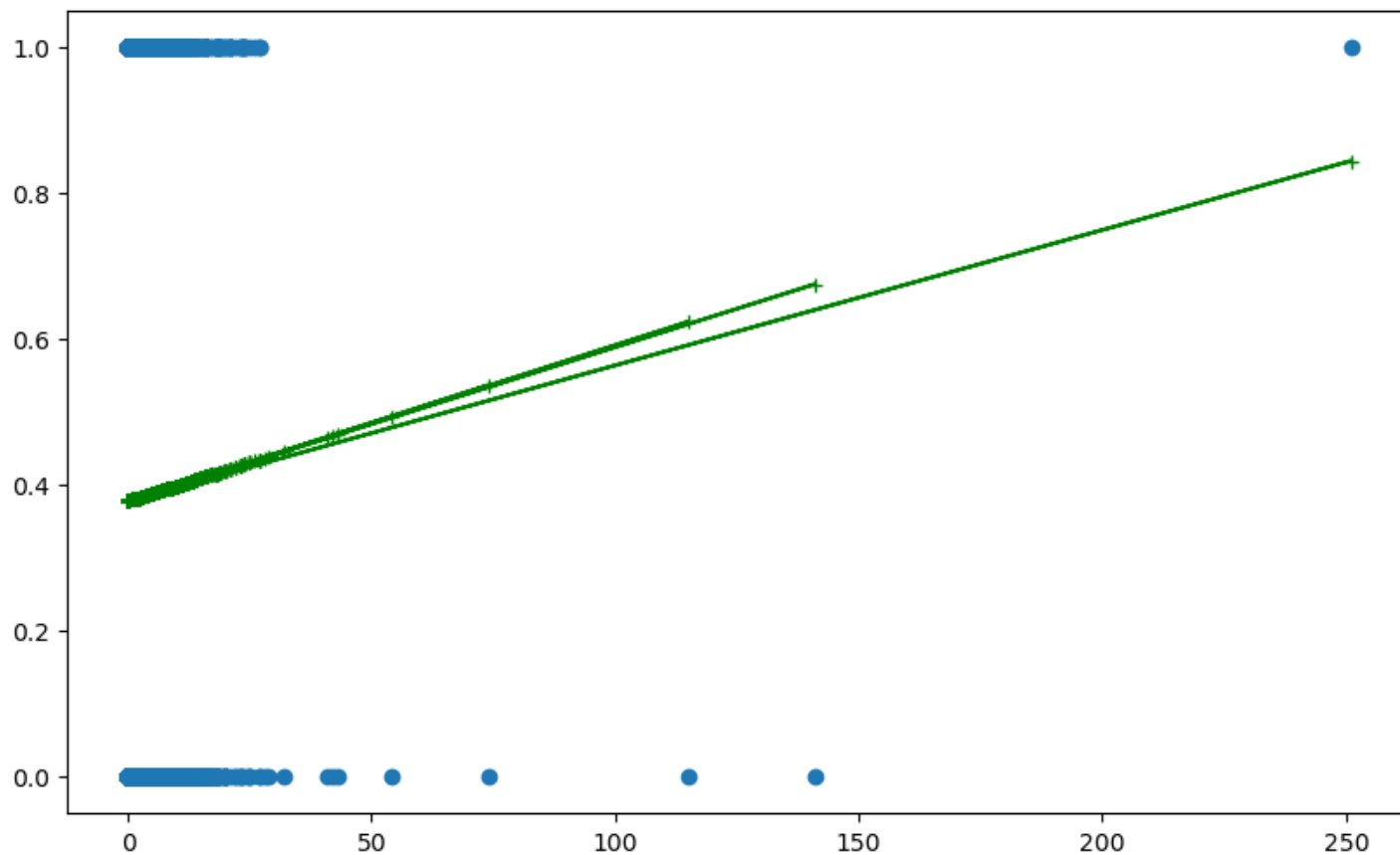


Train and Test

- I have imported sklearn to run train and test of both the variables

Sigmoid Curve

- Below is the Sigmoid curve



Thank You