```
NOTE: Copyright (c) 2016 by SAS Institute Inc., Cary, NC, USA.
NOTE: SAS (r) Proprietary Software 9.4 (TS1M7)
      Licensed to KENT STATE UNIVERSITY - SFA T&R, Site 70080762.
NOTE: This session is executing on the X64_10PRO platform.
NOTE: Analytical products:
      SAS/STAT 15.2
      SAS/ETS 15.2
      SAS/OR 15.2
      SAS/IML 15.2
      SAS/QC 15.2
NOTE: Additional host information:
 X64 10PRO WIN 10.0.22000 Workstation
NOTE: SAS initialization used:
     real time 13.59 seconds cpu time 2.01 seconds
1
2
     /*
3
    Proc options option=cpucount;
4
    Run;
5
     * /
6
    options cpuCount = actual;
7
    options msglevel=i fullstimer;
    options threads;
8
9
   /**********************
10
    * Load the COMP CRSP merged dataset---downloaded from WRDS CRSP
11
   * Date: Mar 21,2024
12
    * Location: C:\Users\lihon\Downloads\merge back\crsp comp ccm.sas7bdat
13
     * "Crsp comp ccm", "12.8MB", "Table", "", "20Mar2024:20:56:29"
14
    * Variables: GVKEY DATADATE FYEAR
15
                 LPERMCO LPERMNO CONSOL INDFMT DATAFMT POPSRC CURCD COSTAT
16
    * /
17
18
    data Crsp comp ccm;
19
20
     set "C:\Users\lihon\Downloads\merge back\crsp comp ccm v1.sas7bdat";
21
    run;
NOTE: There were 329697 observations read from the data set
      C:\Users\lihon\Downloads\merge back\crsp comp ccm v1.sas7bdat.
NOTE: The data set WORK.CRSP_COMP_CCM has 329697 observations and 11 variables.
NOTE: DATA statement used (Total process time):
      real time
                        1.01 seconds
     user cpu time 0.01 seconds system cpu time 0.04 seconds
                     140...
10988.00k
                        1461.25k
      memory
      OS Memory
                        06/01/2024 11:59:17 AM
      Timestamp
```

Step Count

```
22
23
    /*
    * Load the data to work directory, keep variables needed for event study merge;
24
25
     * Load assignment.dta *
     * April 1, 2024
26
27
28
     PROC IMPORT OUT= WORK.assignment
29
                 DATAFILE= "D:\Research\patent\data\uspto\2022\assignment.dta"
30
                 DBMS=STATA REPLACE;
31
32
     RUN;
NOTE: VARCHAR data type is not supported by the V9 engine. Variable cname has been
      converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable caddress 1 has bee
      converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable caddress 2 has bee
      converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable caddress 3 has bee
      converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable caddress_4 has bee
      converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable convey text has
      been converted to CHAR data type.
NOTE: The import data set has 10046764 observations and 14 variables.
NOTE: WORK.ASSIGNMENT data set was successfully created.
NOTE: PROCEDURE IMPORT used (Total process time):
      real time
                         1:04.20
      user cpu time 33.73 seconds system cpu time 24.48 seconds
      system cpu time
      memory
                         302800.37k
                         356320.00k
      OS Memory
                        06/01/2024 12:00:22 PM
      Timestamp
      Step Count
                                        2 Switch Count 0
33
     %importStata(infile="C:\Users\lihon\Downloads\merge back\or ee trans tax state co
     180
33 ! try.dta",
WARNING: Apparent invocation of macro IMPORTSTATA not resolved.
ERROR 180-322: Statement is not valid or it is used out of proper order.
34
                 outfile=or ee trans tax)
35
    %macro contents(table);
36
    Title "Varibales in table &table";
     proc contents data= &table;
37
    ods select variables;
38
39
     run;
40
     %mend contents;
41
```

```
42
    %macro varList(table);
43
    Title "Varibale list in table &table";
44
    proc contents data= &table short varnum;
45
    %mend varList;
46
47
    %macro unique values(table, var name1, var name2);
48
    Title "The count of total values and unique variable &var name1 and &var name2
49
49 ! values from table &table";
50
    proc sql;
51
    select count(*) ,'total' as total from &table
52
53
    select count(distinct &var name1) as gvkey N, "&var name1" as uniq1 from &table
54
55
    select count(distinct &var_name2) as conm_N, "&var_name2" as unique_2 from &table
56
    quit;
57
    run;
58
    %mend unique values;
    ***********************
59
60
    * importStaat *;
61
    * Load stata file to SAS WORK lib *;
62
63
    * ;
    64
65
    %macro importStata(infile=, outfile=);
    PROC IMPORT OUT= WORK.&outfile
66
67
                DATAFILE= &infile
68
                DBMS=STATA REPLACE;
    RUN;
69
70
    %mend importStata;
71
72
    %macro print30(infile, obs=30);
73
    proc print data=&infile (obs=&obs);
74
    run;
75
    %mend print30;
    %importStata(infile="C:\Users\lihon\Downloads\merge back\or ee trans tax state co
76
76 ! try.dta",
77
                outfile=or ee trans tax)
NOTE: VARCHAR data type is not supported by the V9 engine. Variable ee name has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable ee state has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable ee_country has bee
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable or_name has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable ee gvkey has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable or gvkey has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable or state has been
     converted to CHAR data type.
```

```
converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable or naics has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable ee_state2 has been
     converted to CHAR data type.
NOTE: VARCHAR data type is not supported by the V9 engine. Variable or country has bee
      converted to CHAR data type.
NOTE: The import data set has 200806 observations and 28 variables.
NOTE: WORK.OR EE TRANS TAX data set was successfully created.
NOTE: PROCEDURE IMPORT used (Total process time):
      real time
                         1.48 seconds
     user cpu time
                        0.50 seconds
      system cpu time 0.43 seconds
                         1150.90k
     memory
                       13532.00k
     OS Memory
                        06/01/2024 12:02:11 PM
     Timestamp
     Step Count
                                       3 Switch Count 0
78
    data or ee trans tax;
79
        /*set "C:\Users\lihon\Downloads\merge_back\or_ee_trans_tax.sas7bdat"(keep
80
            =rf_id ee_name or_name exec_dt or_gvkey relation);*/
81
        set or ee trans tax(
82
                           keep=rf id ee name or name exec dt or gvkey relation
82 ! deciles_for foreign_tran);
83
                          exec year = year(exec dt);
84
    run;
NOTE: Missing values were generated as a result of performing an operation on missing
     values.
     Each place is given by: (Number of times) at (Line):(Column).
     87 at 83:35
NOTE: There were 200806 observations read from the data set WORK.OR EE TRANS TAX.
NOTE: The data set WORK.OR EE TRANS TAX has 200806 observations and 9 variables.
NOTE: DATA statement used (Total process time):
     real time
                        0.40 seconds
     user cpu time
                        0.03 seconds
     system cpu time 0.21 seconds
                        643.34k
     memory
                        13296.00k
     OS Memory
     Timestamp
                        06/01/2024 12:02:18 PM
     Step Count
                                       4 Switch Count 0
85
    proc sort data= or ee trans tax
              out = or ee trans sort NODUPKEY;
86
87
        by rf id or name exec dt;
88
    run;
NOTE: There were 200806 observations read from the data set WORK.OR EE TRANS TAX.
NOTE: SAS threaded sort was used.
NOTE: 62410 observations with duplicate key values were deleted.
NOTE: The data set WORK.OR EE TRANS SORT has 138396 observations and 9 variables.
```

NOTE: VARCHAR data type is not supported by the V9 engine. Variable or fic has been

```
NOTE: PROCEDURE SORT used (Total process time):
      real time 1.15 seconds
     user cpu time 0.26 seconds system cpu time 0.32 seconds
      memory
                         128767.00k
                      140944.00k
06/01/2024 12:02:25 PM
5 Switch
      OS Memory
                        140944.00k
      Timestamp
      Step Count
                                        5 Switch Count 0
     sasfile Crsp comp ccm load;
89
NOTE: The file WORK.CRSP COMP CCM.DATA has been loaded into memory by the SASFILE
      statement.
90
     proc sql;
90 !
               * with 327470 rows and 11 columns.;
   create table or_ee_trans_permno1 as
91
92 select rf id
93
           or name
94
            ,exec dt
95
           ,exec year
96
            or gvkey
97
           ,relation
98
            ,lpermno as permno
99
            ,lpermco as permco
100
           ,fyear
101
           ,datadate
           ,costat
102
103
           ,deciles for
            ,foreign tran
104
105
            from or_ee_trans_sort as a
106
                left join
                Crsp comp ccm as b
107
108
                on a.or gvkey=b.gvkey
                   AND fyear-2 LE exec year LE fyear+1;
109
NOTE: SAS threaded sort was used.
NOTE: Table WORK.OR EE TRANS PERMNO1 created, with 361576 rows and 13 columns.
110
NOTE: PROCEDURE SQL used (Total process time):
      real time
                         1.25 seconds
     user cpu time 0.76 seconds
      system cpu time 0.21 seconds
      memory
                         39215.25k
                     76380.00k
06/01/2024 12:02:36 PM
      OS Memory
      Timestamp
      Step Count
                                        6 Switch Count 0
111
     run;
112 sasfile Crsp comp ccm close;
NOTE: The file WORK.CRSP_COMP_CCM.DATA has been closed by the SASFILE statement.
113 proc sort data = or_ee_trans_permno1 NODUPKEY
114
               out = or_ee_trans_permno2;
115
         by rf id or name exec dt permno;
116 run;
```

```
NOTE: There were 361576 observations read from the data set WORK.OR_EE_TRANS_PERMNO1.
NOTE: SAS threaded sort was used.
NOTE: 221507 observations with duplicate key values were deleted.
NOTE: The data set WORK.OR_EE_TRANS_PERMNO2 has 140069 observations and 13 variables.
NOTE: PROCEDURE SORT used (Total process time):
      real time
                          0.40 seconds
      user cpu time
                        0.43 seconds
      system cpu time
                         0.32 seconds
      memory
                         177183.12k
      OS Memory
                         191596.00k
      Timestamp
                          06/01/2024 12:02:41 PM
      Step Count
                                        7 Switch Count 0
117 proc sql;
118
       create table for event study1 as
119
       select a.rf id as rf id
120
             ,permno
121
             ,relation
122
             ,deciles for
123
             ,foreign tran
124
             ,exec_dt
125
             ,record_dt
126
             ,or_name
127
             ,a.or_gvkey as or_gvkey
             from or_ee_trans_permno2 as a
128
                 inner join assignment as b
129
                 on a.rf id =b.rf id
130
                 where NOT missing(permno) and relation=1
131
132
NOTE: Table WORK.FOR EVENT STUDY1 created, with 27651 rows and 9 columns.
133
       quit;
NOTE: PROCEDURE SQL used (Total process time):
      real time
                         9.51 seconds
      user cpu time
                        3.57 seconds
      system cpu time
                        5.67 seconds
                         5790.56k
      memory
      OS Memory
                         20988.00k
                          06/01/2024 12:02:57 PM
      Timestamp
      Step Count
                                        8 Switch Count 0
134 run;
135 proc sort data = for event study1
136
               out = for_event_study_v2 NODUPKEYS;
               by permno record dt;
137
138 run;
NOTE: There were 27651 observations read from the data set WORK.FOR EVENT STUDY1.
NOTE: SAS sort was used.
NOTE: 8777 observations with duplicate key values were deleted.
NOTE: The data set WORK.FOR EVENT STUDY V2 has 18874 observations and 9 variables.
```

```
NOTE: PROCEDURE SORT used (Total process time):
                       0.03 seconds
     real time
     user cpu time
                      0.01 seconds
     system cpu time
                      0.01 seconds
                       8726.15k
     memory
     OS Memory
                       24092.00k
     Timestamp
                       06/01/2024 12:03:15 PM
     Step Count
                                    9 Switch Count 0
    data for event study relation;
139
140
          format permno record dt;
141
          set for event study v2 ( where= (NOT missing(permno) )
                                 keep=permno record dt
142
143
                               );
144 run;
NOTE: There were 18874 observations read from the data set WORK.FOR EVENT STUDY V2.
     WHERE not MISSING(permno);
NOTE: The data set WORK.FOR EVENT STUDY RELATION has 18874 observations and 2 variable
NOTE: DATA statement used (Total process time):
     real time
                       0.03 seconds
     user cpu time
                       0.01 seconds
     system cpu time
                     0.01 seconds
     memory
                       646.53k
     OS Memory
                       16116.00k
     Timestamp
                      06/01/2024 12:03:24 PM
     Step Count
                                    10 Switch Count 0
NOTE: A byte-order mark in the file
     "C:\Users\lihon\Downloads\sas code\mergecode\after merge postProcessing.sas" (fo
     fileref "#LN00064") indicates that the data is encoded in "utf-8". This encodin
     will be used to process the file.
NOTE: A byte-order mark in the file
     "C:\Users\lihon\Downloads\sas code\mergecode\after merge postProcessing.sas" (fo
     fileref "#LN00064") indicates that the data is encoded in "utf-8". This encodin
     will be used to process the file.
The operation was canceled by the user.
145 libname mergback "C:\Users\lihon\Downloads\merge back";
NOTE: Libref MERGBACK refers to the same physical library as TMP4.
NOTE: Libref MERGBACK was successfully assigned as follows:
     Engine:
                   V9
     Physical Name: C:\Users\lihon\Downloads\merge back
146 /*https://wrds-www.wharton.upenn.edu/pages/support/applications/event-studies/eve
146! -study-research-application/*/
147
149 /* ******* W R D S
                                         A P P L I C A T I O N S **********
                        RESEARCH
/* Program : EVTSTUDY.SAS
151
152 /* Summary : Provides a sample methodology for calculating Cumulative
153
   /*
                Abnormal Returns(CARs)& Buy-Hold Abnormal Returns(BHARs)
                with various t-statistics (CS test, Standardized CS test&Patell Z)
154 /*
                in an event study setting. Displays the dynamics of mean CARs and
155
   /*
```

```
BHARs in the event window specified by the user
156 /*
157 /*
158 /* Date
               : Sep 2011
159 /* Author : Denys Glushkov, WRDS
    160
161
162 /* STEP 1A: Speficify the parameters necessary to run the event study such as
163 /* the length of estimation period and event window, gap b/w estimation & event
164 /* window, etc
165 *%libname mycrsp "C:\Users\hli5\OneDrive - Kent State University\aaaa\event Study
166 libname mycrsp "C:\Users\lihon\patent Dropbox\Victor Li\wrds data";
NOTE: Libref MYCRSP was successfully assigned as follows:
     Engine:
     Physical Name: C:\Users\lihon\patent Dropbox\Victor Li\wrds data
167 %let crsp=mycrsp; /*CRSP libary to be used (CRSPQ - quarterly, CRSP-annual update
167! */
168 %let estper=150; /*Length of the estimation period in trading days over which
169
                     /*the risk model is estimated
170
171 %let start=-2; /*Beginning of the event window (wtr to the event date,e.g. -2)
172 %let end=2; /*End of the event window (relative to the event date, e.g., +1)
173 %let gap=30; /*Length of pre-event window,i.e., number of trading days b/w
                    /*the end of estimation period and the start of the event window
174
175
176 %let minest=70; /*Minimum of non-missing returns required for estimation
177 %let evtwin=%eval(&end-&start+1); /*length of event window in trading days
178
179 /* STEP 1B: As an example, create the input table containing Permno-event dates
180 /* corresponding to the stock additions to and deletions from S&P 500 index
181
182
183
    * %event crack(relation exec);
    * %let permno list=relation exec;
    *%let permno list=foreign relation;
185
186 %let permno list=For event study1;
    *%macro event crack(permno list, evt date=exec dt);
187
188
189 proc sql;
190
     create table input
      as select distinct permno, record dt as edate format MMDDYY10.
191
      from &permno_list where not missing(&start) and year(record_dt);
192
NOTE: SAS threaded sort was used.
NOTE: Table WORK.INPUT created, with 18874 rows and 2 columns.
193 quit;
NOTE: PROCEDURE SQL used (Total process time):
     real time
                        0.34 seconds
     user cpu time
                        0.07 seconds
     system cpu time
                       0.01 seconds
                        27543.46k
     memory
     OS Memory
                        67188.00k
                        06/04/2024 09:52:15 AM
     Timestamp
     Step Count
                                      11 Switch Count 0
```

```
194
195
    /* STEP 2. Creating Trading Calendar that accounts for the presence of
    /* weekends, holidays and other non-trading days in the estimation
                                                                              * /
    /* and event windows
                                                                              * /
198
    data caldates;
199
200
      merge &crsp..dsi(keep=date rename=(date=estper beg))
        &crsp..dsi(keep=date firstobs=&estper rename=(date=estper end))
201
202
        &crsp..dsi(keep=date firstobs=%eval(&estper+&gap+1) rename=(date=evtwin beg))
        &crsp..dsi(keep=date firstobs=%eval(&estper+&gap-&start+1)
203
203! rename=(date=evtdate))
204
        &crsp..dsi(keep=date firstobs=%eval(&estper+&gap+&evtwin)
204! rename=(date=evtwin end));
INFO: Data file MYCRSP.DSI.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
INFO: Data file MYCRSP.DSI.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
INFO: Data file MYCRSP.DSI.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
INFO: Data file MYCRSP.DSI.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
INFO: Data file MYCRSP.DSI.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
205
206
       format estper_beg estper_end evtwin_beg evtdate evtwin_end date9.;
207
       label estper beg='Start of the Estimation Window'
208
              estper end='End of the Estimation Window'
209
              evtwin beg='Start of the Event Window'
              evtwin end='End of the Event Window'
210
              evtdate='Event Date';
211
212
213
       if nmiss(estper beg,estper end,evtwin beg,evtwin end,evtdate)=0;
214 run;
NOTE: There were 25799 observations read from the data set MYCRSP.DSI.
NOTE: There were 25650 observations read from the data set MYCRSP.DSI.
NOTE: There were 25619 observations read from the data set MYCRSP.DSI.
NOTE: There were 25617 observations read from the data set MYCRSP.DSI.
NOTE: There were 25615 observations read from the data set MYCRSP.DSI.
NOTE: The data set WORK.CALDATES has 25615 observations and 6 variables.
NOTE: DATA statement used (Total process time):
      real time
                          0.26 seconds
      user cpu time
                          0.07 seconds
      system cpu time
                          0.03 seconds
                          1856.43k
      memory
      OS Memory
                          41704.00k
      Timestamp
                          06/04/2024 09:52:15 AM
      Step Count
                                        12 Switch Count 0
```

```
215
216 /*STEP 3: If event date is a non-trading day*/
             select the closest trading day that*/
218 /* follows the event day
219 proc sql;
219!
               create table temp
220
      as select a.permno
221
                ,b.*
222
      from input a
223
            left join
224
            caldates b
225
      on b.evtdate-a.edate>=0
226
       group by a.edate
       having (b.evtdate-a.edate)=min(b.evtdate-a.edate);
227
NOTE: The execution of this query involves performing one or more Cartesian product
      joins that can not be optimized.
NOTE: The query requires remerging summary statistics back with the original data.
NOTE: SAS threaded sort was used.
NOTE: Table WORK.TEMP created, with 18874 rows and 7 columns.
228
229
      /*Returns for sample securities around the event dates */
230
NOTE: PROCEDURE SQL used (Total process time):
                          44.89 seconds
      real time
      user cpu time
                          1:02.70
      system cpu time
                         10.73 seconds
                          4992879.70k
      memory
      OS Memorv
                          5032012,00k
      Timestamp
                          06/04/2024 09:53:00 AM
      Step Count
                                        13 Switch Count 0
231
      proc sql;
232
      create table evtrets temp
      as select a.permno, a.date format date9., a.ret as ret1,
233
234
                b.evtdate, b.estper beg, b.estper end,
                b.evtwin beg, b.evtwin end
235
236
      from &crsp..dsf a, temp b
      where a.permno=b.permno and b.estper_beg<=a.date<=b.evtwin end;
237
INFO: Data file MYCRSP.DSF.DATA is in a format that is native to another host, or the
file encoding does not match the session encoding. Cross Environment Data Access will
be used, which might require additional CPU resources and might reduce performance.
NOTE: Table WORK.EVTRETS TEMP created, with 3259356 rows and 8 columns.
238
       quit;
NOTE: PROCEDURE SQL used (Total process time):
      real time
                          44.02 seconds
      user cpu time
                          43.15 seconds
      system cpu time
                          0.82 seconds
      memory
                          5927.31k
      OS Memory
                          46828.00k
      Timestamp
                          06/04/2024 09:53:44 AM
      Step Count
                                        14 Switch Count 0
```

```
239
      /* Merge in the risk factors
                                                                              * /
240
      /* User can create her own risk factors and use it instead of FF+M ones*/
241
      proc sql;
242
      create view evtrets1
243
        as select a.*, (b.mktrf+b.rf) as mkt, b.mktrf, b.rf,b.smb, b.hml, b.umd
244
        from evtrets temp a left join
             &crsp..ff_factors_daily (keep=date mktrf smb hml umd rf) b
245
246
        on a.date=b.date;
NOTE: SQL view WORK.EVTRETS1 has been defined.
247
NOTE: PROCEDURE SQL used (Total process time):
      real time
                          0.04 seconds
                          0.01 seconds
      user cpu time
      system cpu time
                          0.01 seconds
      memory
                          101.65k
      OS Memory
                          41704.00k
                          06/04/2024 09:53:44 AM
      Timestamp
      Step Count
                                        15 Switch Count 0
248
      /*Bring in delisting returns*/
249
         proc sql;
250
      create table evtrets (drop=ret1 where=(not missing(mkt)))
251
        as select a.*,
252
        (1+a.ret1)*sum(1,b.dlret)-1-a.mkt as exret label='Market-adjusted total ret',
253
        (1+a.ret1)*sum(1,b.dlret)-1 as ret "Ret adjusted for delisting"
254
        from evtrets1 a left join &crsp..dsedelist (where=(missing(dlret)=0)) b
255
        on a.permno=b.permno and a.date=b.dlstdt
256
      order by a.permno, a.evtdate, a.date;
INFO: Data file MYCRSP.FF FACTORS DAILY.DATA is in a format that is native to another
host, or the file encoding does not match the session encoding. Cross Environment Data
Access will be used, which might require additional CPU resources and might reduce
performance.
INFO: Data file MYCRSP.DSEDELIST.DATA is in a format that is native to another host, o
the file encoding does not match the session encoding. Cross Environment Data Access
will be used, which might require additional CPU resources and might reduce performanc
NOTE: SAS threaded sort was used.
NOTE: Table WORK.EVTRETS created, with 3259356 rows and 15 columns.
257 quit;
NOTE: PROCEDURE SQL used (Total process time):
      real time
                          5.40 seconds
                          9.06 seconds
      user cpu time
                        2.28 seconds
      system cpu time
      memory
                          549582.23k
      OS Memory
                          588024,00k
      Timestamp
                          06/04/2024 09:53:50 AM
      Step Count
                                        16 Switch Count 0
258
259
     /* STEP 4. Estimating Factor Exposures over the estimation period*/
260 proc printto log=junk; run;
```

```
ERROR: Insufficient authorization to access C:\Windows\system32\junk.log.
NOTE: The SAS System stopped processing this step because of errors.
NOTE: PROCEDURE PRINTTO used (Total process time):
                          0.00 seconds
      real time
      user cpu time
                          0.00 seconds
      system cpu time
                         0.00 seconds
                         132.93k
      memory
      OS Memory
                          42216.00k
                          06/04/2024 09:53:50 AM
      Timestamp
      Step Count
                                        17 Switch Count 0
261
262 proc reg data=evtrets edf outest=params noprint;
NOTE: Writing HTML Body file: sashtml.htm
        where estper beg<=date<=estper end;
263
264
        by permno evtdate;
265
        eq0: model exret=;
                                /*past market-premium return: ret-mkt as a benchmark*/
266
        eq1: model ret=mktrf;
                              /* CAPM
                                              * /
267
        eq2: model ret=mktrf smb hml; /* FF 3 factor **/
268
        eq3: model ret=mktrf smb hml umd; /*FF 4 factor */
269 run;
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=12799 Event Date=18JAN2023
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=12799 Event Date=03FEB2023
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=27167 Event Date=220CT2014
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=27167 Event Date=300CT2014
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMN0=27167 Event Date=03NOV2014
```

```
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=27167 Event Date=18DEC2014
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=27167 Event Date=17JUN2015
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=32791 Event Date=05MAY2016
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=32791 Event Date=15JUL2020
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMN0=40695 Event Date=03APR2000
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=52250 Event Date=11JAN2002
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=64785 Event Date=28MAY1996
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMN0=75760 Event Date=13JAN1997
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=77208 Event Date=12NOV2008
ERROR: No valid observations are found.
```

```
ERROR: No valid observations are found.
ERROR: No valid observations are found.
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=77324 Event Date=14AUG1998
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=78001 Event Date=05APR2010
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=78001 Event Date=27MAY2010
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=78179 Event Date=27APR2012
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMN0=79837 Event Date=25NOV1998
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=80993 Event Date=01DEC1994
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=84521 Event Date=31AUG2007
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=84757 Event Date=04APR2017
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=88987 Event Date=07AUG2019
ERROR: No valid observations are found.
ERROR: No valid observations are found.
```

```
ERROR: No valid observations are found.
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=89833 Event Date=18DEC2009
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=91612 Event Date=140CT2013
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=92683 Event Date=14N0V2019
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=92683 Event Date=21DEC2020
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=92683 Event Date=18MAR2021
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMNO=92683 Event Date=25MAR2021
ERROR: No valid observations are found.
NOTE: The above message was for the following BY group:
      PERMN0=92683 Event Date=18N0V2021
NOTE: Interactivity disabled with BY processing.
NOTE: PROCEDURE REG used (Total process time):
      real time
                          6.10 seconds
                          3.45 seconds
      user cpu time
      system cpu time
                        0.56 seconds
                          7094.35k
      memory
      OS Memory
                          43500.00k
      Timestamp
                          06/04/2024 09:53:56 AM
      Step Count
                                        18 Switch Count 0
NOTE: The data set WORK.PARAMS has 70884 observations and 17 variables.
270 proc printto; run;
NOTE: PROCEDURE PRINTTO used (Total process time):
```

```
user cpu time
                          0.00 seconds
      system cpu time
                          0.00 seconds
                          6.68k
      memory
      OS Memory
                          43240.00k
                          06/04/2024 09:53:56 AM
      Timestamp
      Step Count
                                        19 Switch Count 0
271
272
273 /* STEP 5. Calculating Abnormal Returns for all models */
274 /* for each trading day in the event window
275 data abrets1/view=abrets1; merge
       evtrets(where=(evtwin beg<=date<=evtwin end) in=in evtrets)</pre>
276
277
       params (where=(_model_='eq0')
          keep=permno evtdate model rmse p edf
278
279
          rename=(_rmse_=std0 _p_=p0 _edf_=edf0))
280
       params (where=( model ='eq1')
281
282
          keep=permno evtdate model rmse intercept mktrf
283
          rename=( rmse =std1 intercept=alpha1 mktrf=beta1))
284
285
       params (where=(_model_='eq2')
          keep=permno evtdate model rmse intercept mktrf smb hml
286
287
          rename=( rmse =std2 intercept=alpha2 mktrf=beta2 smb=sminb2 hml=hminl2))
288
       params (where=( model ='eq3')
289
290
          keep=permno evtdate model rmse intercept mktrf smb hml umd
291
          rename=( rmse =std3 intercept=alpha3 mktrf=beta3 smb=sminb3 hml=hminl3
291! umd=umind3));
292
       by permno evtdate;
293
294
       retain missret;
       if first.permno then missret=missing(ret);
295
       if missing(ret) then missret+1; /*count number of missing returns*/
296
297
298
      var0=std0**2;
299
      var1=std1**2;
300
      var2=std2**2;
301
      var3=std3**2;
302
303
       abret0 = exret; *extra over market;
       expret1 = alpha1 + beta1*mktrf; *CAPM;
304
       abret1 = ret-expret1;
305
306
307
       expret2 = alpha2+beta2*mktrf+sminb2*smb+hminl2*hml;
308
       abret2=ret-expret2;
309
310
       expret3 =alpha3+beta3*mktrf+sminb3*smb+hminl3*hml+umind3*umd;
311
       abret3=ret-expret3;
312
       nobs=p0+edf0; /*number of observations used in estimation*/
313
314
       drop p0 edf0 estper beg estper end std0 std1 std2 std3 model exret;
315
       if in evtrets and nobs>&minest;
```

0.00 seconds

real time

```
NOTE: DATA STEP view saved on file WORK.ABRETS1.
NOTE: A stored DATA STEP view cannot run under a different operating system.
NOTE: DATA statement used (Total process time):
     real time
                         0.12 seconds
     user cpu time
                         0.00 seconds
     system cpu time
                        0.01 seconds
     memory
                         1339.68k
                         43500.00k
     OS Memory
                         06/04/2024 09:53:56 AM
     Timestamp
     Step Count
                                       20 Switch Count 0
317
318 /* Transform dates to event time using CRSP Trading Calendar
319 /* Using the latter takes into account non-consecutive date records*/
320 /* do not use lag to avoid non-consecutive date records*/
321 proc sql;
322
      create table abrets
323
        as select a.*, (b.index-c.index) as evttime
324
      from
                     abrets1 a
325
          left join caldates b
                  = b.evtdate
326
       on a.date
327
           left join caldates c
328
       on a.evtdate = c.evtdate
      order by permno, evtdate, date;
329
NOTE: SAS threaded sort was used.
INFO: The variable MODEL on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
INFO: The variable MODEL on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
INFO: The variable MODEL on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
INFO: The variable _MODEL_ on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
INFO: The variable MODEL on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
INFO: The variable MODEL on data set WORK.PARAMS will be overwritten by data set
     WORK.PARAMS.
NOTE: Missing values were generated as a result of performing an operation on missing
     values.
     Each place is given by: (Number of times) at (Line):(Column).
                     307 at 384:12
                                     315 at 385:12
     301 at 383:12
                                                     320 at 386:12 589 at 389:27
     642 at 390:16
                     589 at 392:25
                                     642 at 393:13 589 at 395:24
                                                                     642 at 396:13
     295 at 398:10
NOTE: View WORK.ABRETS1.VIEW used (Total process time):
     real time
                         1.17 seconds
     user cpu time
                         1.04 seconds
     system cpu time
                        0.53 seconds
     memory
                         56450.43k
     OS Memory
                         98696.00k
                         06/04/2024 09:53:58 AM
     Timestamp
     Step Count
                                       21 Switch Count 390
```

316 run;

```
NOTE: There were 87673 observations read from the data set WORK.EVTRETS.
     WHERE (evtwin_beg<=date) and (date<=evtwin_end);</pre>
NOTE: There were 17721 observations read from the data set WORK.PARAMS.
     WHERE model ='eq0';
NOTE: There were 17721 observations read from the data set WORK.PARAMS.
     WHERE model ='eq1';
NOTE: There were 17721 observations read from the data set WORK.PARAMS.
     WHERE model ='eq2';
NOTE: There were 17721 observations read from the data set WORK.PARAMS.
     WHERE model ='eq3';
NOTE: Table WORK.ABRETS created, with 87063 rows and 37 columns.
330 quit;
NOTE: PROCEDURE SQL used (Total process time):
      real time
                         1.34 seconds
     user cpu time
                         1.06 seconds
     system cpu time
                        0.57 seconds
                         56450.43k
     memory
     OS Memory
                         98696.00k
                         06/04/2024 09:53:58 AM
     Timestamp
                                       21 Switch Count 391
     Step Count
331
332 /*
333 proc contents data=abrets short varnum;
334 run;
335 */
336 proc sort data=abrets nodupkey;
337
      by PERMNO evtdate DATE
338
         evtwin beg evtwin end
339
         mkt mktrf rf smb hml umd ret
340
         alpha1 beta1
341
         alpha2 beta2 sminb2 hminl2
342
         alpha3 beta3 sminb3 hminl3 umind3
343
         missret var0 var1 var2 var3
         abret0 expret1 abret1 expret2 abret2 expret3 abret3 nobs evttime ;
344
345 run;
NOTE: There were 87063 observations read from the data set WORK.ABRETS.
NOTE: SAS sort was used.
NOTE: 280 observations with duplicate key values were deleted.
NOTE: The data set WORK.ABRETS has 86783 observations and 37 variables.
NOTE: PROCEDURE SORT used (Total process time):
     real time
                         0.15 seconds
     user cpu time
                        0.09 seconds
     system cpu time
                         0.06 seconds
     memory
                         52376.56k
     OS Memory
                         97564.00k
     Timestamp
                        06/04/2024 09:53:58 AM
                                       22 Switch Count 0
     Step Count
```

```
348 674
             create table abrets as
349 675
             select distinct * from abrets;
350 WARNING: This CREATE TABLE statement recursively references the target table. A
350! consequence of this
351
              is a possible data integrity problem.
352 NOTE: Table WORK.ABRETS created, with 253797 rows and 37 columns.
353
354
      * /
355
    /* Calculating Rolling Cumulative Abnormal Returns and various stats */
    /* Transformout= calculates cumulative product of gross returns and */
                                                                          * /
    /* subtracts 1 to arrive at the total net cumulative return
357
    proc expand data=abrets
358
                 out=car /* Cumulative returns*/
359
360
                 method=none;
361
       by permno evtdate;
362
       id date;
363
       convert ret=cret/transformout=(+1 cuprod -1);
                                                             /*actural cumulative
363! return from CRSP*/
364
       convert mkt=cmkt/transformout=(+1 cuprod -1);
                                                              /*cumulative market
364! return*/
365
366
       /*cumulative market model return: expret1= alpha1 + beta1*mktrf; */
367
       convert expret1 =cexpret1 /transformout=(+1 cuprod -1);
368
       /*expret2 = alpha2+ beta2*mktrf+ sminb2*smb+ hminl2*hml; */
369
370
       convert expret2 =cexpret2 /transformout=(+1 cuprod -1); /*cumulative FF-3 facto
370! return */
371
372
       /* expret3 =alpha3+beta3*mktrf+sminb3*smb+hminl3*hml+umind3*umd; */
373
       convert expret3 =cexpret3 /transformout=(+1 cuprod -1);/*cumulative FF-4 factor
373! return */
374
375
       convert abret0=car0/transformout=(sum);
376
       convert abret1=car1/transformout=(sum);
377
       convert abret2=car2/transformout=(sum);
378
       convert abret3=car3/transformout=(sum);
379 run;
WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl
         the conversion method. The result series is set to missing.
WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
NOTE: The above message was for the following BY group:
      PERMNO=12789 Event Date=310CT2022
WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl
         the conversion method. The result series is set to missing.
WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to
```

- apply the conversion method. The result series is set to missing.
- WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.

NOTE: The above message was for the following BY group: PERMNO=25961 Event Date=24DEC2002

- WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl the conversion method. The result series is set to missing.
- WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.

NOTE: The above message was for the following BY group: PERMNO=59256 Event Date=10AUG2001

- WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl the conversion method. The result series is set to missing.
- WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.

NOTE: The above message was for the following BY group: PERMNO=77763 Event Date=250CT2019

- WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl the conversion method. The result series is set to missing.
- WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.

NOTE: The above message was for the following BY group: PERMNO=84529 Event Date=11APR2003

- WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl the conversion method. The result series is set to missing.
- WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.
- WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to apply the conversion method. The result series is set to missing.

NOTE: The above message was for the following BY group: PERMNO=87634 Event Date=29AUG2003

```
WARNING: The variable ret has only 0 nonmissing observations, which is too few to appl
         the conversion method. The result series is set to missing.
WARNING: The variable abret0 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret1 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret2 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
WARNING: The variable abret3 has only 0 nonmissing observations, which is too few to
         apply the conversion method. The result series is set to missing.
NOTE: The above message was for the following BY group:
      PERMNO=89833 Event Date=24FEB2009
NOTE: The data set WORK.CAR has 86783 observations and 46 variables.
NOTE: PROCEDURE EXPAND used (Total process time):
                          1.00 seconds
      real time
      user cpu time
                          0.62 seconds
      system cpu time
                         0.32 seconds
      memory
                          971.18k
      OS Memory
                          46576.00k
                          06/04/2024 09:53:59 AM
      Timestamp
                                        23 Switch Count 0
      Step Count
380
    /*
381 proc contents data =car;
382
383
384 proc contents data =car;
385 ods select Variables;
386
    run;
387
    * /
388
389
    /* Car Evtdate Table: */
390
    /* the cross-sectional output that contains for each
391
    /* "firm-event date":
                                                                                  * /
392
393
    /*
        1) CAR, BHAR, and SCAR (standardized CAR)
                                                                                 * /
         2) Alpha and Beta from the estimation period
                                                                                  * /
394
    /*
395
         3) Estimation period variance
    /*
                                                                                 * /
396
   /* Car_Evtwin Table contains Raw, Abnormal, Std. and Buy-and-Hold Abnormal
                                                                                 * /
397
398 /* Daily Returns "firm-date" in event time
                                                                                  * /
399 proc printto log=junk;run;
ERROR: Insufficient authorization to access C:\Windows\system32\junk.log.
NOTE: The SAS System stopped processing this step because of errors.
NOTE: PROCEDURE PRINTTO used (Total process time):
      real time
                          0.00 seconds
      user cpu time
                          0.00 seconds
      system cpu time
                         0.00 seconds
      memory
                         132.96k
      OS Memory
                          46056.00k
      Timestamp
                          06/04/2024 09:54:00 AM
      Step Count
                                        24 Switch Count 0
```

```
401
     data car_evtdate
402
             (drop=evttime ret mkt smb hml umd date calpha1 calpha2 calpha3
                   cmrkt csmb chml cumd evtwin beg evtwin end abret0 abret1
403
                   abret2 abret3 sar0 sar1 sar2 sar3 missret cexpret1 cexpret2 cexpret
404
405
          car evtwin
              (keep=permno evtdate evttime date ret cret abret0 abret1 abret2 abret3
406
               sar0 sar1 sar2 sar3 bhar0 bhar1 bhar2 bhar3 car0 car1 car2 car3);
407
408
       set car;
       by permno evtdate date;
409
       /*Standardized CARs and ARs for various models*/
410
       scar0=car0/(&evtwin*var0)**0.5;
411
412
       scar1=car1/(&evtwin*var1)**0.5;
413
       scar2=car2/(&evtwin*var2)**0.5;
       scar3=car3/(&evtwin*var3)**0.5;
414
415
416
       sar0=abret0/sqrt(var0);
417
       sar1=abret1/sqrt(var1);
418
       sar2=abret2/sqrt(var2);
419
       sar3=abret3/sqrt(var3);
420
       pat scale=(nobs-2)/(nobs-4); /*Patell Z scaling factor*/
421
422
423
       /*Buy-Hold Abnormal Returns*/
424
       bhar0=cret-cmkt;
425
       bhar1=cret-cexpret1;
426
       bhar2=cret-cexpret2;
427
       bhar3=cret-cexpret3;
428
429
       if last.evtdate then do;
             nrets=&evtwin-missret;
430
431
          output car evtdate;
432
433
       output car_evtwin;
434
    run;
WARNING: The variable calpha1 in the DROP, KEEP, or RENAME list has never been
         referenced.
WARNING: The variable calpha2 in the DROP, KEEP, or RENAME list has never been
         referenced.
WARNING: The variable calpha3 in the DROP, KEEP, or RENAME list has never been
         referenced.
WARNING: The variable cmrkt in the DROP, KEEP, or RENAME list has never been reference
WARNING: The variable csmb in the DROP, KEEP, or RENAME list has never been referenced
WARNING: The variable chml in the DROP, KEEP, or RENAME list has never been referenced
WARNING: The variable cumd in the DROP, KEEP, or RENAME list has never been referenced
NOTE: Missing values were generated as a result of performing an operation on missing
      values.
      Each place is given by: (Number of times) at (Line):(Column).
      35 at 411:13
                    35 at 412:13
                                    35 at 413:13
                                                    35 at 414:13
                                                                   43 at 416:14
      43 at 417:14
                     43 at 418:14
                                    43 at 419:14
                                                    35 at 424:13
                                                                   35 at 425:13
      35 at 426:13
                     35 at 427:13
```

```
NOTE: There were 86783 observations read from the data set WORK.CAR.
NOTE: The data set WORK.CAR EVTDATE has 17364 observations and 39 variables.
NOTE: The data set WORK.CAR EVTWIN has 86783 observations and 22 variables.
NOTE: DATA statement used (Total process time):
      real time
                          0.12 seconds
      user cpu time
                          0.00 seconds
      system cpu time
                          0.12 seconds
      memory
                         1077.18k
      OS Memory
                          45800.00k
                          06/04/2024 09:54:00 AM
      Timestamp
      Step Count
                                        25 Switch Count 0
435
436 proc printto; run;
NOTE: PROCEDURE PRINTTO used (Total process time):
                         0.00 seconds
      real time
      user cpu time
                         0.00 seconds
                        0.00 seconds
      system cpu time
      memory
                         7.06k
      OS Memory
                          45800.00k
      Timestamp
                          06/04/2024 09:54:00 AM
      Step Count
                                        26 Switch Count 0
437
438 /*Put Cross-sectional and aggregate results together for further analysis*/
439 data allcars;
440
         merge
441
       car evtwin
              (rename=(bhar0=bhar0win
442
443
                       bhar1=bhar1win
444
                       bhar2=bhar2win
                       bhar3=bhar3win
445
                       car0=car0win
446
447
              car1=car1win
448
               car2=car2win
449
               car3=car3win
450
               cret=cretwin))
451
      car evtdate;
452
     by permno evtdate;
453 run;
NOTE: There were 86783 observations read from the data set WORK.CAR EVTWIN.
NOTE: There were 17364 observations read from the data set WORK.CAR EVTDATE.
NOTE: The data set WORK.ALLCARS has 86783 observations and 59 variables.
NOTE: DATA statement used (Total process time):
                          0.09 seconds
      real time
      user cpu time
                         0.04 seconds
      system cpu time
                         0.04 seconds
      memory
                         1192.93k
      OS Memory
                          45800.00k
      Timestamp
                          06/04/2024 09:54:00 AM
      Step Count
                                        27 Switch Count 0
```

```
454
455
    /* STEP 6: Compute Cumulative Average Abnormal Return (CAR MEAN) */
456
    /* and Average Buy-Hold Abnormal Return (BHAR MEAN)
                                                                        * /
457
    /* and other stats across all distinct events
                                                                        * /
458
     proc means data=allcars noprint;
459
       class evttime; id nobs;
460
       var ret cret
461
       car0 car1 car2 car3
       bhar0 bhar1 bhar2 bhar3
462
463
       bhar0win bhar1win bhar2win bhar3win
464
       cretwin
       car0win car1win car2win car3win
465
       scar0 scar1 scar2 scar3
466
467
       abret0 abret1 abret2 abret3
       sar0 sar1 sar2 sar3
468
       pat scale;
469
470
       output out=allstats
       mean =
471
472
          n =
473
          t =
        sum =/autoname;
474
475
     run;
NOTE: Multiple concurrent threads will be used to summarize data.
NOTE: There were 86783 observations read from the data set WORK.ALLCARS.
NOTE: The data set WORK.ALLSTATS has 6 observations and 132 variables.
NOTE: PROCEDURE MEANS used (Total process time):
      real time
                          0.45 seconds
      user cpu time
                          0.84 seconds
      system cpu time
                          0.07 seconds
      memory
                          6689.10k
                          50932.00k
      OS Memory
                          06/04/2024 09:54:01 AM
      Timestamp
                                         28 Switch Count 0
      Step Count
476
     /*calculate different stats for assessing
477
                                                   * /
     /*statistical signficance of abnormal returns*/
478
     data MA_Evtdate (keep=evttime car0_n cret_mean car0_mean car0_t scar0_t
479
480
                      bhar0 mean pat car0 model)
          MM Evtdate (keep=evttime car1_n cret_mean car1_mean car1_t scar1_t
481
                      bhar1 mean pat car1 model )
482
483
          FF_Evtdate (keep=evttime car2_n cret_mean car2_mean car2_t scar2_t
484
                      bhar2 mean pat car2 model )
          FFM_Evtdate (keep=evttime car3_n cret_mean car3_mean car3_t scar3_t
485
486
                      bhar3 mean pat car3 model )
487
          MA Evtwin
                     (keep=evttime cretwin mean abret0 n ret mean abret0 mean
                      car0win_mean bhar0win_mean abret0_t sar0_t pat_ar0 )
488
                     (keep=evttime cretwin mean abret1 n ret mean abret1 mean
489
          MM Evtwin
490
                      car1win_mean bhar1win_mean abret1_t sar1_t pat_ar1 )
491
          FF Evtwin
                     (keep=evttime cretwin mean abret2 n ret mean abret2 mean
492
                      car2win_mean bhar2win_mean abret2_t sar2_t pat_ar2 )
```

```
493
          FFM Evtwin (keep=evttime cretwin mean abret3 n ret mean abret3 mean
494
                       car3win_mean bhar3win_mean abret3_t sar3_t pat_ar3 );
495
      set allstats;
496
      by evttime;
497
        if _n_=1 and missing(evttime) then do;
498
        abret0 mean=.;
499
        abret1 mean=.;
500
        abret2 mean=.;
501
        abret3 mean=.;
502
        cretwin mean=0;
503
        ret mean=.;
504
        bhar1win mean=0;
        bhar1win mean=0;
505
506
        bhar2win mean=0;
507
        bhar3win mean=0;
508
        end;
        /*Patell Z statistics*/
509
510
        pat_car0=scar0_mean/(sqrt(pat_scale_sum)/scar0_n);
        pat_car1=scar1_mean/(sqrt(pat_scale_sum)/scar1_n);
511
512
        pat_car2=scar2_mean/(sqrt(pat_scale_sum)/scar2_n);
513
        pat_car3=scar3_mean/(sqrt(pat_scale_sum)/scar3_n);
        pat ar0=sar0 mean/(sqrt(pat scale sum)/sar0 n);
514
515
        pat_ar1=sar1_mean/(sqrt(pat_scale_sum)/sar1_n);
516
        pat_ar2=sar2_mean/(sqrt(pat_scale_sum)/sar2_n);
517
        pat_ar3=sar3_mean/(sqrt(pat_scale_sum)/sar3_n);
518
      label
                                                                'Patell Z for AR_MM'
                        'Patell Z for AR MA'
519
        pat_ar0=
                                               pat_ar1=
                        'Patell Z for AR FF'
                                                                'Patell Z for AR FFM'
520
        pat ar2=
                                               pat ar3=
521
                        'CS t-stat, AR MA'
                                               abret1 t=
                                                                'CS t-stat, AR MM'
        abret0 t=
522
        abret2 t=
                        'CS t-stat, AR_FF'
                                               abret3 t=
                                                                'CS t-stat, AR FFM'
523
        sar0 t=
                        'Std CS test, AR MA'
                                               sar1 t=
                                                                'Std CS test, AR MM'
                        'Std CS test, AR FF'
524
        sar2 t=
                                               sar3 t=
                                                                'Std CS test, AR FFM'
525
        abret0 mean=
                        'Mean AR MA'
                                               abret1 mean=
                                                                'Mean AR MM'
        abret2 mean=
526
                        'Mean AR FF'
                                               abret3 mean=
                                                                'Mean AR FFM'
527
        car0 n=
                        'Number of events in the portfolio'
                        'Number of events in the portfolio'
528
        abret0 n=
529
        evttime=
                        'Event Time t'
                        "Mean CTR (&start, &end)"
530
        cret mean=
                        "Mean CTR (&start,t) "
531
        cretwin mean=
532
        carOwin mean=
                        "Average CAR MA (&start, t)"
533
                        "Average CAR_MM (&start, t)"
        car1win mean=
                        "Average CAR_FF (&start, t)"
534
        car2win mean=
535
                        "Average CAR FFM (&start, t)"
        car3win mean=
        bharOwin mean= "Mean BHAR MA (&start, t)"
536
537
        bhar1win mean=
                         "Mean BHAR MM (&start, t)"
        bhar2win_mean= "Mean BHAR_FF (&start, t)"
538
539
        bhar3win mean=
                         "Mean BHAR FFM (&start, t)"
540
541
        format ret_mean cret_mean abret0_mean abret1_mean abret2_mean abret3_mean
               car0 mean car1 mean car2 mean car3 mean bhar0 mean bhar1 mean
542
543
               bhar2 mean bhar3 mean cretwin mean
544
               bharOwin mean bhar1win mean bhar2win mean bhar3win mean
545
               carOwin_mean car1win_mean car2win_mean car3win_mean
546
           percent7.4
547
               abret0_t abret1_t abret2_t abret3_t sar0_t sar1_t sar2_t sar3_t
```

```
548
               pat_car0 pat_car1 pat_car2 pat_car3 pat_ar0 pat_ar1 pat_ar2 pat_ar3
549
               car0_t car1_t car2_t car3_t scar0_t scar1_t scar2_t scar3_t
           comma10.2:
550
551
       if evttime=0 then do; model='Market-Adjusted'; output MA Evtdate;
                             model='Market Model'; output MM Evtdate;
552
                             model='FF Model';
553
                                                      output FF Evtdate;
                             model='Carhart Model'; output FFM Evtdate;
554
555
                      end;
556
       if missing(evttime) then evttime=&start-1;
       output MA Evtwin;
557
       output MM Evtwin;
558
       output FF Evtwin;
559
       output FFM Evtwin;
560
561
    run;
NOTE: There were 6 observations read from the data set WORK.ALLSTATS.
NOTE: The data set WORK.MA EVTDATE has 1 observations and 9 variables.
NOTE: The data set WORK.MM EVTDATE has 1 observations and 9 variables.
NOTE: The data set WORK.FF EVTDATE has 1 observations and 9 variables.
NOTE: The data set WORK.FFM EVTDATE has 1 observations and 9 variables.
NOTE: The data set WORK.MA EVTWIN has 6 observations and 10 variables.
NOTE: The data set WORK.MM_EVTWIN has 6 observations and 10 variables.
NOTE: The data set WORK.FF_EVTWIN has 6 observations and 10 variables.
NOTE: The data set WORK.FFM EVTWIN has 6 observations and 10 variables.
NOTE: DATA statement used (Total process time):
                          0.04 seconds
      real time
                          0.01 seconds
      user cpu time
      system cpu time
                         0.03 seconds
                          2800.62k
      memory
      OS Memory
                          46824.00k
      Timestamp
                          06/04/2024 09:54:01 AM
      Step Count
                                        29 Switch Count 0
562
     /* STEP 7. Putting Event Date CARs and BHARS for various risk models together*/
563
564
     data allevtdate; set
       MA Evtdate (rename=(car0 mean=car mean bhar0 mean=bhar mean
565
566
                     car0 n=n car0 t=car t scar0 t=scar t pat car0=pat car))
                   (rename=(car1 mean=car mean bhar1 mean=bhar mean
567
       MM Evtdate
                     car1_n=n car1_t=car_t scar1_t=scar_t pat_car1=pat_car))
568
                   (rename=(car2_mean=car_mean bhar2_mean=bhar_mean
569
       FF Evtdate
                     car2 n=n car2 t=car t scar2 t=scar t pat car2=pat car))
570
       FFM_evtdate (rename=(car3_mean=car_mean bhar3_mean=bhar_mean
571
                     car3_n=n car3_t=car_t scar3_t=scar_t pat_car3=pat_car));
572
      length=&evtwin;
573
574
      label pat car=
                       'Patell Z'
            car_mean= "Mean CAR (&start, &end)"
575
576
            bhar mean= "Mean BHAR (&start, &end)"
            car t=
                       'Cross-sectional t-stat for CAR'
577
                       'Standaridized cross-sectional t-stat for CAR'
578
            scar_t=
579
            length=
                       'Length of event window in trading days';
580
     run;
```

NOTE: There were 1 observations read from the data set WORK.MA EVTDATE.

```
NOTE: There were 1 observations read from the data set WORK.MM EVTDATE.
NOTE: There were 1 observations read from the data set WORK.FF_EVTDATE.
NOTE: There were 1 observations read from the data set WORK.FFM EVTDATE.
NOTE: The data set WORK.ALLEVTDATE has 4 observations and 10 variables.
NOTE: DATA statement used (Total process time):
      real time
                          0.01 seconds
                          0.01 seconds
      user cpu time
      system cpu time
                          0.00 seconds
      memory
                          1117.21k
                          46056.00k
      OS Memory
                          06/04/2024 09:54:01 AM
      Timestamp
      Step Count
                                        30 Switch Count 0
581
582
    /*Cross-sectional output for CARs/BHARs at the firm-event level*/
583
    data car evtdate;
584
585
       retain permno evtdate alpha1 beta1 cret car0 bhar0 var0 car1 bhar1 var1
            car2 bhar2 var2 car3 bhar3 var3 nrets nobs;
586
587
       set car evtdate;
588
       label alpha1= 'Alpha (Market Model)'
589
             beta1= 'Beta (Market Model'
590
             car0=
                     'CAR MA'
591
             car1=
                     'CAR MM'
592
             car2=
                     'CAR FF'
593
                 'CAR FFM'
         car3=
             bhar0=
594
                     'BHAR MA'
595
         bhar1= 'BHAR MM'
596
             bhar2=
                    'BHAR FF'
597
         bhar3= 'BHAR FFM'
                     'Estimation period variance (Market-adjusted returns)'
598
             var0=
599
             var1=
                      'Estimation period variance (Market Model)'
             var2=
                     'Estimation period variance (FF Model)'
600
                     'Estimation period variance (Carhart Model)'
601
             var3=
             cret= 'Cumulative Total Return'
602
603
             nrets=
                      'Number of non-missing returns in event window'
                     'Length of the estimation period';
604
605
       keep permno evtdate alpha1 beta1 cret car0 bhar0 var0 car1 bhar1 var1
            car2 bhar2 var2 car3 bhar3 var3 nrets nobs;
606
607
       format cret alpha1
              car0 bhar0
608
609
          car1 bhar1
          car2 bhar2
610
          car3 bhar3
611
612
              percent7.4
613
              beta1 comma10.3;
614 run;
NOTE: There were 17364 observations read from the data set WORK.CAR EVTDATE.
NOTE: The data set WORK.CAR EVTDATE has 17364 observations and 19 variables.
NOTE: DATA statement used (Total process time):
      real time
                          0.03 seconds
      user cpu time
                          0.00 seconds
      system cpu time
                          0.03 seconds
```

```
Step Count
                                       31 Switch Count 0
615
616 /* As an illustration, plot Carhart CAARs and average BHARs in the event window*/
617 options nodate orientation=landscape; ods pdf file='Carhart evtrets 5days.pdf';
NOTE: Writing ODS PDF output to DISK destination "C:\Windows\system32\Carhart evtrets
618 goptions device=pdfc; /* Plot Saved in Home Directory */
619 axis1 label=(angle=90 "Cumulative Returns");
620 axis2 label=("Event time");
    symbol interpol=join w=3 l=1;
621
622
623
624
625 proc gplot data =MA_Evtwin;
626
    where evttime>=&start;
627
     Title "Market average: Cumulative Total Returns vs. Carhart CAARs and BHARs arou
     plot (cretwin mean car0win mean bhar0win mean)*evttime
628
629
            /overlay legend vaxis=axis1 haxis=axis2;
630
WARNING: Unsupported device 'PDFC' for HTML destination. Using default device 'PNG'.
WARNING: TITLE1 is too long. Height has been reduced to 90.7 pct of specified or defa
NOTE: 44381 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\_TD
NOTE: There were 5 observations read from the data set WORK.MA EVTWIN.
     WHERE evttime>=-2:
NOTE: At least one W.D format was too small for the number to be printed. The decimal
NOTE: PROCEDURE GPLOT used (Total process time):
     real time
                         2.03 seconds
                         0.25 seconds
     user cpu time
     system cpu time 0.36 seconds
     memory
                         9082.09k
     OS Memory
                        56256.00k
                        06/04/2024 09:54:04 AM
     Timestamp
     Step Count
                                       32 Switch Count 0
631 proc gplot data =MM Evtwin;
632
     where evttime>=&start;
     Title "CAMP: Cumulative Total Returns vs. Carhart CAARs and BHARs around the even
633
     plot (cretwin mean car1win mean bhar1win mean)*evttime
634
635
            /overlay legend vaxis=axis1 haxis=axis2;
NOTE: 48072 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\ TD
NOTE: There were 5 observations read from the data set WORK.MM EVTWIN.
     WHERE evttime>=-2;
NOTE: At least one W.D format was too small for the number to be printed. The decimal
NOTE: PROCEDURE GPLOT used (Total process time):
     real time
                         0.45 seconds
     user cpu time
                         0.25 seconds
```

707.50k

46056.00k

06/04/2024 09:54:01 AM

memory

OS Memory

Timestamp

```
0.14 seconds
      system cpu time
     memory
                         7526.18k
     OS Memory
                         56512.00k
     Timestamp
                         06/04/2024 09:54:05 AM
     Step Count
                                       33 Switch Count 0
636 proc gplot data =FF Evtwin;
637
     where evttime>=&start;
     Title "3 factor: Cumulative Total Returns vs. Carhart CAARs and BHARs around the
638
     plot (cretwin mean car2win mean bhar2win mean)*evttime
639
640
            /overlay legend vaxis=axis1 haxis=axis2;
641
WARNING: TITLE1 is too long. Height has been reduced to 98.88 pct of specified or defa
NOTE: 51477 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\_TD
NOTE: There were 5 observations read from the data set WORK.FF EVTWIN.
     WHERE evttime>=-2;
NOTE: At least one W.D format was too small for the number to be printed. The decimal
NOTE: PROCEDURE GPLOT used (Total process time):
     real time
                         0.45 seconds
     user cpu time
                        0.23 seconds
     system cpu time
                       0.12 seconds
     memory
                         7567.03k
     OS Memory
                         56512.00k
                        06/04/2024 09:54:05 AM
     Timestamp
                                       34 Switch Count 0
     Step Count
642 proc gplot data =FFM Evtwin;
643
     where evttime>=&start;
644
     Title "4 Factor model: Cumulative Total Returns vs. Carhart CAARs and BHARs aroun
     plot (cretwin mean car3win mean bhar3win mean)*evttime
645
            /overlay legend vaxis=axis1 haxis=axis2;
646
647
WARNING: TITLE1 is too long. Height has been reduced to 91.85 pct of specified or defa
NOTE: 54061 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\_TD
NOTE: There were 5 observations read from the data set WORK.FFM EVTWIN.
     WHERE evttime>=-2;
NOTE: At least one W.D format was too small for the number to be printed. The decimal
     format.
NOTE: PROCEDURE GPLOT used (Total process time):
     real time
                         0.43 seconds
                        0.25 seconds
     user cpu time
     system cpu time
                         0.12 seconds
                         7543.15k
     memory
     OS Memory
                         56512.00k
     Timestamp
                        06/04/2024 09:54:06 AM
                                       35 Switch Count 0
     Step Count
648 proc gplot data =allstats;
```

649

where evttime>=&start;

```
Title "Cumulative Abnormal by 4 models: around the event date";
650
     plot (carOwin_mean car1win_mean car2win_mean car3win_mean )*evttime
651
652
           /overlay legend vaxis=axis1 haxis=axis2;
653
NOTE: 45477 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\ TD
NOTE: There were 5 observations read from the data set WORK.ALLSTATS.
     WHERE evttime>=-2;
NOTE: PROCEDURE GPLOT used (Total process time):
                       0.35 seconds
     real time
     user cpu time
                      0.18 seconds
     system cpu time
                      0.10 seconds
     memory
                        7656.96k
     OS Memory
                        56768.00k
                      06/04/2024 09:54:06 AM
     Timestamp
     Step Count
                                     36 Switch Count 0
654 proc gplot data =allstats;
    where evttime>=&start;
655
     Title "buy and Hold: BHARs around the event date";
656
657
     plot (bhar0 mean bhar1 mean bhar2 mean bhar3 mean )*evttime
658
           /overlay legend vaxis=axis1 haxis=axis2;
659 run;
NOTE: 25965 bytes written to C:\Users\lihon\AppData\Local\Temp\SAS Temporary Files\ TD
659!
        quit;
NOTE: There were 5 observations read from the data set WORK.ALLSTATS.
     WHERE evttime>=-2;
NOTE: PROCEDURE GPLOT used (Total process time):
     real time
                       0.34 seconds
     user cpu time
                      0.17 seconds
     system cpu time
                        0.10 seconds
     memory
                        7659.62k
     OS Memory
                        56768.00k
     Timestamp
                       06/04/2024 09:54:07 AM
                                     37 Switch Count 0
     Step Count
660
661 ods pdf close;
ERROR: Insufficient authorization to access C:\Windows\system32\Carhart evtrets 5days.
662 run; quit; ods pdf close;
663
664
   run;quit; ods pdf close;
665
666 /*house cleaning*
667
    proc sql;
668
      drop table abrets, allcars, allstats, caldates, car, car evtwin, evtrets, temp,
                 evtrets_temp,ffm_evtdate, ff_evtdate, ma_evtdate, mm_evtdate, params
669
670
      drop view evtrets1, abrets1; quit;
671
    * /
672
    *%mend event crack;
    673
```

| 674 | /* | ***** | Material C | Copyright | Wharton | Research | Data Services | ***** |
|-----|----|-------|------------|-----------|---------|----------|---------------|--------|
| 675 | /* | ***** | ***** | ***** All | Rights | Reserved | ***** | ***** |
| 676 | /* | ***** | ****** | ***** | ***** | ****** | ***** | ****** |