

User Journey - MVP v1.0

User A

I am a non-technical niche online influencer. I have a following in the low hundreds of thousands. A friend has recommended I check out Me-T-F as an easy, transparent way to launch and monetize my own personal coin for my followers to buy and me to collect taxes from in a fair way.

User B

I am a Solana retail user. I want to speculate and be early to something. I believe personal memecoins are the best way to achieve that.

Journey

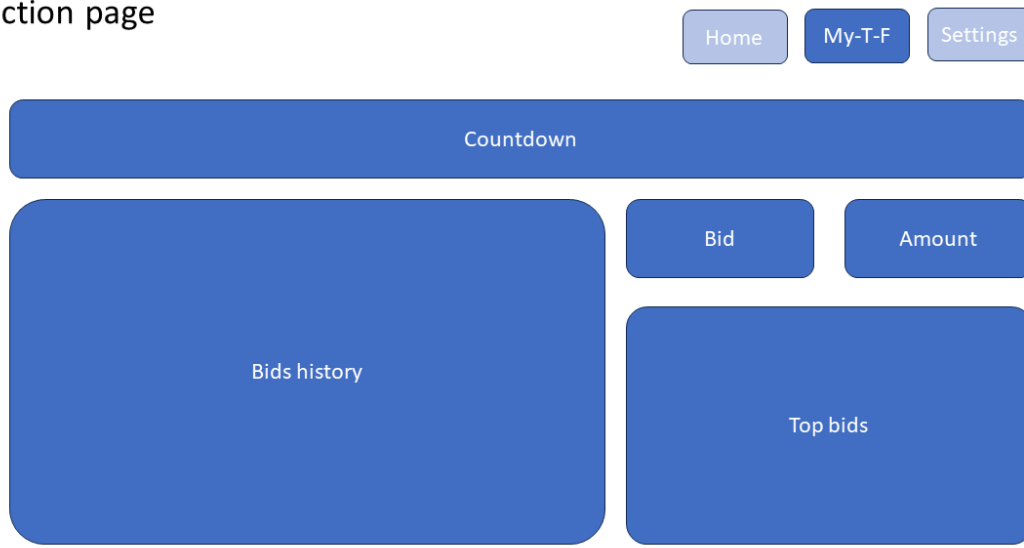
I go to the website and connect my Phantom wallet. I link my Twitter account. A pop up asks me to confirm "I wish to link my Twitter to this wallet address. This can only be done once." I want to change to a different wallet address, so I switch addresses and login again, this time confirming.

My account is now created.

I have two options: Launch my ETF // Browse ETFs

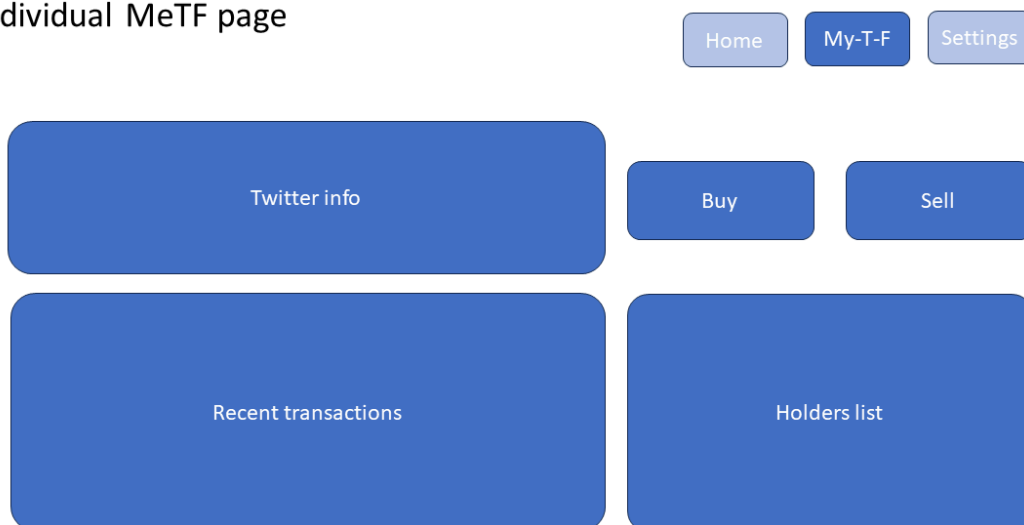
I choose to launch my ETF. An auction will immediately begin with a 10 minute countdown timer during which anyone can place a bid to buy. Other users will bid to be the first holders of my ETF. I can share a link to this auction on social media to bring awareness to it. After 10 minutes the top 5 bidders will receive my first ETF shares. I have options to set some of the metadata. The supply, decimals etc. will be standardized.

Auction page



Now my ETF is launched, other users are free to buy and sell my shares on the open market. The price is now determined by a bonding curve. I will receive a small cut every time someone trades my shares. This cut will be given to me in SOL and sent directly to my account.

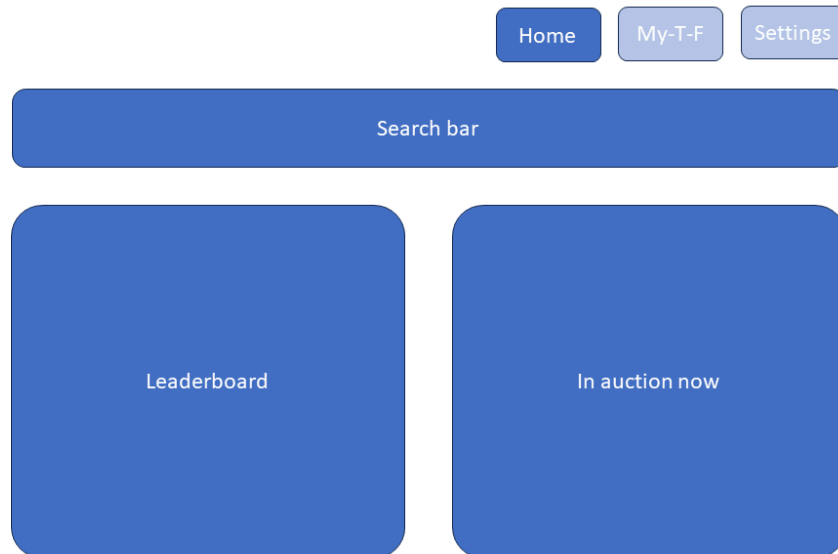
Individual MeTF page



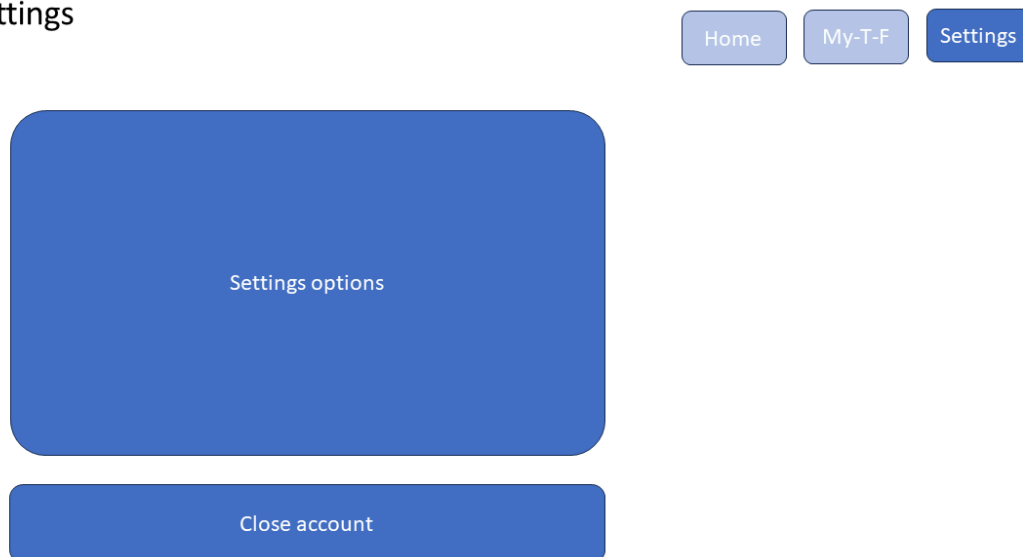
Now I shift my focus to buying and selling other people's ETFs. I can search by Twitter handle to find people I want or I can check the leaderboard and the "in auction now". Clicking on an ETF

brings up its page which is a chart and some basic stats. There are buy and sell buttons directly on the page.

Main



Settings



Once I meet a threshold of holders (e.g. 420). I can now opt to IPO. This will convert my ETF into a public openly traded personal memecoin. I must opt into this and then my holders must together commit a minimum amount of SOL for initial IPO liquidity. This SOL will be locked for

69 days. Once the requirements have all been met, my personal coin will launch. All tokens will Token2022 tokens and continue to accrue transfer taxes.