CREATE YOUR PERSONAL TOKEN
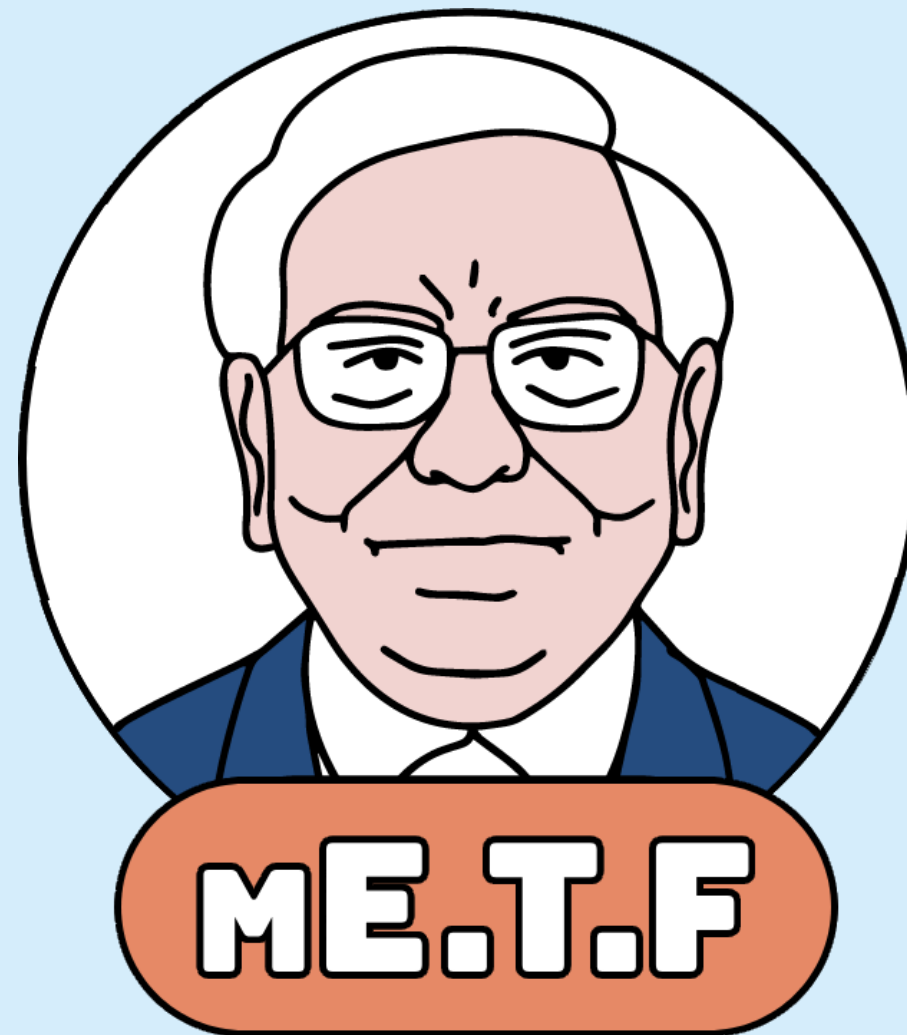
ME.T.F

THE THESIS

We believe 'personal tokens', tokens that represent real people, will inevitability become a major crypto phenomenon capturing wide attention. Humans are social creatures, biologically hard wired to pay attention to other humans above all else. Our focus naturally gravitates to the human face.

abstract
logo

> > >
more
engaging

abstract
animals

> > >
more
engaging

real
person

Me.T.F

THE DATA

Although our platform welcomes all users to create personal tokens, our primary focus is on catering to crypto-curious influencers and emerging online celebrities seeking to monetize their followings.

Instagram US based accounts 2023

> 7k+ Celebrities
1 million+ followers
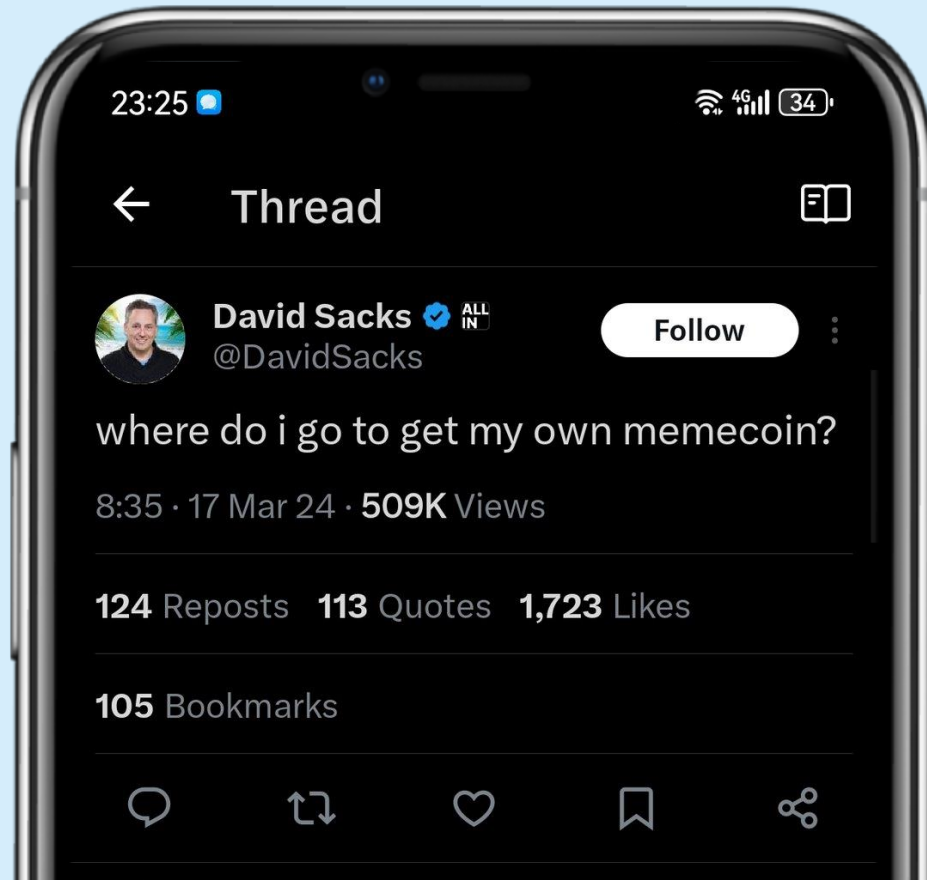
> 75k+ Macro influencers
100k to 1 million followers

> 540k+ Micro influencers
of 10k to 100k followers

Source: https://trendhero.io/blog/how-many-influencers-are-there/

THE PAIN POINTS

Me.T.F

Launching a potentially lucrative personal token presents myriad complexities and pitfalls for online influencers, KOLs (Key Opinion Leaders), and small-scale celebrities alike.

> Legal implications

> Fair distribution

> Initial liquidity

> Technical knowledge

> Token consensus

23:25

← **Thread**

David Sacks ✓ ALL IN
@DavidSacks   Follow

where do i go to get my own memecoin?

8:35 · 17 Mar 24 · **509K** Views

**124** Reposts **113** Quotes **1,723** Likes

105 Bookmarks

THE SOLUTION

mE.T.F provides a transparent and fair way to launch a personal token in a few clicks, for a few dollars, with ethical monetization through small token transfer taxes.
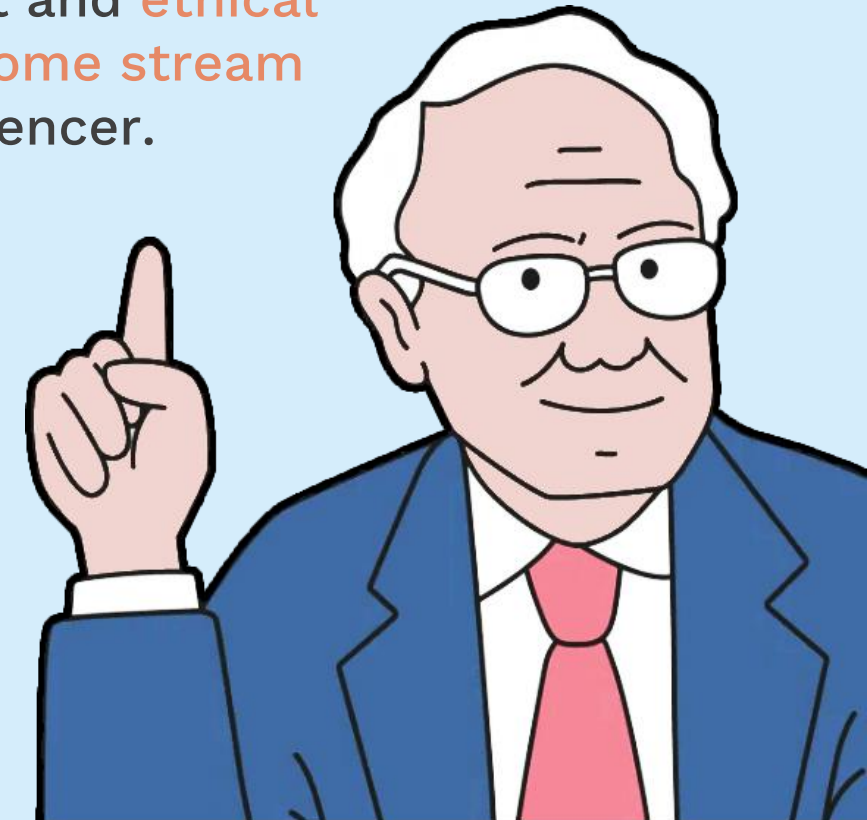
mE.T.F
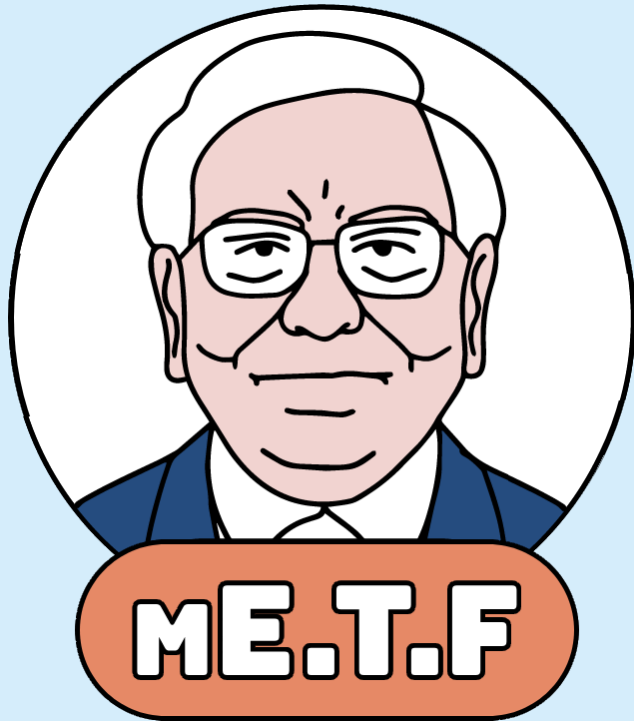
> Best in class legal terms & disclaimers

> Standardized transparent tokenomics

> Bonding curve liquidity bootstrapping

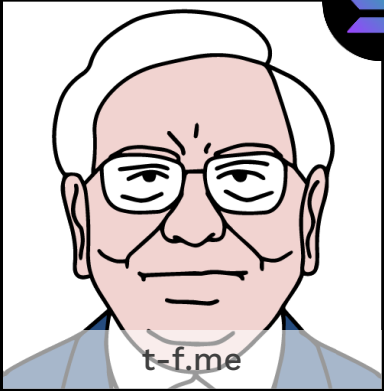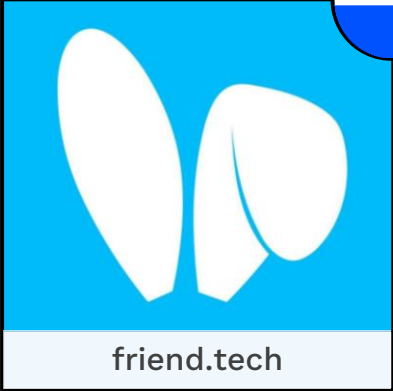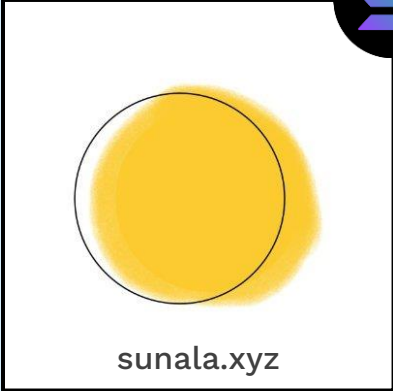> Zero technical knowledge requirement

> Twitter authentication as consensus

THE BUSINESS MODEL

Me.T.F
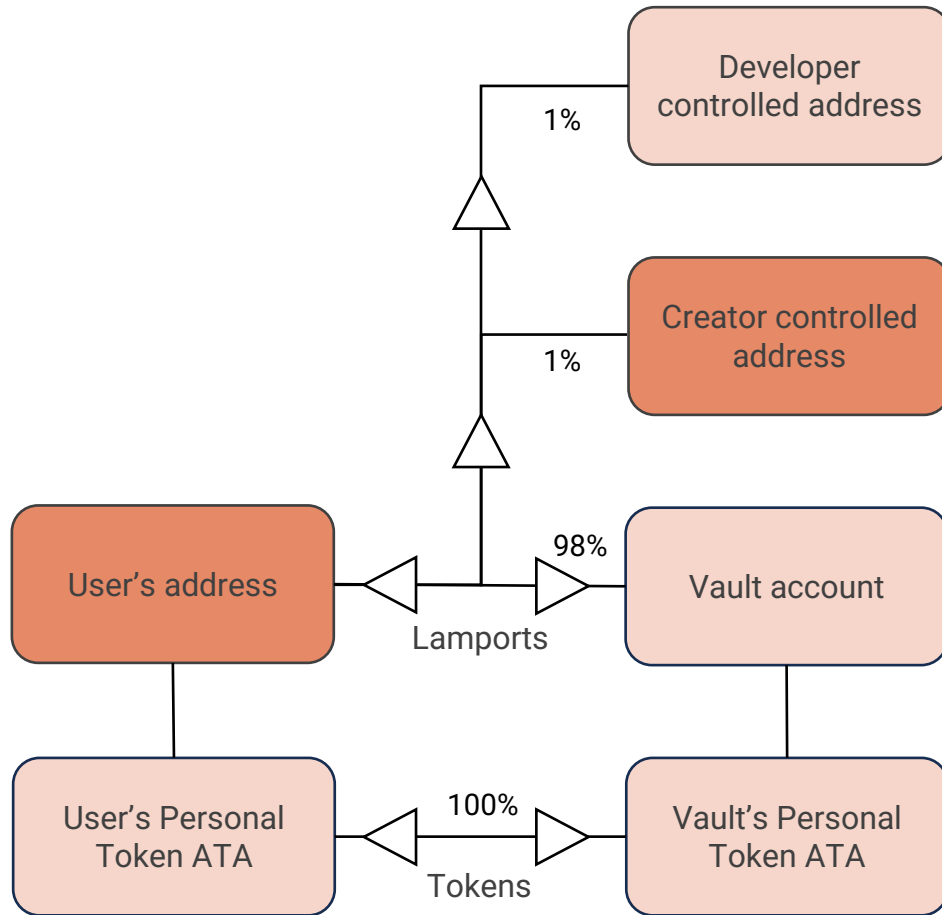
Transfer taxes of 2% are split evenly between the protocol and the token creator providing a transparent and ethical passive income stream to the influencer.
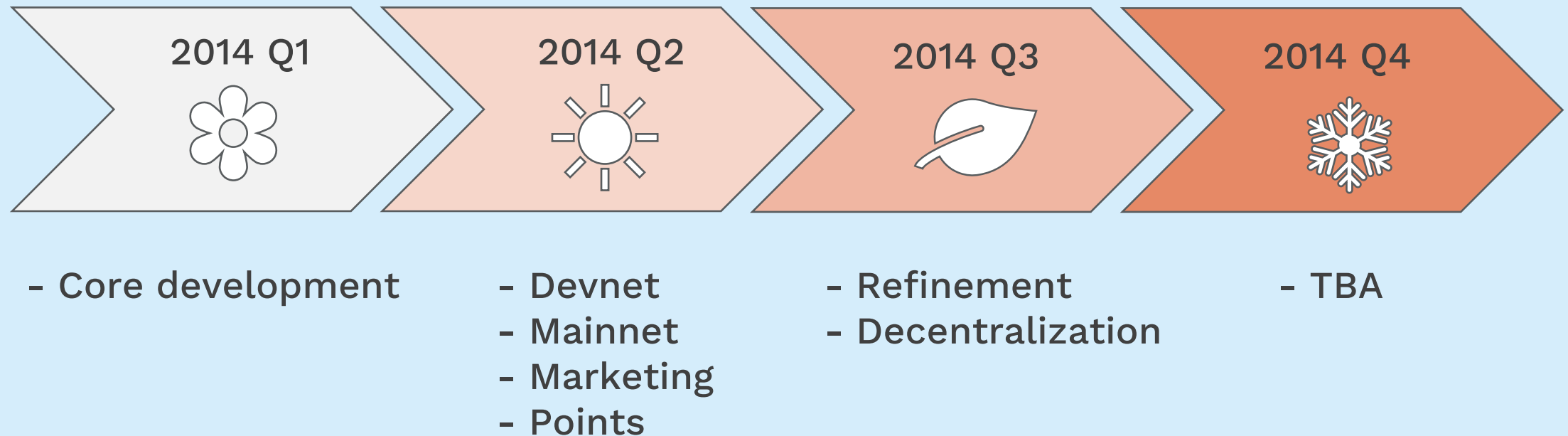
SIMILAR PRODUCTS

Me.T.F

	t-f.me	friend.tech	pump.fun	sunala.xyz
	March 2024	Summer 2023	Jan 2024	Nov 2023
Tagline	Personal coins as a service	The marketplace for your friends	instantly tradeable coins without seed liquidity	No code token deployer & liquidity locker
Target user	Non crypto influencers	Broad audience mostly crypto natives	Degens	Untargeted
Notable feature(s)	Seed auctions, legal disclaimers	in-app chat room experience	Multichain	multi-purpose token tool kit

There is no direct competitor to mE.T.F we are aware of. Above are what we believe to be products with similar features.

THE ROAD MAP

Me.T.F

New feature development is entirely user driven. We believe in remaining nimble, dogfooding our own product and listening closely to feedback.

2014 Q1	2014 Q2	2014 Q3	2014 Q4

- Core development

- Devnet
- Mainnet
- Marketing
- Points

- Refinement
- Decentralization

- TBA

THE TEAM

mE.T.F is a project incubated under the Web3 Builder's Alliance Solana program and an entry to the Colosseum Renaissance hackathon.
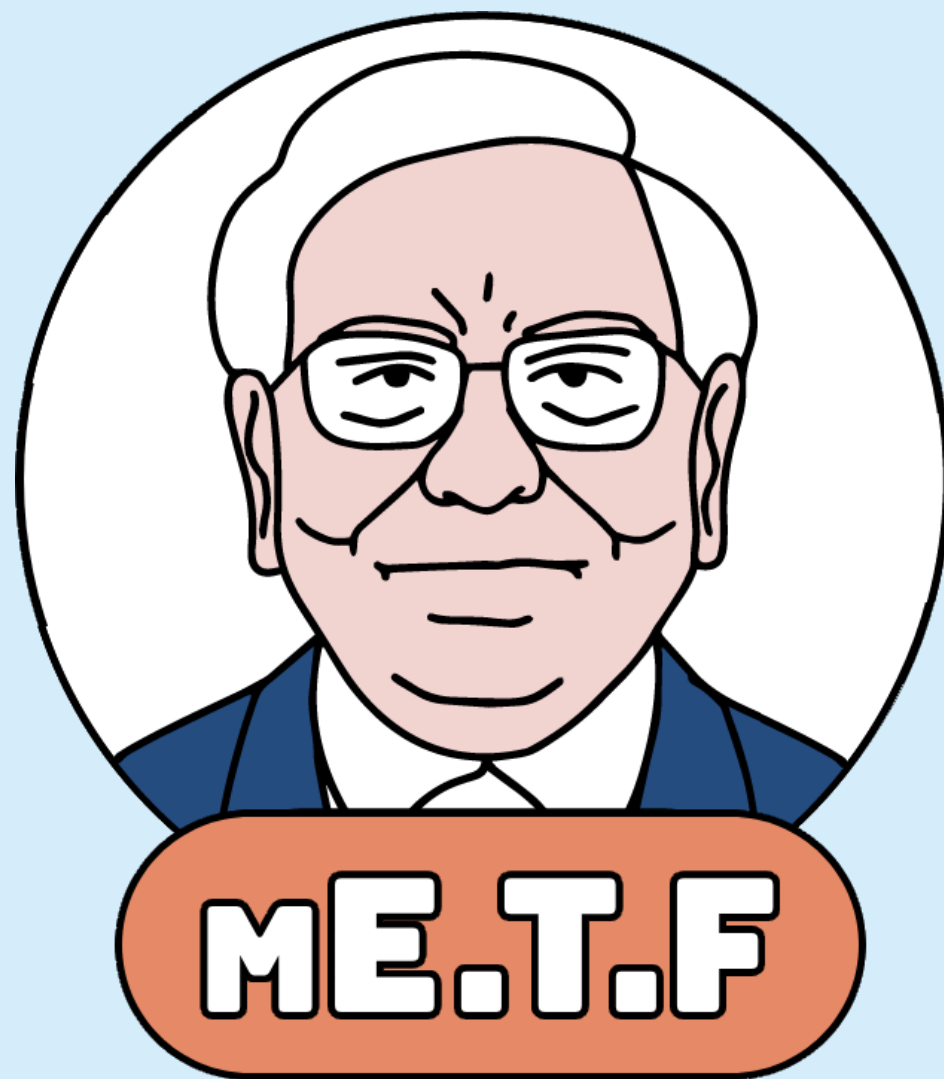
Lostin
Founder

GitHub: lostintime101
X: @__lostin__

Leo Pham
Founder

Github: HongThaiPham
X: @leopham_it

WBA
Advisory

GitHub: Web3-Builders-Alliance
Site: web3builders.dev

Information current as of 2nd April 2024