

# **BALLOONR –EVOLVE PHASE**

**MARTIN**



# HOW TO EVOLVE AN IDEA

- IT'S AS EASY AS 1, 2, 3, 4 – DO THESE FOR SEVERAL PROJECT IDEAS (SCROLL DOWN THE LIST OF IDEAS)

The screenshot displays the Baloonr interface, which is used for managing project ideas. It features a sidebar on the left with navigation icons (balloons, waves, a briefcase, and a menu). The main content area is divided into two sections: a purple header for '+ POST NEW STREAM' and a light blue header for 'Local student finder for outsourcing and collaboration'.

The first stream, titled 'Baloonr is always looking to improve. Launch your feedback here!', is managed by 'THE BALOONR TEAM' and has 227 members. It shows four progress indicators: a purple circle labeled 'LAUNCH' (5000d 0h, 4747d 2h), a green circle (1d 0h), a yellow circle (1d 0h), and a red circle (∞).

The second stream, titled 'IPro 397 Project Stream. Propose your ideas for iPro 397 projects.', is managed by 'MARTIN SCHRAY' and has 64 members. It shows four progress indicators: a purple circle (4d 12h), a green circle labeled 'EVOLVE' (1d 11h, 1d 2h), a yellow circle (1d 0h), and a red circle (∞).

The right panel provides a detailed view of a project idea, 'Local student finder for outsourcing and collaboration'. It includes a description: 'Often times student project ideas may require the expertise from a field outside of their own. Seeking the advice or services of a professional isn't always easy and it is too expensive. This application would allow project postings for and by students in order to work with and learn from other students within proximity to each other.' The panel also features a green box with the text 'You'll add you suggestions, additions or extensions' and a red circle with the number 4. At the bottom, there are buttons for 'CANCEL' and 'LAUNCH'.

# **BRAINSTORMING WITH BALOONR VIA STAGES**

# FOUR STAGES TO BALLONR

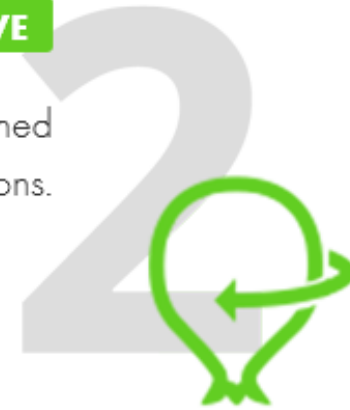


## LAUNCH

The stream creator invites participants to anonymously create and launch balloons (e.g., ideas, creative content).

The team collaborates in real-time and builds upon each others' ideas by anonymously evolving launched balloons.

## EVOLVE



# FOUR STAGES TO BALLONR



## PUMP

Each participant anonymously pumps the balloons that they like, support, or want to see put into action.

Participants are able to see and explore the top balloons. This is also the only point at which participants can remove anonymity and take credit for any of the balloons they've launched.

## EXPLORE





# ENTERING YOUR IDEA(S) IN BALOONR

- AFTER REGISTERING AND LOGGING IN THERE ARE TWO STEPS

**1. CLICK ON THE “IPRO 397 PROJECT STREAM**

**2. CLICK ON THE BALLOON AT THE BOTTOM RIGHT TO ENTER YOUR IDEA(S) FOR IPRO PROJECTS**

