

# **SUPERCHARGED BRAINSTORMING WITH BALOONR**

**MARTIN**



# IT'S SO META

- **“IT IS META – USE A DIGITAL SERVICE TO PROPOSE A DIGITAL SERVICE” – JEREMY ALEXIS**

# OLD STYLE BRAINSTORMING

- **GET EVERYONE TOGETHER IN ONE PLACE**
- **PEOPLE SUGGEST AS SUBSET OF IDEAS THEY COULD BECAUSE THEY ARE SHY, THEY ARE CONCERNED THEIR IDEAS SILLY, THEY WAIT TO SEE WHAT THE BOSS SUGGESTS, ETC.**
- **DISCUSS WHAT ARE THE BEST IDEAS (WITH THE MOST VOCAL PERSON OFTEN WINNING AS OPPOSED TO THE BEST IDEA WINNING)**

# **APPROACHES TO BRAINSTORMING**

# **RESEARCHED BACKED BEST BRAINSTORMING APPROACH**

- **STAGE 1 – LAUNCH THE PROCESS TO GATHER IDEAS**
- **STAGE 2 - BRAINSTORM ON YOUR OWN CAPTURING YOUR IDEAS**
- **STAGE 3 - ADD OTHERS WHO BUILD ON YOUR IDEAS AND YOU BUILD ON THEIR IDEAS (E.G. HELP IMPROVE OTHER PEOPLES IDEAS WHILE THEY HELP IMPROVE YOURS)**
- **STAGE 4 - USE SOCIAL VOTING TO LET THE “DEMOCRATIC PROCESS” HAVE THE BEST (OR MOST BROADLY SUPPORTED) IDEAS MOVE TO THE TOP**

# **BRAINSTORMING WITH BALOONR**



# FOUR STAGES TO BALLONR



## LAUNCH

The stream creator invites participants to anonymously create and launch balloons (e.g., ideas, creative content).

The team collaborates in real-time and builds upon each others' ideas by anonymously evolving launched balloons.

## EVOLVE



# FOUR STAGES TO BALLONR



## PUMP

Each participant anonymously pumps the balloons that they like, support, or want to see put into action.

Participants are able to see and explore the top balloons. This is also the only point at which participants can remove anonymity and take credit for any of the balloons they've launched.

## EXPLORE

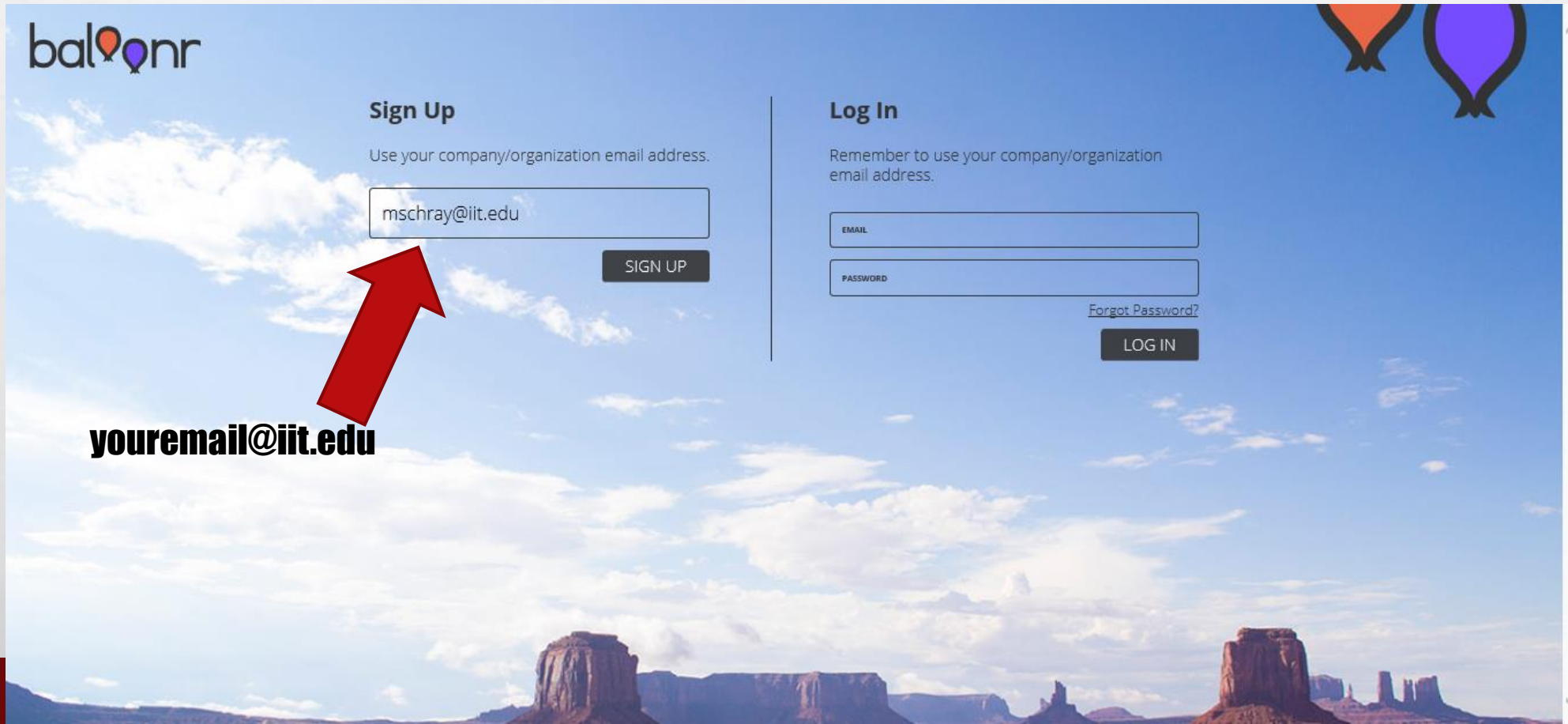




**SIGNUP FOR BALOONR**

# YOU'LL SIGNUP WITH YOUR IIT EMAIL

- SIGN UP USING YOUR IIT EMAIL ADDRESS USING THE FOLLOWING LINK [HTTPS://APP.BALOONR.COM/](https://app.baloonr.com/)



baloonr

## Sign Up

Use your company/organization email address.

**SIGN UP**

## Log In

Remember to use your company/organization email address.

[Forgot Password?](#)

**LOG IN**

**youremail@iit.edu**

# USE THE CONFIRMATION EMAIL

Junk Email - Martin.Schray@microsoft.com - Outlook

FOLDER VIEW GRAMMARLY

Show Progress Download Headers Mark to Download Unmark to Download Process Marked Headers Server Download Work Preferences Offline

Search Junk Email (Ctrl+E) | Current Folder

All Unread By Date Newest

Today

notifications@baloonr.com  
Confirm Your Baloonr Account  
Welcome to Baloonr! 10:07 AM

Reply Reply All Forward IM

Thu 8/27/2015 10:07 AM  
notifications@baloonr.com  
Confirm Your Baloonr Account

To mschray@iit.edu

This item will expire in 29 days. To keep this item longer apply a different Retention Policy.  
Links and other functionality have been disabled in this message. To turn on that functionality, move this message to the Inbox.  
This is the most recent version, but you made changes to another copy. Click here to see the other versions.

Welcome to Baloonr!

Follow this link to finish creating your new account:

<https://app.baloonr.com/#!/confirm-registration/922d075f46739d36235be6d0236c031f9f0fc97cd3e4a21bfa64b549c2ef518015468836a144e329a8d7e50d989713a0>

# RE-ENTER EMAIL



## Account Confirmation

Please enter your company/organization email address with which you signed up.



# ENTER PASSWORD AND NAME



**You're almost ready to join your teammates on Baloonr! Just a few last things...**

Set your password:

CONFIRM PASSWORD

Add your name:

FIRST NAME

LAST NAME

LET'S GO



# ENTERING YOUR IDEA(S) IN BALOONR

- AFTER REGISTERING AND LOGGING IN THERE ARE TWO STEPS

**1. CLICK ON THE “IPRO 397 PROJECT STREAM**

**2. CLICK ON THE BALLOON AT THE BOTTOM RIGHT TO ENTER YOUR IDEA(S) FOR IPRO PROJECTS**

