

Project One: Onboarding Due February 12, 11:59pm CT

This project requires you to create a compelling page design and sign-up process to get new users to join some type of project: an email list, a software beta test, or an open-source community. Project emphasis will be on effortless, engaging entry of personal information; and friendly, frictionless client-side tests and alerts for malformed, missing, or incomplete information. The goal of this project is to hit on particular patterns of interaction that persuade someone to sign up for whatever it is you're offering--not at all an easy task.

Goals

- Design and execute a progressively enhanced page focused on system users and tasks
- Write valid HTML5 and CSS, and error-free JavaScript
- Apply design principles including color/material and typography
- Prepare a touch-friendly, mobile-first responsive web design
- Engage in agile, iterative Web design and development, supported by version control
- Experiment with design and interaction patterns for pleasing user experience

Deliverables

1. A video presentation of your work in progress, hosted on YouTube, Vimeo, or another similar service and posted to Basecamp. It should include a world-viewable URL of your project. Include in the text of your post one or two things you would like feedback on from other students in the class (due no later than February 1).
2. Substantive comments critiquing at least three other student projects. (by February 12, 11:59pm CT)
3. An email to the instructor by the due date containing:
 - The <https://> link to your project's GitHub repository (email URL to instructor by February 12, 11:59pm CT)
 - A 4-5 sentence self-critique of your project and your progress in class to this point (include in email to instructor by February 12,

11:59pm CT)

Requirements

- Valid, well-formed HTML5 and CSS
- JavaScript that is loaded unobtrusively and throws no errors
- HTML-based fallbacks for any media elements (image, audio, video) that you include
- Organized, readable source that is hand-written and original (no WYSIWYGs or code-generators)
- A Git repository with frequent commits and meaningful commit messages that accurately reflect each set of changes that you make