

**ITMD-461 Final Project  
Content Document  
Spring 2014**

## **General Requirements**

It is your job to produce a professional website using this content document as a guide. This is similar to a document you may get when working for a web design firm. In addition to the content guidelines a web design firm usually provides photoshop mockup designs for both the homepage and inside pages. It is your responsibility to convert those photoshop designs into HTML, CSS, and JavaScript web pages.

For this project I am only providing this content document and no design mockups. It is up to you to decide how to design, layout, and format the included content. There will be comments and notes on various pages explaining the specific requirements for that page or specific ways the customer is expecting the page to be formatted. Other than those notes and the ones in this first section, layout is up to you.

Grading will be based on how well you follow the directions in this document, include all the required content, use proper syntax, and overall professional quality of work. Overall quality, professionalism, and completeness will play a large role. Using the default styling in a CSS framework or a downloaded template will result in points being deducted.

## **Technical Requirements**

- Produce an HTML, CSS, and JavaScript website based on the content in this document
- Publish/Upload the website to your libertyville server user account and link to it on your homepage
- Follow all best practices as discussed in class (clean HTML5 syntax, external CSS sheets, mostly external JavaScript files, etc.)
- Contact page must include a contact form and Google map as described on contact page in this document (contact form only needs to be a styled HTML form and doesn't need to actually submit to a server, Google map must not be a normal embedded map but included in your page using the JavaScript API as demonstrated in class.)
- Homepage should have a different look compared to your internal pages. Some parts like your header and footer may be common to all pages. The homepage should look like a homepage and not another plain internal content page. You should know you are on a homepage.
- Google Web Font requirements have been specified in this document
- Follow all comments and notes on the included content pages as guidelines

## **Overview**

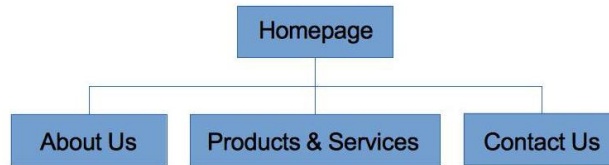
The “client” is a fictitious coffee and vending supply company located in Chicago. They need a basic brochure website that will allow them to make the public aware of the services and products they make available.

There are some basic content guidelines located in this document but the client has given you discretion when it comes to design as long as you include the features and content they requested.

## **Site Map**

The client requires the following pages and a site map has been provided. At a minimum there needs to

be a homepage, about us page, contact us page, products and services page.



## **Header/Footer/Navigation/Layout**

The client has allowed you some freedom in determining the look of the pages.

They have requested that all internal pages have a common header and footer. In the header they would like to see their logo. In the footer they would like their address and phone number in addition to a repeat copy of the main navigation. The main navigation should be placed in the header or a sidebar on these pages.

On the homepage it is up to you to determine how you want to handle the header, footer, and main navigation. You can use the same components as the internal pages or do something completely different. Just remember the homepage needs a somewhat different layout.

The client would like social media links on the homepage and contact page at a minimum. Just use facebook and twitter. Link facebook to facebook.com homepage and twitter to twitter.com homepage. Feel free to use them on all pages if you like. If you like to add more you can. I have included a default facebook and twitter icon. Google “social media icons” if you would like to use different ones.

## **Images**

Some images have been provided along with this document. Notes are placed on the content pages to indicate which pages the client expects to see them on. You may find addition stock images to add more content and style to your site. Images were provided at a resolution that may be bigger than you really need to use. You may have to resize or crop images based on your design.

Some logos have been provided in png format for your use. There is one with the company name in color, all white, all black. There is also one logo that is just the coffee cup icon.

We have provided a folder of misc photos you can use throughout the site. Feel free to use any of these images or search for your own on the internet. Here is a website that links to multiple free stock image sites.

<https://medium.com/p/62ae4bcbe01b>

## **Fonts**

The client has suggested you to use the following Google Web Fonts for their website. If you feel you need to use different fonts for your design you can. You just have to use 2 fonts from Google Fonts. Use one for all the body text and another for headlines.

The default body text for everything should use:

Roboto - <https://www.google.com/fonts#QuickUsePlace:quickUse/Family:Roboto>

All headlines should use:

Miltonian Tattoo - <https://www.google.com/fonts#QuickUsePlace:quickUse/Family:Miltonian+Tattoo>

### **Bonus Features**

The following features are not required but the client will pay extra for them. (If you use them I will consider it in your grade for this project.)

- Responsive Designed Site
- Additional JavaScript Functionality
- Custom Designed artwork or imagery
- Advanced CSS3 Features

**Page:** Homepage

**Page Name:** index.html

**Subpage of:** N/A

**Additional Page Requirements:**

- Social Media Links (See Header/Footer/Navigation/Layout section above)
- Incorporate featured product info into homepage somehow

**Supporting Images:**

b3000se.jpg

**Supporting Files:** N/A

**Comments:** Client would like to see a JavaScript/jQuery slideshow on homepage. If not they would like the use a larger image and a few smaller ones. Choose from supplied images or supply some stock ones of your own.

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**Page Title:** Chicago Coffee Service

**Page Content:**

Large Image or Slideshow

Design & Content is up to you. Please make the homepage look nice and add whatever content and images you think you might want to use. Just make sure you add social media links and somehow incorporate the featured product below.

**Featured Product**

The B3000/B3000SE Large Office Brewing System, the largest most advanced brewing system, is packed with features. The B3000/B3000SE is the way large offices make the coffee you, your office and your customers will love.

b3000se.jpg

**Page:** About

**Page Name:** about.html

**Subpage of:** N/A

**Additional Page Requirements:**

- Client wants warehouse photo on page

**Supporting Images:**

warehouse.jpg - <https://flic.kr/p/8dq7um>

**Supporting Files:** N/A

**Comments:**

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**Page Title:** About Us

**Page Content:**

About Us

We have a reputation for providing only quality products and outstanding customer service since we opened, over 30 years ago, in 1982. We have gained that reputation by listening to our customers needs and responding by providing the products and services they need delivered right to their office. At Chicago Coffee Service we have pride in being large enough to offer you the best products and services at an exceptional value and also flexible enough to provide for any special requirements your organization may have. When you call Chicago Coffee Service you will speak to a real person who will work with you to fulfill your organization's needs.

It is our goal to simplify the process but still provide the highest quality coffee break and refreshment service available, by consistently delivering value and satisfaction guaranteed. Our mission is to supply your office with what you want, when you want it and at an unbeatable value. Our team will carry out our mission in a courteous, honest, and friendly way with service that can not be beat.

At Chicago Coffee Service we believe we provide the best service due to these attributes:

- Experience – over 30 years experience
- Customer Satisfaction
- Quick Customer Response
- Product Selection
- Continual improvements to products and services

If you have any questions Contact Us.    [link Contact Us to contact us page]

**Page:** Services

**Page Name:** services.html

**Subpage of:** N/A

**Additional Page Requirements:** N/A

**Supporting Images:**

ground-coffee-packs.jpg

single-serving-cartridges.jpg

beverages.jpg

cream-sugar.jpg

cups.jpg

**Supporting Files:** 2014\_catalog.pdf

**Comments:** Photo that goes with product is noted in product section. All products should link to product catalog pdf. You may layout these products and services however you like for example, grids, columns, rows. The copy and image that goes with each is written below.

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**Page Title:** Products and Services

**Page Content:**

Products and Services

Imagine coffee house quality drinks in the convenience of your office. On this page you will find our most popular products and services. We may have products and services available that are not listed here. If there is something we do not have listed here or in our product catalog please let us know and we will see if we can add it to our offerings. Contact Us [[link to contact us page](#)] to speak to a customer service representative.

2014 Product Catalog [[link to 2014\\_catalog.pdf](#)]

Ground Coffee Packs

Traditional brew-by-pot coffee systems are the best coffee service solution for many restaurants, corporations and food service providers. We offer pre-measured ground coffee packs - designed to brew one pot off coffee per pack - from numerous roasters including our own line of premium coffees. We also offer a full line of brew-by-pot systems.

Download our product catalog for a complete selection [[link to 2014\\_catalog.pdf](#)]

ground-coffee-packs.jpg

## Single Serving Cartridges & Brewers

The Keurig K-cup is a highly engineered, technologically sophisticated mini-brewer. It is trusted by the world's best roasters to brew their coffee & tea varieties with the precise quality and flavor intended. Every cup. Every time. We also offer other brands of single serving cartridges including Keurig Vue, Keurig Bolt, and Starbucks Verismo.

See all the K-cups and Brewers in our product catalog [[link to 2014\\_catalog.pdf](#)]

single-serving-cartridges.jpg

## Hot & Cold Beverages

The perfect supplement for your coffee program. Keep all those non-coffee drinkers happy with a great selection of regular, herbal and flavored teas, cocoas, cappuccinos, and hot cider. We carry over 100 cold beverages for your enjoyment. From sodas, juices, iced tea and bottled waters to Gatorade, Crystal Light and energy drinks you can be sure that everyone in the office will be satisfied.

See our full range of beverage products in our product catalog [[link to 2014\\_catalog.pdf](#)]

beverages.jpg

## Cream & Sugar

We'll provide you everything you need to make that cup of coffee perfect. To sweeten things up we carry all types of sugar and sugar substitutes. To round off that perfect cup we carry the popular Mini-Moo shelf stable creamers, regular and fat-free powered creamers and stir sticks.

View our full product list in our product catalog [[link to 2014\\_catalog.pdf](#)]

cream-sugar.jpg

## Cups, Lids & Paper Products

Start out with our great looking line of plates and bowls and go down the list from there. We'll provide you with all the paper products you'll ever need. From cutlery to paper towels to tissues we'll eliminate the need for any other paper vendor.

With our wide variety of both hot and cold cups you can get the size and strength cup that best fits your needs and your budget. Make sure to keep the carpets and desk tops clean by offering your employees lids to go with those cups.

View our full product list in our product catalog [[link to 2014\\_catalog.pdf](#)]

cups.jpg





**Page:** Contact

**Page Name:** contact.html

**Subpage of:** N/A

**Additional Page Requirements:**

- Include contact info somewhere on page (address, phone)
- contact form (Just the styled html form – does not need to connect to script for processing) form should collect (name, email, phone, comments area) at a minimum
- map using google maps Javascript API – Must use Javascript API as shown in class. No standard iframe map embed
- Social Media Links (See Header/Footer/Navigation/Layout section above)

**Supporting Images:** N/A

**Supporting Files:** N/A

**Comments:** Contact info, contact form, page content, and map may be positioned however you like on the page. You may use a side bar or multi-column design if you like.

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**Page Title:** Contact Us

**Page Content:**

Contact Us

Whether you are an existing customer who needs to schedule a service call, talk to your sales rep or ask about our latest technologies, or you and your company are looking for more information on our services, our customer service department will handle your inquiry and get you to the person who can get you the information you are looking for.

You may contact us by phone or by submitting the contact form below. Your business is important to us and we pledge to respond to your inquiry within 24 hours.

Mailing Address  
1826 S Canal St  
Chicago, IL 60616

Phone Number  
800-555-1825  
312-555-3000