

Interaction Lab - Final Project:

PROJECT PROPOSAL

For each of your three project proposals, write a narrative of **one to two paragraphs** that includes the following:

A. PROJECT TITLE

The title must be direct, short, decisive, engaging, and self-explanatory.

B. PROJECT STATEMENT OF PURPOSE

Successful projects focus on a significant topic or issue intended for a specific audience. Discuss the insight you found, the research you did, and how it influences your design choices. Express your project's trajectory in 2-3 tightly linked sentences that clearly define the challenge you seek to address, its relevance to a specific audience, and its intended impact.