# **Hongling Lei**

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Python, Java, SQL, R, Stata, HTML

Website | GitHub | LinkedIn

#### **EDUCATION**

**Carnegie Mellon University** 

Pittsburgh, PA

Master of Information Systems Management, Business Intelligence and Data Analytics. GPA 3.93

Aug. 2021 – Dec. 2022

Relevant Courses: Deep Learning, Computer Vision, Distributed Systems, Machine Learning, Unstructured Data Analytics (NLP), Object-Oriented Programming in Java, Data Structures

**Xiamen University** 

Xiamen, China

Bachelor of Economics, Finance. GPA 3.81

Sept. 2016 - Jun. 2020

University of California, Berkeley | Semester Exchange. GPA 3.95

Nanyang Technological University, Singapore | Summer Exchange. GPA 5.0

#### PROFESSIONAL EXPERIENCE

**PPG Industries** 

Pittsburgh, PA

AI/ML Intern, AI/ML Center of Excellence

May 2022 – Aug. 2022

- Constructed 15+ time-series forecasting models including ARIMA, Exponential Smoothing and Prophet to predict finished goods demand for inventory optimization, improving the status-quo forecast accuracy by 17%
- Developed a Python-based Auto-Forecaster that takes any time series, experiments with 10+ forecasting algorithms, self-tunes hyper-parameters and recommends the best model, shortening the iteration cycle from weeks to 5 min
- Derived key drivers of demand fluctuations with explainable AI (XAI) techniques like SHAP and LIME

**Tencent** 

Shanghai, China

Data Scientist Intern, Public Data Science Department

Apr. 2021 – Jul. 2021

- Conducted causal inference with algorithms like Causal Bayesian Networks, X-Learner and Causal Forest to analyze reasons behind customer behavior on Tencent's streaming platforms, increasing user satisfaction rating by 11%
- Deployed an inference pipeline that automates feature engineering, machine-learning modeling and future interventions, putting everything into production for practical decision-making with live data

DiDi Global

Beijing, China

Data Analyst Intern, Decision Support Department

Sept. 2020 - Nov. 2020

- Supported business and strategy decisions by extracting and analyzing billions of data points on Apache Hive
- Designed a market sizing model with SQL and Excel, correctly predicting driver and order growth rates during holidays and thus alleviating traffic burdens in 14 Chinese metropolitan areas
- Created and monitored business dashboards that can update data and visualize product metrics weekly

**Bairong Technology** 

Shenzhen, China

Data Scientist Intern, Financial Technology Department

May 2020 – Aug. 2020

- Built a semi-supervised learning model using the MixMatch algorithm with PyTorch to classify customers into different groups based on their probabilities of default, achieving 90% prediction accuracy
- Developed an automated report generation program to calculate performance indicators, graph statistical distributions, produce analytical summaries and create formatted slideshows for clients, boosting team efficiency

## **PROJECTS**

## **Unsupervised Speech Recognition (GANs)**

Apr. 2022

Implemented unsupervised audio-to-text transformation with the wave2vec U algorithm, enabling speech recognition for low-resource languages without sufficient training labels

## **Object Tracking System**

Mar. 2022

Constructed a target tracking system for both template matching and motion detection with the Lucas-Kanade method

## **Facial Recognition (CNNs)**

Feb. 2022

Built a face recognition application that achieved 82% accuracy on classification and 0.96 AUC on verification

## **Augmented Reality with Planar Homographies**

Feb. 2022

Conducted real-time image and video AR projections through interest point matching and homography estimation

## **Grocery Master**

Oct. 2021

Developed software that allows users to search for a product, shows available options at nearby grocery stores and compares their nutritional information by live-scraping Target, Walmart, and Trader Joe's websites

## **SKILLS**

Technical: Cloud (Google Colab, Azure, AWS), ML Frameworks (PyTorch, scikit-learn, Pandas), Database (Hive, MySQL) Leadership: Volunteered as a mentor in the Artificial Intelligence Pathways Institute to guide teenagers through AI projects Languages: Mandarin Chinese (native), English (bilingual), Korean (beginner)