Hongling Lei

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EDUCATION

Carnegie Mellon University — Pittsburgh, PA
Master of Information Systems Management, Business Intelligence and Data Analytics. GPA 3.93 — *Aug. 2021 – Dec. 2022*
- Relevant Courses: Deep Learning, Computer Vision, Data Structures for Application Programmers, Object Oriented Programming in Java, Unstructured Data Analytics (NLP), Machine Learning

Xiamen University — Xiamen, China
Bachelor of Economics, Finance. GPA 3.81 — *Sept. 2016 – Jun. 2020*
- **University of California, Berkeley**
  Semester Exchange, Statistics, Computer Science, Business. GPA 3.95
- **Nanyang Technological University, Singapore**
  Summer Exchange, Digital Marketing. GPA 5.0

PROFESSIONAL EXPERIENCE

PPG Industries — Pittsburgh, PA
AI/ML Intern, AI/ML Center of Excellence — *May 2022 – Aug. 2022*
- Constructed time-series forecasting models like ARIMA, Exponential Smoothing, and Prophet to predict finished goods demand for inventory optimization, outperforming the status quo forecasts by 17 ppts in accuracy
- Boosted productivity by developing a Python-based Auto-Forecaster that takes any time series, experiments it with over 10 forecasting algorithms, compares forecast accuracies, and recommends the best model

Tencent — Shanghai, China
Data Scientist Intern, Public Data Science Department — *Apr. 2021 – Jul. 2021*
- Conducted causal inference with algorithms like Causal Bayesian Networks, X-Learner, and Causal Forest to analyze treatment effects of key drivers for customer consumption time on Tencent's streaming platforms
- Implemented experiments on user experience with Tencent WeSee, TikTok, and Kuaishou
- Deployed the causal inference pipeline, including modules like feature engineering, machine-learning model training, and future interventions based on analytical insights

DiDi Chuxing — Beijing, China
Data Analyst Intern, Decision Support Department — *Sept. 2020 – Nov. 2020*
- Supported business and strategy decisions by extracting and analyzing billions of data points on Apache Hive
- Designed a market sizing model with SQL and Excel, correctly predicting driver and order growth rates during holidays and alleviating traffic burdens in 14 Chinese metropolitan areas
- Created and monitored business dashboards that can update data and visualize analytical results weekly

Bairong Technology — Shenzhen, China
Data Scientist Intern, Financial Technology Department — *May 2020 – Aug. 2020*
- Built a semi-supervised learning model using the MixMatch algorithm with PyTorch to classify customers into different groups based on credit default risk predictions, achieving 90% accuracy
- Developed an automated report generation program to calculate performance indicators, graph statistical distributions, produce analytical summaries, and create formatted slideshows

PROJECTS

Unsupervised Speech Recognition (GANs) — *Apr. 2022*
- Implemented unsupervised speech-to-text transformation with the wave2vec_U algorithm, enabling speech recognition for low-resource languages without sufficient training labels

Lucas-Kanade Tracking — *Mar. 2022*
- Created real-time automated object tracking applications for both template matching and motion detection

Facial Recognition (CNNs) — *Feb. 2022*
- Built a face recognition system that achieved 82% accuracy on classification and 0.96 AUC on verification

Augmented Reality with Planar Homographies — *Feb. 2022*
- Conducted real-time image and video AR projections through interest point matching and homography estimation

Grocery Master — *Oct. 2021*
- Developed a software that allows users to search for a product, returns available options at nearby grocery stores, and compares their nutritional information by live-scraping Target, Walmart, and Trader Joe's websites

TECHNICAL SKILLS

Programming Languages: Python, Java, SQL, R, Stata, HTML
Tools: Cloud (Google Colab, Azure, AWS), ML Framework (Pytorch, Scikit-Learn, Sktime, Pandas), Database (Hive, MySQL)