Hongling Lei

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PROFESSIONAL EXPERIENCE

JPMorgan Chase & Co.   New York, NY
Associate (Data Scientist), Focused Analytics Solutions Team   Mar. 2023 – Ongoing
- **AI/ML:** Developed and supported deploying Babelfish, a Gen-AI empowered code translation and documentation tool that facilitates firm-wide codebase migration across languages and to the cloud, reducing manual effort by 95%
- **Matching as a Service:** Built a record linkage pipeline from scratch that leverages semantic similarity (SBERT) and vector geometry (FAISS) for fuzzy matching, boosting the search speed by 1000 times with over 97% accuracy
- **Auto:** Independently created a Streamlit web app for dynamic, in-depth analyses of Chase customer digital journeys and engagement, guiding web design improvements to enhance customer retention, conversion and user experience
- **Consumer Bank:** Successfully delivered 3 projects, including building Random Forest models to predict incremental deposit attrition rates, proposing solutions to reduce customer meeting cancellations for better banker efficiency, and crafting personalization strategies to increase online customer conversion, achieving an $230M profit increase in total
- **Home Lending:** Improved customer segmentation and profiling using K-means clustering
- **Resourcing Committee:** Led the BAU workstream in rotation planning and staffing of 60+ team members

PPG Industries   Pittsburgh, PA
AI/ML Intern, AI/ML Center of Excellence   May 2022 – Aug. 2022
- Constructed 15 time-series forecasting models including ARIMA, Prophet and Exponential Smoothing to predict finished goods demand for inventory optimization, improving forecast accuracy by 17%
- Developed a Python-based Auto-Forecaster that takes any time series, experiments with 10+ forecasting algorithms, self-tunes hyper-parameters and recommends the best model, shortening iteration cycles from 2 weeks to 1 min

Tencent   Shanghai, China
Data Scientist Intern, Platform and Content Group   Apr. 2021 – July 2021
- Conducted causal inference with algorithms like Causal Bayesian Networks, X-Learner and Causal Forest to identify key drivers of customer behavior on Tencent streaming platforms, increasing user satisfaction rating by 11%
- Deployed an inference pipeline that automates feature engineering, modeling and experiment design to streamline A/B testing and optimize content recommendations, enhancing customer experience and engagement

DiDi   Beijing, China
Data Analyst Intern, Decision Support Team   Sept. 2020 – Nov. 2020
- Designed a market sizing model with SQL and Excel, accurately predicting driver and order growth rates during holidays and thus alleviating traffic burdens in 14 Chinese metropolitan areas
- Conducted large-scale analyses on operational datasets using Apache Hive to advise strategic decision-making

EDUCATION

Carnegie Mellon University   Pittsburgh, PA
Master of Information Systems Management. GPA 3.91 (Highest Distinction)   Dec. 2022
- Coursework: Deep Learning, Computer Vision, Machine Learning, Big Data and Large-Scale Computing, Unstructured Data Analytics (NLP), Distributed Systems, Data Structures and Algorithms

Xiamen University   Xiamen, China
Bachelor of Economics and Finance. GPA 3.81   June 2020
- **University of California, Berkeley** | *Semester Exchange*. GPA 3.95
- **Nanyang Technological University, Singapore** | *Summer Exchange*. GPA 5.0

PROJECTS
- **Object Tracking System:** Target tracking for template matching and motion detection with the Lucas-Kanade method
- **Augmented Reality:** Image and video AR projection through interest point matching and homography estimation
- **Grocery Master Software:** A program that allows users to search for grocery products, displays available options nearby, and compares nutritional values by live-scraping websites of major retailers

SKILLS
- **Programming Languages:** Python, SQL, Java, R, Stata, HTML
- **AI/ML:** PyTorch, scikit-learn, pandas, sentence_transformers, faiss, OpenCV, prompt engineering, Git, Bitbucket
- **Big Data/Cloud:** Spark, Snowflake, Hive, Teradata, Analyst Workbench, Google Colab, Azure