HONOUR 荣誉
NETWORK
https://honour.network

Decentralised Proof-Of-Asset & Governance Tokenising assets

Who Are We?
Blockchain protocol & platform to issue asset-backed tokens & connecting global investors. The more assets to-

"When assets ownership are democratised & fractionalised, wealth creation becomes borderless, inclusive and efficient"

Our Community Earns
our native tokens to maintain decentralised governance & Incentive.

Our Blockchain Protocol
allows any investors to buy tokenised assets & investments directly with cryptocurrency.

Our Platform
allows issuers to issue asset-backed tokens adhering to international regulatory standards.

Coinmarkcap Jan 8th 2018
US$835B

70%

US$425B Jan 10th 2018

10 Days

US$249B April 7th, 2018

3 Months

No Asset-Backed Tokens That Pay Dividends

No tokens with intrinsic value

The Market Problems
There is a limited supply of asset-backed tokens with intrinsic value paying dividends. When the coin market nose dive, everyone loses tremendous value.

Acquiring fractional ownership of quality real world assets with cryptocurrency from anywhere in the world remains challenging.

Without seamless & borderless means to acquire assets, many have to pay high cost to invest their wealth paying intermediaries fat fees for limited value.
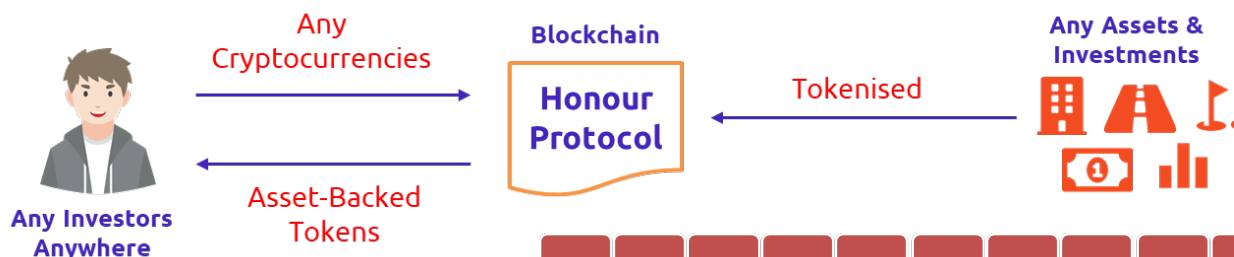

Our Approach

Connect Efficiently

Factionalise Asset

Ensure Transparency & Provenance

Decentralised Governance & Earning
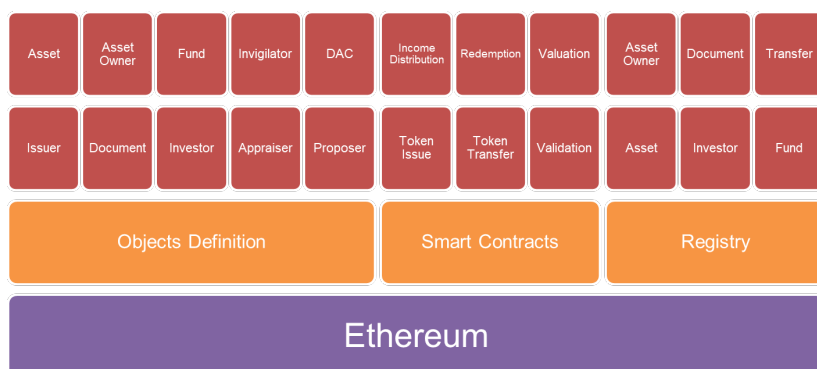
Buyers   **Issuers**

How Do We Do It?
1. An open source blockchain protocol.

2. A decentralised platform adhering to international regulatory standards.

3. Business mandates that extend on the protocol & platform.

4. Decentralised governance & incentives with our native tokens.

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1. The Honour Protocol

Any Cryptocurrencies

Blockchain
Honour Protocol

Tokenised

Any Assets & Investments

Any Investors Anywhere

Asset-Backed Tokens

What Is Honour Protocol?
Honour Protocol is an open source blockchain protocol developed by us on Ethereum for the tokenisation and management of assets & investments transparently with decentralised governance & incentive. Anyone can use Honour Protocol. It is the foundation of everything.

Asset	Asset Owner	Fund	Invigilator	DAC	Income Distribution	Redemption	Valuation	Asset Owner	Document	Transfer
Issuer	Document	Investor	Appraiser	Proposer	Token Issue	Token Transfer	Validation	Asset	Investor	Fund
Objects Definition				Smart Contracts				Registry		
Ethereum										

HONOUR 荣誉 NETWORK

Any Assets → Tokenised → **Asset Managers or Asset Owners** → Asset-Backed Tokens → **Any Investors**

Cryptocurrencies ←
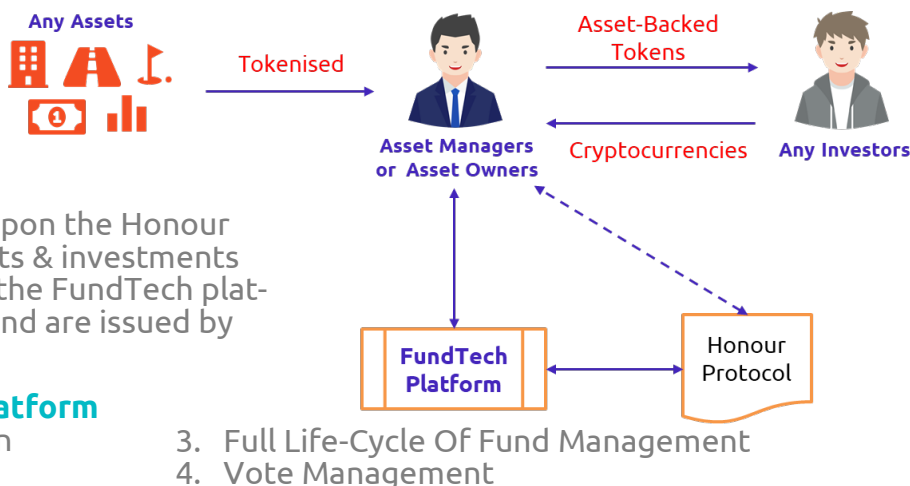
FundTech Platform ↔ **Honour Protocol**

2. The FundTech Platform

What Is FundTech Platform?

It is a decentralised application build upon the Honour Protocol to tokenise and manage assets & investments funds. Asset-backed tokens issued on the FundTech platform adhere to regulatory standards and are issued by regulated asset managers.

The 4 Key Functions Of FundTech Platform

1. Investors Registration & Verification
2. Fund Tokens Creation & Sales
3. Full Life-Cycle Of Fund Management
4. Vote Management

Honour**PREMIER**   Honour**DEALS**   Honour**CONNECT**   Honour**GLOBAL**

| Ready Investors Pool | Quality Investment Deals | Transferable | Adhere To International Regulatory Standards |

FundTech + Honour Protocol Borderless & Seamless

What Are Honour Business Mandates?

Honour Network's 4 business mandates extends on the Honour Protocol & FundTech platform to drive more values for HNA token holders, the community, issuers and investors.

3. The Four Business Mandates

Honour**PREMIER**
Ready pool of e-KYCed investors adhering to regulatory standards.

Honour**DEALS**
Steady flow of quality deals sourced from around the world and/or proposed by community.

Honour**CONNECT**
Making asset-backed tokens more transferable & tradeable.

Honour**GLOBAL**
Making Honour Protocol & FundTech platform adhering to international regulatory standards that matter.

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4. Decentralised Governance & Incentive

Issuers / Asset Owners → Appraisers earn → Investors earn → Invigilators earn → Proposers earn →

HonourDAO designs the governance, incentive, frameworks & its governance model

Promote Decentralised Governance & Incentive

The native token on Honour Protocol - Honour Network Access (HNA) tokens promote decentralised governance & incentive.

Anyone can be part of Honour Protocol community by performing any role as Appraisers, Investors, Invigilators, Proposers or be voted into HonourDAO.

Anyone can earn HNA tokens when performing his/her chosen role. And the more HNA tokens he/she has, the more HNAs can be earned. And if their works are up voted, they also earn more HNAs.

HonourDAO eventually will design the governance & incentive model as well as its governance model that is optimised for Honour Protocol. Members of HonourDAO is voted by HNA token holders.