



## Tiered Pricing Structure

Plan	Description	Monthly Price	Setup Fee
<b>Starter</b>	Website (1-pager), logo design, basic email classifier	€99	€149
<b>Pro</b>	Full website (up to 5 pages), branding pack, WhatsApp + email assistant	€249	€199
<b>Elite</b>	Pro package + AI workflows, calendar sync, analytics, custom dashboard	€499	€299

*Optional add-ons:* SEO starter pack (€89), monthly social media content plan (€129), chatbot integration (€59).

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## AI Assistant Video Script (30 Seconds)

[Visual: Phone screen showing a WhatsApp chat. Message arrives: "Hi, can you book me for next Friday?"]

**Voiceover:** "Business owners, how many hours are you losing to email and WhatsApp?"

[Visual: Same screen, AI replies instantly: "You're booked! See you Friday at 10AM."]

**Voiceover:** "Oliva Digital Solutions builds you a personal AI assistant. It replies, books appointments, and keeps your day stress-free."

[Visual: "Saved: 7 hours/week | 3 new leads | Zero stress"]

**Voiceover:** "From €99/month. Visit [olivadigitalsolutions.com](https://olivadigitalsolutions.com). Let's automate your business."

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## Free Trial Offer Page (Outline)

### Headline:

**Let Us Automate Your Inbox — For Free**

### Subheadline:

Try our AI assistant for 7 days. No card required. Just results.

### Form Fields:

- Name
- Business Type
- WhatsApp Number or Email
- Choose Your Focus: ☐ WhatsApp Assistant ☐ Email Classifier ☐ Both

### What You Get:

- Smart replies on WhatsApp or Email
- Booking/rescheduling automation
- Summary reports every 48 hours

### CTA Button:

[Start My Free Trial]

### Testimonial Section (placeholder):

"I saved 8 hours in week one. Clients think I hired a PA!" — Local café owner



## Tracking Your Metrics (Internal Dashboard Metrics to Build)

Metric	Target Goal
CAC (avg cost per lead)	€20–€50
LTV (gross per client)	€500–€1200/year
Trial → Paid %	20–30%
Email reply time	Under 30 sec
Tasks automated/week	10+

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Ready to plug these into your site, ad campaigns, or investor pitch? Let me know and I'll help draft the next step!