

MARVEL
NOW!



delgado



THE SUPERIOR
SPIDER-MAN

DAN SLOTT • RYAN STEGMAN • EDGAR DELGADO

JOIN THE
REVOLUTION

002



THE SUPERIOR SPIDER-MAN



OTTO OCTAVIUS IS A MAN WHO CHEATED DEATH, BUT AT A PRICE. WHEN HE EXCHANGED BODIES WITH PETER PARKER, HE GAINED THE AMAZING SKILLS OF SPIDER-MAN—AND ALL OF PETER'S MEMORIES. OTTO FINALLY UNDERSTANDS PETER'S MISSION OF GREAT RESPONSIBILITY.



NOW OTTO HAS SWORN TO BECOME A NEW HERO—THE SUPERIOR SPIDER-MAN—AND IS SEEKING REDEMPTION WHILE LIVING PETER PARKER'S LIFE, A LIFE THAT INCLUDES DATING MARY JANE WATSON.



BUT IT LOOKS LIKE OTTO'S DEFINITION OF RESPONSIBILITY IS A LITTLE DIFFERENT FROM PETER'S. IN HIS BATTLE WITH THE NEW SINISTER SIX, HE NEARLY KILLED BOOMERANG. SOMETHING STOPPED HIM.



OR RATHER, SOMEONE! PETER PARKER'S CONSCIOUSNESS IS BURIED SOMEWHERE WITHIN OTTO'S BRAIN, AND HE'S DETERMINED TO GET HIS BODY BACK!

THE PETER PRINCIPLE

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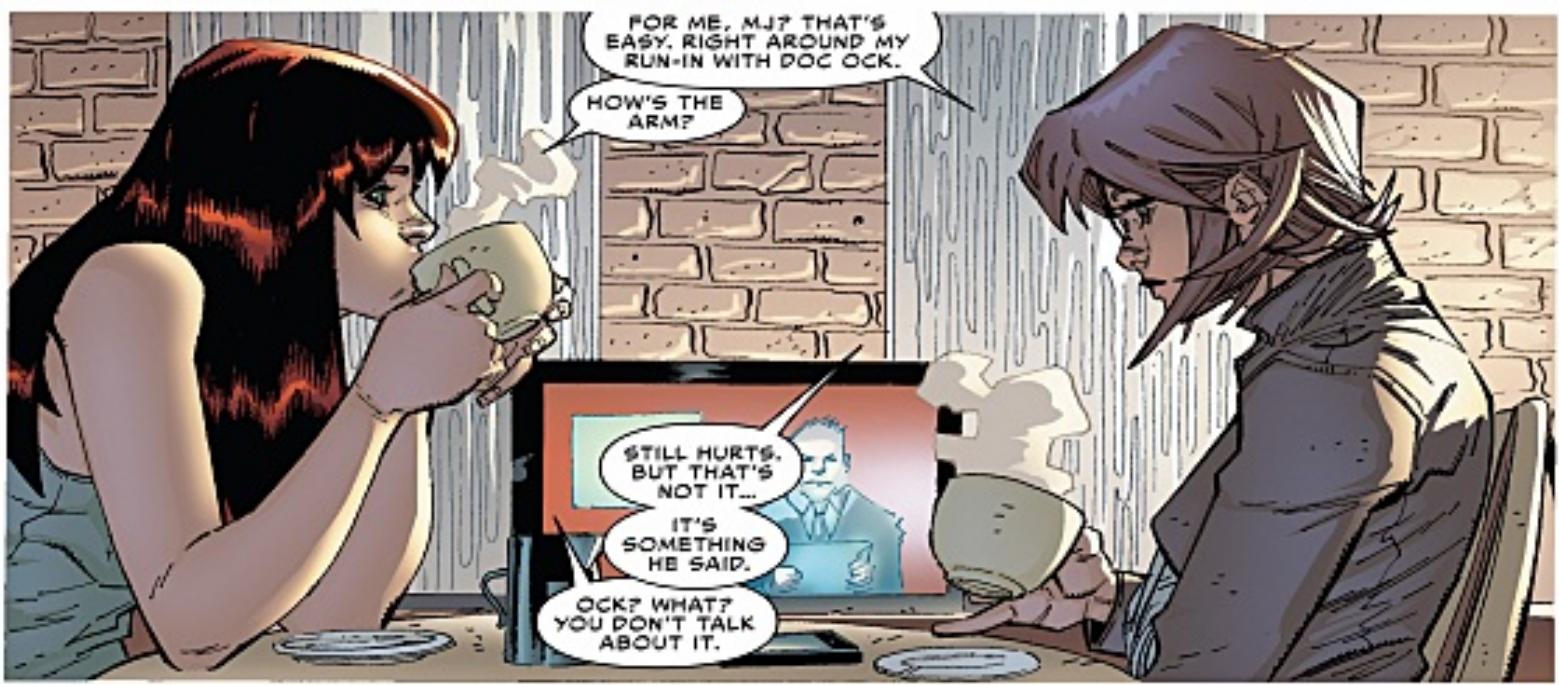
JOE QUESADA CHIEF CREATIVE OFFICER

DAN BUCKLEY PUBLISHER

ALAN FINE EXEC. PRODUCER







Lunch with the Watson woman.

WITH THINGS RUNNING SMOOTHER FOR SPIDER-MAN, IT'S TIME TO FOCUS ON PHASE TWO: A BETTER LIFE FOR "PETER PARKER."

AND THAT STARTS WITH ONE MARY JANE WATSON. PARKER WAS A FOOL FOR KEEPING SUCH A RAVISHING CREATURE AT A DISTANCE.

A MISTAKE I SHALL NOW RECTIFY. NOW, TO BEGIN MY OPENING GAMBIT...

"OPENING GAMBIT"? WHO THINKS LIKE THAT?

YOU'RE NOT TAKING OVER THE WORLD HERE!

WELL, TECHNICALLY YOU'RE TRYING TO TAKE OVER MY WORLD, BUT--

HEY... SO...

OUR THIRD DATE, WEIRD, RIGHT?

NO, EVERYTHING'S PROCEEDING ACCORDING TO PLAN.

HE'S SAYING SUPER VILLAIN STUFF!

CAN YOU STOP THIS? PLEASE?! LITTLE DIVINE INTERVENTION? SOMETHING!

HOW CAN NO ONE SEE THROUGH THIS?



OH, GUESS WE'LL HAVE TO WAIT.

BAH! BEING SPIDER-MAN. IT'S SO INCONVENIENT!

YEAH? WELCOME TO MY LIFE, LITERALLY. YOU WANNA TURN OVER A NEW LEAF? BE A HERO?

IT MEANS MAKING SACRIFICES! WITH GREAT POWER COMES--

WAIT FOR WHAT?

FIRE TRUCK?

DON'T YOU HAVE TO DEAL WITH THAT? AND THEN GO ON PATROLY

IMBECILE! I CAN SEE IN HIS MEMORIES--HE PUT UP WITH THIS NONSENSE ALL THE TIME.

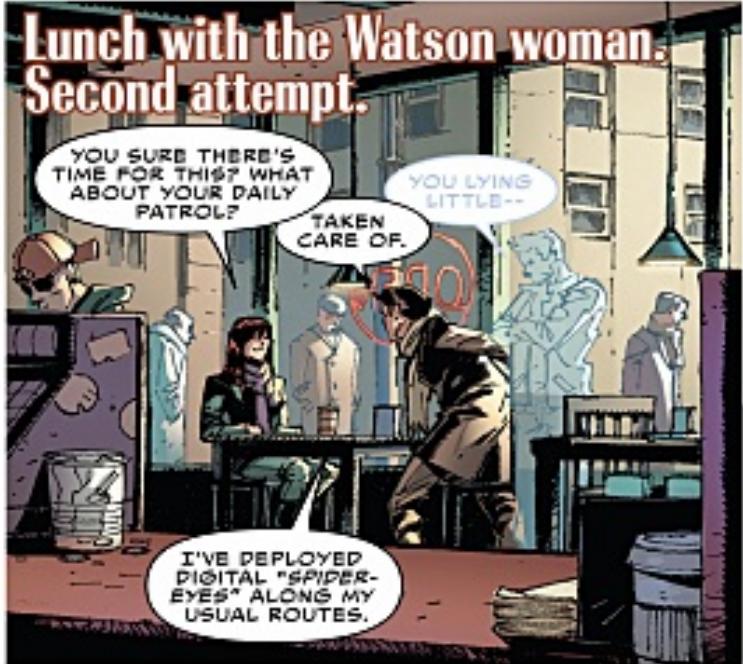
THERE HAS TO BE A BETTER WAY!

REALLY? WELL IF IT'S SO EASY...





Lunch with the Watson woman. Second attempt.



Watson Dating Trials #1



Results: Inconclusive.



Watson Dating Trials #2



Results: DISAPPOINTING.



Watson Dating Trials #3



Results: INFURIATING!



Watson-Dating Trials #4







MARY JANE!

WOOOO!

WHAT'D I TELL YOU?

JUST LIKE OLD TIMES.

Results: SUCCESS!









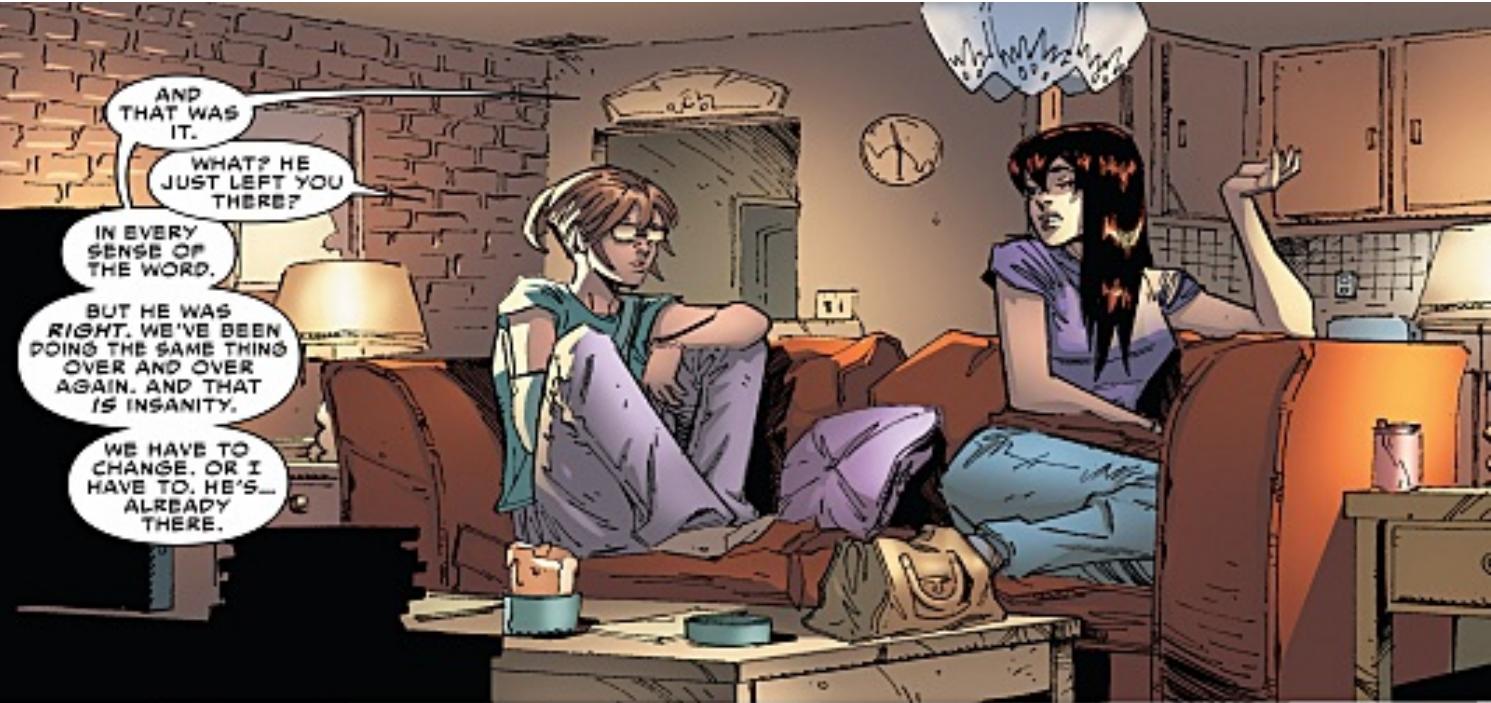


OH BOY. SUDDENLY RETHINKING THE WHOLE BUY-A-SUPER-VILLAIN'S-OLD-HANGOUT THING.









Next: The Vulture!

THE SUPERIOR SPIDER-MAN

Hello everyone and welcome to the inaugural Superior Spider-Man letter column. Last time out we came to you via video in Marvel's Augmented reality app, but this time we're coming to you the old fashioned way: text on paper!

Ever since we announced the new book, mail has gone through the roof. Our interns Sarah Brunstad and Tom Milgrew have been up to their ears typing it all out and cleaning up your Wacker-esque grammar (some of you should be ashamed of your very liberal use of commas, colons and curse words!)

Anyway, we're going to jump right in to the fray. See you down below!

Gentlemen,

I have never written a letter concerning a comic book before but you have finally forced me to break that streak!

I wanted to thank you! With the economy the way it is, I need to be more conscious of my spending. After years of utterly stupid stories and decisions concerning my favorite character, starting with the whole Brand New Day fiasco, you have finally forced me to stop buying ALL Spider-Man comics after issue #700.

I don't care who is in the costume and how "superior" you hype him to be over Peter Parker, the book will no longer BE Spider-Man. I can now take my hard earned \$3.99 and spend it on something more important.

Kent Bivens
West Chester, PA



Dear Steve,

Why? When you killed Peter in the Ultimate world, I stopped collecting all the Ultimate books. Now I read you are getting rid of Peter in the 616 universe. Are you guys crazy?

The last few years have been fun for Spidey. This is what I look forward to every week, and now I won't even have this.

I am so mad....This sucks!

Warren Nast

Sorry to lose you, Kent and Warren. Now you'll never know your letters got printed! Boy, ain't that some O. Henry-style drama right there?!



Dear Spider-office,

Spider-Man has always been "Amazing" like Iron Man has always been "Invincible," and Hulk has always been "Incredible." Everybody knows that he's amazing and he has

been since 1962. Everybody knows that if you change that, the fans will line up in the streets with pitchforks.

But now, not only is Spider-Man being rebooted and retitled as "Superior," but Spidey is NO LONGER PETER PARKER.

I watched the message boards fill with rage. Within twenty minutes of the news, about a hundred comments were posted on IGN.com. I had no idea what to think, and I still don't. After all, I just started seriously collecting at the beginning of Spider Island. I'm new compared to the others who have been collecting since the seventies, but I already have more than most of them. Still, I am inexperienced compared to them.

Recently, on my quest to find what happens in ASM 700, I found a quote in my favorite Doc Ock story, "Web of Death," that said that if Peter was to die of the poison supplied by Vulture, life would continue. Amazing is now Superior...and life continues. Spidey isn't Peter, life continues. If it were up to me, Spider-Man would remain the way that it is now. Big Time has brought some of the best stories ever.

I have complete faith in Dan Slott. Slott knows what and who Spider-Man is. He knows quite well what pleases fans. After all, he's written about 1/7 of all Spidey stories, and Marvel still hasn't pulled him from the title. Plus all of the Marvel NOW! titles have positive status quo changes and are good jumping-on points.

I believe that Superior will be fine, once fans have warmed up to it. Slowly, I have come to the conclusion that if something terrible would happen in ASM #700, Slott would be removed from the title.

With all due respect,

Cody Wilson

Thanks for your wonderful letter, Cody. Truth is, every comic we publish inflames some segment of comic fandom. It's been like that with Marvel books since the beginning. Our books have always fostered a hardcore, dedicated fanbase who cringe at all the trials and travails we put our characters through. Even back in the early days of Spidey, you'd see letters from fans who were SURE that Stan and Steve had ruined Spidey forever and had no idea what they were doing. So, basically, it comes with the territory. That sort of loyalty is what has made Marvel Comics the biggest and best comics publisher of all time.

However, while our job is to put Spidey through hell every month, I do take seriously the notion that

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Send e-mail to SPIDEYOFFICE@MARVEL.COM (please mark as OKAY TO PRINT)

it's also our job every issue to put the story ahead of everything and to make sure that you are getting your money's worth out of our humble magazine. All we can ask is that readers give our books one shot. If you read it and it's not for you, well, that's fair.

Hopefully even the angry readers have enjoyed the first couple of issues of Superior and can see that Dan, Ryan and the crew are crafting a much deeper and surprising story than it may have originally appeared to be.

Or if not, well, we only hope they do find another comic that does appeal to them more. (Might I suggest Captain Marvel, Hawkeye or Daredevil?!)



Marvel,

I would like to voice my extreme concern and dislike for the future of The Amazing Spider-Man series. I believe this to be one of the greatest titles of all time and do not agree with the changing of the title, but even worse removing Peter Parker as Spider-Man in the Marvel Universe is unacceptable. While I assume these changes are temporary, all of the radical changes occurring so quickly make me uncertain.

I own every Amazing Spider-Man comic from issue 300 to present, as well every Marvel Masterwork for the ASM series available to this point. I will say that out of the over 500 issues I own Dan Slott has been the absolute worst writer yet in my opinion. If Marvel is looking to rejuvenate the Spider-Man story Dan Slott is not the way to do it.

I may eventually get over the title change, and I realize that future story arcs are already in the making, but I am sad to say that if Peter Parker does not return as Spider-Man in the relatively near future, I will be canceling my subscription.

Nick Thompson

In a way, you kind of saw Pete as Spidey in this very issue! Happy to oblige, Nick!



Dear ASM,

I'd like to thank you guys (particularly Dan Slott) for recapturing my imagination and enthusiasm for comic books. I read comic books, particularly Spidey and Thor, as a kid and fell off the wagon for a number of years. Recently, I picked up some recent issues on a whim and can officially say that I've been bitten again (although...I have yet to

manifest any powers). I particularly enjoy Dan's writing. Keep it up, sir! You've earned a new subscriber and I certainly look forward to Superior Spider-Man!

Thwip,

Steven Taylor
St. Louis, MO



Hello! My name's Abigail Bliss, I am 12, and I LOVE Spider-Man!

I just wanted to say thanks to everyone who helped to make these comics! This the most amazing line of comic books ever!

Can't wait for more!

Abigail Bliss
Age 12

And thank YOU, Abigail. Spidey's fans have always been the most supportive in comics and we're glad to have great ones like you!



Dear Spidey Office,

I am fifteen years old and I'm simply in love with the Spidey comics. Having read these comics from an early age, I've got to say that these characters mean a lot to me and for that I would like to thank the whole ASM team for their hard work.

All the comics have been funny and interesting, although the Spider Island story arc was by far the most gripping story arc so far.

I have to admit though, even though Superior Spider-Man will be coming out, it's heartbreaking seeing such a wonderful comic come to an end in December.

I only have one question: Will the Black Cat be in any more future Spidey comics? (She's my favorite character and would love to see more of her!)

Thanks for such great Spidey comics and I hope Superior will be as Spectacular as the Amazing Spider-Man!

Rohit Rajkotia
London, UK

No plans for Black Cat at the moment, but I hope you caught our short BC story in Spidey #700.



And let's wrap this column with one last point counterpoint!

Dear Steve,

I've been joyously reading Spider-Man since 1977, when I was 10. Now, 35 years later, in despair and dejection, I'm saying goodbye to

Spidey, because I simply cannot stomach the truly dreadful concept of "Superior Spider-Man."

I know that "shocks" and "controversy" can bring a welcome pick up in immediate sales, but in my humble and considered opinion, what Marvel is doing now to Peter and Spidey with this new direction shows a total lack of respect for, and lack of empathy with, a character who deserves far better.

Marvel itself is no longer worthy of the legacy granted it in the shape of the World's Greatest Super Hero. Peter deserves better.

John Roche

And in this corner...!

Hello there!

Wow! Very much in awe of what you guys have done so far this year with our favorite super hero! So many amazing twists, turns, and great use of so many awesome characters! Especially how you have managed to work MJ into some very well written moments between she and Peter.

I'm very excited to see how everything ends with issue #700 and excited to see where the Superior Spider-Man will take us fans!

While it will definitely be sad to see the old title end, I trust you guys know what you're doing and will follow the next series! As things wrap up, I just wanted to say thank you for all your hard work.

At 27 years old I am now more interested in the series as ever! Great job and can't wait to see what's coming up!

Jared Gregor
Uniontown, Pa

Thanks for the letters, everyone. I'll reserve space here each issue for you out there in reader-land to tell us on which side you fall! So what are you waiting for? Write into the address on the top of the previous page and let us know!

And while you're at it, this page needs a name, so I think it's time for a good old-fashioned name-the-letter column contest! Winner gets her/his name in the column, some junk from my desk and a personalized Tweet from Dan Slott!

So send in your comments, suggestions and letter column titles! We must fill this space with something each issue and I hate typing this much!

Viva Kneivel!
Simperin' Steve
12/21/12

JANUARY'S SPIDEY OFFICE CHECKLIST!

AVENGING SPIDER-MAN #16



SUPERIOR SPIDER-MAN MEETS THE X-MEN!

MORBIUS #1



AN ALL NEW ONGOING COMIC STARRING THE LIVING VAMPIRE!

SCARLET SPIDER #14



KAIN BATTLES THE WOLVES!

VENOM #29



LIBERTY HELL!

AND NEXT IN SUPERIOR SPIDER-MAN:

