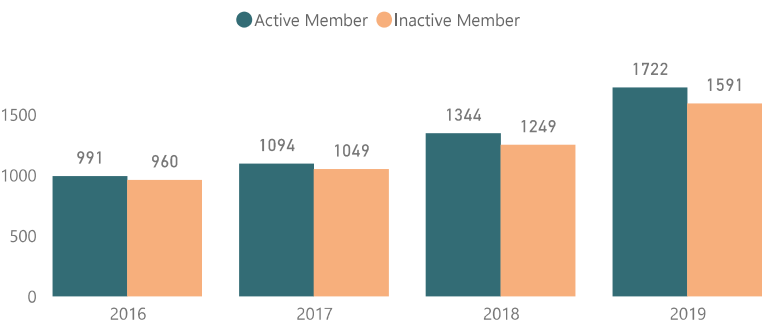


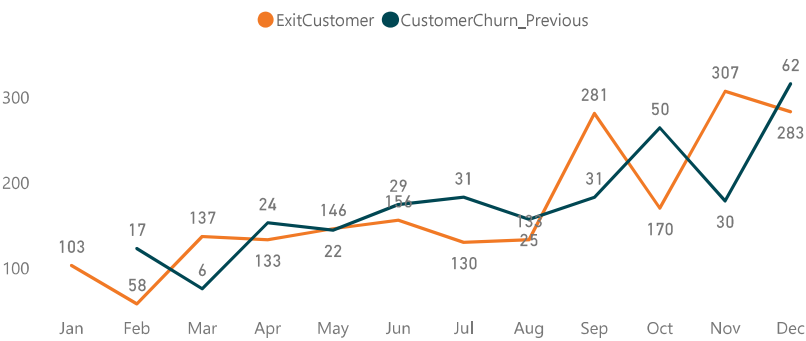
Customer Churn Analysis



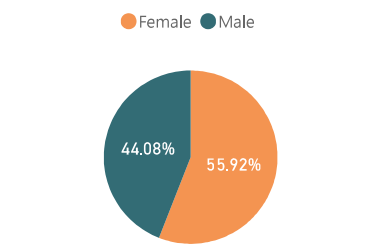
Customers Types By Year



Churn Customers Vs Churn Customers Previous Month

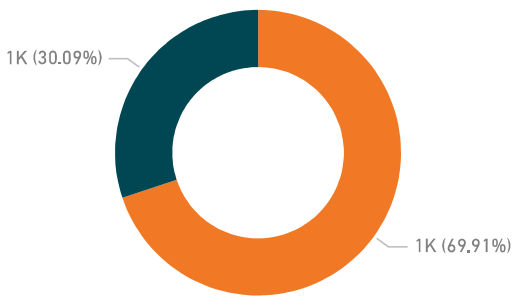


Churn Customer by Gender

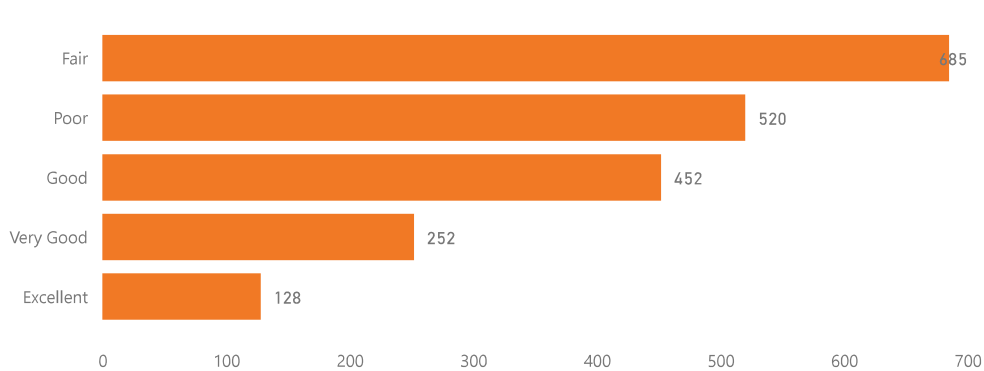


ExitCustomer by Category

Category ● credit card holder ● non credit card holder



Customer Churn vs credit_type



ActiveCategory ▾
All ▾

ExitCategory ▾
All ▾

GeographyLocation ▾
All ▾

year ▾
All ▾

GenderCategory ▾
All ▾

Month_name ▾
All ▾

Churn %

year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2016	▲ 20.73%	● 12.00%	● 17.02%	● 16.30%	◆ 23.02%	◆ 23.48%	● 16.56%	▲ 20.81%	▲ 20.16%	▲
2017	◆ 27.59%	● 14.06%	◆ 25.95%	◆ 26.71%	▲ 18.44%	▲ 21.15%	▲ 19.46%	● 16.78%	▲ 21.45%	◆
2018	▲ 21.62%	▲ 20.65%	▲ 19.75%	▲ 20.00%	◆ 22.83%	▲ 19.23%	▲ 20.10%	◆ 25.00%	▲ 19.89%	●
2019	▲ 17.34%	▲ 20.34%	▲ 21.33%	▲ 18.78%	▲ 20.16%	▲ 19.34%	● 16.22%	▲ 17.26%	▲ 21.24%	▲

