




# Learning Hub

Lets Take Your Education  
Business Online!

**Compan  
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Profile**



Lets Take Your  
Education Business  
Online!

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# ABOUT US

Learning Hub Pvt Limited is an EdTech company that specializes in e-learning solutions for education institutions, training companies, corporate entities and individual teachers/trainers. With our ready to use e-learning system that allows our clients to customize the product in accordance with their respective needs.

Learning Hub allows education providers to potentially access a much larger audience base by scaling their reach to national level with ZERO upfront investment. Currently being offered are two e-learning marketplace brands by the name of TutoCademy and SkillGenesis which are available for individual teachers/trainers to setup their courses for marketing to potential customers. In addition, larger educational customer can setup their custom branded e-learning system through our platform. Since Learning Hub provides a hosted and managed solution, its customer DO NOT need to maintain expensive in-house technical and support staff.

## MISSION

Introducing the modern learning technologies to improve quality of education in Pakistan and making it more affordable and accessible to the masses.

## VISION

Using technology to bring quality education in everyone's access.

# OUR TEAM

The core team comprise of individuals who have multifunctional skillset and diversified experience working with leading corporate sector companies of Pakistan.



**Umair Tariq**  
*Co-Founder & CEO*

Umair is Finance and IT professional with over 10 years of experience heading financial planning and strategy functions in leading organizations.



**Abul Hassan**  
*Co-Founder*

Abul Hassan is an engineer and trainer by professional. He has over 40 years of experience in leading corporate sector entities

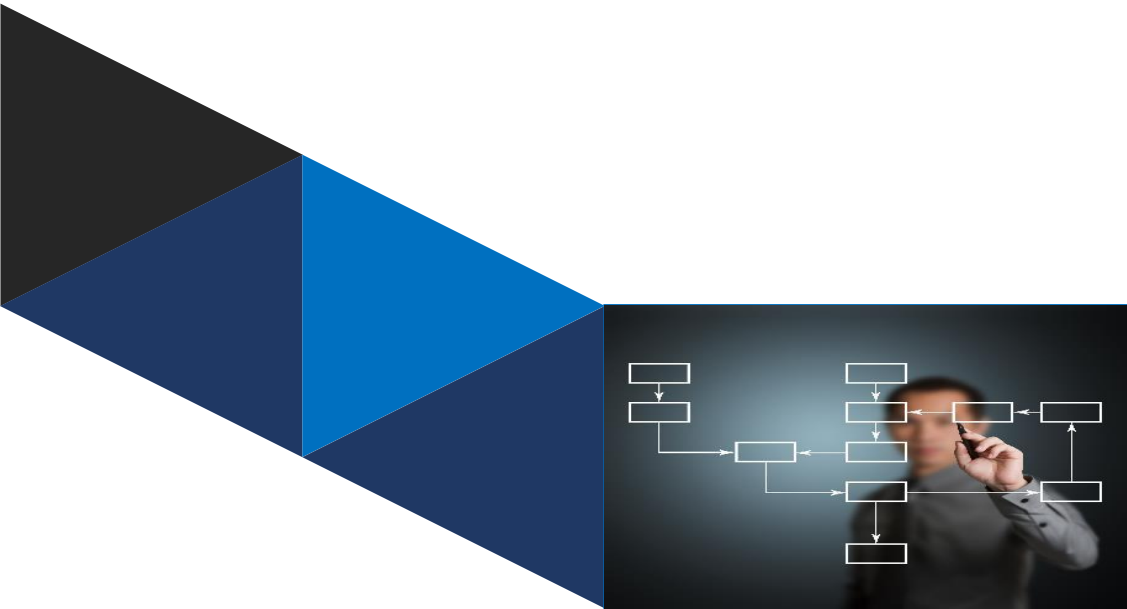


**Osama Arshad**  
*Co-Founder*

Osama Arshad is IT professional with over 5 years of software development experience specializing in e-learning systems.



✓ Let Take Your Education Business Online!



## OUR PROCESS

Learning Hub offers a complete state of the art learning environment with all the tools that one would find in a modern classroom. Below are a list of some of the feature offerings:

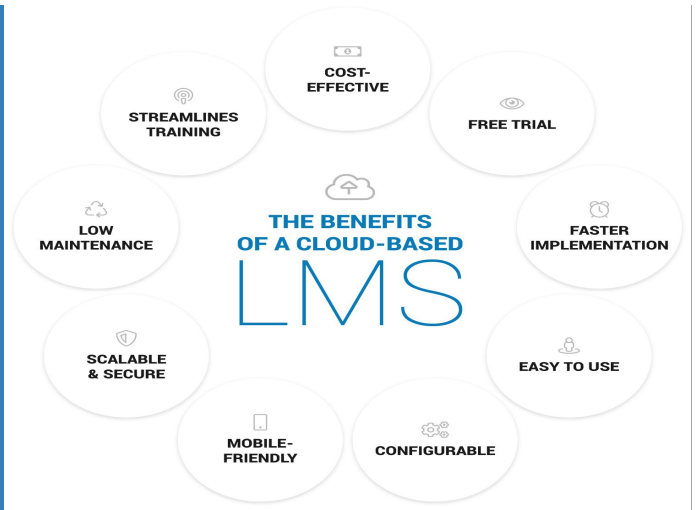
- Live & recorded content
- Automated and customized testing environment
- Notes & digital books
- Student activity tracking & monitoring
- Grading system setup
- Differentiated roles of teachers and administration
- Secure content
- All smart device access & much more

*The process is very simplified for education providers to go online with their teaching. The following steps are involved:*

1. *Pick a pricing plan that serves your requirement*
2. *Sign a services agreement with Learning Hub*
3. *Share your course(s) detail and our representative will setup and grant you teacher access*
4. *Obtain platform related training from our support staff*
5. *Build content for your course*
6. *Publish your course for enrolment and start monetizing*
7. *Pay the subscription charges per each enrolment as it occurs*

# OUR SERVICES

Our services include a wide variety of software tools that enable teachers



**Managed LMS &  
Live Classroom**



**Student &  
Teacher  
Management**



**Secure &  
Protected  
Content**



**Monitoring &  
Evaluation**



**Custom Branding**



**Technical  
Support &  
Training**

# OUR CUSTOMERS

Learning Hub is working with leading educational providers to offer online program to their customers. Below are a list of few names that have been and are currently working with us:

## Rise School of Accountancy



## Green Hall Academy



## The Hisab School of Accountancy



## Bridge Academy



## Wise Education System





# DIRECTOR'S STATEMENT

Taking our company further

“Adding value to Pakistan education system via technology”



A country which lies in the heart of economically developing region, Pakistan has a growing population base where new generation will need to be equipped with quality education and skill-set to meet the demands of the near future. Education sector remains an area where significant contributions are needed. Whether students or working professional, access to quality education resource is a problem area for masses due to several factors like cost, time, location, etc.

Learning Hub offer technology solutions which are designed to cater to the needs to individual teachers/trainers or educational bodies allowing to reach their access to the mass population of Pakistan by providing them education that is of **high quality**, cost effective and convenient enabling students to maximize their learning.


With the continuously evolving technological advancements in global educational space, the academia of Pakistan need to be continuously aware of the modern teaching and learning tools. Learning Hub is precisely working towards that objective.

Partnering with the academia of Pakistan, Learning Hub envisions to add value to Pakistan education system through technology.

**UMAIR TARIQ**

CEO & Co-Founder

Learning Hub Pvt Limited



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