

Hope Mao

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My mission is to bring user centered design to products that are not traditionally thought of as “needing” a human touch.

Work Experience

The Michigan Daily | Designer

June 2019 – Present

Reinventing the student publications website using iterative UX design. Creating advertisements, designs and branding for clients while communicating between creative and sales team

UM LSA, Jakob Lab | Research assistant

May 2019 – Aug 2019

Investigated the relationship between polyphosphate levels and C. Elegans in a team by Analyzing and visualizing data through quantification software

UM Housing | Conference assistant

May 2019 – Aug 2019

Provided administrative support for 6,000+ summer guests at face level while using strong communication and collaboration skills in a close knit work group alongside facility and DPSS

Projects

Portfolio Redesign | Class Project

Nov 2019

Managing a team in redesigning a new website for a client. Wireframing & designing for accessibility using HTML/CSS

“Mynest” Mobile App | Wireframe/Prototype

Oct 2019

Created wireframes and prototype for a mobile app that offers an efficient way for roommates to distribute chores and streamline communication to lessen conflict and save time

Leadership

UM SASE | Board Member-Marketing Director

May 2019 – Present

Designing logos & flyers, planning and advertising for events, managing Facebook page, organize small group hangouts

UM rXn | Choreographer, Dancer

Sep 2018 – Present

Choreographed to traditional and Hip Hop music to promote the fusion of Chinese-American culture on campus

Education

University of Michigan Ann Arbor

Expected Graduation: May 2022

Prospective Bachelor of Science in Information
Minor: computer science
GPA: 3.94

Relevant Coursework

Data Oriented Programming
Information Studies
Web Design & Accessibility
Digital Product Design
Elementary Programming Concepts
Statistics and Data Analysis

Skills

User-Centered Design
Persona
Storyboarding
Wireframing
Interactive Prototyping
Web design & Mobile Design
Branding & Advertising
Illustration

Tools

Adobe XD
Illustrator
Indesign
Photoshop
Figma
Pivotal Tracker

HTML & CSS
Javascript
Python,
C++

Interests

AI/Voice Control
Autonomous Vehicle Design
AR/VR
Accessibility in tech