

Hope Mao

44762 Gwinnett Loop, Novi, MI 48377 | 248.662.6890 | hopemao@umich.edu

Education

University of Michigan, Ann Arbor, MI

Sep 18 – Present

Prospective Bachelor of Science in Information (UX/UI): 3.94 GPA; Minor: Art/Design

Novi High School, Novi, MI

Sep 14 – May 18

3.98 GPA, summa cum laude

Experience

Graphic Designer | *The Michigan Daily, Ann Arbor, MI*

June 19 – Present

- Create advertisements and designs for the Michigan Daily using Illustrator and Photoshop
- Edit and tailor ads for clients through consultation and brand recognition
- Design pages for weekly publications while collaborating with team members and sales department
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Marketing Director | *SASE (Society of Scientists and Engineers) UofM*

Apr 19 – Present

- Redesign brand Identity through logos, Facebook page, and merchandise
- Design flyers and packets for events and promotional material
- Update the website for a more efficient user experience

Freelance Artist | *Traditional and Digital Design: Logo, Infographic*

Oct 16 – Present

- Business selling artwork to clients via social media
- Website <http://www-personal.umich.edu/~hopemao/index.html>

Research Assistant | *Jakob Lab, Ann Arbor, MI*

May 19 – August 19

- Investigate the relationship between polyphosphate levels and C. Elegans development with team members
- Analyze and visualize data through software quantification from several thousand data points

Summer Conference Assistant | *East Quadrangle, University of Michigan*

May 19 – August 19

- Employ strong communication and collaboration skills in a close knit work group
- Provide administrative support for 6,000+ summer guests/clients at face level, communicating closely with facility and DPSS

Customer Service Clerk | *Cold Stone Creamery, Novi MI*

May 17 – August 18

- Managed inventory and point of sale (cashier) operations in a fast paced work environment
- Responsible for mentoring and training new employees as well as delegation of roles during shift
- Effective communication skills with other workers while providing professional customer service

Skills & Relevant Coursework

- **Design skills:** Adobe Photoshop, Illustrator, In Design
- **Languages:** Python, HTML, CSS, C++, r command
- **Courses:**
Elementary Programming Concepts, Data Programming, Information Studies, Statistics and Data Analysis, Web design/accessibility