

Hope Mao

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My mission is to bring user centered design to products that are not traditionally thought of as “needing” a human touch.

Work Experience

The Michigan Daily | Designer

June 2019 – Present

Reinventing the student publications website using iterative design. Creating advertisements, designs and branding for ad clients while communicating between creative and sales team

UM LSA, Jakob Lab | Research assistant

May 2019 – Aug 2019

Investigated the relationship between polyphosphate levels and C. Elegans in a team by Analyzing and visualizing data through quantification software

UM Housing | Conference assistant

May 2019 – Aug 2019

Provided administrative support for 6,000+ summer guests at face level while using strong communication and collaboration skills in a close knit work group alongside facility and DPSS.

Projects

Portfolio Redesign | Class Project

Nov 2019 – Present

Managing a team in redesigning a new website for a client. Wireframing & designing for accessibility using HTML/CSS

“Mynest” Mobile App | Wireframe/Prototype

Oct 2019

Created wireframes and prototype for a mobile app that offers an efficient way for roommates to distribute chores and streamline communication to lessen conflict and save time.

Leadership

UM SASE | Board Member-Marketing Director

May 2019 – Present

Designing logos & flyers, planning and advertising for events, managing Facebook page, organize small group hangouts

UM rXn | Choreographer, Dancer

Sep 2018 – Present

Choreographed to traditional and Hip Hop music to promote the fusion of Chinese-American culture on campus

Education

University of Michigan Ann Arbor

Expected Graduation: May 2022

Prospective Bachelor of Science in Information

Minor: computer science

GPA: 3.94

Relevant Coursework

Data Oriented Programming

Information Studies

Statistics and Data Analysis

Elementary Programming Concepts

Web design & accessibility

Digital Product Design

Skills

User-Centered Design

Persona

Storyboarding

Wireframing

Interactive Prototyping

Mobile Design

Web design

Branding & Advertising

Illustration

Tools

Adobe XD

Illustrator

Indesign

Photoshop

Figma

Invision

HTML & CSS

Javascript

Python,

C++