Shodolamu Opeyemi

Data Analyst

[Hope.sb001@gmail.com](mailto:Hope.sb001@gmail.com), +234 810 966 7610

Lagos State, Nigeria.

Professional Summary.

As a Data Analyst with Right Balance, headquartered in Los Angeles, California, you'll support our operations team in delivering impactful business intelligence and data warehouse solutions across a diverse portfolio of SaaS subscription and content companies. Your role involves conducting comprehensive data analyses, creating compelling visualizations and dashboards, developing ETL/ELT pipelines, and partnering with cross-functional teams to drive product enhancements through data insights. With a strong background in SQL, Python, A/B testing, and a proven ability to leverage data for strategic decision-making, you'll thrive in our flexible, 100% remote work environment, contributing to the growth and optimization of our innovative companies.

Professional Skill

Technical Skills:

1. Proficiency in SQL and strong understanding of data relationships/relational databases.
2. Experience in data analysis and deriving actionable insights.
3. Proficiency in Python programming language.
4. Expertise in A/B testing, experiment set-up, and analysis.
5. Ability to create visualizations and dashboards using tools like Preset and BigQuery.

Non-Technical Skills:

1. Excellent communication and collaboration skills.
2. Ability to effectively communicate insights and trends to stakeholders.
3. Strong analytical and problem-solving skills.
4. Ability to work independently in a remote, flexible environment.
5. Staying updated on industry trends, best practices, and emerging technologies.Professional

Work Experience

Data Analyst June 2023 – Present

Smart CodeCademy

Job Descriptions

1. Conduct comprehensive analyses of data to derive actionable insights.
2. Generate reports on operations metrics, product usage, customer behavior, and other performance metrics.
3. Create compelling visualizations and dashboards to communicate insights and trends to stakeholders.
4. Use tools like Preset and BigQuery to present data in an easily understandable format.
5. Evaluate the performance of existing operations and product features through data analysis.

Achievement

1. Identified key trends through data analysis, resulting in a 20% improvement in customer retention rates.
2. Generated detailed reports that enhanced operational efficiency, contributing to a 10% reduction in operational costs.

Data Analyst August 2020 – Present

Freelancer

Job Description

1. Collaborate with cross-functional business and technical teams to deliver business intelligence solutions.
2. Support analytics and data engineering initiatives within the operations team.
3. Develop reporting solutions from start to finish, including pipeline development, data modeling, dashboarding, and KPI development.

Achievement

1. Developed and maintained ETL pipelines, reducing data processing time by 30%.
2. Created dashboards that improved data visibility and decision-making speed for stakeholders by 25%.

Certificate

Data Science Certificate, Data Science, WorldQuant University.