RUAN SONGYANG

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Henry Fok Pearl Jubilee College, University of Macau, Macau, China

EDUCATION

University of Macau (UM), Faculty of Business Administration,

B.S. Business Intelligence and Data Analytics

2019-2023

Cumulative GPA: 3.8/4.0

Xi'an Jiaotong University, School of Management,

Big Data Management and Application, Semester Exchange

Mar.-July,2021

Curricula: Data Structures and Algorithms, Java Programming, Optimization Theory, Applied Statistics Analysis, Network and Information Security, Discrete Mathematics, Principle of Electronic Business

Peking University, College of Engineering

Globex Julmester Program, Summer School

July,2022

Courses: Sustainability Theory and Practices, Data Driven Techniques for e-Business

Cornell University, Cornell Institute for China Economic Research (CICER)

CICER Summer Program in Business and Economics, Summer School July-Aug.,2021 Sessions: R Programming, Behavioral Economics, Corporate Finance, Academic Research Seminars in

Microeconomics, Talking with Lead Economist from the World Bank

RESEACH EXPERIENCE

The Impacts of State and Local Taxation on Firm Location Decision

Winter School, CICER, Cornell University

Nov.2021-Feb.2022

Dec.2021-Mar.2022

Research Group Member

- Econometrics, covering OLS, RDD, DID, IV, GMM; introduction to research; and research seminars
- Use R, Python, and Stata showing the data patterns of tax rates, tax expenditures, and tax exemptions
- Use IV, IV Probit, IV Tobit model analyzing how competition between localities affects tax breaks and business location decisions
- Team Engagement Excellence Award

How Can Travel Vloggers Shape Travel Destination Images

Faculty of Business Administration, UM

Supervisor: Prof. Fiona, Xi Yang

Research Assistant

- Crawl data in Python from video websites and analyze comments, users' profile
- Use natural language processing (NLP) tool to distinguish different languages and analyze sentiments

High-Dimensional Financial Index Tracking Based on the Regularization Approach

Asia-Pacific Academy of Economics and Management, UM

Sept.2021-present

Supervisor: Prof. Jet, Lianjie Shu

Research Assistant

- Program in R to formulate thirty trading strategies with more than 70% win rate in American stock markets and Chinese stock markets in last 40 years
- Trading strategies adopt technical analysis, machine learning, and NLP techniques
- Use R Shiny package to do trading visualization and formulating a user interface website

EXTRACURRICULAR ACTIVITIES

Student, Summer School @ School of Economics, Fudan University

Jun.-July,2022

• Course: Econometrics

Treasurer, Business Analytics Association, University of Macau Students' Union

2022

Student, Sun Yat-Sen University Guangdong-Hong Kong-Macao Greater Bay Area

Economic Development Seminars

July-Aug.,2021

OM Young Friends, Macao Orchestra

2021-present

Voluntary teacher, Remote English courses for primary school students in Congjiang Sept.-Dec.,2020 Member, The Third Community Safe Youth Leadership Programme, Macau Judiciary Police 2020

• Anti-Crime education camp and Macau Customs visiting

Contestant, China-Korea University Calligraphy Competition

2020

Volunteer, Pangolin Conservation Campaign, Changsha Wildlife Conservation Association Aug., 2020

- Chinese medicine market investigation on Pangolin scale
- Propagate Pangolin conservation information on electronic media

Member, University of Macau Postgraduate Association Calligraphy Club

2019-present

- Organize soft/hard pen calligraphy competition in UM
- Organize calligraphy tutorship each week by inviting famous Macau calligraphers
- Visiting renowned Macau calligrapher

College Badminton Team, Henry Fok Pearl Jubilee College, University of Macau

2019-present

• Champion of 2021 CICA Masters' Cup - Badminton Competition

Student, First-Aid Certificate by Macau Society of Emergency and Critical Care Medicine

2019

HONOURS AND STIPENDS

Dean's Honour List	2019-2022
University of Macau Student Research Assistant Stipends	2022
University of Macau Exchange Scholarship	2021
University of Macau Summer School Sponsorship	2021
Luso International Bank Whole Person Development Scholarship	2020
University of Macau Residential College Foundation Scholarship	2020
The Gold Award of Whole Person Development Program for 2019/20 academic year	2020

SKILLS

Certificate: (Coursera)

Mathematics for Machine Learning: Linear Algebra, Imperial College of London

Introduction to GIS Mapping, University of Toronto

 $\label{eq:continuous} \textit{Differential Equations for Engineers}, \ \text{The Hong Kong University of Science and Technology (HKUST)}, \\ \text{in Progress}$

Numerical Methods for Engineers, HKUST, in Progress

Language:

TOEFL 98; CATTI Chinese-English Translation III; Fair in Cantonese; Basic in Japanese and German Computer:

Python, R, Java, C/C++, SQL, Hadoop, Hive, LATEX

Microsoft Office, Access, Visio, Project; SPSS, Stata; Linux