

The background is a soft, pastel-colored illustration of a classroom. In the center, a friendly-looking robot with a white body, blue eyes, and a smiling face is sitting at a desk, holding an open red book. It is surrounded by several children of diverse backgrounds, all focused on their work. A large green chalkboard with three yellow stars is behind the robot. The room is decorated with potted plants, a bookshelf, and two round wall clocks. A warm light from a desk lamp illuminates the scene.

# MindBuilder - English Learning AI Companion

Teaching kids to THINK in English, not just get answers. Join Team MagMon's revolutionary EdTech solution that transforms how children learn English through interactive AI guidance.

[Start Learning](#)

[Watch Demo](#)

# MindBuilder AI English Learning Companion

## Team MagMon

Presenting at the DeepMind AI Cape Town EdTech Hackathon, we're revolutionizing English education for the digital generation.

## Our Mission

Teaching kids to THINK in English, not just get answers. Building real comprehension and critical thinking skills through AI-powered guidance.



# Kids Use AI for English Shortcuts

## Copy-Paste Culture

Students copy AI essays and answers without understanding, missing crucial learning opportunities for skill development.

## Skills Gap

No reading comprehension development leads to weak writing and critical thinking abilities in English.

## Growing Dependency

Parents and teachers worry about increasing language dependency that undermines authentic learning.

# 75%

## Student AI Copying

Of students use AI for English homework copying rather than learning





# AI That Teaches English, Not Tells



## Reading Guidance

Comprehensive comprehension support that helps students understand texts deeply through strategic questioning and context clues.



## Writing Coaching

Step-by-step writing process support that guides students through planning, drafting, and revising their own authentic work.



## Vocabulary Building

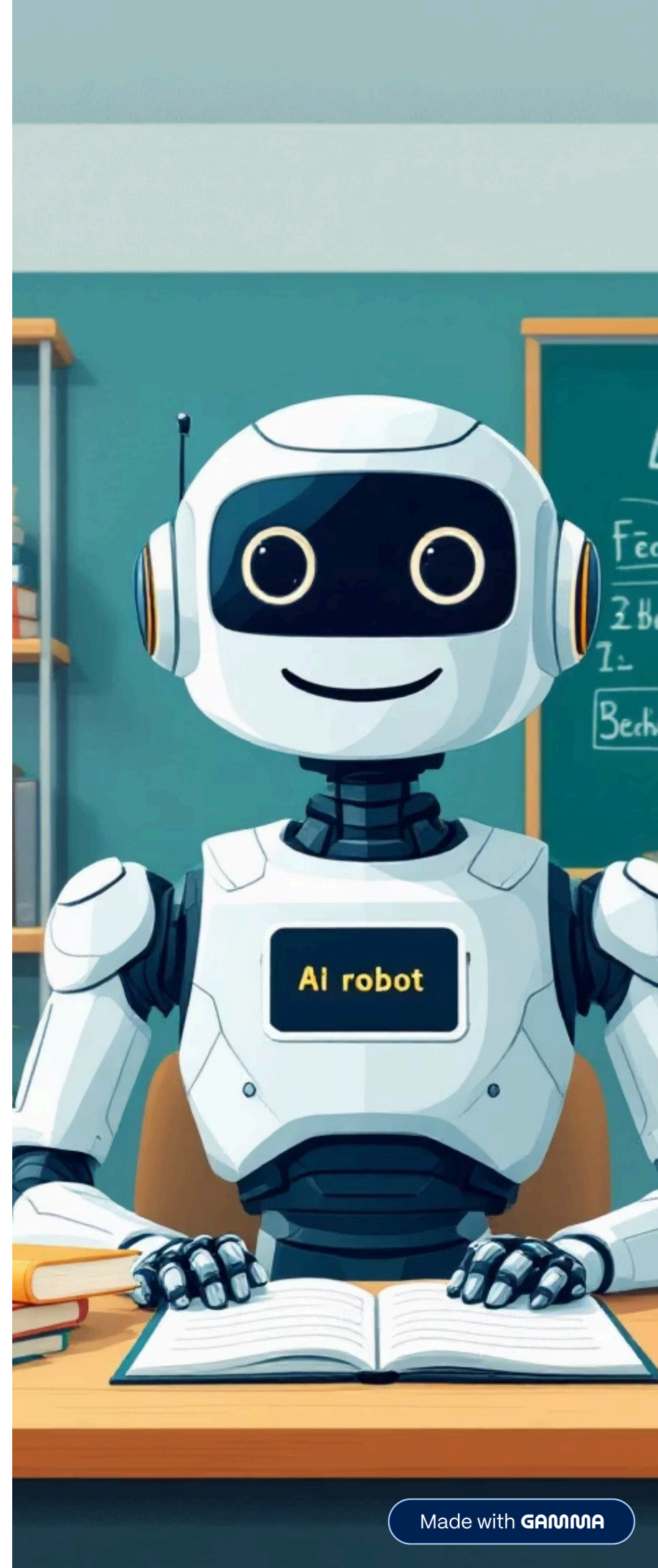
Contextual vocabulary development that helps students learn new words through meaningful examples and usage patterns.



## Grammar Mastery

Interactive grammar explanation through examples that make language rules clear and applicable to student writing.

Core Mission: Build English skills, not dependency



# Two Powerful English Learning Modes



## Reading Helper Mode

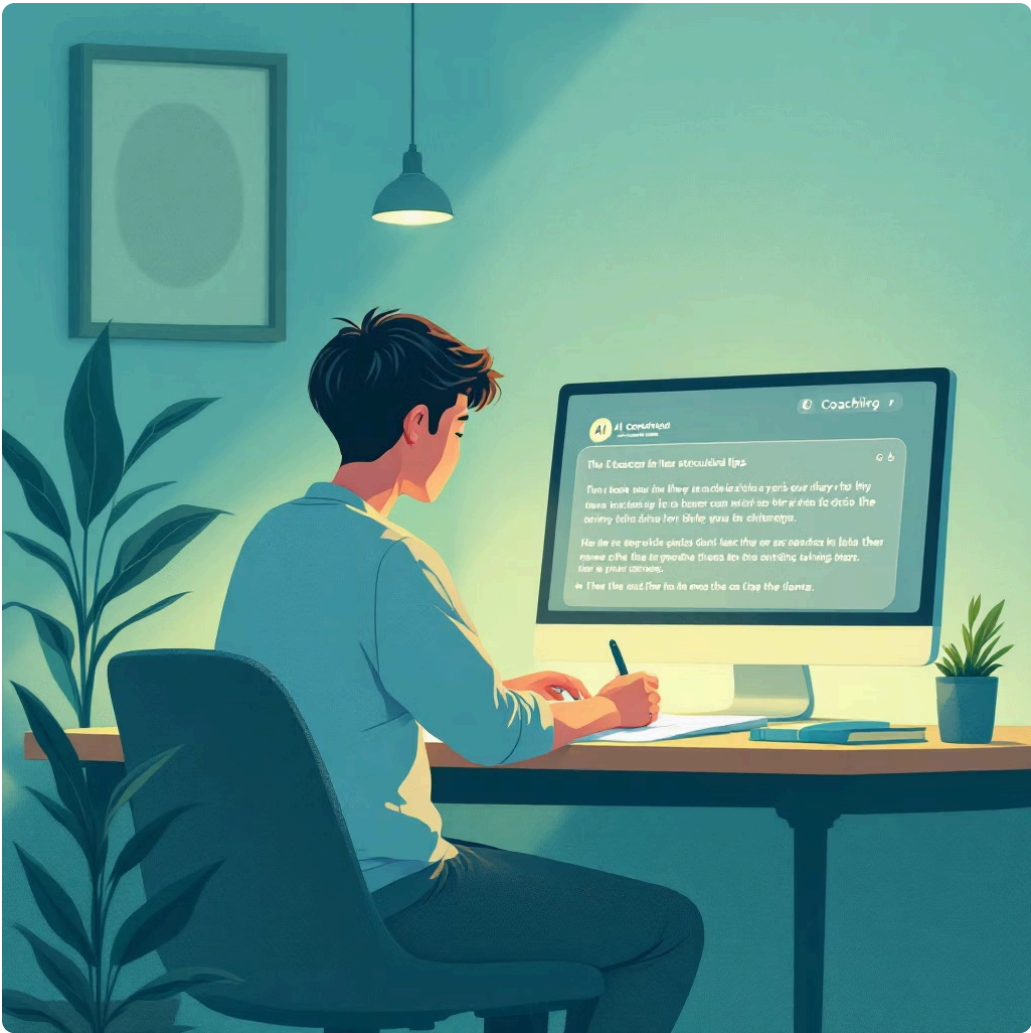
- Comprehension questions guidance
- Vocabulary in context
- Literary analysis support
- Critical thinking development



### Reading Skills

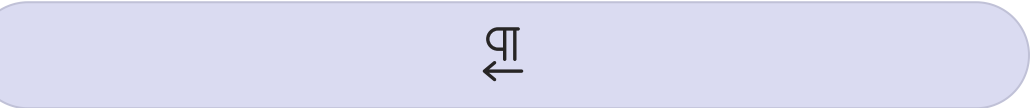


### Vocabulary



## Writing Coach Mode

- Essay structure guidance
- Grammar improvement tips
- Creative writing prompts
- Revision strategies



### Writing Skills



### Grammar

# Watch MindBuilder Teach English

## Student Question

"What does this paragraph mean?"

## Regular AI Response

Gives full interpretation immediately, preventing student thinking

## MindBuilder Approach

- "What's the main character feeling?"
- "Which words give you clues?"
- "What do you think happens next?"

# LIVE DEMO TIME

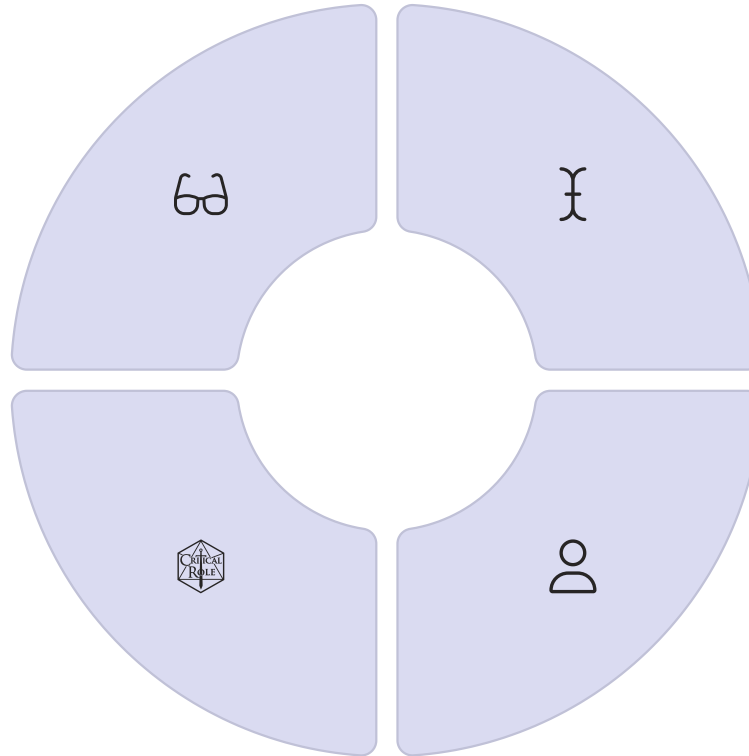
# Building Language Mastery

## Reading Strategies

Comprehension techniques that help students understand complex texts independently and confidently.

## Text Analysis

Critical thinking skills that help students analyze, evaluate, and interpret literature and informational texts.



## Writing Process

Structured approach to writing that teaches planning, drafting, revising, and editing skills.

## Context Vocabulary

Learning new words through meaningful context rather than rote memorization for lasting retention.

Building Future English Fluency Through Interactive Learning



# Real Impact on English Education



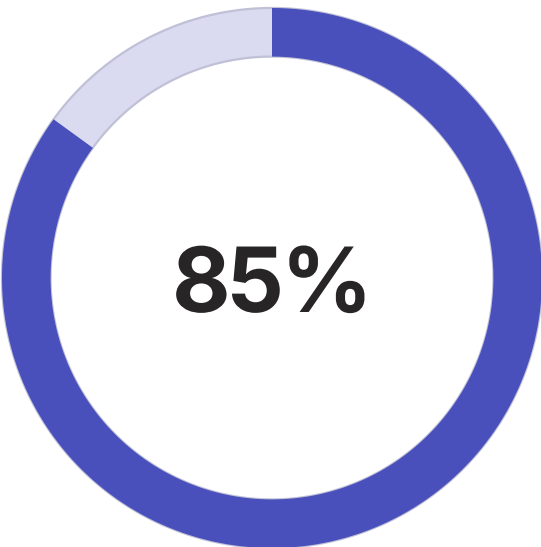
## For Students

- Deep text understanding vs copying
- Strong writing and reading skills
- Independent English learning confidence
- Critical thinking development



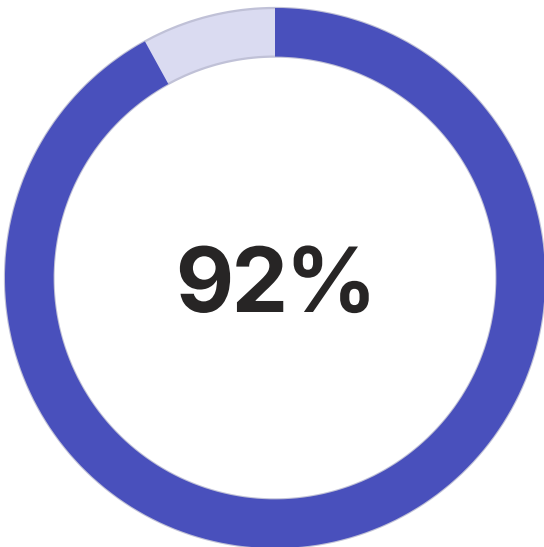
## For Parents & Teachers

- Technology supports real English learning
- Kids develop language critical thinking
- Homework builds actual English skills
- Authentic assessment opportunities



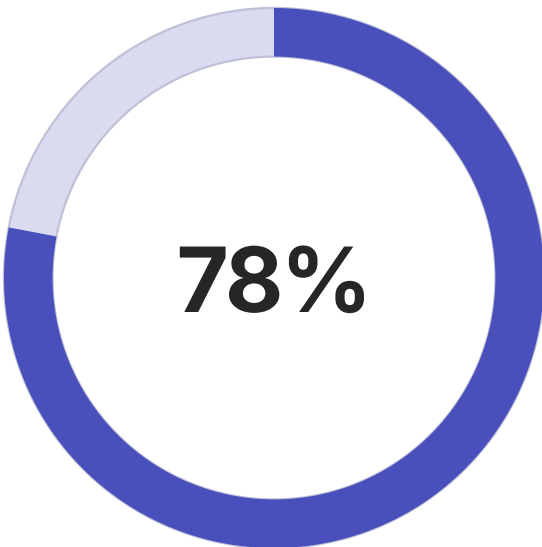
### Comprehension Improvement

Students show significant reading comprehension gains



### Teacher Satisfaction

Educators report improved student engagement



### Parent Approval

Parents see genuine learning progress at home



# Built for Language Learning



## Gemini API

Advanced natural language processing specifically designed for educational conversations and guidance.



## Reading Adaptation

Age-appropriate text selection that adjusts to student reading levels and learning pace.



## Voice Recognition

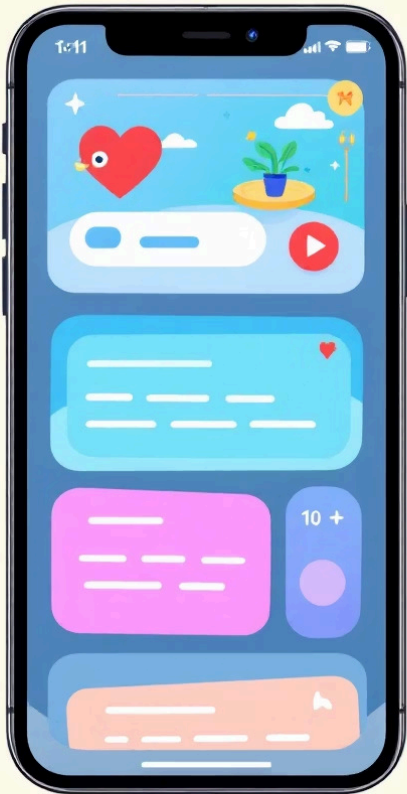
Pronunciation help and speaking practice with real-time feedback for oral language development.

## Educational Feedback

Grammar checking with detailed explanations that teach rules rather than just corrections.

## Design Philosophy

Literature-focused, engaging, and educational. Every feature supports authentic English learning through discovery and practice.



# First AI English Tutor for Kids

Platform	Approach	English Focus
ChatGPT	Write essays	No learning
Grammarly	Fix grammar	No comprehension
MindBuilder	Teach English thinking	Complete skills

## Reading Mastery

Comprehensive comprehension strategies and analytical thinking skills

## Writing Excellence

Structured writing process from planning to final draft

## Critical Analysis

Deep text analysis and interpretation abilities

## Language Confidence

Independent learning skills and English fluency

# Complete English Skills Development