



THE FIRST
CRYPTOCURRENCY WALLET
FOR MASS ADOPTION
COMBINING ENTERTAINMENT, BLOCKCHAIN
AND SOCIAL NETWORK MARKETING

WHITEPAPER 1.0

CONTRIBUTORS

TUNEZ TEAM

TABLE OF CONTENT

✓ 1.0 ABSTRACT.....	2
✓ 2.0 BLOCKCHAIN AND DECENTRALIZATION	2
✓ 3.0 MUSIC ENTERTAINMENT INDUSTRY	3
✓ 4.0 CRYPTOCURRENCY ETF EQUALS MASS ADOPTION?.....	4
✓ 5.0 TUNEZ A WALLET FOR MASS ADOPTION.....	4
✓ 6.0 PROBLEMS OF THE MUSIC STREAMING INDUSTRY	5
✓ 7.0 TUNEZ DECENTRALIZED MUSIC PLAYER.....	5
✓ 8.0 TUNEZ CRYPTOCURRENCY WALLET	6
✓ 9.0 TUNEZ DEBIT CARD	6
✓ 10.0 TUNEZ GIFT CARDS.....	7
✓ 11.0 TUNEZ SALEDROP ICO	8
✓ 12.0 TUNEZ TOKEN METRICS	8
✓ 13.0 USE OF SALEDROP ICO PROCEEDS.....	10
✓ 14.0 ROADMAP	12

Tunez is a platform designed to be a tool for mass adoption. Tunez is a cryptocurrency wallet, music and music video player/store and encrypted chat messenger.

The platform is a blend of several viral industries intended to bring users to the blockchain. We have combined the blockchain, entertainment and social-media market into one beautiful piece. TUNEZ mobile app, a cryptocurrency wallet for mass adoption. We appealing to people to use cryptocurrencies through what they like doing best. Almost everybody owing a mobile phone has a social media app and music player app on their mobile device. We are aiming to chip in a cryptocurrency wallet to every mobile device through TUNEZ app. We are also building an application for the unbanked as we would be integrating a faucet that pays you for your activities on our app in a decentralized manner in TUNEZ TOKENs. Artist get paid in a decentralized manner through a smart-contract for revenue generated by their music, we charge only 1% from them. Unlike other music store, artist on TUNEZ get 99% of revenue generated by their music.



Our primary goal with TUNEZ is to be a tool for mass adoption of cryptocurrencies and the unbanked. The unbanked in the world are those that needs the blockchain the most and we understand this.

Blockchain technology has allowed for decentralization which has allowed us to have the freedom of money. The point of the blockchain is to remove central authority and middle men from financial transactions. Decentralization of the system means that we need to achieve a reliable way to store the previous transactions, but without a central bank that controls everything. Also, it is important to note that if there is no trusted central entity (like the bank, or government) then we need to find a technique by which everyone agree on some object that is valuable, like note and coins, but this time we require it to be some digital form of data. Bitcoin was the first cryptocurrency by Sathoshi Nakomoto. Bitcoin was a good attempt to decentralization, but Ethereum was a better second attempt Ethereum was founded by Vitalik Buterin. Ethereum allows developers to build what is called decentralized applications through logic layers called smart-contract. Smart contracts can be used for many different things. Developers can create smart contracts that provide features to other smart contracts, like how software libraries work. Smart contracts could simply be used as an application to store information on the Ethereum blockchain. TUNEZ music store is decentralized in its operation

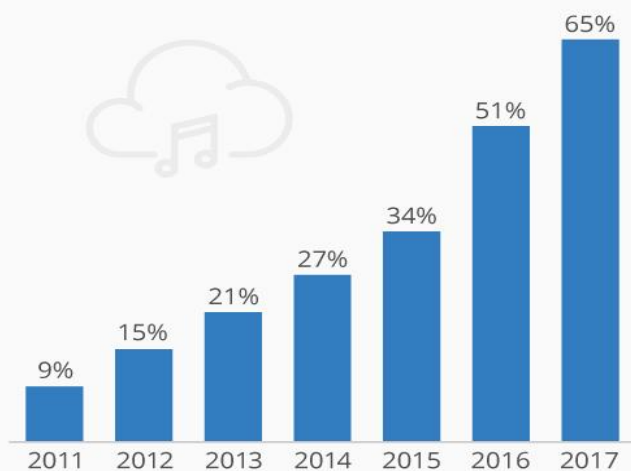


In 2016, global recorded music revenues totaled US\$15.7 billion. They rose by 5.9% on 2015, improving on the previous year's growth of 3.6% and marking the largest growth the industry has seen since IFPI began tracking industry sales in 1997 (Global Music Report 2017).

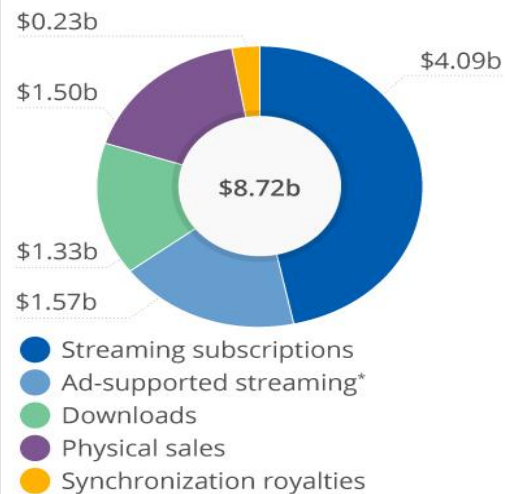
Strong growth in music streaming subscriptions, recorded music revenues in the United States grew from \$7.5 billion in 2016 to \$8.7 billion last year. According to the year-end report of the Recording Industry Association of America (RIAA) this is the first time since 1999 that music revenues have grown significantly for two years in a row, meaning that it's the first time since the dawn of digital music (<https://www.statista.com>).

Music Streaming Accounts for 65% of U.S. Music Revenues

Percentage of U.S. music revenues from streaming



U.S. music revenues in 2017



* incl. SoundExchange payments to performers and copyright holders for digital and customized radio services

Source: RIAA



There is a false perception that a cryptocurrency ETF equals mass adoption. Exchange-traded funds (ETFs) are among the hottest modes of investment today, with investors pouring trillions of dollars into an ever-growing field of funds. Particularly in comparison with high-fee hedge funds (many of which have failed to live up to expectations on returns in recent years), low-fee ETFs provide a safer, more stable means of investing that has proven enticing for many investors. But does ETF actually mean mass adoption of cryptocurrencies?

On July 29, 2018 Vitalik the CEO of Ethereum said "I think there's too much emphasis on BTC/ETH/whatever ETFs, and not enough emphasis on making it easier for people to buy \$5 to \$100 in cryptocurrency via cards at corner stores. The former is better for pumping price, but the latter is much better for actual adoption."

ETF is very important for liquidity as it pumps the price of cryptocurrencies but still a tool to mass adoption is needed. We intend achieving mass adoption of TUNEZ app by making people download a cryptocurrency wallet unknowingly.



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Special features of the app include:

- Cold staking technology to keep user's funds safe.
- Neat and user-friendly interface.
- Profit generation for artist and listeners in a decentralised manner.
- Ability to buy music and music videos using TUNEZ tokens.
- Ability to send cryptocurrency, music and music videos to friends.
- Speak directly to artist giving them feedback on their music.
- Faucet that pays you for activities on the TUNEZ app.
- We are implementing both a pay to download model and a pay to stream model.



In today's music industry, a poor release well marketed will fare better than a great release poorly marketed. In addition, centralized streaming platforms take up to 70% of the entire revenue stream, therefore making it unprofitable for small artist. Big artists that rely on tours and sponsorships can handle this, but smaller artists who only have a fan base of a few thousand cannot survive in this industry with such a small revenue stream. There is no way for music to incentivize music lovers to stream music they love.

Tunez music player is a fraction of what our application can do. We have implemented a pay to download and a pay to stream model. The model ensures that artist get maximum revenue from their music and we only charge 1% of their revenue. We are facilitating this via tunez tokens on the platform using smart-contracts in a decentralized manner. Tunez faucet ensures users are incentivized in tunez token to use our application.



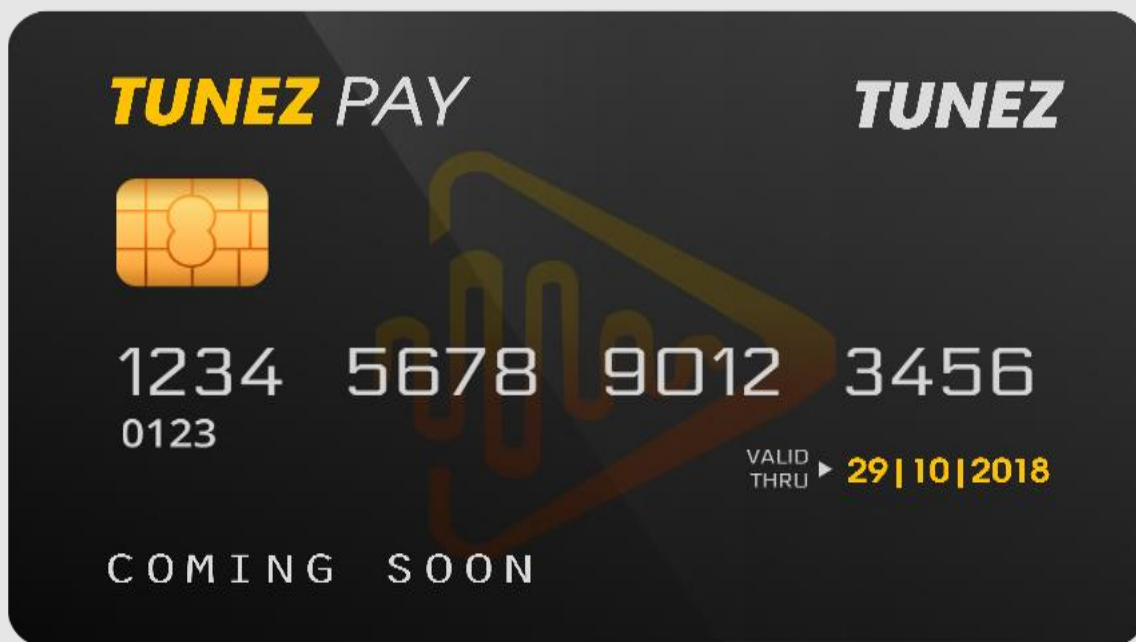
The wallet section of the TUNEZ App allows users to store, spend, receive, and transfer cryptocurrencies and tokens to their friends.

FEATURES OF THE TUNEZ WALLET:

- Enables registration for TUNEZ
- Send, receive, and exchange cryptocurrencies (cryptocurrency amount and respective fiat currency value is clearly displayed with real-time exchange rates)
- Check account balances
- Transaction history and exchange rates
- Two factor authentications (PIN on TUNEZ Card and password on TUNEZ App) for the purposes of secure private key management.
- Cold Storage of cryptocurrencies to ensure user's funds are safe.



One of the things we would like to do to give our tokens more value is the Tunez debit cards. The biggest advantage of Tunez Card is making payment and using ATM to withdraw cash in any fiat currency at anywhere in the world, using cryptocurrencies.



We are also going to attempt to issue gift cards. Gift cards would be purchased in any tunez legalized store all around the world. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.



The tunez team is a modest team. We know that part of the requirement for organizing an ICO is to have a minimum viable product that is why we have taken our time to develop a prototype of our platform. We are running the first sale drop ICO to further the development of the platform and foster partnerships with artists and brands. We would be attempting to partner with mobile phones manufacturers so that our app can be pre-installed on several mobile device from the manufacturers. We have a very low hard cap that is very sufficient enough to get us listed on five exchanges and develop and market the T876`2UNEZ App.

Token ticker: TUNEZ.

Standard: ERC20 standard.

Softcap: 500 ETH.

Hardcap: 2000 ETH.

Total Supply: 2.4 billion TUNEZ.

Rate: 1 ETH for 1 million TUNEZ tokens.

Total for sale during Sale drop ICO: 2 billion TUNEZ.

Contract address: 0x6a33c2c807124eae26f6188877c15675d3889ca3

ALLOCATION OF TUNEZ TOKEN

Available for Sale drop ICO: 2 billion TUNEZ (83.33%).

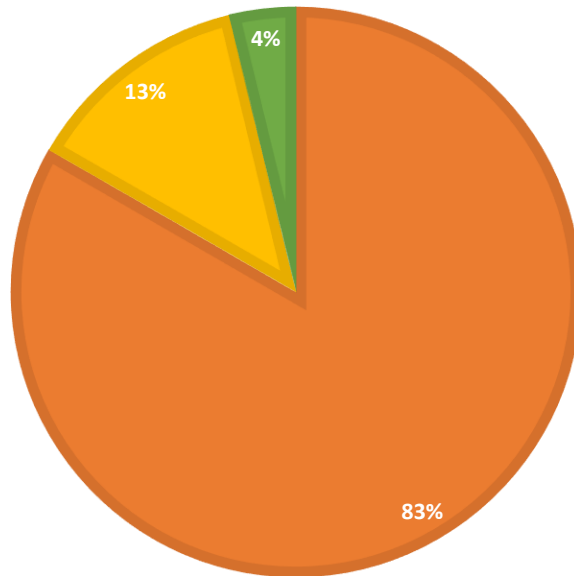
Available for Airdrop/Bounty: 310 million TUNEZ (12.92%)

Available for Marketing and Team: 90 million TUNEZ (3.75%)



ALLOCATION OF TUNEZ TOKENS

■ Saledrop ICO ■ Airdrop/Bounty ■ Marketing and Team



AIRDROP/BOUNTY DETAILS.

Total: 310 million tokens.

Bounty tokens: 200 million TUNEZ (64.52%)

Airdrop: 100 million TUNEZ (32.26%)

Referral program: 10 million TUNEZ (3.22%)

BOUNTY ALLOCATIONS (200 MILLION TUNEZ).

Total: 200 million TUNEZ.

Twitter Campaign: 60 million TUNEZ (30%)

Facebook Campaign: 60 million TUNEZ (30%)

Articles: 40 million TUNEZ (20%)

YouTube: 40 million TUNEZ (20%)



AIRDROP (100 MILLION TUNEZ).

We are airdropping 10,000 TUNEZ to those who complete simple tasks during the airdrop campaign (Maximum of 10,000 participants).

REFERRAL CAMPAIGN (10 MILLION TUNEZ).

We are launching a referral program where you can earn 1,000 TUNEZ per referral.

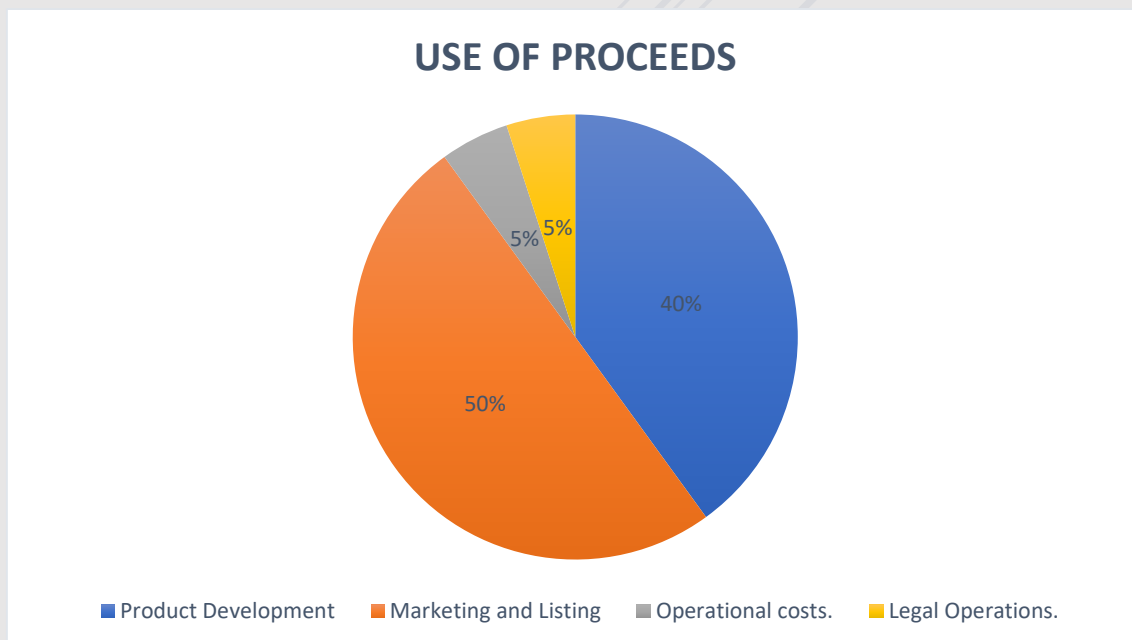
USE OF SALEDROP ICO PROCEEDS.

Product development: 40%

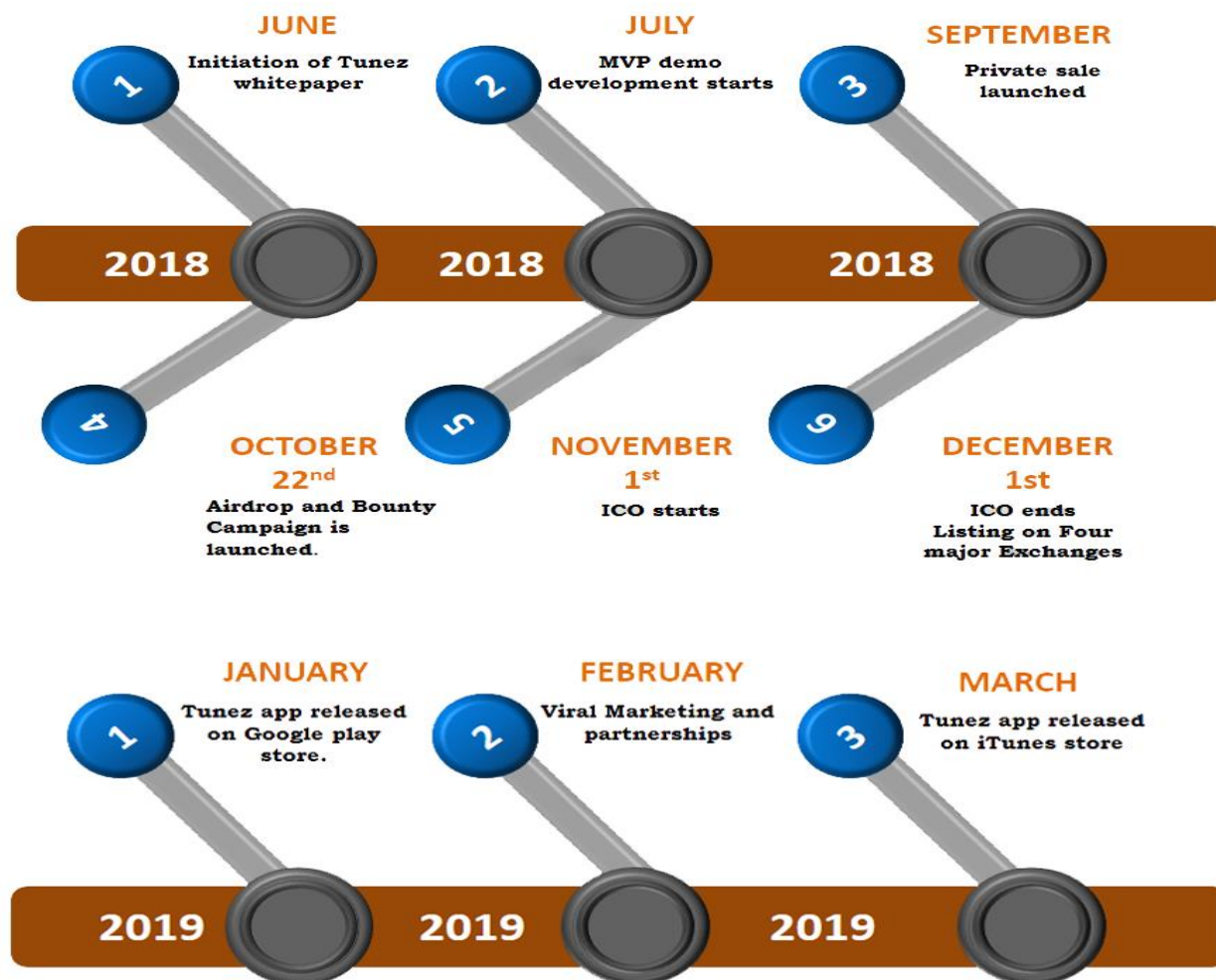
Marketing and listing: 50%

Operational cost: 5%

Legal operation: 5%



TUNEZ PROJECT ROADMAP



2019 Roadmap

1 ST QUARTER, 2019	2 ND QUARTER, 2019	3 RD QUARTER, 2019	4 TH QUARTER, 2019
Roll-out wallet Faucet.	Attempt signing deal with a phone brand manufacturer.	Tunez debit cards and gift cards.	Listing more cryptocurrencies on Tunez app and partnerships with retail stores and viral marketing.

Last updated –September 2018.

1.0 THESE TERMS AND CONDITIONS (“TERMS”) APPLY TO EACH PROSPECTIVE PURCHASER AND CONTRIBUTOR OF TUNEZ SALEDROP TOKENSALE/ICO TO ISSUE TUNEZ TOKENS TO THEM.

BY CONTRIBUTING TO TUNEZ LIMITED FOR THE PURCHASE OF TUNEZ DURING THE SALEDROP TOKENSALE, YOU WILL BE BOUND BY THESE TERMS AND BY ALL THE TERMS AND CONDITIONS INCORPORATED HEREIN BY REFERENCE. THESE TERMS, THEREFORE, ARE A BINDING CONTRACT BETWEEN YOU AND TUNEZ SALEDROP TOKENSALE/ICO.

PLEASE READ THESE TERMS CAREFULLY AND NOTE THAT THE SECTION ON DISPUTE RESOLUTION AND ARBITRATION CONTAINS A BINDING ARBITRATION CLAUSE WHICH AFFECTS YOUR LEGAL RIGHTS. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT PARTICIPATE IN THE TUNEZ SALEDROP TOKENSALE.

PROHIBITION ON U.S. CONTRIBUTORS.

Due to legal and regulatory uncertainty in the United States of America, citizens and green card holders of, and persons residing in, the United States of America are prohibited from making contributions to TUNEZ and participating in the SALEDROP TOKENSALE. Persons from the United States of America that participate in the SALEDROP TOKENSALE by providing false or inaccurate information about their citizenship, residency and/or nationality will be in breach of these Terms and are required to indemnify TUNEZ in respect of any damages and/or losses suffered due to this breach in accordance with the indemnification provisions set out in these Terms.

NOTICE TO RESIDENTS OF CANADA.

Canadian citizens and people resident in and/or domiciled in Canada are specifically excluded from participating, either directly or indirectly, in TUNEZ SALEDROP TOKENSALE.

NOTICE TO RESIDENTS OF THE RESIDENT AND CITIZENS OF REPUBLIC OF CHINA

Persons domiciled in, resident in or purchasing from the People's Republic of China (including the Special Administrative Regions of Hong Kong and Macau, and the island of Taiwan) are excluded from participating, either directly or indirectly, in TUNEZ SALEDROP TOKENSALE.



NOTICE TO RESIDENTS OF THE UNITED KINGDOM.

In the United Kingdom, this document is being distributed only to, and is directed only at (and any activity to which it relates will be engaged only with (A) persons: (i) who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act, 2000 (Financial Promotion) Order 2005 (as amended) (the "Order") or who fall within Article 49(2) of the Order, and (ii) are "qualified investors" as defined in section 86 of the Financial Services and Markets Act 2000, as amended; and (B) any other persons to whom it may otherwise be lawfully communicated (together all such persons being referred to as "relevant persons"). This document must not be acted on or relied on in the United Kingdom, by persons who are not relevant persons. Any activity to which the document relates is available only to, in the United Kingdom, relevant persons.

NOTICE TO RESIDENTS OF JAPAN.

Persons domiciled in, resident in or purchasing from Japan are excluded from participating, either directly or indirectly, TUNEZ SALEDROP TOKENSALE/ICO.

NOTICE TO RESIDENTS OF THE REPUBLIC OF KOREA.

Persons domiciled in, resident in or purchasing from the Republic of Korea are excluded from participating, either directly or indirectly, in TUNEZ SALEDROP TOKENSALE.

Citizens and (or) residents of the following countries are restricted from participating in TUNEZ ICO/tokensale: United States of America, Singapore, China, Hong Kong, Pakistan. Participating for the residents of these countries are fully on their own risk.



YOU AND THE COMPANY HEREBY AGREE AS FOLLOWS AS PARTIES TO THESE TERMS.

These Terms constitute a binding agreement between:

1.1. TUNEZ BLOCKCHAIN LIMITED, a company registered to build blockchain related products.

1.2. The natural or legal person who/which accepts these Terms and agrees to and contributes to the Company as set out in these Terms ("Contributor", "you" or "your") as the context may require.

In these Terms, you and the Company are hereinafter collectively referred to as the "Parties" and each individually as a "Party" as the context may require.

If you have any questions relating to these Terms, please contact us at our social medias as found at <http://tunezwallet.com/>

2. Terms and conditions.

- Ownership of TUNEZ tokens during the TUNEZ saledrop tokensale/ICO or airdrop carries no rights, expresses or implied.
- AIRDROP Tunez tokens and referral are distributed 2weeks after listing on the 2nd exchange and bounty after 1 month on listing on exchanges.
- Purchases of TUNEZ tokens are non-refundable.
- Purchasers should have no expectation of influence over governance of the platform.
- Also, by participating in the TUNEZ Saledrop tokensale/ICO you confirm, that you are not associated with the territories or jurisdictions listed the Terms and Conditions in 1.0 above.
- Purchases of TUNEZ Tokens should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like bitcoin ("BTC"), and blockchain based software systems.
- Purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic tokens. While the TUNEZ Team will be available to assist Purchasers of TUNEZ during the saledrop.
- By purchasing TUNEZ, and to the extent permitted by law, you are agreeing not to hold any of the TUNEZ Team & Parties liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected, to the sale of TUNEZ, including losses associated with the terms set forth below.
- DURING THE TUNEZ SALEDROP/ICO WE ARE SELLING 2 BILLION TUNEZ TOKENS WITH A 3 BILLION TUNEZ CIRCULATING SUPPLY.



YOU (CONTRIBUTOR) AND TUNEZ BLOCKCHAIN LIMITED HEREBY AGREE AS FOLLOWS:

3.1 Tunez app is an app designed for mass adoption combining 3 industry which are: entertainment, blockchain and social-media. It is a music and music video player/store, cryptocurrency wallet and an encrypted messenger. The music store is designed to be decentralised as artist transparently generates their revenue in a smart-contract and we charge a 1% fee meaning that the artist gets 99% of his revenue.

3.2 During the TUNEZ SALEDROP TOKENSALE/ICO, we intend to raise 2,000 ETH as hardcap. Raised funds would be used to develop, market and promote the TUNEZ APP. Post ICO we would be partnering with several artist and music studios.



