



NEW MESSAGE

June 14, 2012

From: **Morgan Rockwell** (Website Manager)

Subject: **Bounce Rate Analysis**

Hi there!

The other day you showed us that **all of our traffic is landing on the homepage** right now. We should check how that landing page is performing.

Can you pull bounce rates for traffic landing on the homepage? I would like to see three numbers...**Sessions**, **Bounced Sessions**, and **% of Sessions which Bounced** (aka "Bounce Rate").

Thanks!
-Morgan

Reply

Forward

Result Preview

Result Grid



Filter Rows:



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	sessions	bounced_sessions	bounce_rate
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11044

6536

0.5918

TEST YOUR SKILLS: CALCULATING BOUNCE RATES