

kylie hosken

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EXPERIENCE **UrbanBound** Chicago, IL | Intern, Summer 2014

- Developed a complete inbound marketing campaign, including user personas, keywords for SEO, targeted landing pages, and blog and content offer creation

University of Michigan Student Athlete Center Ann Arbor, MI | Tutor, October 2012-May 2014

- Tutored student athletes in relevant coursework to help them achieve academic success by tailoring teaching style to the student's effective learning method

Red Sky Café London, UK | Manager/Barista, 2009-2010, Summer 2012, 2013

- Managed a volunteer team of 15 people in a temporary café, serving over four thousand customers
- Oversaw deliveries, managed supply inventories, and worked with volunteers and team schedule to ensure smooth operations
- Performed multiple tasks in the permanent cafe, including food prep, making coffee, and working the register

Betty & Betts London, UK | Assistant, Summer 2012

- Developed new relationships with potential clients at a goods fair to increase sales, and then created a database of those client relationships

Conville & Walsh London, UK | Editorial Intern, Summer 2011

- Reviewed newly submitted manuscripts for the agent, and advised her as to whether or not she should review the manuscript herself
- Edited rough draft copies of books and gave detailed feedback on needed improvements to the agent

SKILLS

**Fluent in Spanish | Basic HTML/CSS | Google Analytics | SEO
Hubspot Inbound Marketing Certified**

EDUCATION **University of Michigan** Ann Arbor, MI | Graduated in May 2014

Bachelor of Arts in Economics, International Studies and Spanish

-GPA 3.75/4.0 | 6 term University Honors

Universidad de Santiago de Compostela Spain | Summer 2013

Startup Institute Chicago, IL | Summer 2014

- Technical Marketing student, focusing on the skills for a full-stack marketer, including SEO, Google Analytics, SEM, A/B Testing and Content Marketing

INTERESTS

Self-proclaimed foodie, world traveler, drinker of excellent coffee and voracious reader