

## ② Methods of Finding Point Estimators ②

### • Method of Moments •

- The  $r$ th population moment about the origin (raw) of a random variable  $Y$  is

$$\mu'_r = E(Y^r).$$

- The  $r$ th sample moment about the origin (raw) of a random iid (independent & identically distributed) sample is

$$m'_r = \frac{1}{n} \sum_{i=1}^n Y_i^r.$$

- If the distribution of  $Y$  has  $K$  parameters then the method of moment estimators of  $\theta_1, \theta_2, \dots, \theta_K$  are obtained by solving the  $K$ -equations:

$$\mu'_r = m'_r \text{ for } r=1, 2, \dots, K.$$

• Example:  $Y_i \sim \text{iid Poisson}(\lambda); i=1, 2, \dots, n$

• Then  $\mu' = E(Y') = \lambda$

$$m'_1 = \frac{1}{n} \sum_{i=1}^n Y_i = \bar{Y}$$

• Setting  $\mu' = m'_1$ , we have

$$\hat{\lambda} = \bar{Y}.$$

• So  $\hat{\lambda}_{\text{MOM}} = \bar{Y}.$

## • Method of Maximum Likelihood (ML) •

• Likelihood function: If the data are independent —

$$L(\underbrace{\theta_1, \dots, \theta_k}_{\downarrow}; \underbrace{y_1, \dots, y_n}_{\text{pdf/pmf}}) = \prod_{i=1}^n f(y_i; \theta_1, \theta_2, \dots, \theta_k)$$

$$L(\underline{\theta}; \underline{y})$$

where,

$$\underline{\theta} = \begin{pmatrix} \theta_1 \\ \theta_2 \\ \vdots \\ \theta_k \end{pmatrix}$$

$$\underline{y} = \begin{pmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{pmatrix}$$

• Likelihood is Not a probability function.



## ② Illustration with an example ②

▣ Likelihood function is used to find the value of  $\theta$  for which the observed sample is more likely.

Example:  $Y \sim \text{Bernoulli}(\theta)$

↓  
Prob. of success

- for  $n=4$ , consider two possible values of  $\theta$ , say  $\theta_1 = 0.3$  and  $\theta_2 = 0.8$ .

Case I:	Case II:		
If $(0,0,0,0)$ is observed which one $\theta_1$ or $\theta_2$ is more likely?	If $(1,1,1,0)$ is observed which one $\theta_1$ or $\theta_2$ is more likely?		
$L(\theta; y) = \prod_{i=1}^n f(y_i; \theta)$ $= \prod_{i=1}^n \theta^{y_i} (1-\theta)^{1-y_i}$ $= \theta^{\sum y_i} (1-\theta)^{4-\sum y_i}$ <p>For <math>\theta = \theta_1 = 0.3 \Rightarrow L = (0.3)^0 (0.7)^{4-0} = 0.2401</math></p> <p>For <math>\theta = \theta_2 = 0.8 \Rightarrow L = 0.0016</math></p> <p><math>\therefore \theta = 0.3</math> is more likely.</p>	$L = \theta^{\sum y_i} (1-\theta)^{4-\sum y_i}$ <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>For <math>\theta = \theta_1 = 0.3</math></p> <math display="block">L = (0.3)^3 (0.7)^{4-3}</math> <del><math>= 0.0027</math></del> <math>= 0.1089</math> </td><td style="width: 50%; vertical-align: top;"> <p>For <math>\theta = \theta_2 = 0.8</math></p> <math display="block">L = (0.8)^3 (0.2)^{4-3}</math> <math>= 0.1024</math> </td></tr> </table> <p><math>\therefore \theta = 0.8</math> is more likely</p>	<p>For <math>\theta = \theta_1 = 0.3</math></p> $L = (0.3)^3 (0.7)^{4-3}$ <del><math>= 0.0027</math></del> $= 0.1089$	<p>For <math>\theta = \theta_2 = 0.8</math></p> $L = (0.8)^3 (0.2)^{4-3}$ $= 0.1024$
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① Description of ML method;  
(maximum likelihood)

- MLE's are obtained by maximizing the likelihood  $L = L(\theta, y)$  (or equivalently log likelihood).
- Solving the likelihood equations:

$$\frac{\partial L}{\partial \theta_j} = 0, \quad j = 1, 2, \dots, K$$

Equivalently,

$$\frac{\partial \log L}{\partial \theta_j} = 0, \quad j = 1, 2, \dots, K$$

• Example:

$$Y_i \sim \text{Poisson}(\theta); \quad i=1, 2, \dots, n$$

$$\therefore f(y, \theta) = \frac{e^{-\theta} \theta^y}{y!}$$

$$\begin{aligned} \therefore L(\theta; \underline{y}) &= \prod_{i=1}^n f(y_i; \theta) \\ &= \prod_{i=1}^n \frac{e^{-\theta} \theta^{y_i}}{y_i!} \\ &= \frac{e^{-n\theta} \theta^{\sum_{i=1}^n y_i}}{\prod_{i=1}^n y_i!} \end{aligned}$$

$$l = \log L(\theta; \underline{y}) = -n\theta + \sum_{i=1}^n y_i \log \theta - \log\left(\prod_{i=1}^n y_i!\right)$$

$$\therefore \frac{dl}{d\theta} = \frac{d \log L(\theta; \underline{y})}{d\theta} = 0$$

$$\Rightarrow -n + \left(\sum_{i=1}^n y_i\right) \cdot \frac{1}{\theta} = 0$$

$$\Rightarrow \theta = \frac{\sum_{i=1}^n y_i}{n} = \bar{y}$$

$$\therefore \boxed{\hat{\theta}_{MLE} = \bar{y}}$$