

# Intent-Driven OS

## Core MVP Scenarios (Marketing Document)

This document describes the **five core scenarios** that define the Intent-Driven OS MVP. These scenarios are not just features; they are **stories** designed to communicate what makes this OS fundamentally different.

The central idea:

**You express intent. The OS reorganizes itself around you.**

Each scenario below is intentionally crafted to be: - Instantly understandable - Visually demonstrable - Emotionally relatable - Technically realistic with local AI

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### 1. "I Need to Focus for 30 Minutes"

#### User Intent

The user is overwhelmed or distracted and wants short, protected focus time.

#### User Input

I need to focus for 30 minutes

#### OS Response

- The desktop transitions into **Focus Mode**
- All open windows softly fade out
- A single clean workspace appears
- A minimal timer is placed in a corner, set to 30 minutes
- A notes editor opens titled: "**30-Minute Focus Session**"
- The AI assistant calmly narrates:

"I'll keep distractions away. Start whenever you're ready."

#### Why This Is Powerful

- Solves an emotional problem, not a technical one
- Requires no complex reasoning
- Makes the OS feel supportive, not demanding

#### Marketing Message

**Focus is a command, not a setting.**

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## 2. "Help Me Write an Email to My Professor"

### User Intent

The user needs help composing a formal email but does not want the AI to act autonomously.

### User Input

Help me write an email to my professor

### OS Response

- A writing workspace opens automatically
- An email editor appears (draft only, never sent)
- The AI asks a single clarifying question:

"What's the topic of the email?"

- As the user responds, the draft is generated live
- The user can edit every word before finalizing

### Why This Is Powerful

- Highly relatable scenario
- Shows AI restraint and respect for user control
- Demonstrates collaboration, not automation

### Marketing Message

**The OS helps you speak clearly, not automatically.**

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## 3. "I Want to Learn This Code"

### User Intent

The user wants understanding, not generation.

### User Input

The user pastes code and says:

I want to learn this code

## **OS Response**

- A code viewer opens and formats the snippet
- An explanation panel docks beside it
- As the AI explains:
- Relevant lines are highlighted
- Concepts are broken down step-by-step
- The AI explicitly invites interruption:

"We can go line by line. Stop me anytime."

## **Why This Is Powerful**

- Teaching mode fits small models perfectly
- Avoids hallucination risk
- Feels personal and calm

## **Marketing Message**

**The OS teaches instead of showing off.**

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## **4. "I'm Starting a New Project"**

### **User Intent**

The user has an idea but no structure yet.

### **User Input**

I'm starting a new project

## **OS Response**

- The OS pauses intentionally
- The AI asks one grounding question:

"Is this for writing, coding, or planning?"

- After selection:
- A new project workspace opens
- A project note is created automatically
- Sections appear:
  - Goals
  - Ideas
  - Next Steps
- The AI narrates the setup process as it happens

## **Why This Is Powerful**

- Creates momentum from ambiguity
- Feels like a thinking partner
- Avoids pretending to know the user's goal

## **Marketing Message**

**The OS turns beginnings into structure.**

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## **5. "I Want to Study for an Exam"**

### **User Intent**

The user wants guided study without rigidity.

### **User Input**

I want to study for an exam

### **OS Response**

- A study workspace opens
- Notes panel and quiz panel appear side-by-side
- A focus timer starts automatically
- The AI asks:

"What subject are we studying?"

- Based on the answer, the workspace adapts

## **Why This Is Powerful**

- Perfect fit for students
- Combines structure and flexibility
- Demonstrates adaptive behavior

## **Marketing Message**

**Studying becomes a space, not a struggle.**

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## **Unified Story**

Across all five scenarios: - The user never navigates menus - The user never configures settings - The OS reacts visibly to intent

This is not a chatbot. This is not a productivity app.

**This is an OS that moves when you speak.**

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## **Positioning Line (Public-Facing)**

*An intent-driven OS that rearranges itself around what you want to do — powered by private, local AI.*