



# Bringing the Gig Economy To Restaurants through

# DEFI



## WHITEPAPER

LunchMoney v2.2



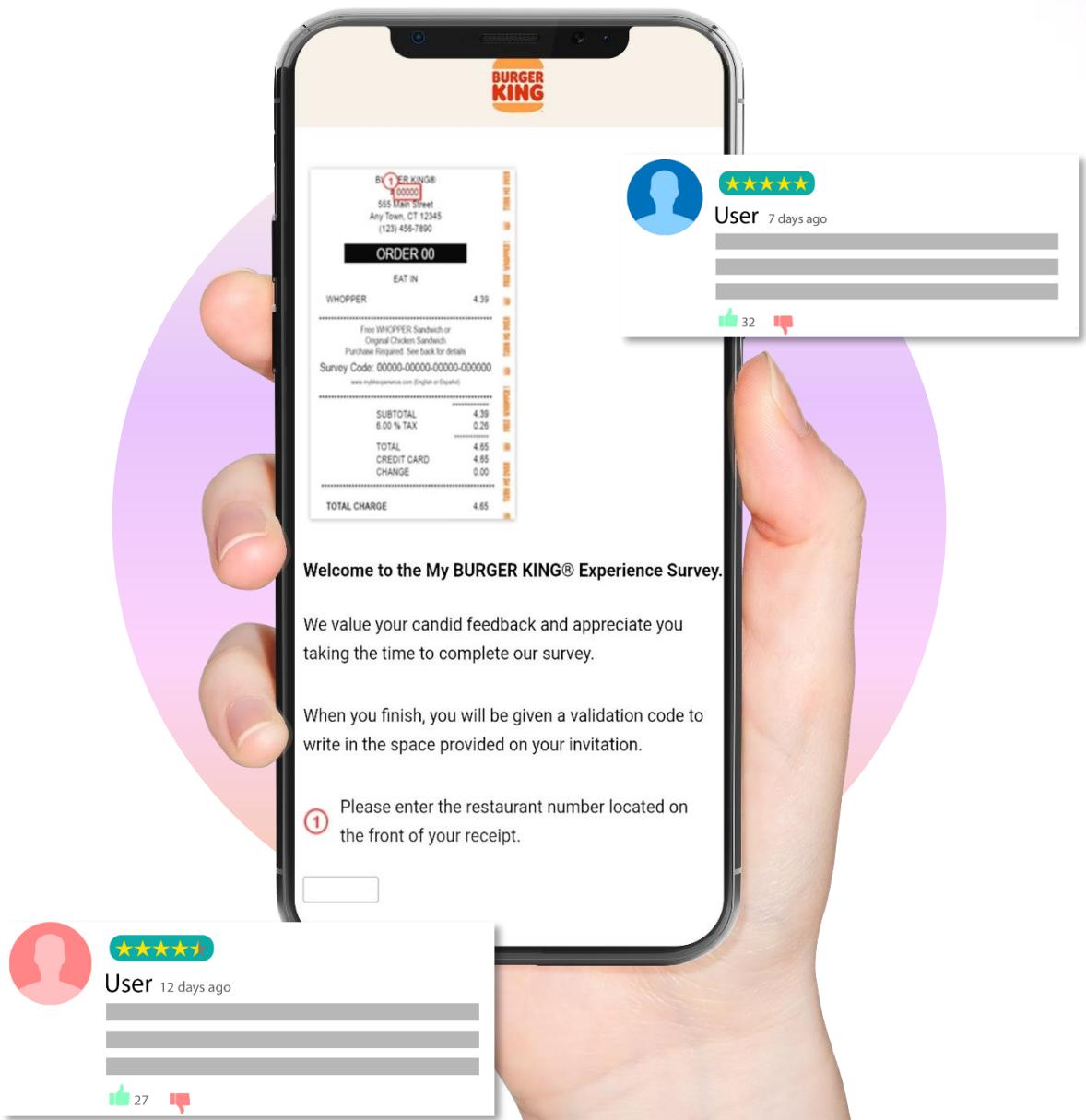
# Abstract

LunchMoney is a decentralized loyalty rewards platform that incentivizes real feedback from restaurant customers with instant payments. LunchMoney aims to bring the gig economy to restaurants through defi and web3 technology.

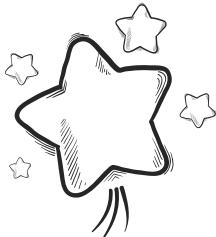


# Problem

There's little to no incentivizes or loyalty rewards offered to restaurant customers for their patronage. Many customers don't take customer experience surveys because the rewards are often trivial. Customer Service can't improve without the customer's voice.



# Solution



WHAT IF  
RESTAURANT  
CUSTOMERS **COULD**  
**RECEIVE CRYPTO AS**  
**LOYALTY REWARDS?**



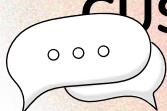
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NOW INTRODUCING



## LunchMoney

WHERE RESTAURANT CUSTOMERS  
ARE REWARDED WITH  
CRYPTOCURRENCY FOR COMPLETING  
CUSTOMER EXPERIENCE SURVEYS.



# How it Works



1

Connect  
Wallet



2

Add restaurants to  
do ratings on and  
write feedback



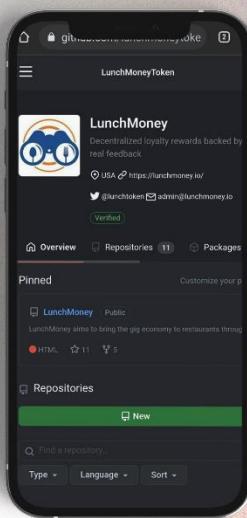
3

Receive email for  
how many LMY  
you earned



Receive an email with a  
rewards code to redeem  
( When Balance reaches  
\$10 USD )





LunchMoney is Backed by Real Feedback

LunchMoney is a decentralized loyalty rewards platform that incentivizes real feedback from restaurant customers worldwide with instant payments from the market. v2 is being built on web3 technology using Metamask and WalletLink. We welcome all devs to make contributions.

# Open Source

LunchMoney is fully decentralized and open source on Github.com. The general public is allowed to make contributions toward the success of the project through suggestions, commits and pull requests.



# Screens



Wallet Connected ▾



## Claim your Rewards from your favorite restaurants



Connect Wallet



Add restaurants to do ratings on and write feedback



Recieve email for how many LMY you earned



Receive an email with a rewards code to redeem (When Balance reaches \$10 USD)

## Submit Your Feedback

KFC ▾

POOR



FAIR



GOOD



VERY GOOD



EXCELLENT



Write Feedback

## Claim Your Rewards

Enter LMY Rewards Code

Submit

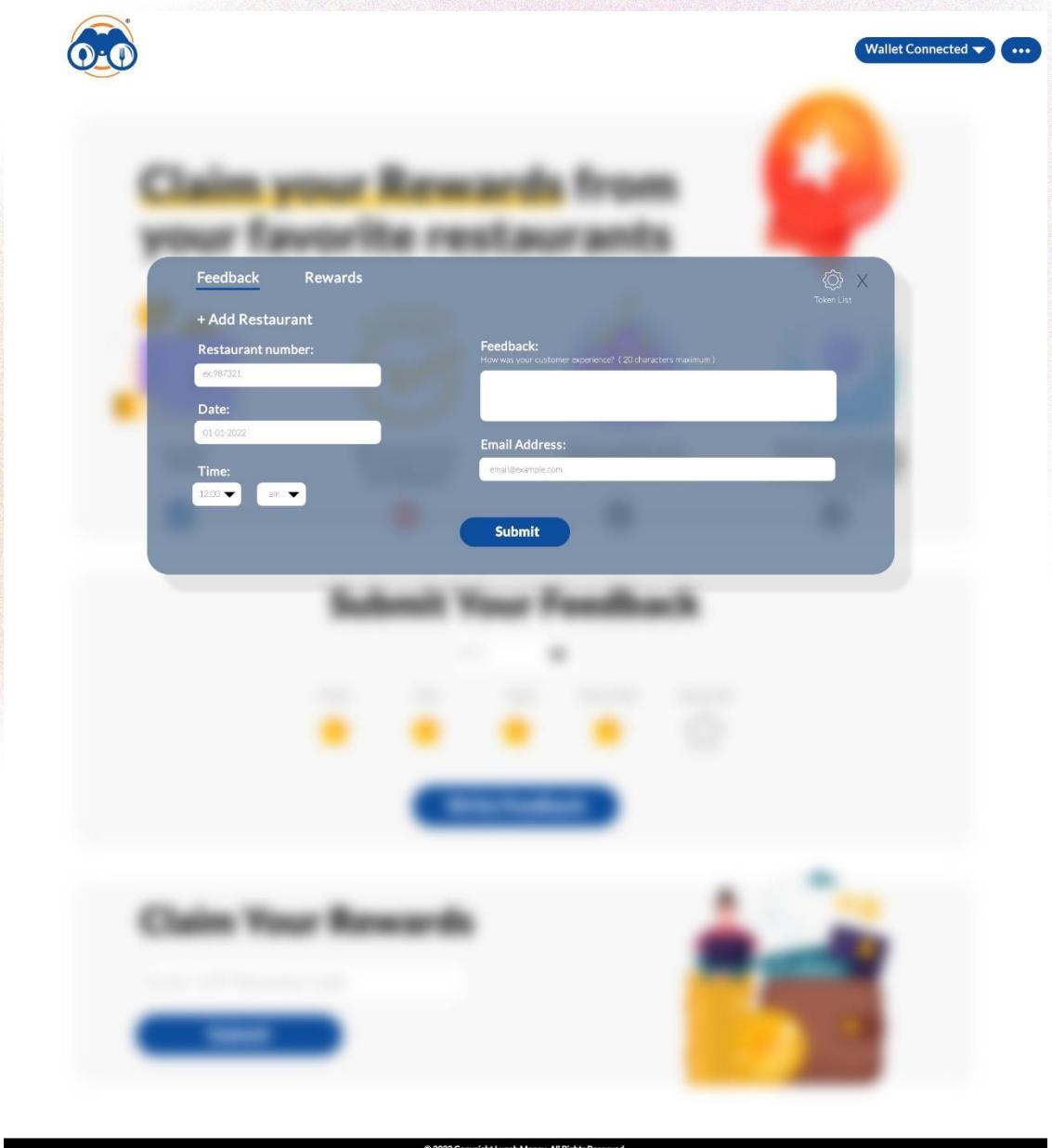


## Home

LunchMoney holders must connect their Metamask or other wallet to interact with the platform.



# Screens

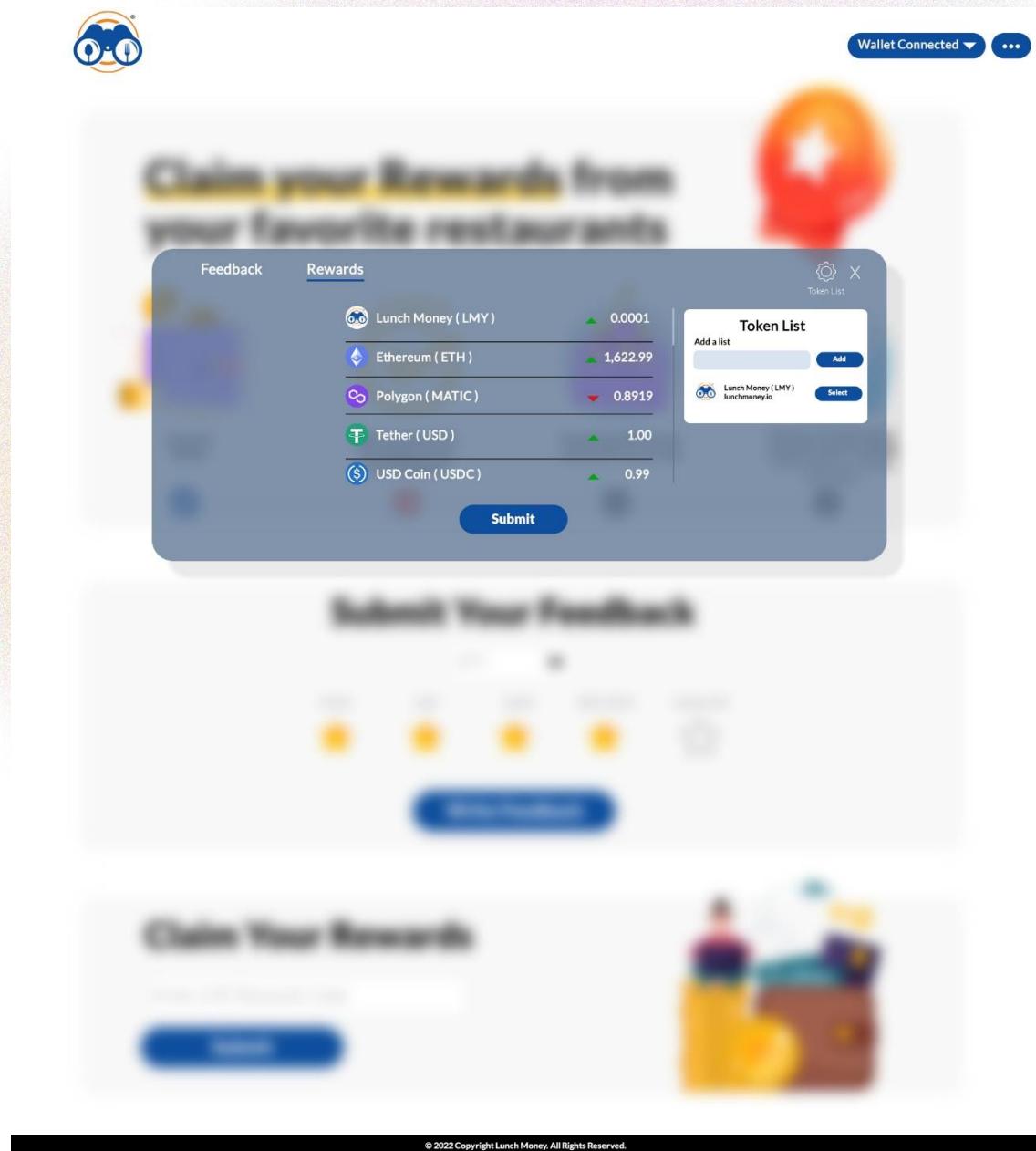


## Feedback

Look at your restaurant receipt and enter the required information.



# Screens



## Rewards

Choose a reward from the tokenlist, it can only be changed after redeeming your rewards code



# Screens

The screenshot displays the LunchMoney mobile application interface. At the top left is the logo, and at the top right is a "Wallet Connected" status bar with three dots for more options. A large central call-to-action button says "Claim your Rewards from your favorite restaurants". Below it are four steps: "Connect Wallet" (with a purple wallet icon), "Add restaurants to do ratings on and write feedback" (with a gold checkmark icon), "Receive email for how many LMY you earned" (with a purple envelope icon), and "Receive an email with a rewards code to redeem (When Balance reaches \$10 USD)" (with a blue envelope icon). To the right is a vertical sidebar with links: About Us, Partners, Github, FAQ, Smart Contract Audits, Whitepaper, Form D Exemption Notice, and Token Listing, each with a corresponding icon. Below this is a "Submit Your Feedback" section with a dropdown menu set to "KFC", a rating scale from "POOR" to "EXCELLENT" with five yellow stars, and a "Write Feedback" button. At the bottom is a "Claim Your Rewards" section with a text input field for "Enter LMY Rewards Code", a "Submit" button, and an illustration of a person sitting on a stack of coins next to a brown leather wallet.

## Pop up Menu

Use the pop-up menu to learn more about the project



The screenshot shows the SEC's EDGAR Company Search Results for 'Restaurant Private I, Inc'. The top navigation bar includes links for 'FAQ', 'EDGAR search tools', 'Feedback', and 'Classic version'. Below the header, the company name 'Restaurant Private I, Inc' is displayed. A sidebar on the left lists 'Company Information' and 'Filings'. The main content area features a search interface with fields for 'Search table', 'From Date (yyyy-mm-dd)', 'To Date (yyyy-mm-dd)', 'Keywords', and 'Search text in documents'. There are also checkboxes for filtering by 'Form type', 'Form description', 'Filing date', 'Reporting date', 'Act', 'File number', 'File number(s)', and 'Accession number', along with a 'Size' option. Below these filters is a table with columns: 'Form type', 'Form description', 'Filing date', 'Reporting date', and 'File number(s)'. A single entry is listed: 'D Notice of Exempt Offering of Securities' (with a 'Filing' link), dated '2018-05-25', with file number '021-313332'. At the bottom of the table are buttons for 'Copy to clipboard', 'CSV', 'Excel', 'Print', and 'RSS feed'.

# Compliance for SEC Registration

The project is registered with the SEC for compliance regarding Form D Notice of Exempt Offering of Securities.



## Awais Bajwa Advocate

Dear Sir,

**Subject:** Legal Opinion on Restaurant Private I. Whitepaper – HOWEY Test to determine whether Lunch Money Token is Security or Utility

This is in response and with reference to your request in which you asked us to review the whitepaper of Restaurant Private I. (the “**Platform**”) and to assist you as to whether the Lunch Money (“**LMY**”) Tokens issued by the Platform are utility or security under the US securities related regulations and laws.

At the outset, it is pertinent to mention that in most of the countries the regulations regarding cryptocurrency based platforms are still underway and as such there are no black and white rules to determine if a particular kind of coin is utility or not. It should also be noticed that the legal analysis herein may be updated in the future as the law in this area develops. Furthermore, the below analysis is strictly theoretical, as no cases, that we are aware of, which are relevant to the subject matter, have been tested yet in courts to date.

### **1. The Restaurant Private I. Platform**

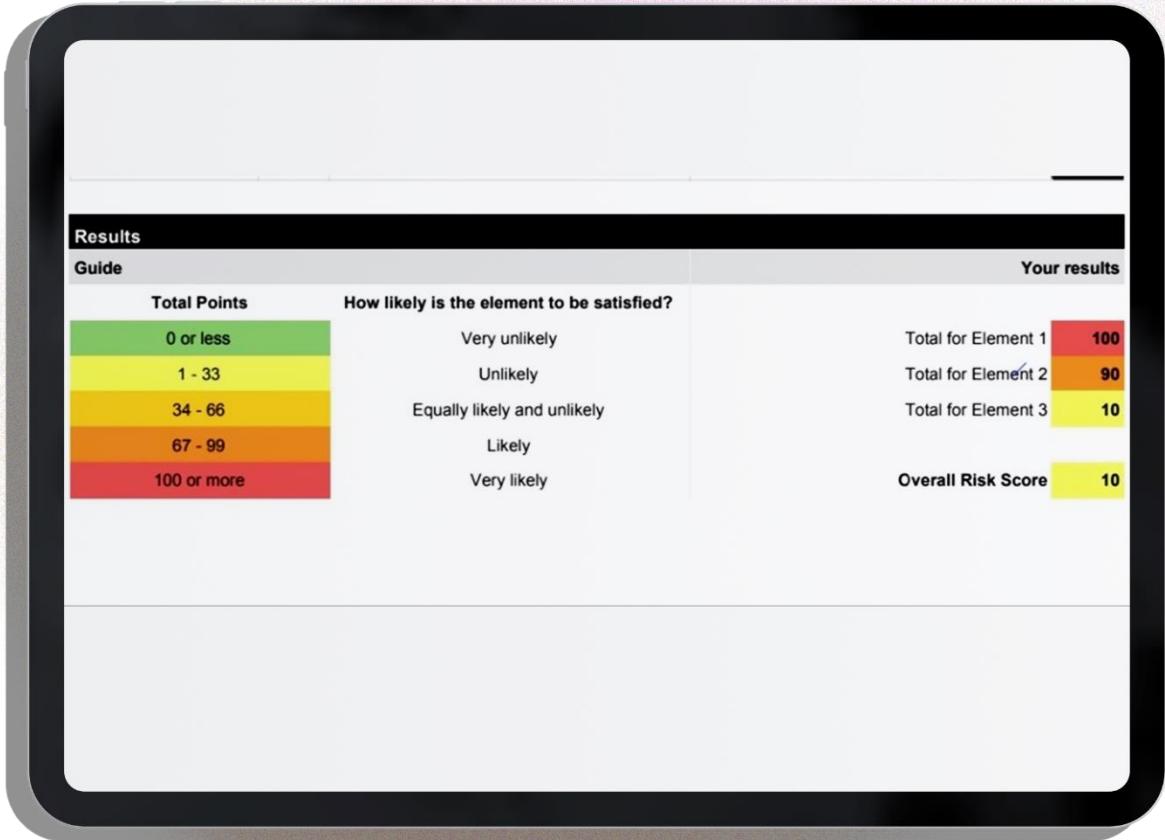
We note that the Platform is a decentralized application that “connects businesses to consumers”. It claims to reward restaurant patrons with LMY Tokens and other cryptocurrencies when they successfully submit feedback via the Platform. It is claimed that through the Platform, all feedback left by users will be profitable and in result, the business owners will be able to improve and grow their businesses.

The Platform aims at creating an ecosystem in which its users are able to receive deals and earn tokens for leaving feedback. Reportedly, users will be able to store their rewards in various

# Legal Opinion

LunchMoney has been scrutinized for designation of utility per the standards of US securities law.





# Howey Test

**LunchMoney does not make any guarantee that the users and holders of LMY will be profitable. The project is designed for incentivizing real feedback and customer loyalty with spendable rewards.**





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## Token Listing

Any project token can be added to the LunchMoney ecosystem as a reward in just 2 simple steps.

1. Add the project token to the LunchMoney token list.

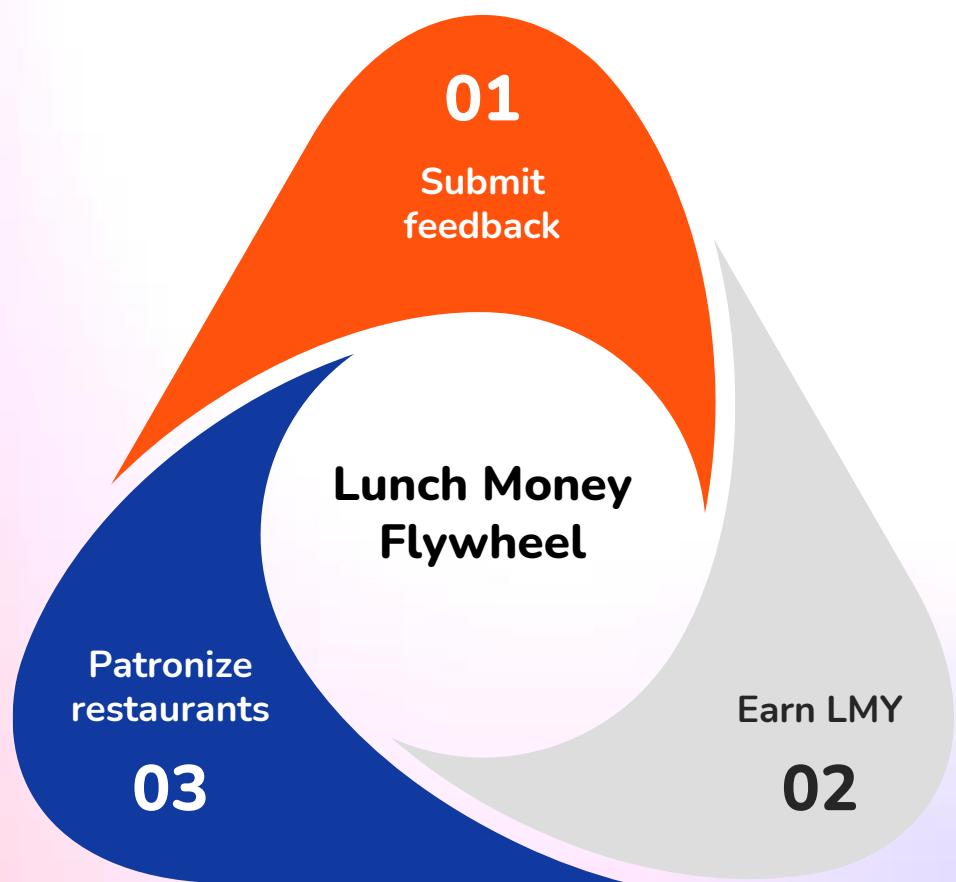
<https://github.com/Uniswap/token-lists>

2. Create a liquidity pool on Uniswap using the project token and LMY.

<https://app.uniswap.org/#/add/v2/ETH?chain=mainnet>



# Enter the Decentralized Gig Economy for Restaurants



## Wallets



## Hardware Wallets



## Swaps



## Vending Machine and POS



# Roadmap



# Project Admin



Jeffery  
**Varnado**

Cofounder / CEO



Adrian  
**Triplett**

Cofounder/COO

[admin@lunchmoney.io](mailto:admin@lunchmoney.io)



# Social Media

Refer to these links to access Lunch Money updates and relevant news

