

Cèlia Hoste

UI/UX Designer

www.linkedin.com/in/celiahoste

www.behance.net/cliahoste

UI designer with a diverse background in fashion and childhood arts education, blending creativity and storytelling in the digital space while simplifying complex ideas. Values empathy and aims to generate creative solutions, with a focus on problem-solving and creating engaging digital experiences. Skilled in adaptability across disciplines and committed to designing user-friendly, inclusive and functional products.

SKILLS

User Interface
Visual Design
Branding
User Research
Competitive Analysis
Prototyping
Wireframes
Responsive Design
MVP
Usability Testing
Design System

TOOLS

Adobe Photoshop
Illustrator
InDesign
Figma
Apple iWork
MS Office

EDUCATION

Specialisation in Frontend Development for Designers
CareerFoundry
March 2025 – Present

Certificate in UI Design
CareerFoundry
June 2024 – March 2025

Graduate in Fashion designer
ESDI - University Ramón Llull
Barcelona
2007 - 2012

Projects

Pot | Financial Saving App

Feb. 2025 | UI Design

Developed branding for a financial saving app, including logo and style guide. Created wireframes and mockups, ensuring consistency and a mobile-first, responsive design, with user testing for enhanced usability.

Carftin | Professional Networking App

Des.2024-Jan.2025 | Mobile App Design iOS & Android

Designed high-fidelity mockups for a professional networking hub where artisans and companies can connect to find talent and job opportunities. The mockups were crafted to meet Android & iOS mobile guidelines.

Professional experience

Fashion & Knitwear Designer | FREELANCE

Feb. 2019 - Present

- Hired by brands to develop knitwear collections and enhance brand storytelling
- Designed full collections, developed concepts, created mood boards, patterns, and hand-knitwear samples.
- Elevated brand identities and contributed to successful product launches

Childhood Arts Educator | KITA PIPILOTA

Sep. 2019 - Apr. 2023

- Brought in to apply arts and multicultural expertise in a bilingual center
- Designed creative activities to support child development
- Contributed to a more engaging, inclusive learning environment

Knitwear & Accessories Designer | LALA BERLIN

Sep 2015 - Sep 2018 | Berlin

- Initially led knitwear and circular knitting design, later adding accessories to women's collections
- Created concepts, mood boards, designs, and coordinated fittings
- Designed and launched 10 collections, contributing to the brand's creative direction and product offering

LANGUAGES

Catalan & Spanish: Native

Italian: Bilingual

English: Fluent

German: (B1)

Designer | EBRU TRIKO

Apr 2013 - May 2015 | Barcelona - Istanbul

- Designed women's garments for brands (Mango, Inditex, Cortefiel)
- Researched trends, developed mood boards, and technical sheets
- Presented seasonal collections, strengthening client relationships and aligning designs with market demands

Junior Knitwear Designer | MANGO

Oct 2012 - Apr 2013 | Barcelona

- Managed knitwear for women's and children's collections, ensuring trend alignment and production feasibility
- Created designs, technical sheets, and prototypes with suppliers
- Streamlined workflows between design and production, supporting successful seasonal launches