

1. Local Farmers Marketplace



Client: "FreshRoots Cooperative"

Goal: Create a platform where small local farmers can sell their products directly to consumers.

Requirements:

- Website should allow users to **browse local products** (fruits, vegetables, dairy, etc.).
- Each farmer should have a **profile page** with photos and product lists.
- Registered users can **log in** to manage their shopping cart and orders.
- Include at least one **interactive map or filtering system** (e.g., by distance or product category).
- The client mentioned a "community feature," but did not specify how it should work

2. Online Learning Platform for Creative Skills



Client: "SkillUp Studio"

Goal: Build a web platform offering online courses in design, music, and photography.

Requirements:

- Homepage presenting categories of courses.
- Each course should have its own detail page (description, difficulty, duration, instructor info).
- Logged-in users can **enroll**, track progress, and leave feedback.
- Include a **"featured course of the week"** section
- The client mentioned "live sessions," but didn't specify the interaction — should users book them, join directly, or something else?

3. Non-Profit Organization Website



Client: "OceanCare Initiative"

Goal: Create a website to raise awareness and gather donations for ocean protection.

Requirements:

- Homepage with mission and recent news.
- Subpages for **projects**, **team**, and **how to help**.
- Logged-in donors should have access to their **personal dashboard** with donation history.
- Include an **interactive donation calculator** (decide how it should function).
- The client also mentioned a "volunteer section," but didn't explain what actions volunteers should take online

4. Boutique Hotel Booking Website



Client: "Blue Horizon Hotel"

Goal: Redesign the hotel's outdated website to improve bookings and guest engagement.

Requirements:

- Homepage with hotel overview and images.
- Subpages: **rooms & prices**, **restaurant**, **gallery**, and **contact**.
- Logged-in guests can **book rooms**, **see past reservations**, and **leave reviews**.
- Include a **special seasonal offer section**, which should feel dynamic or time-sensitive.
- The client mentioned they want to "modernize the experience"