**CS 178: A Comparative Study of Classification Methods regarding Sentiment Analysis**

**Rebecca Park**

**Nicholas Hosun Song**

**Summary:**

In our study we tried to work on a comprehensive comparison of various classification methods to determine their efficacy in sentiment analysis targeting movie reviews. We selected a diverse array of models – Naïve Bayes, Linear Support Vector Machines, Decision Trees, Ensembles, Feedforward Neural Networks, and Convolutional Neural Networks – each providing us with different approaches to classification. Our goal was to identify which model most effectively and accurately classifies reviews as positive or negative, considering the complexities that occur in natural language processing.

**Dataset:**

We utilized the Large Movie Review Dataset, a collection of 50,000 movie reviews evenly split for training and testing. Originally rated on a scale from 1(negative) to 10(positive), we decided to use the pre-tokenized Bag of Words (BoW) features for our analysis. The BoW, is in a LIBSVM sparse-vector format, gave us a foundation for our study which allowed us to focus on the comparative analysis of classification methods rather than on text preprocessing because the presence and frequency of words provide us with a strong indication of which target variable we need to align with our words.

**Models:**

***Naïve Bayes***: These models are probabilistic models which apply the Bayes’ theorem with the assumption of independence between features. They are well suited for text classification tasks due to their simplicity as well as effectiveness in dealing with high-dimensional data. We implemented this using Scikit-learn.

***Decision Trees***: Decision Trees are tree structures where an internal node represents a feature (or attribute), the branch represents a decision rule, and each leaf node represents an outcome. In the context of text data, they help in making decisions based on whether the word is present.

***Linear Support Vector Machines***: Linear SVMs are a model that finds a hyperplane in a high-dimensional space to separate different classes. The linear SVM was a model we chose because of its ability to handle large feature spaces like in our dataset. The main hyperparameter we decided to tune was the regularization parameter C and we also used Scikit-learn.

***Feedforward Neural Network***: A linear neural network where the inputs are fed to the outputs through different layers that hold a series of weights and hidden nodes. The data is fed through one direction in this type of Neural Network, and we chose to go with this model because it can capture complex patterns in text data. The hyperparameters we chose to go through, and test were the number of neurons in each hidden layer, the dropout rate, and the learning rate for the optimizer. We used the Keras library to create this model.

**Experiment:**

For our experiments we used a variety of splits for our data depending on the model. Generally, for all the models, we used our two BoW files split into 25,000 reviews each. For training, we set aside 5000 reviews for validation, and the rest of the 20,000 reviews were used for training. After training we used the rest of the 25,000 reviews from the test dataset to test our model.

Naïve Bayes:

For a baseline we chose to use a Naïve Bayes model because it works great for dealing with high dimensional data as well as with text classification. We assume independence; therefore, this model does have an issue distinguishing patterns and figuring out contextual relationships between words.

The training error rate that we observed with this model was 0.1000 and for our test error rate we got 0.1864. This test error rate is what we will use to compare our final chosen models to see how well more complex models that can consider more factors perform against this simpler model.

Linear Support Vector Machine:

For this model we chose to use a linear kernel SVM which tends to work well when doing binary classification tasks. We chose to use L2 regularization as it doesn’t force feature selection as aggressively as L1. We tuned the regularization strength parameter to prevent overfitting and to improve the generalization of the model. This parameter encourages the model to have smaller weights/coefficients for each of the features, which will make the model less sensitive to the noise in the training data. Doing this helped us control the margin between the decision boundary and the training points to find the decision boundary that maximizes the margin between the labels while also correctly classifying the training examples.

|  |  |  |
| --- | --- | --- |
| Regularization Strength ~ C | Validation Error Rate | Test Error Rate |
| 0.00001 | 0.2356 | 0.2308 |
| 0.0001 | 0.1446 | 0.1557 |
| 0.001 | 0.1074 | 0.1203 |
| 0.01 | 0.1052 | 0.1234 |
| 0.1 | 0.1196 | 0.1419 |
| 1 | 0.1278 | 0.1526 |

A graph with a blue line and a red line

Description automatically generated

From the test done above, we can see that the regularization strength starts by underfitting, and we find the ideal regularization strength at .001. We see that as we decrease the strength by increasing the value of C, we start to overfit our data as we are capturing too much of the noise causing our error to go up.