

## ELEVATOR PITCH TEMPLATE

1. Organization (Discussion of your Team Organization)
2. The Problem
3. Solution
4. Value Proposition
5. Business Model
6. Revenue Streams
7. Market Competition & Strategy
8. Financial Projection
9. Growth Strategy



01

Agenda

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02

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03

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05

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## Company Overview(Option 1 of 3)



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## Elevator Pitch (Option 2 of 3)



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## Elevator Pitch (Option 3 of 3)



### What's the service/product?

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### What's the core problem you are solving?

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### What's your big vision?

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## Our Team



John Doe

Designation  
Primary Responsibilities

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Jasmin Banks

Designation  
Primary Responsibilities

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Tom Smith

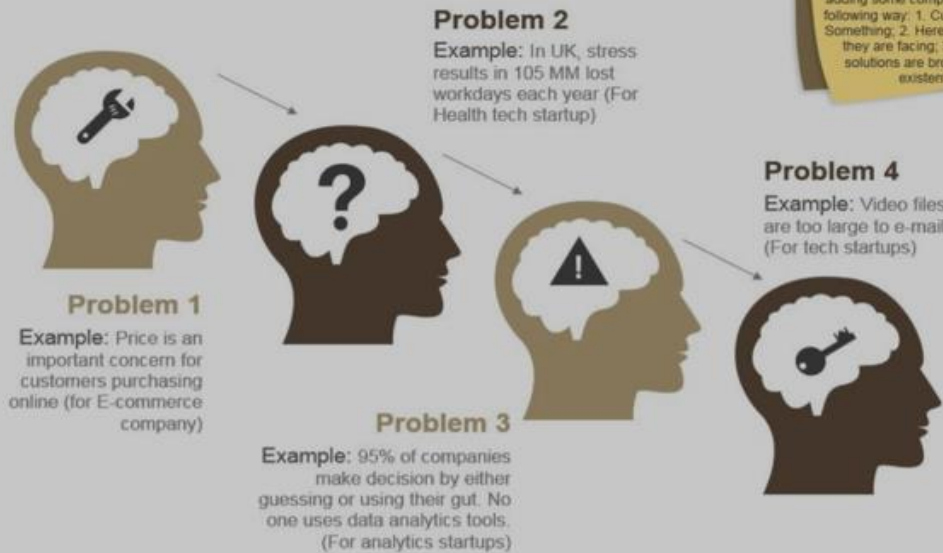
Designation  
Primary Responsibilities

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## The Problem

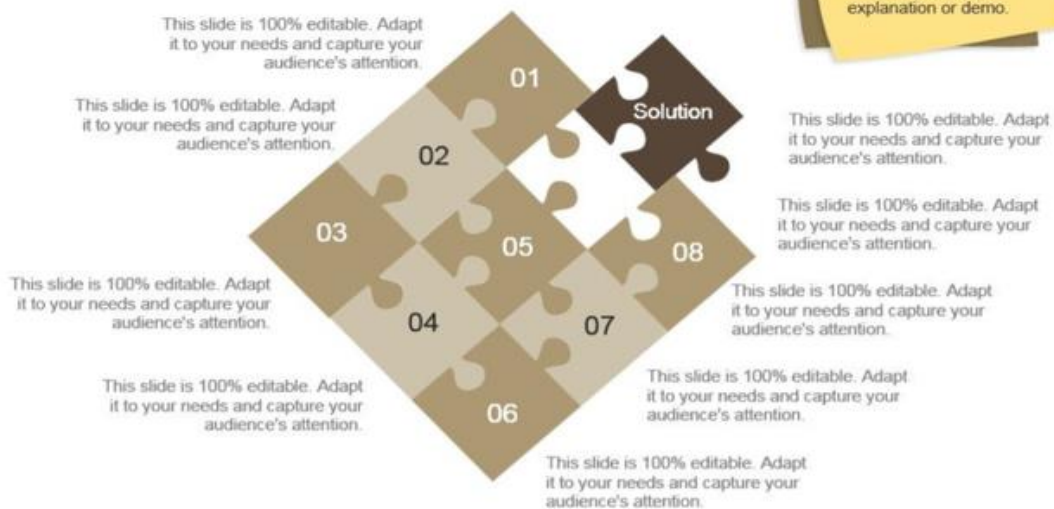


To better illustrate your problem, as well as convey the problem statement to someone who's less immersed in it than you, consider adding some components in the following way: 1. Customer Tries Something; 2. Here's the trouble they are facing; 3. Existing solutions are broken/Non-existent.

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## The Solution (Option 1 of 2)



If the investor has no clue what the product does even after getting deep into a pitch, now is the time for a short explanation or demo.

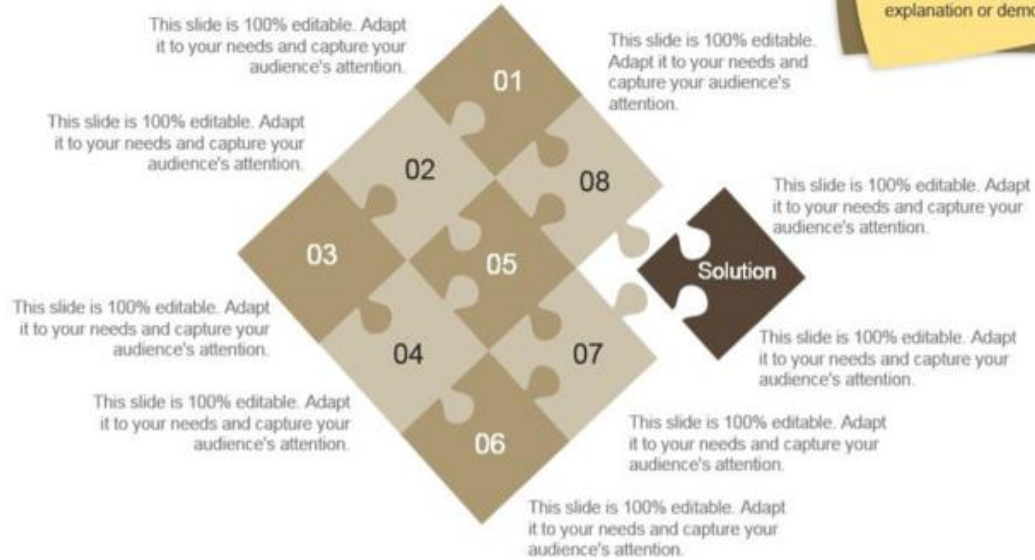
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## The Solution (Option 2 of 2)

If the investor has no clue what the product does even after getting deep into a pitch, now is the time for a short explanation or demo.



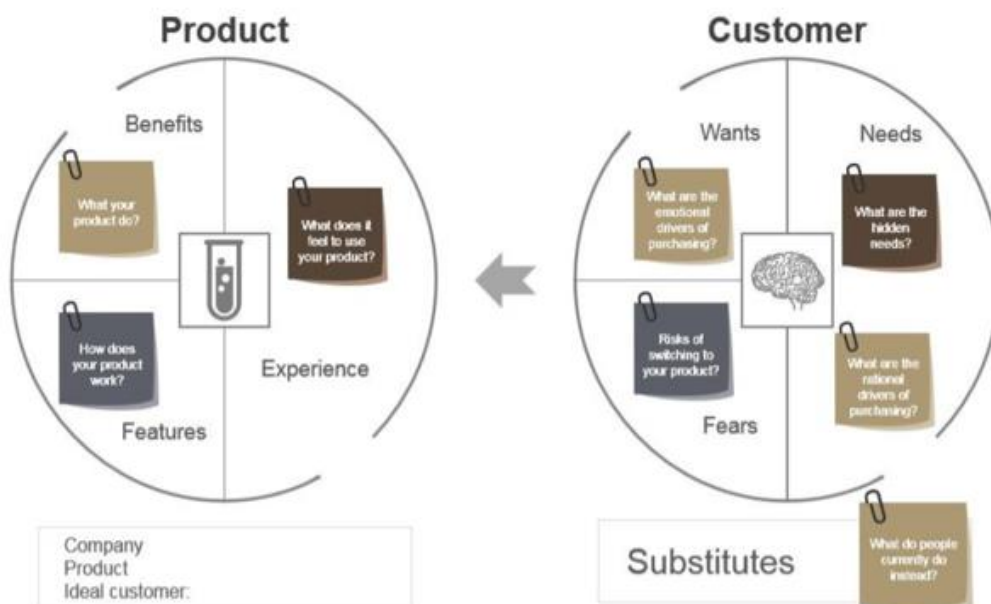
## Value Proposition – Product/Services



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## Value Proposition – Product/Services



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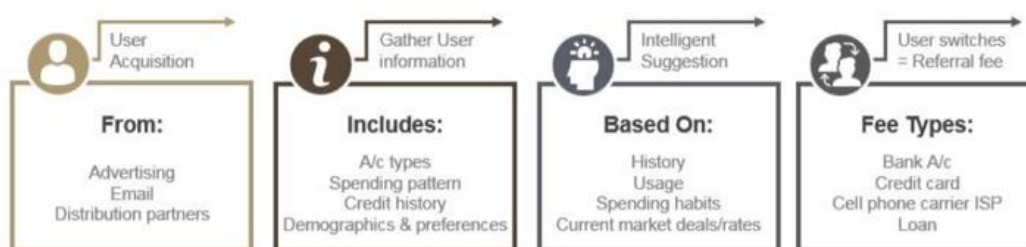
## Business Model



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## Business Model (Example Slide)



Company XX makes money when users make money rather than relying on creating value through added service

### Future Potential: Advertising



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# Revenue Streams

Revenue streams have been classified in to 2 parts: present sources and future sources and these can be altered as per your revenue model.



# Revenue Streams



We have considered 6 most important and commonly considered factors which are expected by the investors to be a part of their revenue model.

SOURCE : <https://www.slideteam.net/seed-funding-powerpoint-presentation-slides.html>

<https://www.youtube.com/watch?v=3qd2GbnKjio>

<https://www.youtube.com/watch?v=bZTWx2bftaw>