



Performance Report for: <https://hotelcaliforniaaruba.com/>

Report generated: Wed, Feb 5, 2020 11:37 PM -0800

Test Server Region: Vancouver, Canada

Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.2, YSlow 3.1.8

PageSpeed Score

A (92%) ^

YSlow Score

B (88%) ^

Fully Loaded Time

3.3s ^

Total Page Size

547KB ^

Requests

28 ^

Top 5 Priority Issues

Serve resources from a consistent URL	C (75)	▼	AVG SCORE: 90%	CONTENT	HIGH
Minimize redirects	B (83)	◆	AVG SCORE: 87%	CONTENT	HIGH
Serve scaled images	B (85)	▲	AVG SCORE: 71%	IMAGES	HIGH
Optimize images	A (96)	▲	AVG SCORE: 73%	IMAGES	HIGH
Leverage browser caching	A (96)	▲	AVG SCORE: 64%	SERVER	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

GT.net
Performance Hosting

GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 24 years experience in web technology.

<https://gt.net/>

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

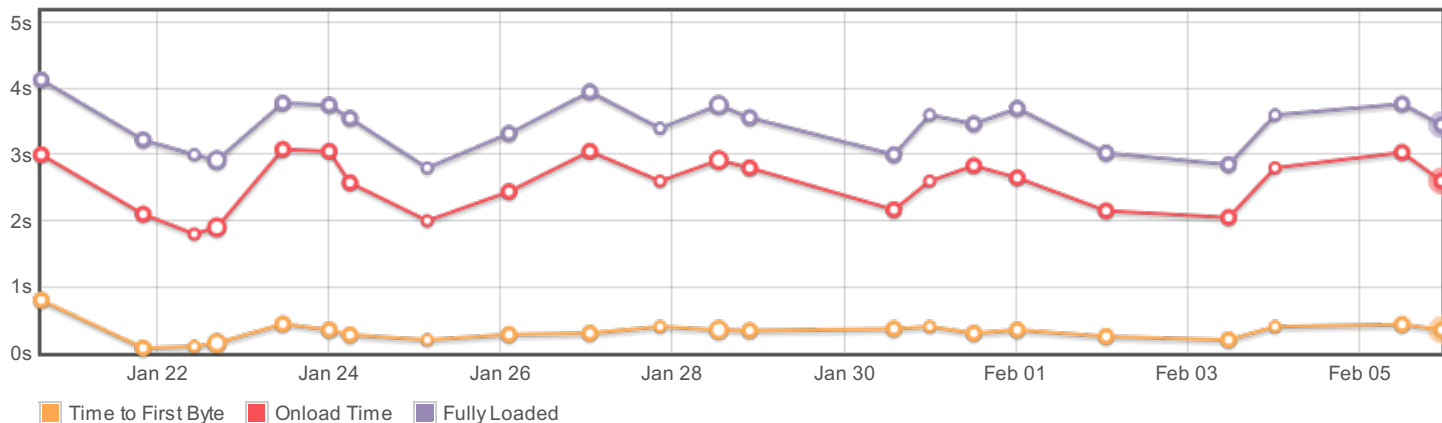
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth PageSpeed & YSlow information

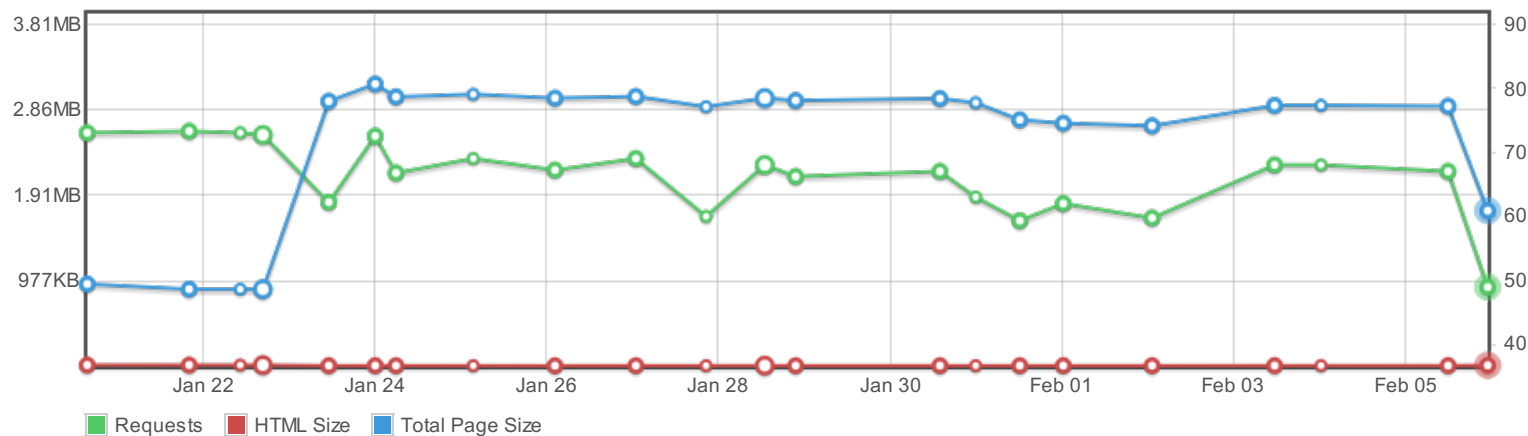
These will provide you with a snapshot of your performance.

History

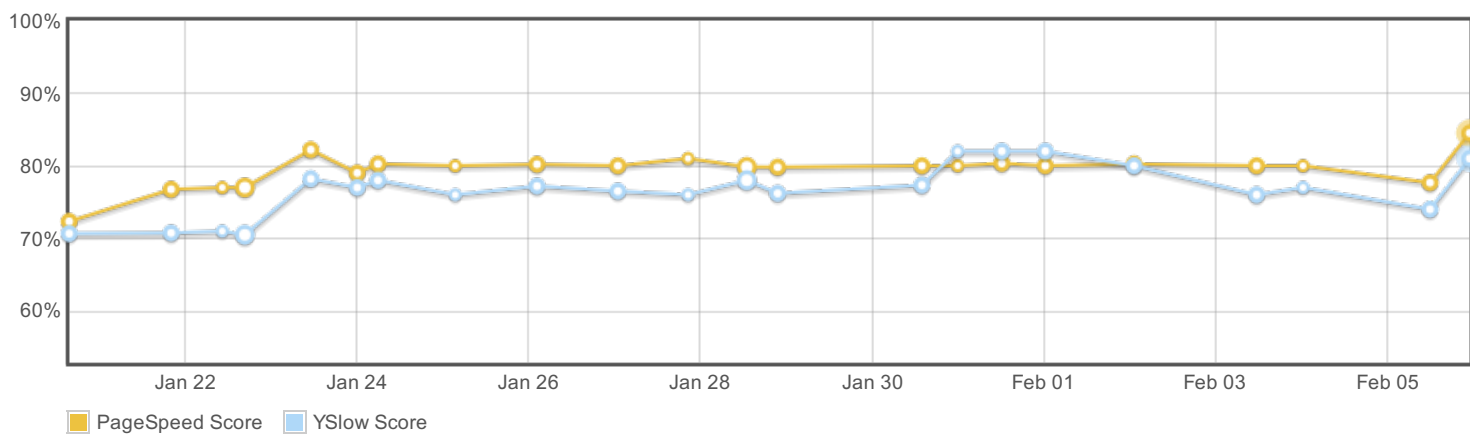
Page load times



Page sizes and request counts

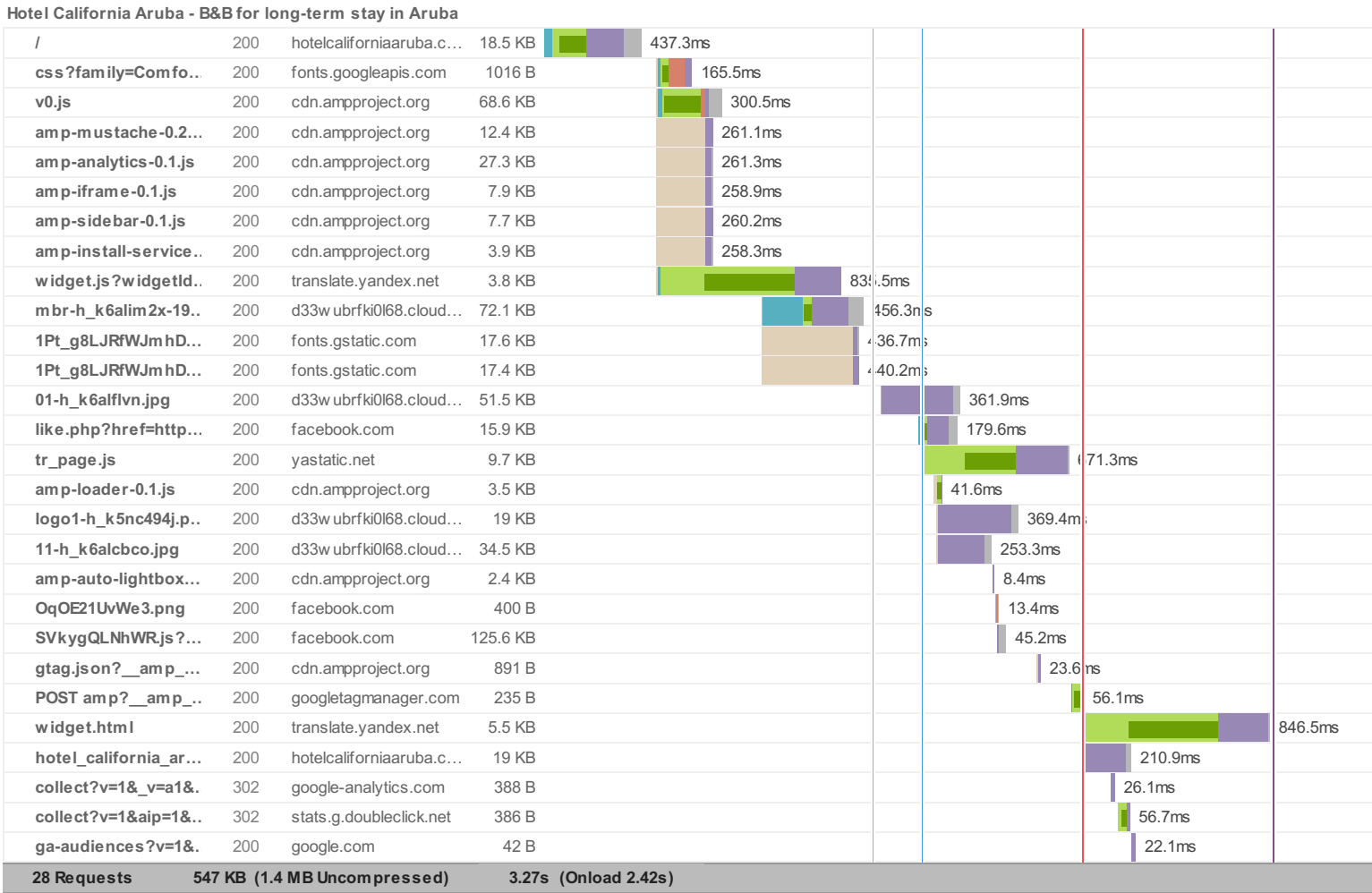


PageSpeed and YSlow scores



Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Serve resources from a consistent URL	C (75)	▼ AVG SCORE: 90%	CONTENT	HIGH

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 19.0KiB.

- https://d33wubrfki0l68.cloudfront.net/0dd7a294ba81e3a653e32204b327a6e94dcf41a3/aff4/images/logo1-h_k5nc494j.png
- https://hotelcaliforniaaruba.com/images/hotel_california_aruba_128x128_128x128.png

Minimize redirects	B (83)	◆ AVG SCORE: 87%	CONTENT	HIGH
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Remove the following redirect chain if possible:

- https://www.google-analytics.com/r/collect?v=1&_v=a1&ds=AMP&aip&_s=1&dt=Hotel%20California%20Aruba%20-%20B%26B%20for%20long-term%20stay%20in%20Aruba&sr=1367x862&cid=amp-1Jdci_8yKoMbMeNzBbkbCg&tid=UA-98262419-1&dl=https%3A%2F%2Fhotelcaliforniaaruba.com%2F&dr=&sd=24&ul=en-us&de=UTF-8&t=pageview&jid=0.301710977667899&qjid=0.4554089219520854&_r=1&a=8306&z=0.9707491105261614>m=2pu000
- https://stats.g.doubleclick.net/r/collect?v=1&aip=1&t=dc&_r=3&tid=UA-98262419-1&cid=amp-1Jdci_8yKoMbMeNzBbkbCg&jid=0.301710977667899&_v=a1&z=0.9707491105261614
- https://www.google.com/ads/ga-audiences?v=1&aip=1&t=sr&_r=4&tid=UA-98262419-1&cid=amp-1Jdci_8yKoMbMeNzBbkbCg&jid=0.301710977667899&_v=a1&z=0.9707491105261614

Serve scaled images	B (85)	▲ AVG SCORE: 71%	IMAGES	HIGH
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The following images are resized in HTML or CSS. Serving scaled images could save 17.1KiB (90% reduction).

- https://d33wubrfki0l68.cloudfront.net/0dd7a294ba81e3a653e32204b327a6e94dcf41a3/aff4/images/logo1-h_k5nc494j.png is resized in HTML or CSS from 128x128 to 40x40. Serving a scaled image could save 17.1KiB (90% reduction).

Optimize images	A (96)	▲ AVG SCORE: 73%	IMAGES	HIGH
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Optimize the following images to reduce their size by 5.4KiB (15% reduction).

- Losslessly compressing https://d33wubrfki0l68.cloudfront.net/0dd7a294ba81e3a653e32204b327a6e94dcf41a3/aff4/images/logo1-h_k5nc494j.png could save 2.6KiB (14% reduction). See [optimized version](#).
- Losslessly compressing https://hotelcaliforniaaruba.com/images/hotel_california_aruba_128x128_128x128.png could save 2.6KiB (14% reduction). See [optimized version](#).
- Losslessly compressing <https://www.facebook.com/rsr.php/v3/y5/r/QqOE21UvWe3.png> could save 81B (21% reduction). See [optimized version](#).

Leverage browser caching	A (96)	▲ AVG SCORE: 64%	SERVER	HIGH
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Leverage browser caching for the following cacheable resources:

- <https://cdn.ampproject.org/v0.js> (50 minutes)

Minify JavaScript	A (98)	▲ AVG SCORE: 90%	JS	HIGH
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Minify JavaScript for the following resources to reduce their size by 2.4KiB (1% reduction).

- Minifying <https://cdn.ampproject.org/v0.js> could save 848B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://translate.yandex.net/widget/v1/widget.js?widgetId=yWidget&pageLang=en&widgetTheme=light&autoMode=false> could save 440B (15% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/v0/amp-analytics-0.1.js> could save 259B (1% reduction) after compression. See [optimized version](#).
- Minifying https://www.facebook.com/rsr.php/v3iEpO4/r/ll/en!US/SVkygQLNhWR.js?_nc_x=ll3Wp8lg5Kz could save 232B (1% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/v0/amp-mustache-0.2.js> could save 219B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/v0/amp-sidebar-0.1.js> could save 117B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/v0/amp-iframe-0.1.js> could save 115B (2% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/rtv/012001281851410/v0/amp-loader-0.1.js> could save 95B (3% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/v0/amp-install-serviceworker-0.1.js> could save 92B (3% reduction) after compression. See [optimized version](#).
- Minifying <https://cdn.ampproject.org/rtv/012001281851410/v0/amp-auto-lightbox-0.1.js> could save 91B (4% reduction) after compression. See [optimized version](#).

Minify HTML

A (99)

◆ AVG SCORE: 99%

CONTENT

LOW

Minify HTML for the following resources to reduce their size by 1.4KiB (4% reduction).

- Minifying <https://hotelcaliforniaaruba.com/> could save 1.1KiB (6% reduction) after compression. See [optimized version](#).
- Minifying <https://translate.yandex.net/widget/v1/widget.html> could save 317B (7% reduction) after compression. See [optimized version](#).
- Minifying <https://www.facebook.com/plugins/like.php?href=https%3A%2F%2Fwww.facebook.com%2Fhotelcaliforniaaruba%2F&width=450&layout=standard&action=like&size=small&share=true&height=35&appId=637753276356508> could save 14B (1% reduction) after compression. See [optimized version](#).

Specify a character set early

A (99)

◆ AVG SCORE: 100%

CONTENT

MEDIUM

The following resources have no character set specified in their HTTP headers. Specifying a character set in HTTP headers can speed up browser rendering.

- <https://translate.yandex.net/widget/v1/widget.html>

Minify CSS

A (99)

◆ AVG SCORE: 96%

CSS

HIGH

Minify CSS for the following resources to reduce their size by 62B (10% reduction).

- Minifying <https://fonts.googleapis.com/css?family=Comfortaa:300,400,500,600,700> could save 62B (10% reduction) after compression. See [optimized version](#).

Avoid bad requests

A (100)

◆ AVG SCORE: 98%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid landing page redirects

A (100)

◆ AVG SCORE: 98%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Defer parsing of JavaScript

A (100)

▲ AVG SCORE: 72%

JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Enable compression

A (100)

▲ AVG SCORE: 89%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Enable Keep-Alive

A (100)

◆ AVG SCORE: 99%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Inline small CSS

A (100)

◆ AVG SCORE: 95%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

Inline small JavaScript

A (100)

◆ AVG SCORE: 95%

JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Minimize request size

A (100)

◆ AVG SCORE: 95%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

Optimize the order of styles and scripts

A (100)

▲ AVG SCORE: 94%

CSS/JS

HIGH

You scored 100% on this recommendation - nothing to do here!

Put CSS in the document head

A (100)

◆ AVG SCORE: 100%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

Specify a cache validator

A (100)

◆ AVG SCORE: 95%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

Combine images using CSS sprites

A (100)

▲ AVG SCORE: 93%

IMAGES

HIGH

You scored 100% on this recommendation - nothing to do here!

Avoid CSS @import

A (100)

◆ AVG SCORE: 98%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Prefer asynchronous resources

A (100)

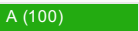
◆ AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

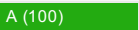
Specify image dimensions



AVG SCORE: 98% IMAGES MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid a character set in the meta tag



AVG SCORE: 100% CONTENT LOW

You scored 100% on this recommendation - nothing to do here!

Specify a Vary: Accept-Encoding header



AVG SCORE: 97% SERVER LOW

You scored 100% on this recommendation - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	D (67)	▲ AVG SCORE: 29%	SERVER	HIGH
There are 3 static components without a far-future expiration date. <ul style="list-style-type: none">https://fonts.googleapis.com/css?family=Comfortaa:300,400,500,600,700https://cdn.ampproject.org/v0.jshttps://translate.yandex.net/website-widget/v1/widget.js?widgetId=yWidget&pageLang=en&widgetTheme=light&autoMode=false				
Make fewer HTTP requests	D (68)	▲ AVG SCORE: 31%	CONTENT	HIGH
This page has 11 external Javascript scripts. Try combining them into one.				
Use a Content Delivery Network (CDN)	B (80)	▲ AVG SCORE: 27%	SERVER	MEDIUM
Using a CDN YSlow doesn't recognize? Specify your CDNs in your User Settings . There are 2 static components that are not on CDN. <ul style="list-style-type: none">https://translate.yandex.net/website-widget/v1/widget.js?widgetId=yWidget&pageLang=en&widgetTheme=light&autoMode=falsehttps://yastatic.net/s3/translate/v20.1.3/js/tr_page.js				
Reduce DNS lookups	D (65)	◆ AVG SCORE: 70%	CONTENT	LOW
The components are split over more than 4 domains <ul style="list-style-type: none">hotelcaliforniaaruba.com: 2 components, 123.0K (18.9K GZip)fonts.googleapis.com: 1 component, 9.6K (1.0K GZip)cdn.ampproject.org: 9 components, 466.0K (137.7K GZip)translate.yandex.net: 2 components, 59.0K (8.8K GZip)d33wubrfki0l68.cloudfront.net: 4 components, 181.3Kwww.facebook.com: 3 components, 566.7K (144.8K GZip)yastatic.net: 1 component, 28.8K (9.9K GZip)www.googletagmanager.com: 1 component, 0.6K (0.2K GZip)www.google-analytics.com: 1 component, 0.3Kstats.g.doubleclick.net: 1 component, 0.3Kwww.google.com: 1 component, 0.04K				
Minify JavaScript and CSS	B (80)	▲ AVG SCORE: 72%	CSS/JS	MEDIUM
There are 2 components that can be minified <ul style="list-style-type: none">https://translate.yandex.net/website-widget/v1/widget.js?widgetId=yWidget&pageLang=en&widgetTheme=light&autoMode=falseinline <script> tag #2				
Compress components	A (100)	▲ AVG SCORE: 90%	SERVER	HIGH
You scored 100% on this recommendation - nothing to do here!				
Avoid URL redirects	A (100)	▲ AVG SCORE: 86%	CONTENT	MEDIUM

You scored 100% on this recommendation - nothing to do here!

Make AJAX cacheable

A (100)

◆ AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Remove duplicate JavaScript and CSS

A (100)

◆ AVG SCORE: 100%

CSS/JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid AlphanameLoader filter

A (100)

◆ AVG SCORE: 99%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Avoid HTTP 404 (Not Found) error

A (100)

◆ AVG SCORE: 98%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

Reduce the number of DOM elements

A (100)

▲ AVG SCORE: 91%

CONTENT

LOW

You scored 100% on this recommendation - nothing to do here!

Use cookie-free domains

A (100)

▲ AVG SCORE: 54%

COOKIE

LOW

You scored 100% on this recommendation - nothing to do here!

Use GET for AJAX requests

A (100)

◆ AVG SCORE: 100%

JS

LOW

You scored 100% on this recommendation - nothing to do here!

Avoid CSS expressions

A (100)

◆ AVG SCORE: 99%

CSS

LOW

You scored 100% on this recommendation - nothing to do here!

Reduce cookie size

A (100)

◆ AVG SCORE: 100%

COOKIE

LOW

You scored 100% on this recommendation - nothing to do here!

Make favicon small and cacheable

A (100)

◆ AVG SCORE: 100%

IMAGES

LOW

You scored 100% on this recommendation - nothing to do here!

Configure entity tags (ETags)

A (100)

AVG SCORE: 95%

SERVER

LOW

You scored 100% on this recommendation - nothing to do here!

Make JavaScript and CSS external

(n/a)

CSS/JS

MEDIUM

Only consider this if your property is a common user home page.

- There is a total of 2 inline css
- There is a total of 2 inline scripts