**Obtaining the Data**

*At this stage we obtained the data from the source. ie. german-ibt.*

**Data Cleaning**

*At this stage we carried out the data cleaning process. This includes finding missing values, eliminating duplicates and preparing the data for exploration*

**Data Exploration**

*At this stage we explored the data the uncover hidden patterns. We broke then down into sections to get a better understanding of the data and also prepare the data for analysis and visualization*

**Data Visualization & Insight Generation**

*this is the stage where we analyse and visualize the data to story compelling stories. We generated most insight at this process*

**Conclusion and recommendation**

*This is the final stage of the analysis. Here we drew conclusion from the data. And also measure the insight against some metrics. We also made a recommendation to finalize the process*