Efraim James B. Talucod

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EXPERIENCE

Web Designer   *Aug 2024 - Nov 2024*
Business Partner Group   *Remote*
Brisbane, QLD, Australia

- Reduced page load times by 35% by implementing lightweight HTML, CSS, and JavaScript code, optimizing images, and minimizing unnecessary scripts.
- Increased cross-browser compatibility by 40% by rigorously testing web apps and mobile templates on various browsers (Chrome, Firefox, Edge, Safari), ensuring compliance with W3C standards.
- Spearheaded the use of AI tools, resulting in a 24% boost in development efficiency.
- Delivered high-quality web/mobile design maintaining a focus on brand consistency and smooth user-experience.

Jr. Front-end Developer   *Jan 2024 - Sept. 2024*
ORO Wonder Drug Inc.   *Onsite*
Zamboanga City, Philippines

- Worked alongside with a Senior Front-end developer to make current websites more user-friendly and responsive using ReactJS, Bootstrap and MUI, improving the mobile responsiveness by 92%.
- Developed an AI Chatbot to answer questions related to the company that leads to user satisfaction by 26%.
- Collaborated with Senior Back-end Developer to implement basic API, reducing integration time by 18%.
- Assisted in the launch of a feature that allows employees to conveniently view their payslips via mobile phone, benefiting more 460 employees.
- Contributed to the migration of legacy applications to React.js based architectures, reducing the migration by 32%.

Freelance Graphic Designer   *Sept 2023 - Dec 2023*
FWD Philippines   *Remote*

- Successfully designed layout templates for a congratulatory poster for an insurance agency.
- Revised the existing logo and created mock-ups for different products such as t-shirts, hoodies, and mugs.

PROJECTS

- **Lions Business Brokers Mobile**
  The Lions Business Brokers project is designed to provide a seamless and user-friendly interface for business buyers, sellers, and brokers. It is built using **Bootstrap**, **HTML**, **CSS**, and **JavaScript**, ensuring a responsive and accessible experience across all devices and the initial demo version can be viewed [here](#).

- **Roo Chatbot**
  Integrated an AI chatbot powered by Gemini API for ORO Wonder Drug Inc. to help users for basic queries about the company and help users on how to use and navigate within the system, and the result can be viewed [here](#).

- **ORO Dashboard**
  Created an user-friendly Interface that shows various reports of sales, growth, inventory, & performance. The result can be viewed [here](#).

- **ORO Landing Page**
  Redesigned the ORO Landing Page, and the result can be viewed [here](#). The redesign enhances user experience with improved navigation, dynamic content, and a visually appealing interface.

- **Car Rental PH**
  Designed the Car Rental PH landing page, focusing on a user-friendly and visually appealing interface and the result can be viewed [here](#). I created a responsive layout that highlights key features and services of the car rental business.

SOFT SKILLS

- Communication
- Attention to Detail
- Adoptability
- Problem Solving
- Time Management
- Creativity

HARD SKILLS

- HTML5, CSS3, & JavaScript
- ReactJS and Typescript
- WordPress & Elementor
- Canva / Adobe Express
- Figma
- ChatGPT4.0 / Midjourney
- Git & Github

TRAINING & CERTIFICATION

Introduction to User Experience   *May 2023*
Georgia Institute of Technology
Coursera

DevFest   *Nov 2022*
Google Developers Group
WMSU, Zamboanga City

Introduction to UI/UX Design   *Jun 2022*
DICT

EDUCATION

Bachelor of Science in Information Technology   *2018-2023*
Western Mindanao State University
Zamboanga City, Philippines

- **Attendance System using Face Recognition (AI Project)** - Capstone Project and Research during pandemic. Fully developed Python program with AI that would help our institution to lessen the contact interaction during hybrid classes.

- **Aishoppe Online Store (E-commerce)** - Software Engineering project. We developed this E-commerce website using HTML, CSS, JS and PHP as the backend. This project is consist of various features like login authentication, cart, checkout, payment methods, print receipt. As an admin, they can check the inventory with CRUD operations with CMS features that will help them change the contents in the website with ease.