

The Boss Minute

Gym for the Mind™ — Daily Executive Edge for Leaders

The Problem

- Decision fatigue from 100+ choices a day
- Information overload
- Lack of consistent mental training

The Solution — Boss Minute

- Daily executive briefing (150–250 words)
- Built-in concentration drill
- Faceless, precise, global-ready format
- Simple rollout: one email per day

Index Preview

- Day 1: The 2x2 Rule + 90-Second Drill
- Day 2: Protect Your Power + Breath Control

Features & Benefits

Features:

- Daily briefing (150–250 words)
- Concentration drill built-in
- Faceless, consistent delivery
- Translation-friendly, global scale
- Future networking & events

Benefits:

- Sharper decisions
- Increased focus & productivity
- Stronger leadership culture
- Low cost, high ROI

Pricing

Boss Minute Subscription: \$50/month per leader (daily briefing + drill).

Enterprise Option: Custom pricing, bulk seat management, translations, compliance review.

FAQ

Q: When is the email delivered?

A: 6:00 AM local time.

Q: How do translations work?

A: Written-first format makes translation instant.

Q: Is it anonymous?

A: Yes — faceless, clean, precise.

Q: How do we measure ROI?

A: Faster decisions, clearer deliverables in 4–6 weeks.