Affiliate Program Agreement

Effective Date: September 21, 2025 • Version: 1.0

- **1. Enrollment.** Participation is subject to application and approval. We may approve or reject any application in our sole discretion.
- **2. Program Overview.** You promote The Boss Minute using approved links and assets. Commissions are earned on Qualifying Purchases tracked via our affiliate platform. Self

 purchases are ineligible.
- **3. Commission Structure (Launch).** Unless otherwise stated: (a) 50% of the first paid month per new subscription; and (b) 10% recurring on subsequent months while the subscription remains active and in good standing. Commission rates may change with notice.
- **4. Attribution Window.** Last**■**click attribution; 90**■**day cookie window unless otherwise specified. De**■**duping may apply across channels.
- **5. Payout.** Commissions are calculated monthly and paid net 30 via the method designated (e.g., PayPal, Stripe Connect). Minimum payout threshold: US\$100. Chargebacks, refunds, or fraud reverse commissions.
- **6. Promotional Rules.** No bidding on our brand or misspellings in search ads; no misleading claims; no spam; no coupon sites without prior approval; no unsolicited DMs; comply with CAN■SPAM, TCPA, GDPR, and FTC Endorsement Guides (clear and conspicuous disclosures). Assets must be current and unmodified unless we approve.
- **7. Prohibited Activities.** No use of fake leads, bots, adware, spyware, or forced clicks. No misrepresentation as The Boss Minute. No framing or copying of paywalled content.
- **8. Intellectual Property.** We grant a limited, nonmexclusive, revocable license to use approved marks/creative solely for Program participation. All goodwill inures to us.
- 9. Confidentiality. Non public program details are confidential and may not be disclosed without our consent.
- **10. Term & Termination.** We may suspend or terminate participation at any time. You may terminate at any time. Upon termination, cease all use of links and marks; unpaid commissions forfeited in cases of fraud or breach.
- **11. Independent Contractors.** Affiliates are independent and not employees or agents. You are responsible for taxes and compliance.
- **12. Limitation of Liability.** We are not liable for indirect, incidental, or consequential damages. Our aggregate liability shall not exceed commissions properly earned but unpaid for the month preceding the event.
- **13. Changes.** We may modify this Agreement with notice. Continued participation after changes constitutes acceptance.
- 14. Contact. Affiliate inquiries: affiliates@thebossminute.com.