

## The Boss Minute

Gym for the Mind™ — A daily executive edge delivered by email. Faceless. Precise. Global-ready.

The Boss Minute

6:00 AM

The 2x2 Rule + 90-Second Focus Drill

## Features & Benefits

- Daily Executive Briefing (150–250 words).
- Built-In Concentration Exercise each day.
- Faceless, consistent delivery — ritual worthy.
- Global-ready and translation-friendly.
- Simple pricing: \$50/month per leader.
- Future networking & mega-events.
- Sharper decisions, faster execution.
- Measurable focus & productivity gains.
- Stronger leadership culture across teams.
- Low cost, high ROI — less than one client lunch/month.
- Future-proof network effects for early adopters.

## Pricing

Boss Minute: \$50/month per leader — Daily email + drill, translation-ready, cancel anytime.

Enterprise: Custom pricing — bulk seat management, multi-language rollout, compliance review, scheduling.

## FAQ

Q: When is the email delivered?

A: 6:00 AM local time by default; enterprise can customize.

Q: How do translations work?

A: Written-first format makes instant translation possible.

Q: Is it anonymous?

A: Yes — faceless, clean, and precise.

Q: What if leaders miss a day?

A: Each is standalone; archives can be reviewed anytime.

Q: How do we manage seats?

A: Self-serve admin panel, add/remove anytime.

Q: Can we measure ROI?

A: Leaders report faster meetings, clearer deliverables in 4–6 weeks.