House of Web3

First of it’s kind;

Confluence between Artificial & Human intelligence to deliver best ROI on influencer campaigns.
Tired of the spammy, spray-and-pray approach to influencer marketing? So are we.

With our proprietary algorithms, we can identify and activate just the right influencers for your project, whether you need pre-launch hype-builders or post-launch credibility boosters.

We go beyond solo influencer sponsorships to orchestrate integrated campaigns with coordinated engagement across influencer networks, communities, and platforms.

House of Web3 specializes in influencer marketing campaign execution and strategy, focusing on long-term brand authority and precisely targeted campaigns.

Overview

During our meeting, you mentioned your main objective is to create a successful campaign that will consider your corporate identity and find an influencer to promote your project.

House of Web3 is a part of the world's most impactful influencer network and our marketing experts have a wide range of skills that will help you advertise your brand in the best way.

Pain Points:

- **Hype vs. Impact:** Tired of empty hype campaigns that fizzle out? We create sustainable brand authority with long-term impact.
- **Targeting Nightmare:** Tired of empty hype campaigns that fizzle out? We create sustainable brand authority with long-term impact.
- **Engagement Woes:** Posts that scream "sponsored"? We craft organic-looking content that sparks authentic conversations and drives viral action.
- **ROI Blues:** Unsure of your campaign's return? We deliver measurable results that translate directly to your bottom line.

In the next few chapters, we will explain further the details of our plan and how to address the above mentioned Pain Points.

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- **Hero Influencers:** These highly respected influencers are known for their unparalleled credibility and authentic engagement. While they may collaborate less frequently and the engagement may not be the best amongst all influencers, their involvement lends credibility to any campaign.
- **Hype Influencers:** With a knack for frequent collaborations and a mixed base of credibility, hype influencers are masters at driving engagement. Their strategic use of boosted engagement amplifies campaign visibility and reach. At the same time, their turnaround time is lesser hence giving a launchpad for projects to launch quickly.
- **RTM Influencers:** The hallmark of RTM influencers is their ability to rapidly scale campaigns through frequent collaborations. By leveraging automated engagement techniques using bots, they can quickly propel content to the top of algorithms. The algo doesn't differentiate between bots & humans when it comes to engagement. What it does rather is increase visibility across feeds of users interested in similar topic.

By strategically aligning all 3, we help create a story telling angle and drive narratives by effectively harnesses the power of algorithms that favour high-engagement content. The result is dramatically enhanced visibility, reach, and impact for your campaigns which means better ROI.

Project Investment

Your investment includes everything we spoke about in our meeting and the previous chapters of this proposal. It covers the full influencer marketing package, including the standard rate for influencer posting.

The cost may increase depending on your influencer preferences.

Influencers List SUBTOTAL $1200.00

Description	Item	Price

Degen hardy **Rtm | Usa | 44700 Subscribers | X**	**$1200**	**$1200**
Fintechchannels **N/a | N/a | 0 Subscribers | N/a**	**$0**	**$0**

PR Packages SUBTOTAL $99.99

Description	Price
newHeader Image URL | Format Type | 5000 Image URL 2 | Format Type 2 | 50002	**$99.99**

Total Excluding Tax	$1299.99
Management Fee: 25%	$325.00
Total	**$1624.99**

Results that matter!