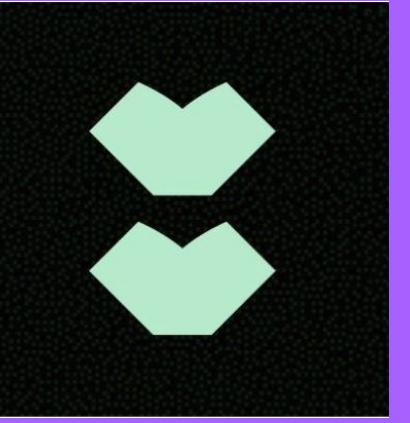


ampli5 x



Memecoin Campaign

Ampli5 x Cabbage

Results

- ◆ **Campaign Budget**
\$50,000
- ◆ **Campaign Duration**
1st July - July 25, 2025
- ◆ **Deliverables**
 - 22 Tweets
 - 25 TG Posts
 - 15 Link in Bio
 - 10 YouTube Integrated Videos
- ◆ **Total Impressions**
308,877
- ◆ **Total Engagements**
6168
- ◆ **Total Volume Generated**
\$2M (Spot volume)
- ◆ **Key Metric**
Tagging into cabal and helping product development so that we can topple axiom's marketshare.

What is Cabbage.app?

Cabbage.app is an AI-powered memecoin trading platform (by Stader Labs) designed to simplify and speed up speculative crypto trading, especially in meme tokens. It combines on-chain analysis, social sentiment detection, and smart-money tracking to help users identify high-potential trades and execute them quickly. Here's a breakdown:

- ◆ **AI Opportunity Feed:**
Curates top token picks by analyzing smart money movements and speculative trends.
Appears to boast a high win rate on the alpha feed, about 50% in early testing
- ◆ **Whale Watch & Smart Money Tracking**
Monitors large on-chain transactions in real time, showing where experienced players are entering or exiting
- ◆ **Social Sentiment (“Crowd Pulse”)**
Scans social platforms like X and Telegram to see what's trending and gauge hype levels.

The USP Of Cabbage.app

Cabbage.app is redefining memecoin trading with AI-powered smart money tracking and instant, pro-level execution.

- ◆ **AI-Driven Smart Money Tracking**
Spots winning wallets early to uncover tokens before they trend.
- ◆ **One-Click Trading with 'YOLO Buys'**
One-click trades without copying contracts or switching wallets.
- ◆ **High-Speed Execution & Advanced Order Types**
Instant execution with minimal slippage.
- ◆ **Social Sentiment Tracking: Social Surge**
Detects hype spikes and sentiment drops from social chatter.

The Challenge

Cabbage.app, a fast-growing AI-powered memecoin trading terminal, faced a fiercely competitive market dominated by established platforms like Axiom, Nova, and Padre.

While traders appreciated Cabbage's unique AI-driven features, many saw no compelling reason to leave Axiom, their existing go-to terminal.

The memecoin sector had evolved into a high-CAC, speculation-fueled arena, where well-funded competitors leveraged deep pockets and strategic KOL stakes to lock in user loyalty.

Adding to the complexity, the team wanted protection from the inherent risks of working with ANON KOLs, in a space where some have been known to disappear with funds mid-campaign. In this environment, Cabbage needed to:

- ◆ Stand out against well-entrenched, better-funded competitors.
- ◆ Convince loyal traders to break old habits and try something new.
- ◆ Leverage influencer marketing while safeguarding against the risks of anonymous promoters.

Our strategy

◆ Launched “Cabbage Cabal” on X

1. Created an exclusive trader community to foster engagement and discussions.
2. Designed to build organic trading activity over time.

◆ Prioritized YouTube over short-lived X content

1. Selected YouTube integrations as the primary promotion channel.
2. Recognized YouTube's evergreen content advantage versus X's fast-disappearing posts.

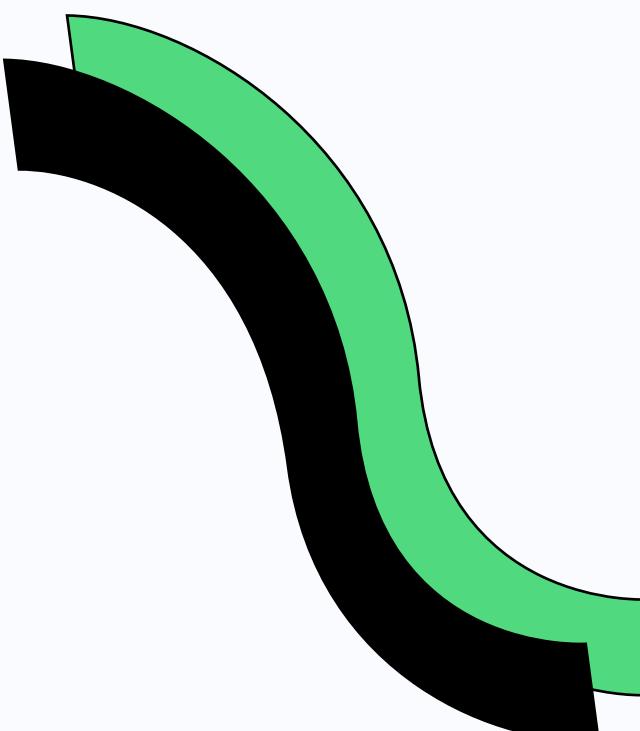
◆ Ensured sustained post-campaign impact

1. YouTube videos continued driving traffic and sign-ups long after the campaign ended.
2. Proved the platform's ability to keep acquiring users without constant paid pushes.

Speed of Execution

Rapid Campaign Deployment:

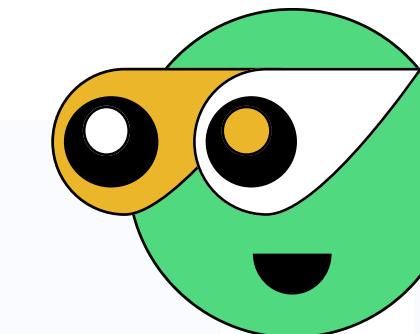
- ◆ Campaign strategy developed and launched within just 2 days of initial meeting with Cabbage team
- ◆ 12 KOLs onboarded and briefed within 48 hours
- ◆ Content approval streamlined for maximum efficiency
- ◆ Quick replacement of non-responsive KOLs to maintain momentum
- ◆ Real-time performance tracking enabled immediate optimization
- ◆ Successfully coordinated (no of) content pieces (22 tweets + 25 telegram posts + 3 LIB + 10 YT integrations) in 21 days



Results & Impact

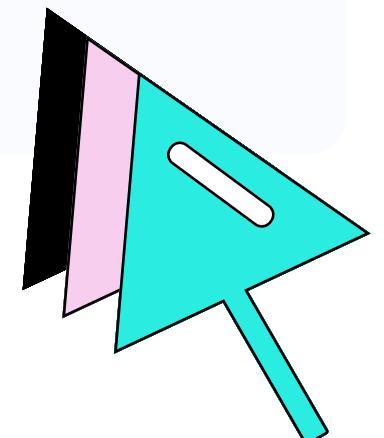
◆ Top-Performing KOLs by Volume

- **Gem Insider:** 559.91 SOL
- **Divine:** 85.24 SOL
- **Its Ragnar:** 78.64 SOL



◆ Content Impact

- **Total Impressions:** 216,500
- **Likes + Reactions:** 2,873
- **Comments:** 1,023
- **Retweets:** 589
- **Saves:** 182
- **Average Engagement Rate:** 2.15%



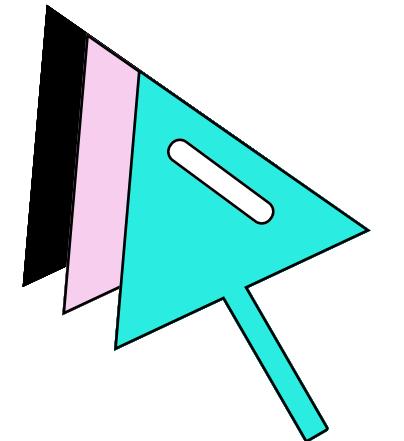
Results & Impact

◆ Key Volume Achievements

- **Total Trading Volume:** \$2M
- **Total Traders Activated:** 58
- **New User Sign-Ups:** 563

◆ Ongoing Value:

- **Authentic Promotions:** KOLs actively used Cabbage.app before posting, leading to genuine and high-conversion content.
- **Sustained Activity:** User engagement and trading continued well beyond initial campaign dates, showing long-tail impact.
- **Community Growth:** Campaign contributed to a visible spike in Discord members and social engagement.
- **Strong Start:** Helped position Cabbage as a serious contender in the memecoin trading space right from launch.



Memecoin Campaign

Ampli5 x Cabbage

Community post
Cabbage Cabal

GEM INSIDER 271
@gem_insider · Member

it's insane to witness how this app spotted #USELESS around \$2M before it pumped to \$229M! 🔥

@cabbagedotapp made ppl almost 100x profits with the help of their AI giving you signals on these fresh launches.

you can check USELESS through this link ->
cabbage.app/token/Dz9mQ9Nz...

i also like that Cabbage uses AI to track the number of Smart Wallets that bought a certain token including their winrate as well.

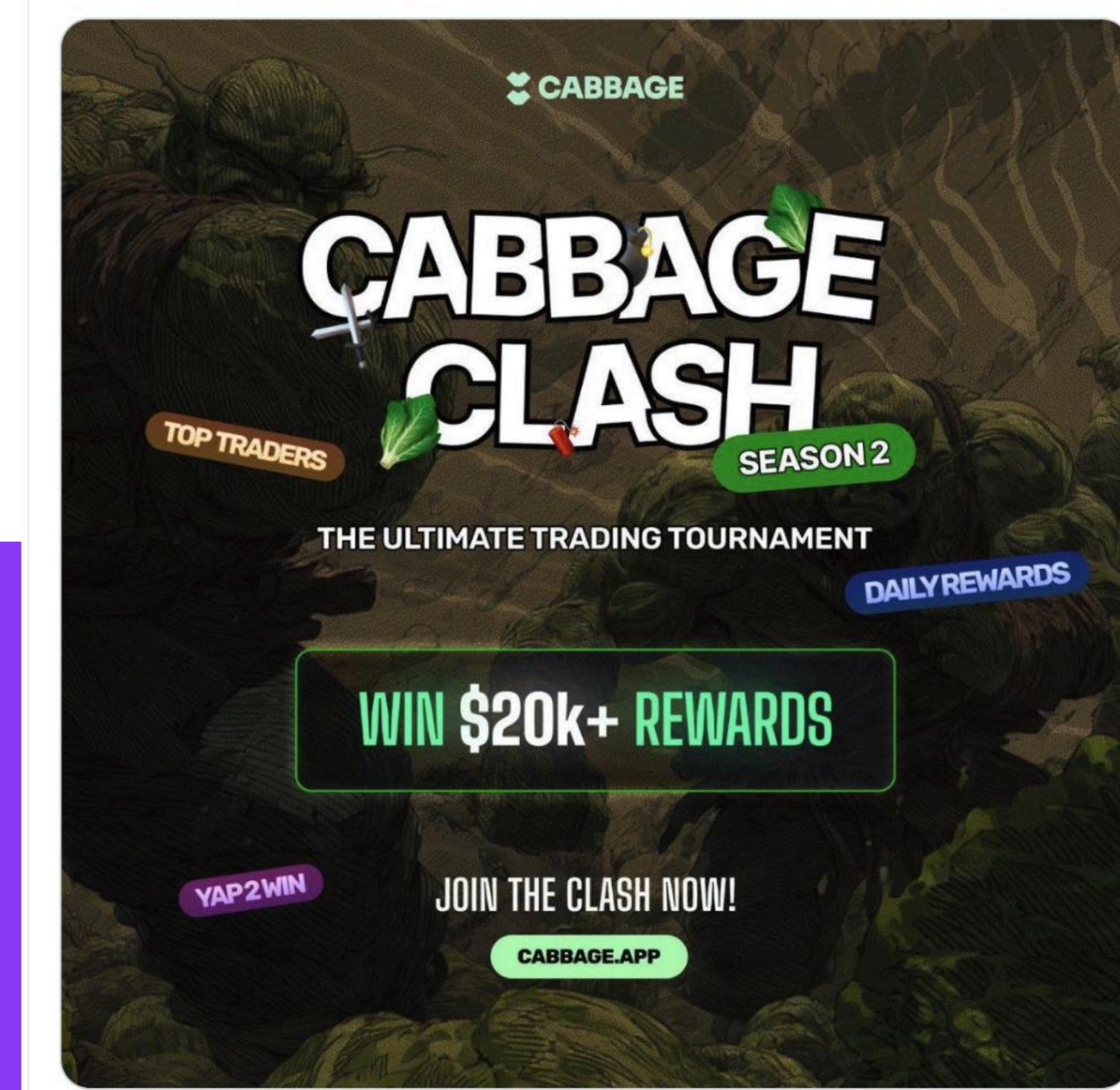
if you want to give it a try, feel free to support me through this link below and join the \$20k clash pool
cabbage.app/?ref=csr9pw4m



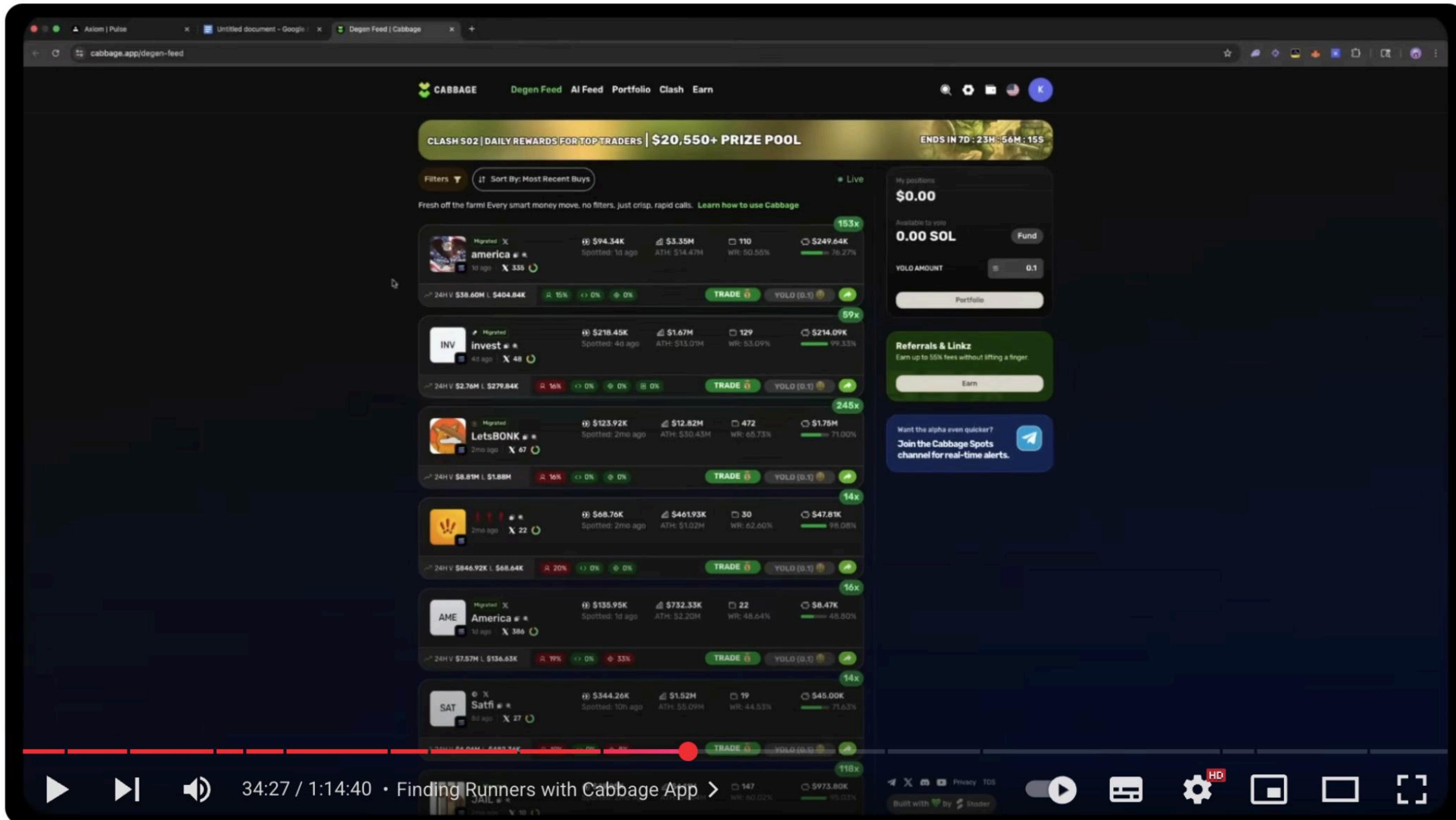
Community post
Cabbage Cabal

that bought a certain token including their winrate as well.

if you want to give it a try, feel free to support me through this link below and join the \$20k clash pool
cabbage.app/?ref=csr9pw4m



10:07 PM · Jul 1, 2025 · 30.9K Views



Full Crypto & Memecoin Trading Course (100% FREE)



Kix Web3
9.29K subscribers

Subscribe

1K

Dislike

Share

Download

Clip

...

The screenshot shows the Cabbage AI feed interface. At the top, there's a banner for "CLASH SEASON 01 | DAILY REWARDS FOR TOP TRADERS | \$13,350 PRIZE POOL" with a timer indicating it ends in 4 days, 13 hours, 34 minutes, and 41 seconds. Below the banner, there are two cards for trading bots:

- PumpReply** (Solana): Launched 1h ago. Spotted 32m ago. 24H Volume: \$3.06M. MCap Called At: \$490.50K. ATH MCap: \$719.10K. Current MCap: \$459.66K. Smart Money Wallets: 8. Total Value Held: \$10.44K. Avg. win rate: 65.13%. Buttons: TRADE, YOLO (0.1), and a chart icon.
- BITCOIN** (Solana): Launched 4h ago. Spotted 1h ago. 24H Volume: \$6.77M. MCap Called At: \$600.03K. ATH MCap: \$629.82K. Current MCap: \$7.51K. Smart Money Wallets: 7. Total Value Held: \$21.524. Avg. win rate: 72.57%. Buttons: TRADE, YOLO (0.1), and a chart icon.

To the right, there's a sidebar titled "My positions" showing a balance of \$0.00 and a section for "Available to yolo" with 0.3347 SOL. It also includes a "YOLO AMOUNT" input field set to 0.1 and a "Portfolio" button. Below this, there's a call-to-action for joining the "Cabbage Spots" channel with a Telegram icon. On the far right, a video player is visible, showing a man speaking into a microphone. The video controls include play, volume, and a progress bar showing 2:08 / 9:57. A red dot is on the progress bar at approximately 2:08.

Top 5 Trading Bots to Trade 100X Meme Coins

Below the video player, there's a section for "Top 5 Trading Bots to Trade 100X Meme Coins". It includes a thumbnail of a person, the name "ItsRagnar", 29.5K subscribers, a "Subscribe" button, and social media sharing options (like, share, download).

Memecoin Campaign

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