



SUPERCARGE YOUR BRAND

CASE STUDY ON FOUNDER-LED MARKETING



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Trusted by **India's largest fintech, crypto & recruitment brands**

Content alone doesn't win, content with impact does

Born as storytellers, we've grown into an award-winning content powerhouse.



50+

Passionate Team
Members

25,000+

Published
Content Pieces

8+

Years of
Experience

75+

Customers
Strong

Founders are the Brand!



In Web3

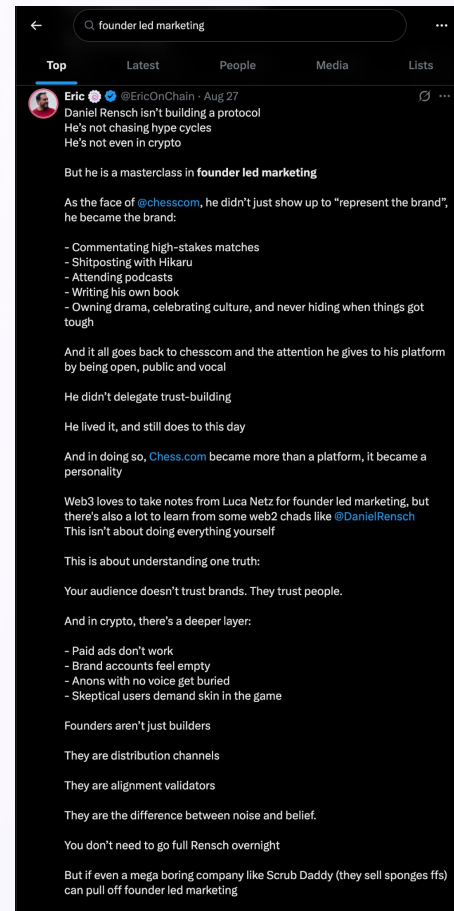
Founders > Logos

We build a Narrative that Can't Be
Copy-pasted

Features get cloned overnight in Web3.
But a founder's lived experience, vision,
and philosophy? **That's non-fungible**



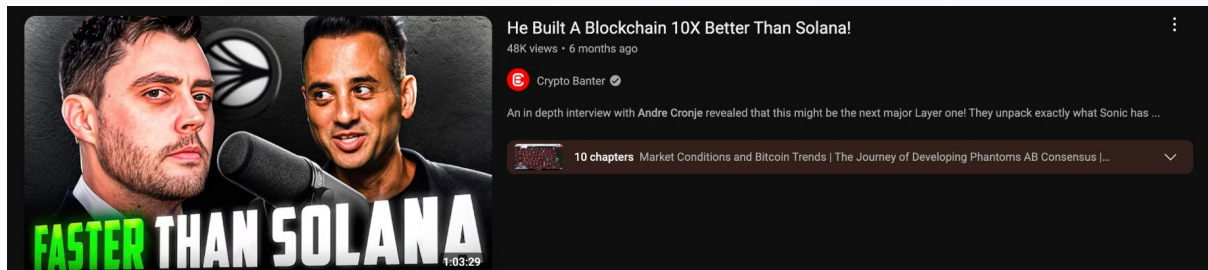
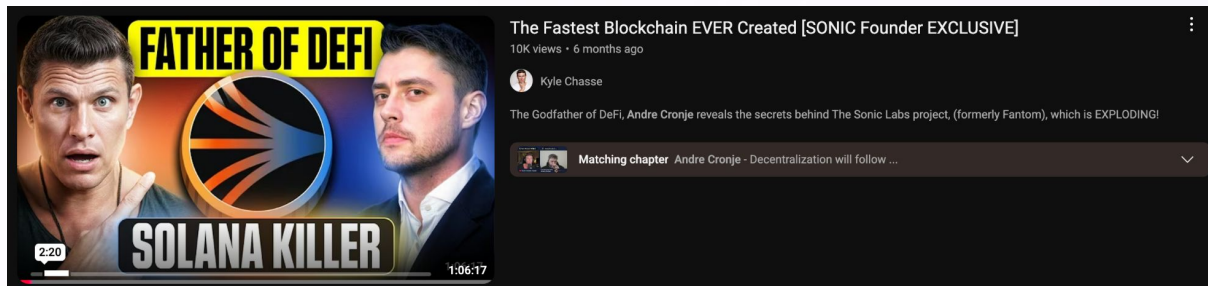
Founders are the Brand!

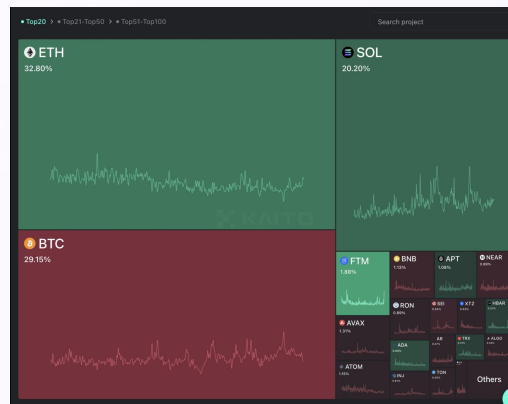
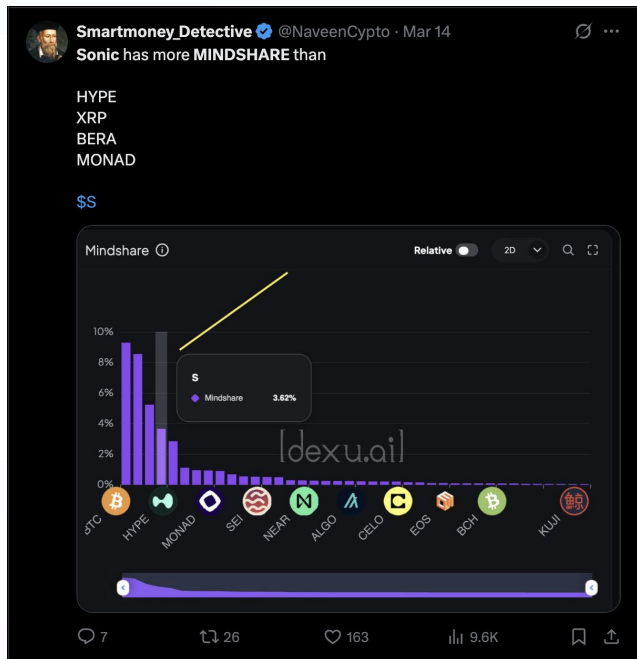


Podcasts

Campaign conducted for:
Andre Cronje
Founder, Yearn Finance
Advisor, Sonic

Channel: YouTube





Personal Branding Packages

Starting Package: 5 Podcasts/Spaces at \$6K

Active partnerships with 50+ other shows and spaces

Customised packages available



[Wolf](#) - 429.6K Followers



[Chain Leak](#) - 9.8K Subscribers



[Professor Crypto](#) - 1.56M Subscribers



[DeFi Talks](#) - 23.1K Subscribers

Let's Talk



Shashank Bhardwaj
Founder & CEO



[Book a meeting](#)

We stand *ready to partner with you* in delivering effective content solutions.

If you have questions on this proposal, feel free to contact us at hello@ymedia.io or by phone at **+91-9871674274**.