ampli5 x

Memecoin Campaign

Ampli5 x Cabbage

Results

Campaign Budget

$50,000

Campaign Duration

1st July - July 25, 2025

Deliverables

- 22 Tweets
- 25 TG Posts
- 15 Link in Bio
- 10 YouTube Integrated Videos

Total Impressions

308,877

Total Engagements

6168

Total Volume Generated

$2M (Spot volume)

Key Metric

Tagging into cabal and helping product development so that we can topple axiom’s marketshare.

What is Cabbage.app?

Cabbage.app is an AI-powered memecoin trading platform (by Stader Labs) designed to simplify and speed up speculative crypto trading, especially in meme tokens. It combines on-chain analysis, social sentiment detection, and smart-money tracking to help users identify high-potential trades and execute them quickly. Here's a breakdown:

AI Opportunity Feed:

Curates top token picks by analyzing smart money movements and speculative trends. Appears to boast a high win rate on the alpha feed, about 50% in early testing

Whale Watch & Smart Money Tracking

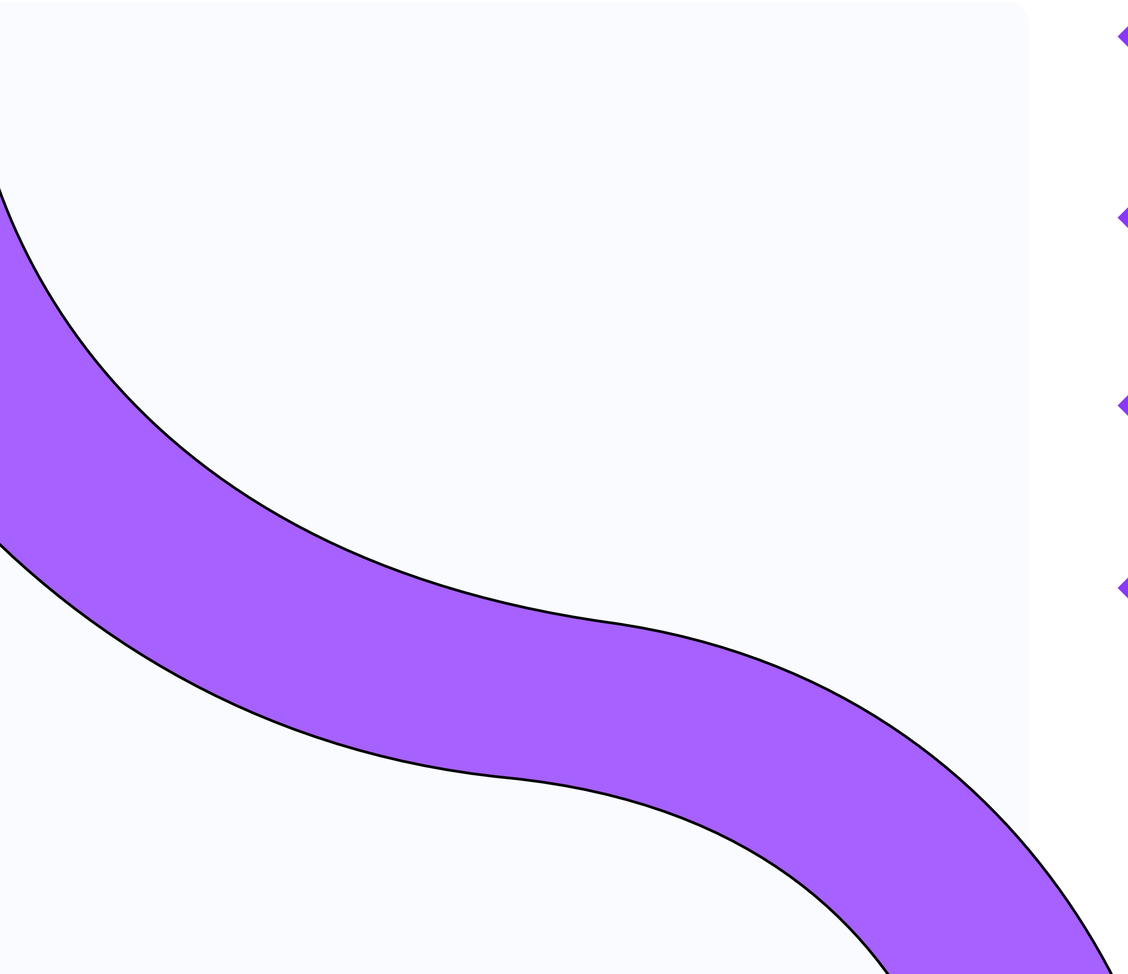
Monitors large on-chain transactions in real time, showing where experienced players are entering or exiting

Social Sentiment ("Crowd Pulse")

Scans social platforms like X and Telegram to see what's trending and gauge hype levels.

The USP Of Cabbage.app

Cabbage.app is redefining memecoin trading with AI-powered smart money tracking and instant, pro-level execution.



AI-Driven Smart Money Tracking

Spots winning wallets early to uncover tokens before they trend.

One-Click Trading with 'YOLO Buys'

One-click trades without copying contracts or switching wallets.

High-Speed Execution & Advanced Order Types

Instant execution with minimal slippage.

Social Sentiment Tracking: Social Surge

Detects hype spikes and sentiment drops from social chatter.

The Challenge

Cabbage.app, a fast-growing AI-powered memecoin trading terminal, faced a fiercely competitive market dominated by established platforms like Axiom, Nova, and Padre.

While traders appreciated Cabbage's unique AI-driven features, many saw no compelling reason to leave Axiom, their existing go-to terminal.
The memecoin sector had evolved into a high-CAC, speculation-fueled arena, where well-funded competitors leveraged deep pockets and strategic KOL stakes to lock in user loyalty.
Adding to the complexity, the team wanted protection from the inherent risks of working with ANON KOLs, in a space where some have been known to disappear with funds mid-campaign. In this environment, Cabbage needed to:

- Stand out against well-entrenched, better-funded competitors.
- Convince loyal traders to break old habits and try something new.
- Leverage influencer marketing while safeguarding against the risks of anonymous promoters.

Our strategy

Launched “Cabbage Cabal” on X

1. Created an exclusive trader community to foster engagement and discussions.
2. Designed to build organic trading activity over time.

Prioritized YouTube over short-lived X content

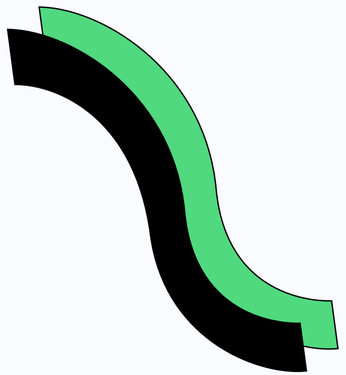
1. Selected YouTube integrations as the primary promotion channel.
2. Recognized YouTube’s evergreen content advantage versus X’s fast-disappearing posts.

Ensured sustained post-campaign impact

1. YouTube videos continued driving traffic and sign-ups long after the campaign ended.
2. Proved the platform’s ability to keep acquiring users without constant paid pushes.

Speed of Execution

Rapid Campaign Deployment:



- Campaign strategy developed and launched within just 2 days of initial meeting with Cabbage team
- 12 KOLs onboarded and briefed within 48 hours
- Content approval streamlined for maximum efficiency
- Quick replacement of non-responsive KOLs to maintain momentum
- Real-time performance tracking enabled immediate optimization
- Successfully coordinated (no of) content pieces (22 tweets + 25 telegram posts + 3 LIB + 10 YT integrations) in 21 days

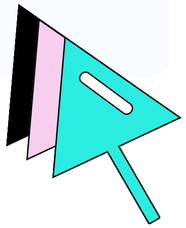
Results & Impact

Top-Performing KOLs by Volume

- **Gem Insider:** 559.91 SOL
- **Divine:** 85.24 SOL
- **Its Ragnar**: 78.64 SOL

Content Impact

- **Total Impressions:** 216,500
- **Likes + Reactions:** 2,873
- **Comments:** 1,023
- **Retweets:** 589
- **Saves:** 182
- **Average Engagement Rate:** 2.15%



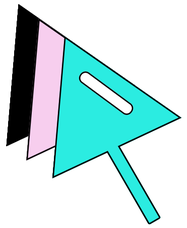
Results & Impact

Key Volume Achievements

- **Total Trading Volume:** $2M
- **Total Traders Activated:** 58
- **New User Sign-Ups:** 563

Ongoing Value:

- **Authentic Promotions:** KOLs actively used Cabbage.app before posting, leading to genuine and high-conversion content.
- **Sustained Activity:** User engagement and trading continued well beyond initial campaign dates, showing long-tail impact.
- **Community Growth:** Campaign contributed to a visible spike in Discord members and social engagement.
- **Strong Start:** Helped position Cabbage as a serious contender in the memecoin trading space right from launch.



Community post
Cabbage Cabal
Reply

💎GEM INSIDER💎 ✕271
@gem_insider · Member

it's insane to witness how this app spotted #USELESS around $2M before it pumped to $229M! 🔥

@cabbagedotapp made ppl almost 100x profits with the help of their AI giving you signals on these fresh launches.

you can check USELESS through this link ->
cabbage.app/token/Dz9mQ9Nz...

i also like that Cabbage uses AI to track the number of Smart Wallets that bought a certain token including their winrate as well.

if you want to give it a try, feel free to support me through this link below and join the $20k clash pool
cabbage.app/?ref=csr9pw4m

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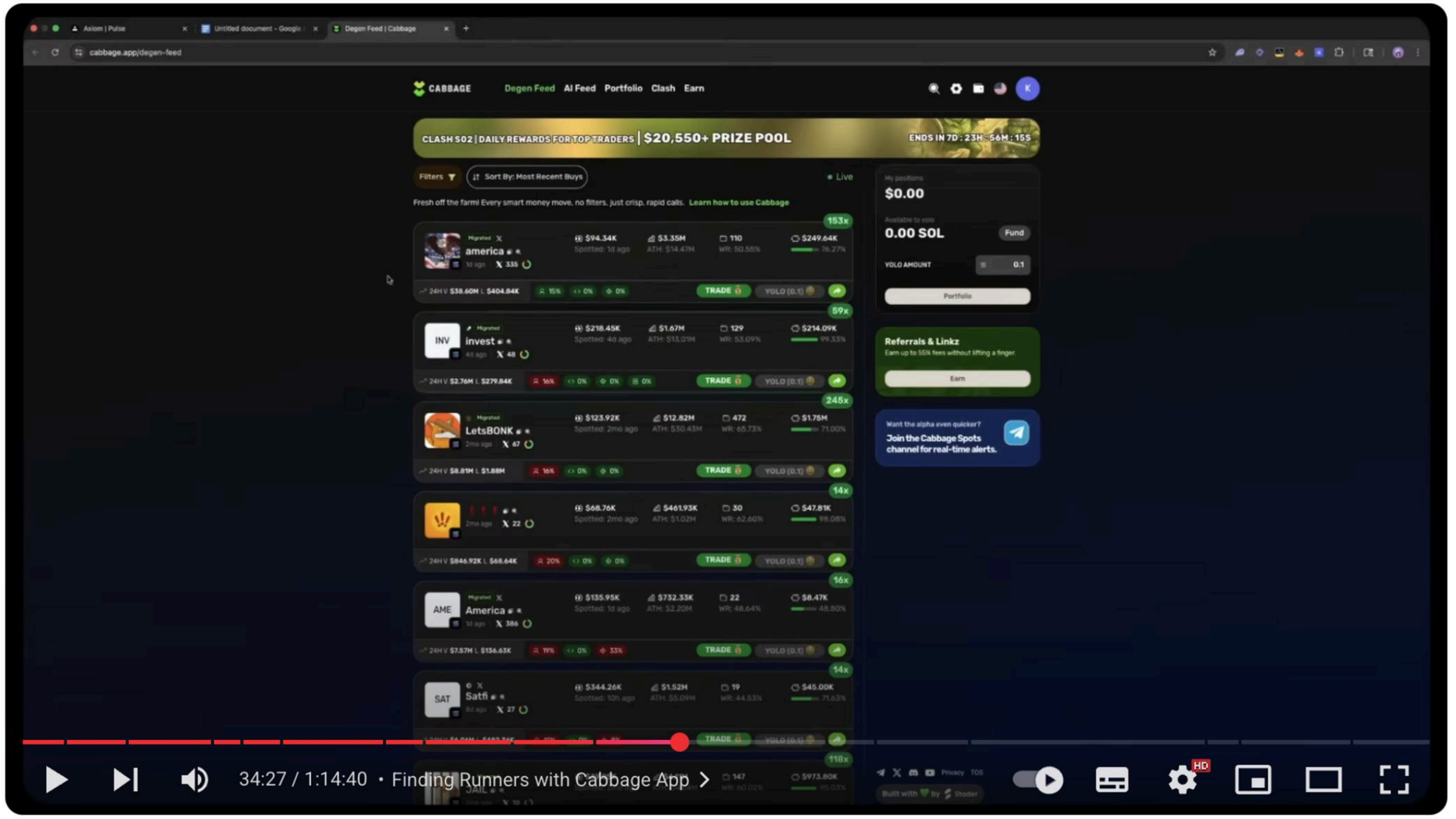

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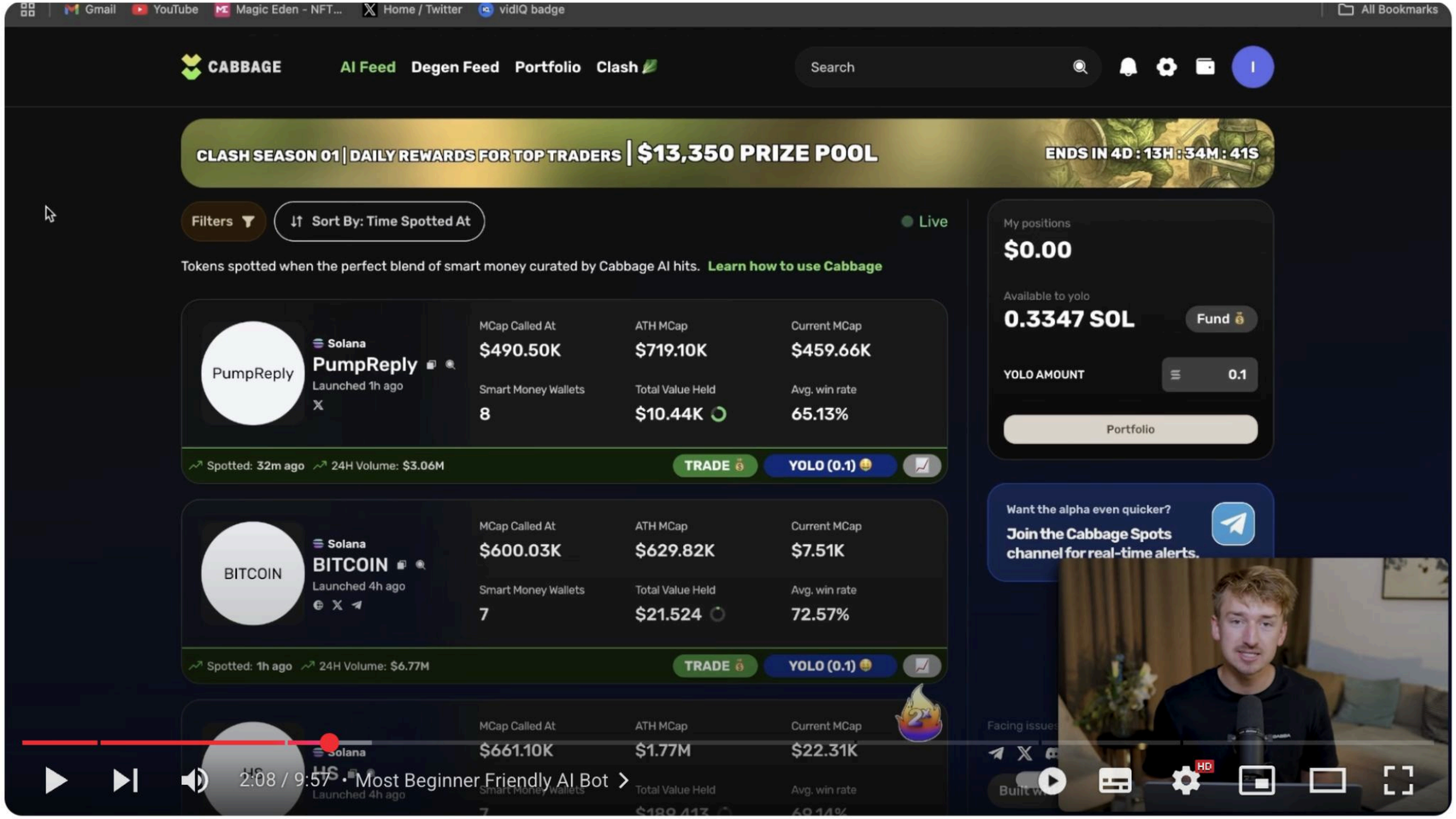
CABBAGE
AI Feed
Degen Feed
Portfolio
Clash
Search
CLASH SEASON 01 | DAILY REWARDS FOR TOP TRADERS | $13,350 PRIZE POOL
ENDS IN 4D : 13H : 34M : 41S
Filters
Sort By: Time Spotted At
Live
Tokens spotted when the perfect blend of smart money curated by Cabbage AI hits. Learn how to use Cabbage
PumpReply
Solana
PumpReply
Launched 1h ago
MCap Called At
$490.50K
ATH MCap
$719.10K
Current MCap
$459.66K
Smart Money Wallets
8
Total Value Held
$10.44K
Avg. win rate
65.13%
Spotted: 32m ago
24H Volume: $3.06M
TRADE
YOLO (0.1)
BITCOIN
Solana
BITCOIN
Launched 4h ago
MCap Called At
$600.03K
ATH MCap
$629.82K
Current MCap
$7.51K
Smart Money Wallets
7
Total Value Held
$21.524
Avg. win rate
72.57%
Spotted: 1h ago
24H Volume: $6.77M
TRADE
YOLO (0.1)
MCap Called At
$661.10K
ATH MCap
$1.77M
Current MCap
$22.31K
My positions
$0.00
Available to yolo
0.3347 SOL
Fund
YOLO AMOUNT
0.1
Portfolio
Want the alpha even quicker?
Join the Cabbage Spots channel for real-time alerts.
2:08 / 9:57 • Most Beginner Friendly AI Bot
Top 5 Trading Bots to Trade 100X Meme Coins
ItsRagnar
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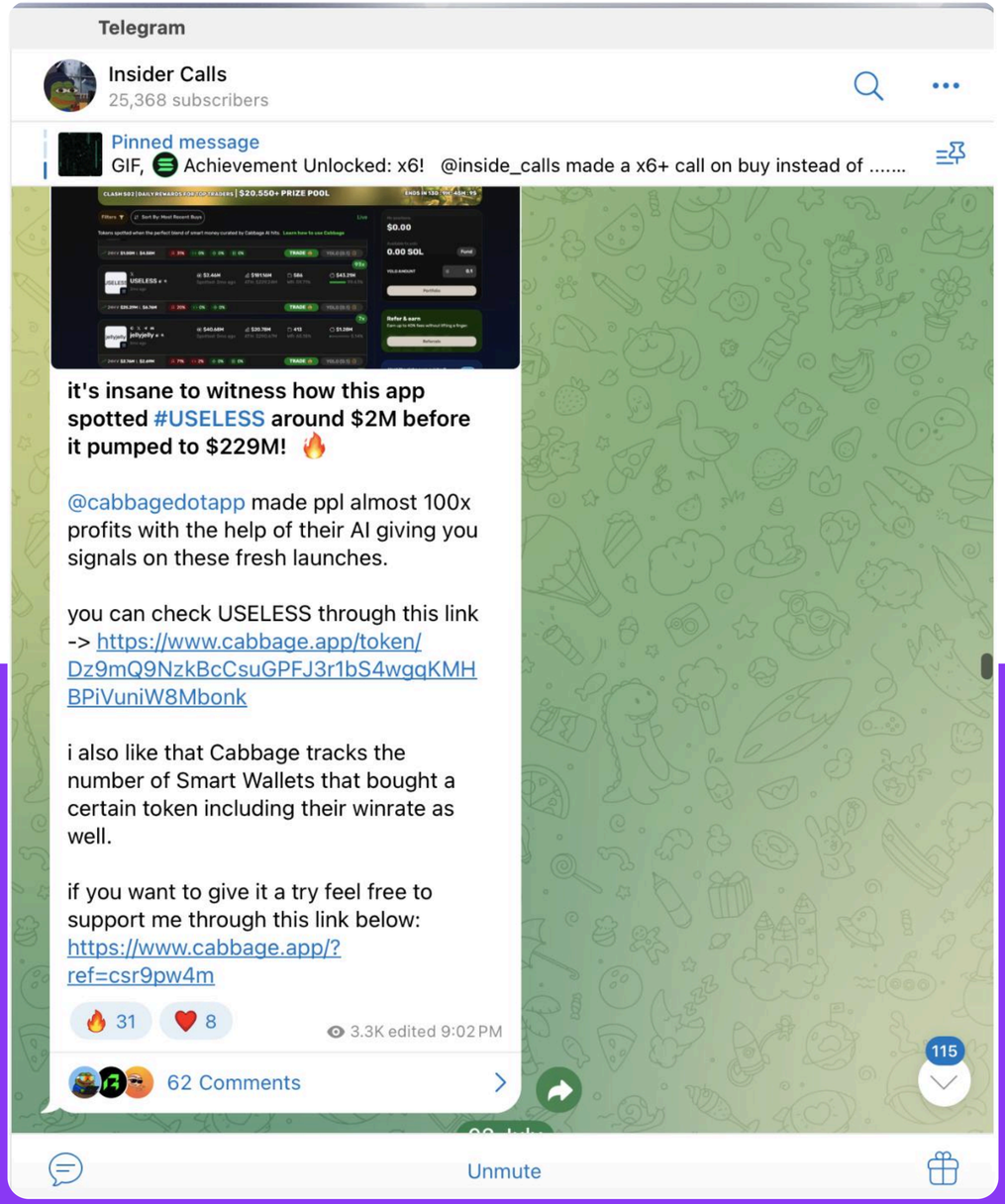
Telegram
Insider Calls
25,368 subscribers
Pinned message
GIF, Achievement Unlocked: x6! @inside_calls made a x6+ call on buy instead of .....
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if you want to give it a try feel free to support me through this link below: https://www.cabbage.app/?ref=csr9pw4m
31
8
3.3K edited 9:02 PM
62 Comments
115
Unmute