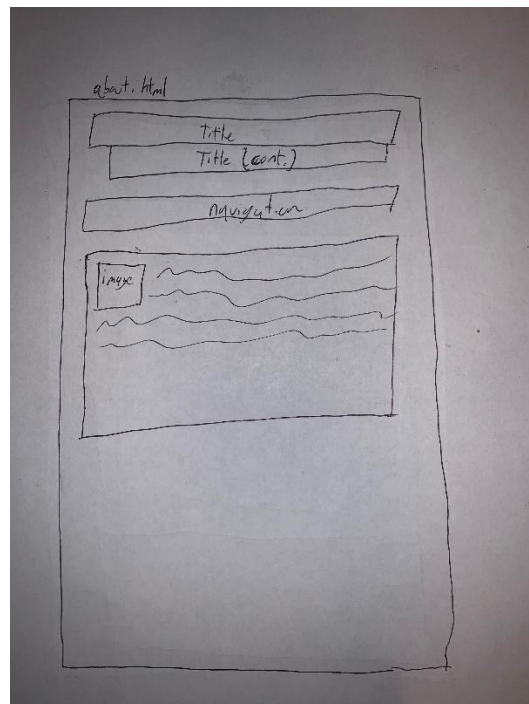
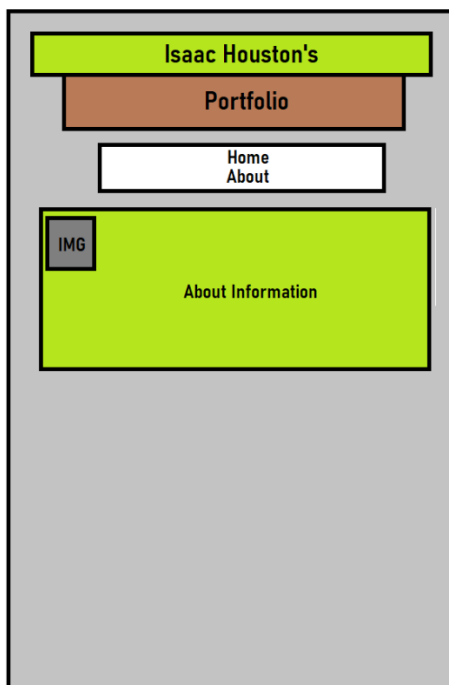
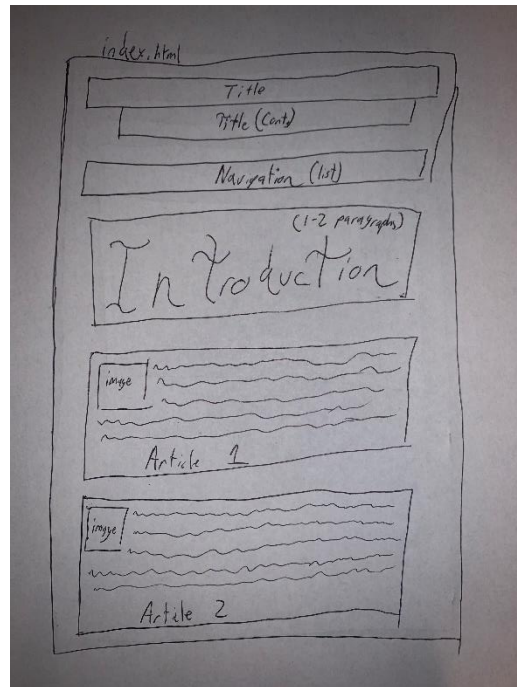
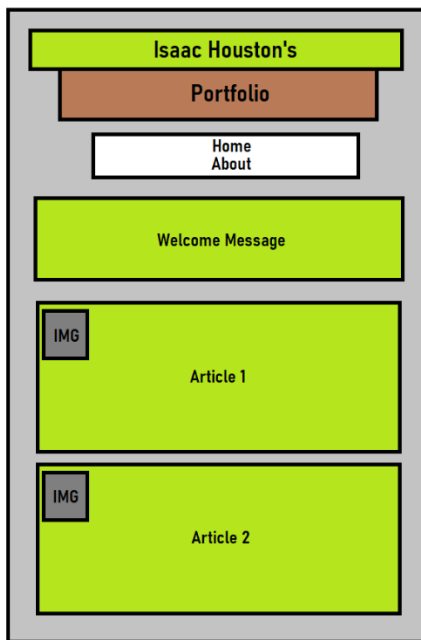


Isaac Houston
MI 349 Final Project
Design Document
Created 12/7/2020

Wireframes/Comps

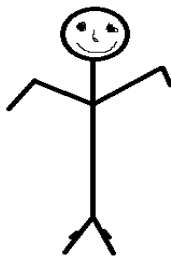


IsaacHouston.com

IsaacHouston.com is primarily a personal website, based upon showcasing my various game works that I have created over my tenure at Michigan State University. The primary purpose is to allow for businesses to see the work that I have done, and to complement my resume.

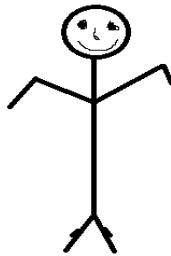
This type of portfolio gives me the ability to showcase not only my games, but also my ability to create websites and digital interfaces outside of game development – something that might prove to be an invaluable skill if I were to be put onto a small game development team. If I were to reach out to a larger game development team, having this portfolio would both demonstrate a wider array of knowledge that I could utilize while working for a larger company, as well as give me an edge above other applicants (as well as allowing me to apply for more types of positions offered from the company).

Personas



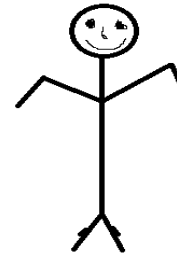
New Business Client

A potential client in the business space, of which I would be hired to work for in a physical capacity



Personal Client

A potential client who might be working on a singular project (ie. contract work) and needs extra help.



Website Developer Client

A potential client whose business space already resides in the digital space, but is looking to upgrade their digital technologies by hiring me

Comps

