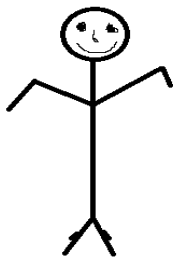


# CoWorld.com

CoWorld consists of a media team, programmers, and developers who aim to help redesign the digital infrastructure of a company to become more user-friendly for employees to be able to communicate with one another while working in a remote location.

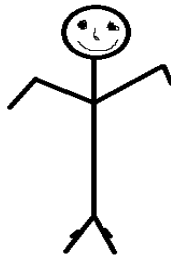
CoWorld provides many opportunities for companies to expand their digital working power with their workforce by enabling those companies to better organize their digital workflow and enable employees to better work from their homes during the pandemic. Our team provides a systematic and proven approach towards increasing productivity and efficiency of digital infrastructures, as well as creating systems that are intuitive for employees to utilize in order for them to put out their best work without the need of navigating through complex websites. Our customer's goals showcase a partnership with a promising focus: developing a digital workspace that can be customized to best suit their employee's needs.

## Personas



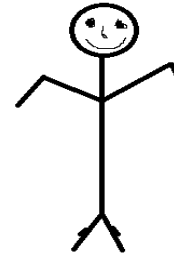
### New Business Client

A potential client in the business space, of which most work is done physically



### CoWorld Recruit

A potential new-hire that demonstrated one or more capabilities mentioned in the roles above



### Website Developer Client

A potential client whose business space already resides in the digital space, but is looking to upgrade their digital technologies

## Comps

**Scoro**



 **ProWorkflow**

 **Trello**