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Everything below describes intentions and planned designs. All figures, timelines, and percentages remain subject to DAO and Berachain Foundation approval.

0. ⚡ Lightning Synopsis

Key | Planned Detail

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****One-liner**** | psychedelic live-music collective powered by blockchain
****Mantra**** | “fuck crypto, real family shit” — Babybera riff
****Genesis Moment**** | Sparked Dec 2021 by Midas Whale
****Home Chain**** | Berachain (now live)
****Primary Artist**** | Pixelw00k (plus gumilady bridge art)
****Membership Intention**** | 710 paid Genesis Bears (homage to 710 Ashbury in San Francisco; upside-down “OIL” Easter-egg) + unlimited Ticket-to-Ride SBTs
****Core Pillars**** | Small- to mid-size shows • Festival outreach • Shakedown 2.0 marketplace
****Utility Tracks**** | BGT-funded events* • Deadhead chatbot • Member discounts
****Website**** | nfabears.xyz (under construction)

BGT emissions/conversions will require Berachain Foundation coordination.

0.1 Who We Intend to Serve & How

NFA Bears aims to weave a symbiotic circle of Grateful-Dead-inspired music lovers and on-chain traders. Fans gain easy-entry collectibles and in-person culture; traders gain an organic funnel of new users and real-world relevance. Each side will power — and be powered by — the other.

1. Culture, Lore & Values

1.1 Roots

- * Parking-lot mutual-aid & bootleg economy
- * Bong Bears meme-DNA → Berachain infra
- * Techno-Animism (Mibera) — contracts as living spirits
- * Pixelw00k × gumilady = wook-flavoured illustrations

1.2 Pill Triad

Pill | Theme | NFA Use

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Clear | Radical transparency | Governing ethos
Rave | Collective euphoria | Visual & sonic palette
Light | Ego-melting insight | Core sigil & storyline

1.3 Core Values

Decentralised Freedom • Interconnectedness • Infinite Play • Tech-Psychedelic Fusion • Authenticity-over-Hype

2. Membership Layers — Proposed Mechanics

Layer | How Members Will Obtain | Transfer? | On-Chain Status | Planned Perks

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Genesis Bear | Public mint (~\$333) / secondary | ✓ | ERC-721A 0-709 | ~20 % vendor discount (target) • 1 DAO vote • invite generator • validator delegation (TBC)
Ticket-to-Ride SBT | Free QR/NFC at events | ✖ | Pending → Verified | Vendor discount TBD (single-digit) • Discord • sentiment polls • POAT vault
POAT | Mint per show | ✓ | ERC-721 dated | Unlocks roles & merch drops
Onboard Credit | Auto-drop on referral | ✖ | ERC-20 points | Measured toward BGT-yield allocation (pending)
Street-Team NFT | 10/25/50 onboardings | ✓ | ERC-721 tiered | Travel stipends • cameo in art

> Exact discount percentages will be finalised after vendor round-tables. Genesis art may evolve — DAO vote pending. BGT yield awaits Foundation approval.

3. Onboarding Flow — Planned Journey

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1. Greeting (0–1 min) — Street-team shows geo-fenced QR/NFC (TTL 15 min) & 20-sec pitch
 2. Wallet Spin-Up (1–2 min) — Privy SSO → non-custodial wallet; recovery link emailed
 3. First Mint (2–3 min) — dApp mints pending SBT + POAT; relayer pays gas
 4. Verify Path A (~15 s) — ~\$10 Apple Pay → backend LPs \$BERA/\$HONEY; SBT flips verified
 5. Verify Path B (≤30 d) — complete any 2 tasks → cron verifies
 6. Proof-of-Onboarding — ERC-721 badge to newcomer & referrer; referrer earns credits
 7. Education Drip — Dead Easy PDF + Discord DM
 8. Sybil Armor — GPS, TTL, device/IP caps; pending SBT burns day 30

4. Treasury & Allocation Targets (Genesis Mint ≈ \$236 k)

Mibera liquidity 10 % 23k | Charity 10 % 23k | Artists 14 % 33k | Live events 28 % 66k |
Dev & Onboarding 19 % 45k | Ops 14 % 33k | Buffer 5 % 11k
Royalties 5 % split: 2 % treasury • 1 % charity • 1 % artists • 1 % LP

5. Shakedown 2.0 Marketplace

Whitelist → VendorRegistry → discounts (~20 % Genesis / TBD SBT) → signage → weekly 50 % reimbursement. Perks: free booth space, vendor spotlight, vendor-chat channel.

6. Live-Culture Tracks

****Small-to-Mid Shows**** — venues up to ~500-cap, taping, POAT rewards.
****Festival Outreach**** — QR kit, NFC wristbands, Cheat Sheet vendors list.

7. Tech Stack & Fly-Wheel

ERC-721A, ERC-4973, Beacon proxy; React/Next.js PWA; Stripe bridge; The Graph.
Fly-wheel: Credits → BGT → 25 % swap \$BERA → events → new scans → more credits.

8. Deadhead Chatbot

Prototype Q3 2025 • Demo Q4 2025 • Beta Q1 2026 • RAG pipeline • 80 % treasury / 20 % hosting on future pay-per-query.

9. Governance Snapshot

Proposal 0.25 % Genesis / 1 % BGT → Snapshot vote → on-chain exec → 48 h timelock.
3/5 multisig pause-only.

10. Roadmap & KPIs

Q3 2025: Audits, mint, vendor alpha (1k verified SBTs)
Q4 2025: Flagship show, 5k SBTs, chatbot demo (30 vendors)
Q1 2026: Art drop, chatbot beta (10k SBTs, 2k DAU)
Q2 2026: Validator pilot, community initiative (≥2 DAO proposals)
EOY 2026: Self-sustaining treasury, community-elected multisig

11. Risks & Mitigations

Smart-contract bug (low/catastrophic) — audits & bounty
Sybil farming (med/med) — GPS, BrightID
BERA price depreciation (med/med) — treasury buffer, stables
Liquidity crunch (low/med) — buffer + LP top-up
Community burnout (med/low) — rotate event cadence

12. How to Plug In (Pre-Launch)

Deadheads: join the wait-list.
Vendors: DM @nfabears.
Collectors/Degens: follow @nfabears.
Devs: hop in Discord #dev-pit.

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