

Superb documentation

Introduction

On behalf of uDesignStudios team, I'd like to thank you for purchasing our Wordpress theme - Superb. This document covers installation and usage instructions, and hopefully it will provide you with all the necessary information. Although Superb is really easy to use, we tried to put together this file, to ease your life with Superb even more. If you encounter yourself having an issue that is not discussed in this file, please feel free to send us an email through our profile page at ThemeForest (<http://themeforest.net/user/uDesignStudios>). Include your problem, URL and Wordpress credentials, we usually respond within 48 hours. You can also use the comment section of Superb. Some issues are already resolved there so please make sure that you check that section before asking a question.

Please follow us on Twitter, as we usually announce all product updates (and new products) there. <http://twitter.com/uDesignStudios>

Installation

We've made every effort to make the installation process as easy as possible. There are some things to have in mind though. First, it is necessary to have Wordpress set up correctly, this includes writing permissions to the .htaccess file by the web server. Also make sure that the uploads directory is writable by the web server. This is generally the case, but with some hosts you'll have to set this up manually. Now lets walk through the installation procedure:

Note: The ZIP file you've downloaded from ThemeForest contains all theme data, you'll be uploading only the actual theme, so you should unpack the ZIP file and use the file named Superb.zip

*Note 2: Please make sure you **understand** thoroughly what the Installer Feature **does** and how to use it, as its use on a production server with live content can cause quite considerable problems.*

1. Upload your theme by going to Appearance > Themes > Install Themes in your WP Admin, then selecting Upload, Choosing the file from your computer and pressing Install Now.
2. This is a good check of your settings, if the upload fails, you should make the uploads folder in wp-content writable by the web server.
3. Go to Appearance > Themes and if it is not already, activate the theme Superb
4. Now you can go view the basic activated theme to your frontend (by clicking your site name in the top left corner)
5. To setup the theme like in our live preview, go to Theme Options, then click Installer and press Update. Be patient, this procedure **can take a while** (1-3 minutes usually).

The individual settings in the Installer:

1. Move original About page and Hello World post to Trash - Your default WP installation comes with some dummy content already. This option will move the dummy content to the Trash, so it does not interfere with our theme. You can always access this content later if you needed to.
2. Import all sample data - Imports all Pages and Posts and their attachments from our live preview. Please note that these don't have to be exactly the same as in our live preview, since they are imported from a file that the theme carries with itself, not directly from the live preview.

3. Set up permalinks - Sets up pretty permalink structure. This option requires the server to have writing access to the .htaccess file. If you get an error with .htaccess, go to Settings > Permalinks, set Month and Name and press Save Changes. Follow the instructions on that page if you get errors.
4. Set up Home and Blog Pages - This setting can be found in Settings > Reading and its called "Front page displays". It allows you to have a Home page and a Blog page separately. If you don't import our sample data, this will try to find pages named Home and Blog and use them in this setting. You can adjust this setting manually later if you want.
5. Set up Widgets, uContact and uPricing - Imports our widget, uContact and uPricing settings
6. Set up uBillboard - imports our uBillboard from the live preview

uBillboard (Homepage slider)

General Options

We will take a quick detour here to explain what the individual options mean.

- **Billboard Name** - uniquely name your billboard. You can later refer to this billboard using this name in shortcodes and functions.
- **Billboard Width** - total width of the billboard front end
- **Billboard Height** - total height of the billboard front end
- **Square Size** - some of the effects are composed out of small squares. Here you can set the dimensions of that square. It's in pixels, but you should be aware that setting it too low will drastically decrease billboard performance. We would also love to have it 1x1, but current browsers just aren't there yet. Generally you want to keep around 40 squares, so if your billboard is 940px wide and 420px tall (the defaults), the dimensions of 100x100px will give you exactly 40 slides. You will want to decrease the number once you have billboard with dimensions for example 300x100
- **Column Width** - this is similar to Square Size, but it applies on the transitions that use columns. It is not as sensitive as Square Size performance-wise, but generally you want to decrease this number in proportion with the billboard width
- **Show Paginator** - allows visitor to switch among slides, shows up as little dots in the bottom right corner, using this option you can turn this feature off
- **Show Controls** - Shows playback controls in an overlay over the billboard. Shows Prev/Next/Play/Pause buttons on hover.
- **Show Play/Pause button** - If you uncheck this checkbox, Play/Pause button will not be shown and instead uBillboard will pause on mouse hover.
- **Autoplay** - Automatically advance to the next slide according to the delay specified. • **Use Automatic Image Resizing** - will use Timthumb to resize your images to the billboard size. Useful if you want to change billboard size after you have uploaded your images.
- **Zoom Disproportionate Images** - if the aspect ratio of the billboard is different to the one of the images, this option will force the images to zoom/crop instead of scaling them disproportionately.
- **Image Quality** - JPEG compression to use for processed billboard images. Values go from 0 to 100, 100 being of the highest quality but largest in size. Generally you'd want to keep this between 60-80.

Fill in your slides

Now is the perfect time to fill your uBillboard. You can access uBillboard's admin panel under uBillboard in the Wordpress admin menu.

- Click the “Click To Add an Image” button
- Upload your images, or choose from the Media Library
- Press “Show” on the selected image
- Make sure you have selected the Full size • Click “Insert Into Post”

The image will show up instead of the button you clicked previously. Now simply fill in the remaining fields:

- **Title** - If you use a description, this will create a heading for it
- **Link URL** - An url that will be used for a “Read More” button
- **Text** - The actual description of the slide, you can use HTML in here
- **Delay** - Duration of the slide before it transitions to the next one
- **Slide Layout** - You can choose the description layout here, you can choose left, right and bottom and an alternate color configuration for each one. You can also disable description whatsoever.
- **Transition** - The Effect used to switch from one slide to the next

To change order of the slides just drag the slide using its handle (cross-arrow icon) to the desired position and then just press Update to save your changes.

To delete a slide press the Trash icon next to it, confirm deletion and then just press Update to save your changes.

Embed

Single uBillboard, called “billboard”

Now that you have installed the uBillboard and filled in your slides, you can insert the Billboard into your site.

Use shortcode: Anywhere where it is possible to use a shortcode including pages and posts. Be aware though, that uBillboard will always be rendered with dimensions specified in General Options and will not resize when it does not fit in the available space.

Multiple uBillboards

If you use only a single uBillboard and leave its name set to **billboard**, all functions/shortcodes will automatically use this billboard. If you want to display any other named uBillboard, set its name and then you can use the above mentioned functions like so:

uBillboard FAQ

Q: I’m experiencing problems with the transitions, slow, sluggish skippy...

A: Try increasing Square Size and Column Width. If you still experience problems Try different transitions. Some are heavier than others.

Q: Some of the transitions do not play nicely in IE.

A: Unfortunately IE, being the dinosaur it is, can not handle all of the advanced transitions, therefore we have included some fallbacks to transitions that are more universal. In particular this problem is with the Scale transitions.

Q: WP Admin in IE freezes A: Please use a modern browser such as Google Chrome, Safari, or Firefox to administer Wordpress.

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Q: I'm getting errors about file writability

A: Check if the wp-content/plugins/uBillboard/cache is present and writable by the web server. On most web servers this means the folder has permissions set to 777. However some hosts will require you to use 755. Also make sure that the parent directories have sufficient permissions.

Q: I did some changes to the billboard.js but they aren't showing up

A: In billboard.php on line 16 there is a define statements that enables use of the compressed JavaScript file billboard.min.js instead of the default billboard.js. Change that to false to disable compression.

Setting up the tagline

Tagline setup process is really easy.

- Login to your wp admin and head to theme options
- Select **Home** tab
- Switch "show sidebar" to **ON**
- If you don't want to show sidebar, switch it to OFF
- **Tagline text** is the text displayed on the left side of the content (the tagline)
- **Tagline link** is the link attached to the tagline button displayed on the homepage
- **Tagline link text** is the text displayed on the button
- After you are done, press update.

Choosing the billboard format

Superb offers you 3 different layouts for billboard.

- uBillboard
- No billboard
- Static image

uBillboard is the default billboard.

Choose No billboard, if you dont want a slider to be shown on your homepage

Static Image lets you insert static image into the slider area (psd with the template used in live preview can be found in the psds folder - bg-billboard-image.psd).

Changing the color of the site

It is really easy to change the color scheme of the theme with Superb

- Login to your wp admin and head to theme options
- Select **General** tab
- Locate the **Main color** line
- Choose the color of your choice

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- Press **Update**, everything will adjust.

Portfolio

We call it the Portfolio, but it is much more than that. In this section we're going to outline what's possible with the Portfolio and how to achieve it. We will focus on the original Portfolio functionality, but that should not limit what you're going to be able to do with it.

Main features:

- Built right into the WP Admin
- Ability to create multiple portfolios
- Alternatively you can have it all in one place, organized with Tags
- Lightbox and Quicksand
- Support for images and video

Theory of operation:

- Setup
- Organize
- Use

Setup:

- Create a blank Page (Pages > Add New) and name it Portfolio (or whatever)
- In Page Attributes box change Template to anything that begins with Portfolio
- Press Update

Organize:

- Use Tags to organize your Portfolio, you can assign one or more Tags to a Portfolio Item
- On the page you use for your Portfolio there is a box named Portfolio Options, when you type a tag into the field in the box and press Update, the page will stop showing Tag list at the top and will only show Portfolio Items that have this Tag
- This way you can create multiple pages, each showing different Tag

Use:

- To create a new Portfolio Item, go to Portfolio > Add New in your WP Admin
- Portfolios are built around images, so we assume every Portfolio Item to have an image
- To add an image, press Set Featured Image, upload an image, go to tab Media Library, show the image and press Use as featured image
- Write your content
- Write your Excerpt, this is important for layouts 1 Column, 2 Column and 3 Column

Note: *In order to achieve maximum quality and flexibility, upload all your Portfolio featured images at least in resolution **450x257px**, so if you later decide that you want to show your portfolio in 1 Column, you won't have to re-upload all your images. Also, all images are resized automatically, so you don't have to worry about anything.*

Portfolio layouts:

- Gallery - image only
- 1 Column - image and content one under another
- 2 Column - image and excerpt, in two columns
- 3 Column - image and excerpt, in three columns

Setting up the menu

The best way to set up the menu is to use the native wordpress 3 custom menu functionality. To create a new menu:

- Login to admin interface
- Locate **Menus** under **Appearance** tab
- Create new Menu (the name of it does not matter, so you can type practically anything there)
- Now , you can add elements from the right menu. Add anything that you'd like to display in your menu. You can also reorder elements by simply dragging them around.
- Submenu items can be created by putting elements under their parent elements and aligning them a bit to the right.
- Once your done, click **save menu**.

Image Logo upload

Changing your logo wont get any easier.

- Prepare your logo in image editor – use logo.psd to start with.
- Login into your admin interface.
- Go to theme options
- Select Header tab
- Click on the image below and upload your own.
- Press update once you are finished.

Textual logo set up

If you prefer using textual logo and tagline over image:

- Select **“Textual”** in **heading type** option.
- Insert the main logo text into the heading field
- Insert the subheading text into the subheading field

Social networks

This section of theme options is responsible for social services links displayed in the footer. Some of these links (twitter) are used all over the theme when they are needed in e.g widgets etc. Therefore, we strongly encourage you to fill as many of the social services links and profiles as you possibly can.

Maintenance mode

Maintenance mode is another cool feature that was built directly into this theme. It's purpose is quite clear: Visitors who are not logged in will see only “under the maintenance mode”. As for the settings available for this section, you can set the text, whether or not you wish to show the countdown - if you choose to use this feature, you need to set the date and time when you expect the maintenance mode to end. You can also show whether or not you want to show the “follow us on twitter” section.

Footer options

Footer options can be found in Theme options, under **Footer** tab

- **Footer configuration:** Sets the number of footer columns. You can choose from 2,3,4 or 5 columns (widget areas)
- **Footer logo:** Small logo displayed in the footer, upload procedure is the same as for the logo image in the header
- **Copyright owner:** Copyright line displayed in the lower left corner of the footer.

Favicon upload

To upload your very own favicon:

- Login into admin interface and follow same steps as for logo upload, instead of logo, locate the favicon line.
- Click on the image, select new one, insert into post.
- update options.

Adding posts

In order to add posts do following:

- Login into your WP admin interface.
- From the left menu: Posts -> add new
- Fill the fields as you wish.
- Save the post by clicking the Publish button

Blog settings

General blog settings can be found in Theme options, Under blog tag:

- **Blog sidebar** lets you choose the side, on which you wish to display your sidebar in blog section
- **Blog page shows**
 - **Auto** - displays default settings
 - **Excerpts only** - display only content, no main content of the post
 - **Whole content** - display whole content of the post (does not display read-more button)

Adding pages

In order to add pages do following:

- Login into your WP admin interface.
- From the left menu: Pages -> add new

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- Fill the fields as you need to.
- Save the post by clicking the Publish button

Page Layouts

As for the basic structure of your pages, you have 3 options:

- Full width content
- Sidebar on the left side
- Sidebar on the right side

Layout of each page can be changed in the page edit screen. To change the layout of your page:

- Login to your admin interface
- Select Pages -> edit
- Open the page of your choice
- Locate the “Page attributes” box (usually in the left column)
- Select the layout of your choice from the “Template” dropdown list. Please note that portfolio related templates are used with portfolio pages and they are not of our concern here.

Widget areas

This theme comes with a lot of widget areas to choose from, so just for you information, here they are:

- **Sidebar widget area:** this theme supports unique sidebar for each page, so basically you can have as many sidebar widget areas as you wish. Then, there is one sidebar area used by blog
- **Footer widget areas:** You can control the number of your footer widget areas. To change the number just, select different configuration in the theme options (**footer settings**).

Shortcodes

We included many shortcodes with Superb, they can be divided into the following groups:

- **Layout shortcodes:** these shortcodes are responsible for dividing your content into the layout of your choice. Using layout shortcodes is really straightforward, just please keep in mind that the total sum of layout parts always has to be 1. (e.g $1/2 + 1/2$, $1/4 + 3/4$ etc). To put certain content inside the layout of your choice:
 - Select the content
 - Press the layout dropdown in toolbar
 - select the layout of your choice
- **Typography shortcodes:**
 - **Dropcaps:** Inserts dropcap.
 - **Pullquotes:** Inserts pullquote. You may also type in the author of the quote (optional) and select the layout.
 - **Highlight:** Highlights selected text. Select your text, press the highlight button, select text and background color.

- **Code:** Inserts code shortcodes.
- **Divider:** Inserts divider with small “back to the top” link.
- **Elements shortcodes**
 - **Box Shortcode:** Creates the box of your choice. (info, warning, error success).
 - **Button:** Inserts button, several color and align options are available upon clicking.
 - **List:** Inserts styled list, total number of 16 styles are available
- **Interactive jQuery shortcodes**
 - **Lightbox:** Creates interactive jQuery lightbox (fancybox)
 - **Accordion:** Creates jQuery accordion. Structure [accordion] [tab title=“”] [/tab] [/accordion]
 - **Tabs shortcodes:** Creates tabs
 - **New tab shortcode:** Creates new tab (inside the tab shortcode)
 - **Toggle Shortcode:** Creates new toggle.
- **Content shortcodes**
 - **Custom filtering posts:** Shows posts with attributes of your choice.
 - **Recent posts:** Shows most recent posts
 - **Popular posts:** Shows most popular posts
 - **Time popular posts:** Combination of the two above.
- **Google / Social Shortcodes**
 - **Google charts:** inserts google chart shortcode. More info can be found here: http://code.google.com/apis/chart/docs/making_charts.html
 - **Google maps:** Inserts google map.
 - **UDS Social:** Inserts like / RT buttons
 - **Flickr shortcode:** Inserts flickr stream
 - **Twitter shortcode:** Inserts twitter feed
 - **Contact form:** Inserts contact form of your choice from uContact.

Custom widgets

We deliver 8 completely custom widgets with this wordpress theme.

1. UDS Twitter Feed

This widget lets you show your visitors your latest tweets. All you have to do is to provide your username and tweet count (number of tweets you wish to show).

2. UDS Google Map

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This widget is used to show a certain location on the map. To use this widget, you will need to provide the widget with Latitude and longitude of the location you wish to show. Zoom level is also needed.

3. UDS Contact

Contact widget that can be placed inside footer or sidebar. This widget displayed contact form of your choice created in uContact plugin (delivered with theme)

4. UDS Advertisement widget

Control widget for our own ad management plugin, which is included with theme.

5. UDS Flickr

This widget provides you with opportunity to show some recent photos from your flickr stream. This widget has a few settings:

- **Flickr ID:** A single user ID. This specifies a user to fetch for.
- **Flickr IDs (Optional):** A comma delimited list of user IDs. This specifies a list of users to fetch for.
- **Flickr tags (optional):** A comma delimited list of tags to filter the feed by.
- **Tagmode (optional):** Control whether items must have ALL the tags (tagmode=all), or ANY (tagmode=any) of the tags. Default is ALL.

More information concerning Flickr feeds can be found here: http://www.flickr.com/services/feeds/docs/photos_public/

6. UDS Recent posts

Displays most recent posts.

7. UDS Popular posts

Displays most popular posts.

8. UDS Contact Info

Contact info widgets shows your name, email, telephone and address in the sidebar (or footer).

Localization

Superb is localization-ready.

Info about how translations work in wordpress can be found here: http://codex.wordpress.org/Translating_WordPress.

We recommend using this software: <http://www.poedit.net/> for generating new translation files. It basically creates all the files you need, in the right format. Once you have these files, you need to set up your language. You can do this either by editing the **config.php** file (line 72), or you can download a plugin that will let you change it in the wordpress admin: <http://wordpress.org/extend/plugins/codestyling-localization/>

More information can be found if you follow the first link included in this section. If you have any troubles with localization, just let us know. We'd also appreciate if you send us the translation files from your languages - we would like to create a huge library of as many language variations as possible - and include these with the future versions of theme.

uPricing - pricing table

Features

- Advanced Drag&Drop admin interface
- Multiple color options
- Compatible with All major browsers
- Product-oriented workflow
- Easy to use
- Easy to integrate with our existing products and other plugins

Usage Overview

In order to display a pricing table in your site you need to follow these rough steps:

1. Install plugin
2. Create and fill your pricing table
3. Embed it into your page and/or posts

Installation

Installation should be fairly straightforward. In a couple of steps you should have the plugin installed.

Note: uPricing requires at least WP version 2.8. It might work with even older versions but we can not guarantee it.

1. Log in to your Wordpress admin and go to Plugins > Add New
 2. Click Upload to bring up the Plugin Upload Dialog
 3. Select the plugin and upload it
- Alternatively, if for some reason this does not work, you can unpack the plugin on your computer and then just upload it to /wp-content/plugins via FTP
4. Go to Plugins > Plugins and you should see uPricing among your inactive plugins
 5. Click Activate in the uPricing row
 6. You're done!

Post-install setup and use

1. Create new Pricing Table
2. Fill in a name
3. Pick a style
4. Create properties
5. Click Add/Edit Products link in the top right corner

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6. Fill in your products

After installation you can proceed to create your first Pricing Table. All pricing tables consist of two dimensions: Structure (Vertical) and Products (Horizontal). In order to be able to add products to your pricing table you need to first create the structure.

Properties are the actual properties of your products. Lets say you are selling cars, then the properties could be: Color, Airbag, Engine (kW/hp), etc. You can choose the type to be either text or checkbox. For each of these properties there will be generated a field in the Products form, where you will be able to set the actual value of the property.

Next you can add your products (i.e. the individual cars). For each car you'll be able to add a Name, Price, Unit, Call to action Link and Label, Featured and then you'll be able to set all properties.

Name: will appear at the top of each column Price: e.g. \$20, the currency is not added automatically so you can add any currency Unit: e.g. Per Piece, Per Kilogram, Single License Call to action Link: you can add the link to a detail page for that product here Call to action Label: label for the detail link, e.g. Buy! Featured: one of your products can be featured

Embed

In order to include your Pricing Table into a page or a post, just open the main pricing tables listing and copy the shortcode from the shortcode field. This shortcode is in this format:

```
[uds-pricing-table name="Your table name"]
```

Alternatively, if this does not work for you, you can try using a lowercase name without spaces and then call it like this:

```
[uds-pricing-table name=name]
```

 It is possible to have multiple pricing tables, even on the same page.

uAd - Wordpress advertising

uAd operates in three main sections:

- Widgets
- uDesign Ads - a custom menu entry
- Shortcode

And in detail:

- Widgets take care about placing ads wherever you want to - only limited by widget

capabilities of your theme.

- uDesign Ads section allows you to create, edit, delete and view all your defined ads.
- You can insert shortcode in any post or pageWorkflow

This is the intended workflow, following it will save you time when creating Ads with uAd.

1. Create ads in the uDesign Ads section, create at least one Ad for each desired position and name the position accordingly by either creating new position or by selecting a position from the drop down menu presented.

2. Once you have created all ads, you can proceed to create destination widgets for your ads. Drag uDS Ads Widget to a desired location and give it a title, then pick position from the drop down menu (these are generated from previously created Ads), select a resolution (All ads in this position must be of this resolution) and finally hit save.

3. To insert your ads inside your content, you can use Shortcode functionality. Just put a shortcode like this:

```
[uds-ads resolution=125 position=Testing]
```

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inside your post or page and you are good to go. Both Resolution and Position are mandatory.

Notes

- All ads must have a resolution, for example you can only show 125x125 ads in a 125x125 position. This is to maintain visual consistency.
- By unchecking the “Showing” box when editing an Ad, this ad will stop showing. That is to say this box has the power of preventing the ad from showing, but does not have the power to force the Ad to show. Ad will not show up if for example does have the Showing box checked, but is either different resolution than the container or its showing time is up.

Thank you for your purchase!

uDesignStudios