



## NEW PERSPECTIVES ON COMMUNITY-LEVEL DETERMINANTS OF HOMELESSNESS

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**ABSTRACT:** *Understanding the root causes of homelessness is important for developing effective solutions to the problem. This fact has not gone unnoticed by researchers, who have made numerous attempts to identify the underlying structural determinants of homelessness by modeling inter-community variation in the rate of homelessness as a function of community-level variables. Yet, prior studies in this area have a number of serious limitations, principally their reliance on methodologically flawed estimates of the size of the homeless population. The present study addresses this and other limitations by using newly available and more reliable estimates from the U.S. Department of Housing and Urban Development to model variation in the rate of homelessness across a large and diverse sample of communities throughout the United States. In doing so, this study builds on the analysis conducted by Lee, Price-Spratlen, and Kanan (2003), and its findings have implications for policy and future research.*

Since its emergence as a “public problem” (Stern, 1984) in the 1980s, homelessness has become an entrenched phenomenon, posing a consistent challenge to policymakers, advocates, and service providers alike. According to the most recent estimates, on any given night in the United States, there are roughly 645,000 persons residing in homeless shelters or in unsheltered street locations. Over the course of a year, approximately 1.6 million persons, or about 1 in every 195 Americans—and 1 in every 25 persons living below the poverty threshold—experience homelessness (U.S. Department of Housing and Urban Development, 2011). The sheer scope of the problem as well as the myriad negative health, economic, and social outcomes linked to

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homelessness (Burt, 2001; Hawkins & Abrams, 2007; Hwang, 2001; Lee & Farrell, 2003; Lee & Greif, 2008; Wolitski, Kidder, & Fenton, 2007; Zerger, 2002) underscore the need to develop and implement effective policies to prevent and end homelessness.

The emergence and persistence of contemporary homelessness has been accompanied by a proliferation of studies that seek to identify its causal mechanisms. One approach has been to identify explanations for the geographic variation in the prevalence of homelessness. Researchers have identified conditions that co-vary with levels of homelessness, and described these conditions as possible causal factors of homelessness at the neighborhood, city, metropolitan, and state levels.

The present study adds to the existing body of literature consisting of cross-sectional studies of geographic variation in homelessness rates by (a) using more recent and reliable estimates of the homeless population; (b) conducting the first analysis to date of community-level determinants of homelessness that includes both metropolitan and non-metropolitan communities; and (c) increasing the comparability of findings across studies.

Our specific objective is to replicate and extend the community-level model of homelessness examined by Lee, Price-Spratlen, and Kanan (2003). Our goal is to assess whether using more recent data and including a broader set of communities yields different, and potentially more robust, findings than Lee et al. (2003). Our findings have potential implications for the use of these data and sample of communities in future research and might shed new light on policy changes that could reduce rates of homelessness.

## **Review of Previous Studies**

Research on geographic variation in homelessness emerged in the 1990s in response to the predominance of individual-level studies in the existing homeless literature. By their nature, individual-level studies focused on characteristics and conditions of individuals and households, and were based on theoretical models that conceptualized homelessness as a result of individual-level factors as varied as adverse childhood experiences, disability, mental illness, substance abuse disorders, lack of social or human capital, a history of institutional involvement, and exogenous health and income shocks (Bassuk, Rubin, & Lauriat, 1984; Calsyn & Roades, 1994; Curtis, Corman, Noonan, & Reichman, 2011; Hopper, Jost, Hay, Welber, & Haugland, 1997; Jones, 1983; Koegel, Melamid, & Burnam, 1995; Mettraux, Roman, & Cho, 2008; O'Flaherty, 2009; Shinn et al., 1998; Susser, Lin, & Conover, 1991).

In contrast, structural models, which provide the basis for many community-level studies, portray macro-level trends such as decreases in the availability of affordable housing, labor market conditions, cutbacks in safety net spending, prevalence of disabilities, and demographic factors as the primary drivers of homelessness (Burt, 1991; Koegel, Burnam, & Baumohl, 1996; Main, 1996; McChesney, 1990; O'Flaherty, 1995; Rossi, 1989; Wright & Lam, 1987). Over time, research on determinants of homelessness has moved toward a general consensus that individual and structural explanations are not mutually exclusive, and theoretical models have been developed that integrate the two types of factors (Culhane Lee, & Wachter, 1996; O'Flaherty, 2004). However, as a study of homelessness rates at the community level, this paper focuses on structural community-level determinants of homelessness.

Much of the previous research on geographic variation in homelessness shares a similar methodological approach: most studies model the rate of homelessness in a city (or metropolitan area, county, or state) as a function of a set of city-level (or metropolitan area, county, or state) factors. However, studies have tested a range of community-level factors as potentially important determinants of homelessness, and likewise, the specific measure of the rate of homelessness that

has been used as the dependent variable has varied across studies. Table 1 provides a summary of prior studies, including their measures of homelessness and the community-level factors that they included as predictors of homelessness.

### **Community-Level Determinants of Homelessness**

The set of community-level factors hypothesized to be associated with homelessness varies across studies, making it a challenge to synthesize this body of research. Some consistencies have emerged, but for many factors, their inclusion in studies has been too inconsistent to allow conclusions to be drawn. Lee et al. (2003) categorized the community-level factors that predict rates of homelessness into the following broad domains: housing market, economic conditions, demographic composition, safety net, climate, and transience. Each domain is described in more detail in the following sections.

#### ***Housing Market Factors***

At least one housing market factor, including rent levels and rental vacancy rates, regulation on housing construction, or presence of rent control, was associated with homelessness rates in each of the reviewed studies. Many researchers have placed primary focus on the shortfall of available affordable housing, resulting from a mismatch among housing cost, housing availability, and household income (Burt, 1991; Koegel, Burnam, & Baumohl, 1996; Main, 1996; McChesney, 1990; O'Flaherty, 1995; Rossi, 1989; Wright & Lam, 1987).

A number of prior studies have consistently identified significant relationships between increased rent levels, decreased vacancy rates, and increased homelessness. The proportion of renter households in a community has been positively associated with homelessness, while vacancy rate has been negatively associated with homelessness. The most consistent housing market finding has been a significant positive relationship between increased rent level and homelessness (Bohanon, 1991; Early & Olsen, 2002; Honig & Filer, 1993; Lee et al., 2003; Quigley, 1990; Quigley & Raphael, 2002; Quigley, Raphael, & Smolensky, 2001; Troutman, Jackson, & Ekelund, 1999).

#### ***Economic Conditions***

Local economic conditions also play an important role in determining the level of housing affordability in an area. Individual-level studies have established that homelessness generally occurs among people who are very poor (Burt & Cohen, 1989), suggesting that poverty rates as well as additional factors that impact a household's income should be included in predictive models of homelessness rates. Prior studies on the community-level determinants of homelessness have most frequently used poverty and unemployment rates as proxies for economic conditions, and both have been found in numerous studies to be positively associated with the rate of homelessness (Appelbaum, Dolny, Dreier, & Gilderbloom, 1991; Bohanon, 1991; Burt, 1993; Early & Olsen, 2002; Quigley, 1990; Quigley & Raphael, 2002; Quigley et al., 2001; Troutman et al., 1999).

#### ***Demographic Composition***

While there is compelling evidence from other areas of literature on homelessness that demographic characteristics affect risk of homelessness, studies of geographic variation in rates

TABLE 1

## Summary Matrix of Previous Studies of Community-Level Determinants of Homelessness

Study	Dependent variable	Significant independent variables					
		Housing market	Economic conditions	Demographic composition	Safety net	Climate	Transience /other
Appelbaum et al. (1991)	Homelessness per 1,000 people <sup>1</sup>	% Renter households	Unemployment rate			Temperature	
Bohanon (1991)	% Homeless in poverty population <sup>1</sup>	Rent level	Unemployment rate	Household size	Size of institutionalized mental health population		
Burt (1993)	Shelter beds per capita <sup>2</sup>	Ratio: Low-income renters to units	Employment sector Unemployment rate	% Single-person households	General Assistance benefit level General Assistance eligibility		
Early & Olsen (2002)	Sheltered, unsheltered, all homeless per 10,000 people in poverty <sup>3</sup> % Sheltered homeless in homeless population <sup>3</sup>	Rent level  Subsidized housing targeted toward extremely poor	Extreme poverty rate		Shelter quality	Temperature	
Elliott & Krivo (1991)	% Homeless in total population <sup>1</sup>	Low-rent units	Unskilled jobs	% Black  % Female-headed households % Hispanics	Mental health expenditures		
Grimes & Chressanthis (1997)	% Sheltered homeless in population <sup>3</sup> % Unsheltered homeless in population <sup>3</sup>	Rent control  Rent gap between low-cost/median-cost units		% Group quarters residents Population size	Medicaid expenditures	Temperature	Region of USA
Honig & Filer (1993)	% Total homeless in population <sup>3</sup> Homelessness per 100,000 people <sup>1</sup>	Rent level for low-cost units	Employment growth	% Black	AFDC benefit level SSI benefit level		Violent crime rate

(Continued)

**TABLE 1**

**Continued**

Study	Dependent Variable	Significant independent variables					
		Housing market	Economic conditions	Demographic composition	Safety net	Climate	Transience /other
Hudson (1998)	Homelessness per 10,000 people <sup>3</sup>		Service sector employment	Population density	McKinney expenditures		1990 Census S-Night search effort Residential mobility
Lee et al. (2003)	Homelessness per 10,000 <sup>3</sup>	Rent level		% Single-person households		Precipitation	
Quigley (1990)	Homelessness per 1,000 people <sup>1</sup>	Rent level	Poverty rate	Population growth		Temperature	
Quigley & Raphael (2002), Quigley et al. (2001)	Multiple rates of homelessness among individuals and families <sup>2,3</sup>	Rental vacancy rate Rent level	Income level		Size of institutionalized mental health population	Temperature	
Raphael (2010)	% Homeless in poverty population <sup>4</sup>	Rental vacancy rate Housing market regulation	Poverty rate		SSI benefit receipt rate	Temperature	
Troutman et al.(1999)	% Homeless in poverty population <sup>1,3</sup>	Rent-to-income ratio Rent level for low-cost units Rent control	Poverty rate  Unemployment rate		Alcohol, drug, mental health expenditures Federal housing assistance expenditures McKinney expenditures		
Tucker (1987, 1989)	Homelessness per 1,000 people <sup>1</sup>	Rental vacancy rate for low-cost units Rent control		Population growth		Temperature	

Notes: Sources for dependent variables are indicated as follows:

<sup>1</sup> 1984 HUD estimates.

<sup>2</sup> Burt 1989 shelter estimate.

<sup>3</sup> 1990 Census S-Night Enumeration.

<sup>4</sup> AHAR PIT estimate.

of homelessness have found inconsistent results for the relationship between variation in demographic composition of the population and variation in the rate of homelessness.

Cross-sectional studies have shown demographic characteristics, including race, to affect risk of homelessness among individuals. For example, African Americans have been consistently shown to be overrepresented in the homeless population (Burt, 2001; Culhane & Metraux, 1999; U.S. Department of Housing and Urban Development [HUD] 2011); therefore, areas with higher proportions of African Americans may have higher rates of homelessness. In addition, evidence from a study of intra-city homelessness variation suggests that the proportion of female-headed households with young children is positively associated with homelessness (Culhane et al., 1996). Similarly, the concentration of single-person households in a community may be an important determinant of homelessness, both because single-person households cannot rely on the support of a second wage earner, thereby placing them at an increased risk of homelessness, and because communities with more single-person households may also face increased competition for low-cost rental units. Finally, the age distribution of the population in a particular community may affect the size of the homeless population, especially in light of evidence that members of the latter half of the baby-boomer age cohort—born between 1946 and 1964—make up a highly disproportionate share of the single adult homeless population (Culhane, Metraux, Byrne, Stino, & Bainbridge, in press).

Studies at the community level, in terms of the geographic variation in homelessness rates, have found also significant relationships between increased rates of homelessness and increased proportions of single-person and female-headed households (Burt, 1993; Elliott & Krivo, 1991; Lee et al., 2003), African American households (Elliott & Krivo, 1991; Honig & Filer, 1993), and Hispanic households (Elliott & Krivo, 1991). However, specific demographic measures have not been consistently shown to be significant across studies, and no study has found evidence of a relationship between a community's age distribution and its rate of homelessness.

### ***Safety Net***

Studies of homeless individuals have provided evidence that the size of the social safety net and the extent to which social safety net programs provide an adequate level of assistance can impact the chances that households will experience homelessness (Burt, 1991; Koegel et al., 1996; Rossi, 1989). Under this line of reasoning, more generous and more widely available safety net programs help protect low-income, disabled, and other vulnerable households from becoming homeless. For example, the degree to which income support programs like Temporary Assistance for Needy Families (TANF), Supplemental Security Income (SSI), or General Assistance (GA), are able to provide larger numbers of vulnerable households with resources adequate enough to help them obtain or maintain housing may impact the rate of homelessness. Similarly, increased spending on treatment programs and other services for persons with physical or mental disabilities, as well as for those with substance abuse disorders, who are all overrepresented in the homeless population, can provide households with supports that may keep them from becoming homeless.

However, because there are a variety of programs and ways to measure assistance, few studies have consistently included a single measure for a single program. Despite this lack of consistent results, studies have generally found that more extensive and more generous social safety net programs have a negative relationship with homelessness (Burt, 1993; Elliott & Krivo, 1991; Honig & Filer, 1993; Quigley & Raphael, 2002; Quigley et al., 2001; Troutman et al., 1999).

### ***Climate***

Some studies attempting to explain geographic variation in homelessness have also added climate measures to models, hypothesizing that less precipitation or higher temperatures could

contribute to higher measured rates of homelessness by making homeless people more visible, less vulnerable to mortality, or more likely to gravitate to a region. Among these studies, most have found climate to have a significant relationship with rates of homelessness, and in the expected direction, with higher temperatures and less precipitation associated with higher rates of homelessness, and higher proportions of persons experiencing homelessness in unsheltered locations (Appelbaum et al., 1991; Grimes & Chressanthi, 1997; Lee et al., 2003; Quigley, 1990; Quigley & Raphael, 2002; Quigley et al., 2001; Raphael, 2010; Tucker, 1987, 1989).

### ***Transience***

Lee et al. (2003) also examined transience as a possible determinant of homelessness, including the proportion of persons who have recently moved and the number of highways and railroads serving an area. The authors argue that areas with high residential mobility have more competitive housing and labor markets, which may increase the vulnerability to homelessness of those less well-suited to compete in these arenas. In addition, the extent to which an area is a frequent destination for tourists, migrant laborers, students, and others may have an impact on its rate of homelessness as some of these persons may wind up stranded and become homeless. Lee et al. find that the proportion of recently moved persons was a significant positive predictor, suggesting the importance of the relationship between the degree of residential mobility in an area and its rate of homelessness.

### **Homelessness Dependent Variables**

The main challenge in executing studies that investigate determinants of the variation in the rate of homelessness across jurisdictions is obtaining accurate estimates of the number of persons experiencing homelessness in each location. Prior to 2005, few large-scale estimates of homelessness were available, and as such, the studies summarized in Table 1—with the exception of Raphael’s 2010 study, which used state-level rates of homelessness from the 2007 *Annual Homeless Assessment Report to Congress*—have relied on one of three estimates of homelessness:

1. 1984 U.S. Department of Housing and Urban Development (HUD) estimate, based on a survey of local experts in 60 metropolitan areas, who reported the size of the homeless population in their area (HUD, 1984);
2. 1989 Burt survey of shelter capacity, covering 182 cities with populations greater than 100,000 (Burt, 1993); and
3. 1990 Census S-Night Enumeration, which was an effort by the Census Bureau to include more homeless people in the decennial census by counting homeless persons at emergency shelters and outdoor locations within municipalities with populations greater than 50,000 (U.S. Bureau of the Census, 1990).

Each of these efforts represented a methodological improvement over previously available data, but each also has flaws that may affect the reliability of findings from prior studies that have made use of these data. The primary methodological flaw with the 1984 HUD estimates was its sole reliance on informant interviews, which may have resulted in an undercount of the number of persons experiencing homelessness by applying estimates of homelessness in downtown areas to entire metropolitan areas (Appelbaum et al., 1991). Alternatively, the 1989 Burt survey used shelter bed capacity as a proxy for homelessness. This estimate did not account for unsheltered homelessness, turnover in shelter beds, and unused beds (Burt, 1993). The 1990

Census S-Night Enumeration improved on these two studies by relying on actual enumeration of people experiencing homelessness. However, methodological flaws and inconsistency in how enumeration protocols were implemented across communities may have resulted in an undercount of the sheltered and unsheltered homeless population (Martin, 1992; U.S. General Accounting Office, 1991).

### **Goals of the Current Study**

The sources of data used in this study further improve on past enumeration efforts. The biennial point-in-time count that HUD requires of communities nationwide enumerates sheltered homeless households using computerized systems that must meet a set of standard criteria to ensure accuracy in reporting (HUD, 2011). Enumeration of unsheltered households also must meet HUD's methodology standards (HUD, 2008). HUD has begun producing annual estimates based on enumerations that occur in a large number of communities of diverse size and urbanization. HUD's ongoing and extensive technical support to communities has resulted in marked improvement in the reliability of homeless counts over the past several years (HUD, 2011).

The current study will also expand the scope of geographic areas included in this type of research. By necessity, many prior studies restricted their sample sizes to a limited number of cities or metropolitan areas, due either to availability of estimates of the size of the homeless population, or due to a mismatch between geographies at which the independent variables (predictive factors) and dependent variables (rates of homelessness) were measured. This focus on larger urban areas is problematic given evidence that homelessness is shifting from principal cities to rural and suburban areas (HUD, 2011). The current study addresses this gap by conducting parallel analyses for separate samples of metropolitan and non-metropolitan communities. In doing so, it not only provides a more complete picture of structural determinants of homelessness, but also contributes to the body of knowledge on rural homelessness, a topic that has been excluded from most prior research.

The current study also aims to build on prior research by testing a set of potential structural determinants of homelessness that closely mirror those used by Lee et al. (2003), a rigorously designed study using homelessness data from the 1990 Census. The results from this study will be directly comparable to those reported by Lee and colleagues, allowing progress to be made towards more definitive identification of community-level factors that are the most important determinants of homelessness.

## **METHODS**

### **Data**

Our dependent variables were estimates of the number of persons experiencing homelessness in communities throughout the United States and our independent variables were characteristics of these communities along the six domains described previously.

### ***Dependent Variables (Homelessness)***

This study uses the HUD point-in-time (PIT) counts of unsheltered and sheltered homeless persons collected on a single night in January 2009 in 447 Continuums of Care (CoCs) throughout the United States. CoCs are geographic units at which providers of homelessness assistance share federal resources and work collaboratively to develop a strategic plan to address homelessness



within their jurisdiction. CoCs vary in size and composition and can be comprised of single cities, individual counties, several counties, or entire states. Regardless of their size and composition, CoCs are geographically meaningful contexts for understanding the scope and determinants of homelessness since they are themselves spatial manifestations of how efforts to address homelessness are organized and administered. While 54 mainly rural counties are not part of a CoC, more than 99% of the United States population lived within the boundaries of a CoC in 2009.

CoCs constitute the unit of analysis used in this study for assessing rates of homelessness. We use the HUD PIT estimates to construct two measures of the rate of homelessness, which parallel those used by Lee and colleagues: (1) the number of homeless adults per 10,000 adults in the general population, and (2) the number of homeless adults per 10,000 adults in poverty. We use homeless adults, which includes adults who are homeless as part of a family with children, rather than the overall number of persons experiencing homelessness as our numerator in constructing these rates to control for any potential variation in family size across CoCs. In addition, as persons experiencing homelessness are nearly universally poor, the second measure approximates the rate of homelessness among those who face the highest risk.

### ***Independent Variables (CoC and State Characteristics)***

To replicate the analysis conducted by Lee et al. (2003) as closely as possible, we collected independent variables mirroring those from a number of sources. These variables, their sources, and how they compare with the original variables used by Lee and colleagues are summarized in Table 2. The housing market measures (rent level, homeownership rate, vacancy rate), indicators of demographic composition (% Black, % Hispanic, % baby boomers, % single-person households), and safety net measures (public assistance recipients, SSI recipients, TANF payment level, mental health expenditures) were almost identical to those used by Lee and colleagues. While several of the economic indicators—extreme poverty and unemployment—match Lee and colleagues', we were unable to include an indicator of low-wage jobs. Similarly, our transience measure was limited to mobility rate and excludes a variable for transport access. Finally, it was not feasible to include measures of climate given that CoCs, which form our unit of analysis, can be large enough that there was significant within-CoC climate variation.

### **Constructing the Research Dataset**

While the CoC was the unit of analysis for the homelessness dependent variables, CoCs constitute geographies with irregular boundaries. Consequently, measures of CoC-level characteristics (e.g., housing market and economic conditions) are virtually non-existent. As a result, we constructed CoC-level independent variables from county-level measures using a two-step process. First, geospatial matching procedures linked all counties with their appropriate CoC. Second, county-level measures were statistically adjusted, where necessary, to transform them into CoC-level variables. Given the irregular geographic composition of CoCs, there were three relationship types possible between county and CoC boundaries:

1. Boundary for a single CoC and a single county was identical;
2. A single CoC may be comprised of an aggregation of two or more counties; and
3. Multiple CoCs may fall within a single county.

We used Geographic Information System (GIS) software to identify the appropriate CoC-county relationship type for each CoC and, in turn, to match each CoC with its corresponding

TABLE 2

## Summary of Study Variables and Comparison with Lee et al. (2003)

Variable	Lee et al. (2003)		Current Study	Source
Homelessness Rate	(1) Homeless persons per 10,000 residents	(2) Homeless adults per 10,000 residents	(1) Homeless adults per 10,000 residents	2009 HUD PIT Estimates <sup>1</sup>
Housing Market	(2) Homeless persons per 10,000 residents with income <50% of poverty	(2) Homeless adults per 10,000 adults in poverty		
Rent level	Median contract rent (\$)	Median rent (in \$100) for efficiency unit		2009 HUD FMR <sup>2</sup>
Homeownership	% Housing units occupied by owner	% Housing units occupied by owner		ACS <sup>3</sup>
Vacancy rate	% All housing units vacant	% Housing units vacant		ACS
Economic Conditions				
Unemployment rate	% Civilian labor force unemployed	% Civilian labor force unemployed		ACS
Low-wage jobs	% Employed persons 16+ in service/unskilled	N/A		ACS
Extreme poverty	% Persons with incomes <50% of poverty level	% Persons with incomes <50% of poverty level		ACS
Demographics				
Blacks	% Black in total population	% Black in total population		ACS
Hispanics	% Hispanic in total population	% Hispanic in total population		ACS
Baby boomers	% Persons 25–44 in total population	% Persons 45–64 in total population		ACS
1-person households	% Occupied housing units with single occupant	% Occupied housing units with single occupant		ACS
Safety Net				
PA recipients	% Households receiving public assistance	% Households in poverty receiving public assistance		ACS
SS recipients	% Persons receiving Social Security benefits	% Households in poverty receiving SSI		ACS
AFDC/TANF payment	Mean monthly AFDC payment (\$) per recipient, for state	Maximum monthly TANF payment (in \$100) for family of 3, for state		Urban Institute
MH expenditures	Per capita mental health expenditures (\$), for state	Per capita expenditures (in \$100) by state mental health agency, for state		Kaiser Family Foundation
Climate				
Temperature	July average maximum minus January average minimum temperature	N/A		
Precipitation	Average annual precipitation (inches)	N/A		
Transience				
Mobility rate	% Persons 5+ living in different houses than 5 years prior	% Total population residing in U.S for 1+ year, who moved in past year		ACS
Transport access	N of interstates, US routes, and railroads serving area	N/A		

## Notes:

<sup>1</sup>HUD PIT Estimate = U.S. Department of Housing and Urban Development (HUD) (PIT) estimate of persons experiencing homelessness.<sup>2</sup>HUD FMR = HUD Fair Market Rents database.<sup>3</sup>ACS = U.S. Census Bureau, 2005–2009 American Community Survey 5-year estimates.

county or counties. To complete the matches, we superimposed county centroids (i.e., points representing the geographic center of counties) on a map of CoC boundaries. Approximately 51% ( $N = 227$ ) of CoCs matched directly to one county while 38% ( $N = 171$ ) of CoCs were comprised of multiple counties. The remaining 11% ( $N = 49$ ) of CoCs fit the third type of CoC-county relationship described earlier. In these cases, the multiple CoCs that were fully encompassed by a single county were merged into a single new CoC, with its boundaries being coterminous with the county.

After appropriately matching CoCs and counties, we statistically adjusted the 171 CoCs that fit the second type of relationship described above and the 49 CoCs that fit the third type to complete the construction of CoC-level variables from county measures (no adjustments were necessary for the 227 CoCs that met the criteria for the first type of relationship). In the case of the second type of relationship, we constructed CoC-level variables from county measures by taking either the sum or a population-weighted average of the county measures from all of the counties within a given CoC. In the third type of relationship, where multiple CoCs within a single county were merged, we summed the HUD PIT estimates of persons experiencing homelessness from all of the CoCs located within a single county. In turn, county-level measures then became CoC-level variables for these combined CoCs, with no statistical adjustment required. The merging of several CoCs in this fashion resulted in a reduction in the number of CoCs from 447 to 414, which we then stratified into metropolitan ( $N = 338$ ) or non-metropolitan area ( $N = 76$ ) groups using the U.S. Department of Agriculture's (USDA) Economic Research Service definitions of rurality (USDA, 2003).

Although the CoC was the basic unit of analysis for this study, several variables of interest (TANF payments, mental health expenditures) were only available at the state level. Variables measured at the state level were not adjusted and therefore all CoCs within a state assumed the same value.

## **Statistical Analysis**

Because CoCs were nested within states, data from CoCs located within the same state were not considered to be independent from one another and are likely to have more similar characteristics than they would share with CoCs in different states. This clustering violates the basic assumption of independence in ordinary least squares (OLS) regression and such clustering must be accounted for in the statistical analysis to correctly model the variation in relationships between independent and dependent variables. Using a multilevel modeling approach rather than OLS regressions allowed us address this problem: we used the CoC as the first level of analysis and the state as the second level of analysis.

We conducted a series of linear mixed-effects models to understand which CoC variables were significantly associated with each homelessness outcome (homeless adults per 10,000 adults in the [a] general population and [b] population in poverty). OLS models were also estimated for each outcome, and had similar results to, but lower explanatory power than the linear mixed-effects models, and therefore are not reported here. In addition, we stratified the sample into metropolitan and non-metropolitan CoCs and conducted analyses separately for each subgroup. We applied a natural logarithmic transformation to each outcome variable due to their highly skewed natures. We included the following predictor variables in models with homeless adults per 10,000 adults in the general population: rent level; homeownership rate; housing vacancy rate; unemployment rate; extreme poverty rate; size of the Black, Hispanic, and baby boomer populations; public assistance recipients; SSI recipients; TANF benefit level; mental health expenditures; and mobility rate. With the exception of the percent of the population in extreme poverty, the same predictor variables

were included in models where the population in poverty served as the denominator of the outcome.

Random intercepts were specified in all models. Analyses were conducted using the R environment for statistical computing (R Development Core Team, 2011). Due to difficulties inherent in calculating accurate confidence intervals and *p*-values for mixed-effects models, we calculated highest posterior density intervals and Monte Carlo derived *p*-values (Chen & Shao, 1999), which are Bayesian analogues to these estimates.

## RESULTS

Data were available for 414 CoCs (338 metropolitan, 76 non-metropolitan) and descriptive statistics for all study variables are presented in Table 3, stratified by metropolitan/non-metropolitan status.

### Modeling Adult Homelessness per 10,000 Adults

Several variables for models based on metropolitan and non-metropolitan samples were significantly associated with the rate of adult homelessness per 10,000 adults in the general population (see Table 4.) Although predictors in both metropolitan and non-metropolitan models accounted for a large degree of the variation in CoC homelessness rates ( $R^2$  for metropolitan = 58%, non-metropolitan = 67%), notable differences were observed between models in terms of the pattern of significant predictors. For example, in the model for metropolitan CoCs, rent level, homeownership rate, the size of the Hispanic and baby-boomer populations, the proportion of single-person households, and the proportion of recently moved households were all positively associated with the outcome. In the model for non-metropolitan CoCs, however, rent level and unemployment rate were positively associated, and the size of the Black population was negatively associated with the outcome. The effects for rent level and the unemployment rate were particularly strong in the non-metropolitan CoC model, with a 32% increase in homelessness per \$100 increase in median rent and a 27% increase in homelessness per 1% increase in unemployment.

### Modeling Adult Homelessness per 10,000 Adults in Poverty

Similarly, several variables for models based on metropolitan and non-metropolitan samples were found to be significantly associated with the rate of adult homelessness per 10,000 adults in the population in poverty (see Table 5). The pattern of results was somewhat different between models based on metropolitan and non-metropolitan CoCs, although the degree of variation in CoC homelessness rates accounted for by the independent variables was similar ( $R^2$  for metropolitan = 52%, non-metropolitan = 56%). In the metropolitan model, rent level, the size of the Hispanic and baby-boomer populations, the proportion of single-person households, rate of public assistance receipt, and mobility rate were positively associated and state mental health expenditures were negatively associated with the outcome. In contrast, in the non-metropolitan model, rent level was positively associated and the size of the Black population negatively associated with the rate of homelessness. The effect for rent level was particularly strong in both metropolitan and non-metropolitan CoC models, with a 15% and 39% increase in homelessness per \$100 increase in median rent, respectively.

TABLE 3

**Descriptive Statistics**

Variable	Metro CoCs (N = 338)					Non-Metro CoCs (N = 76)				
	M	Mdn	SD	Min	Max	M	Mdn	SD	Min	Max
Homelessness Rate										
Homeless adults per 10,000 residents	20.60	15.92	18.77	0.91	137.78	19.55	9.00	30.86	0.00	157.50
Homeless adults per 10,000 adults in poverty	200.01	150.58	178.17	9.62	1198.74	159.13	72.33	244.51	0.00	1450.37
Housing Market										
Rent level \$	699.17	640.21	193.51	384.83	1230.00	533.80	479.38	125.76	383.42	1006.00
Homeownership%	0.68	0.69	0.08	0.34	0.87	0.72	0.72	0.05	0.57	0.85
Vacancy%	0.11	0.10	0.05	0.03	0.54	0.17	0.15	0.08	0.07	0.43
Economic Conditions										
Unemployment%	0.08	0.07	0.02	0.03	0.15	0.07	0.07	0.02	0.04	0.12
Extreme poverty%	0.06	0.05	0.02	0.01	0.21	0.06	0.06	0.02	0.03	0.13
Demographics										
Blacks%	0.12	0.09	0.12	0.00	0.64	0.07	0.03	0.10	0.00	0.42
Hispanics%	0.11	0.07	0.13	0.01	0.81	0.06	0.03	0.07	0.01	0.37
Baby boomers%	0.26	0.26	0.02	0.16	0.33	0.27	0.27	0.02	0.22	0.35
1-person households%	0.27	0.27	0.05	0.13	0.47	0.27	0.28	0.02	0.22	0.32
Safety Net										
PA recipients%	0.21	0.20	0.09	0.03	0.88	0.19	0.18	0.09	0.06	0.68
SS recipients%	0.31	0.30	0.08	0.08	0.58	0.31	0.31	0.08	0.15	0.61
AFDC/TANF payment \$	449.34	426.00	171.31	170.00	923.00	452.78	432.00	189.98	170.00	923.00
MH expenditures \$	130.03	122.03	68.18	36.09	381.90	122.71	103.76	67.08	36.09	277.03
Transience										
Mobility%	0.16	0.16	0.04	0.07	0.29	0.16	0.15	0.03	0.09	0.22

TABLE 4

**Summary of Mixed-Effects Model for Variables Predicting Adult Homelessness per 10,000 Adults in General Population**

Variable	Metro CoCs (N = 338)			Non-Metro CoCs (N = 76)		
	B	95% CI	p	B	95% CI	P
Intercept	-0.60	-2.80–1.50	0.493	3.26	-5.70–11.38	0.509
Housing Market						
Rent level	6.34	1.66–11.19	0.012	31.78	10.38–54.13	0.005
Homeownership	-2.05	-3.75–0.68	0.006	-5.99	-12.92–0.38	0.070
Vacancy rate	0.18	-1.01–1.66	0.677	0.96	-2.38–4.38	0.575
Economic Conditions						
Unemployment rate	1.91	-2.65–8.02	0.332	26.93	8.66–40.84	0.004
Extreme poverty	1.88	-3.23–6.53	0.540	-10.90	-28.63–10.22	0.357
Demographics						
Blacks	0.07	-0.75–0.79	0.944	-4.15	-6.70–1.49	0.002
Hispanics	1.05	0.29–1.83	0.006	1.68	-1.23–5.37	0.210
Baby boomers	7.43	3.63–12.20	<0.001	4.89	-8.26–21.08	0.381
1-person households	3.58	1.01–5.37	0.003	2.84	-8.38–15.20	0.600
Safety Net						
PA recipients	1.05	-0.12–2.08	0.080	-3.41	-5.62–0.88	0.153
SS recipients	0.76	-0.42–1.96	0.212	-0.61	-3.66–2.73	0.773
AFDC/TANF payment	-1.17	-8.41–6.63	0.786	-11.62	-36.20–6.51	0.161
MH expenditures	-12.58	-28.82–2.13	0.096	8.10	-52.24–51.87	0.925
Transience						
Mobility rate	5.39	3.26–8.66	<0.001	-1.77	-11.58–8.01	0.739
SD Random Intercepts		0.25			0.35	
Model R <sup>2</sup>		0.58			0.67	

**DISCUSSION**

The overarching objective of this study was to contribute to research on community-level structural determinants of homelessness by introducing new perspectives and directions to this body of research. On the whole, the use of HUD PIT data measuring homelessness rates has allowed us to confirm some findings of Lee and colleagues, while increasing the explanatory power of the model from 35% to 58%. Our analysis also confirms their findings that rent level, single-person households, and recently moved households are positively associated with the rate of homelessness in the general population. While the significance of the public assistance receipt rate was not observed in our analysis, in both models a positive association was found for this variable. As a new contribution to this body of research, we found the homeownership rate to be negatively associated, and the size of the Hispanic population and baby-boomer age cohort to be positively associated with the rate of homelessness among the general population.

Our results also confirmed findings of Lee and colleagues on the rate of homelessness among the population in poverty. Once again, rent level and the proportion of single-person households were confirmed to be positive and highly significant predictors of homelessness in metropolitan areas. In addition, we found the size of the Hispanic population and the baby-boomer cohort, as well as the proportion of recently moved households to be positively associated, and mental health expenditures to be negatively associated, with homelessness. One result contradicted the findings of the earlier study: both studies found the public assistance receipt rate to be a significant predictor, however, Lee and colleagues found it was negatively associated with the

**TABLE 5**

**Summary of Mixed-Effects Model for Variables Predicting Adult Homelessness per 10,000 Adults in Poverty**

Variable	Metro CoCs ( <i>N</i> = 338)			Non-Metro CoCs ( <i>N</i> = 76)		
	B	95% CI	<i>p</i>	B	95% CI	<i>p</i>
Intercept	−0.08	−2.57–1.90	0.811	−0.23	−9.87–9.06	0.971
Housing market						
Rent level	14.53	9.96–20.17	<0.001	39.19	12.26–65.71	0.004
Homeownership	−0.46	−2.18–1.14	0.570	−1.32	−8.81–5.41	0.622
Vacancy rate	−0.31	−1.80–1.12	0.707	0.58	−3.64–4.46	0.794
Economic conditions						
Unemployment rate	−4.95	−9.65–1.31	0.142	15.14	−1.84–31.58	0.086
Demographics						
Blacks	0.17	−0.67–1.03	0.768	−3.99	−7.24–−0.80	0.014
Hispanics	1.03	0.20–1.90	0.014	2.64	−1.14–6.94	0.171
Baby boomers	8.58	4.35–13.70	<0.001	10.92	−5.50–29.77	0.173
1-person households	4.07	1.35–6.20	0.001	2.14	−12.78–16.36	0.752
Safety net						
PA recipients	2.13	0.94–3.21	<0.001	−2.05	−5.01–2.47	0.471
SS recipients	1.12	−0.18–2.40	0.104	−0.64	−4.60–3.25	0.757
AFDC/TANF payment	−1.58	−9.89–6.69	0.718	−6.61	−35.97–16.49	0.487
MH expenditures	−19.57	−36.52–−2.75	0.024	−8.12	−79.18–45.74	0.592
Transience						
Mobility rate	5.61	3.18–9.18	<0.001	−0.72	−12.34–11.94	0.878
SD random intercepts		0.27				0.29
Model <i>R</i> <sup>2</sup>		0.52				0.56

rate of homelessness among the poverty population while we found a positive association between these rates. Using the HUD PIT data increased the model’s ability to explain overall variance in homelessness from 49% to 52%.

Three primary points can be drawn from the results of our study. First, our findings provide additional evidence that homelessness has its roots in housing market dynamics, and particularly in the difficulty in obtaining affordable housing. Second, both of our metropolitan area models find the size of the baby-boomer cohort, the size of the Hispanic population, and the number of recently moved households to be positively associated with homelessness. Third, and finally, our study points to the great potential in using the newly available HUD PIT estimates of the homeless population to build on prior research and arrive at a better understanding of the structural determinants of homelessness.

Each of these key findings suggests the need for further study or policy changes. Our findings on the importance of affordable housing stock for decreasing homelessness underscore the need for policies that either increase the supply of affordable housing or provide additional safety net supports to households to help them afford housing and decrease competition for a finite number of low-rent units. Given the finding that rates of homelessness were higher in areas with relatively more single-person households, the need for additional safety net supports may be particularly acute for persons in this group who are especially vulnerable to homelessness in the event of job loss, illness, or other income shocks. While an expansion of the Section 8 Housing Choice Voucher Program, which is the primary federal housing assistance program for low-income families, would be the most straightforward remedy to the affordable housing problems that appear to be the most important drivers of homelessness, recent history and the



current political and fiscal environment provide little reason to believe that such an expansion is likely to be forthcoming.

However, there are a number of pragmatic alternative options to a pure expansion of housing subsidies that might help address the prevailing lack of affordable housing. For example, Khadduri (2010) describes a plan for overhauling the Section 8 program such that subsidies are targeted more directly to those individuals and jurisdictions at highest risk of or with the highest rates of homelessness, thereby making it a more effective tool for preventing homelessness. Providing a tax credit to all low-income renters similar to the existing Earned Income Tax Credit (EITC), an idea proposed by Landis and McClure (2010), would also go far in helping those at risk of homelessness maintain housing. It would also serve as an important counterbalance to the mortgage interest deduction, which almost exclusively benefits middle- and upper-income Americans. Others have suggested that relaxing zoning requirements or other local regulations on housing construction might encourage the creation of more affordable housing units (Joint Center for Housing Studies at Harvard University, 2008). While these are just a sampling of the ideas that have been put forth as potential solutions to problems related to housing affordability, they underscore the potential effectiveness of creative housing policy reform.

Our findings on demographic groups and residential mobility merit closer attention, both in future research and from a policy standpoint. The finding regarding the baby-boomer age group is consistent with evidence that baby boomers are highly overrepresented in the homeless population, and underscores the need to develop targeted interventions to address homelessness among members of this population. Indeed, substantial reductions in the overall rate of homelessness could be achieved by targeting this demographic sub group. Here, housing subsidies that offer a more limited form of support than a full Section 8 voucher might be an especially viable approach, but additional research is needed to test the effectiveness of such “shallow” subsidies. The findings regarding Hispanic ethnicity and residential mobility suggest that migration patterns may have a more important relationship with the rate of homelessness than has been previously considered. Future research should delve more deeply into these issues, particularly the finding that rates of homelessness were higher in areas with relatively more Hispanics. This finding seems inconsistent with prior research showing Hispanics to be underrepresented in the homeless population, which has been credited largely to their greater propensity for relying on informal housing arrangements to avoid homelessness (Rosenheck, Bassuk, & Salomon, 1999). One plausible interpretation of our finding that could be investigated by future studies is that the documented migration of Hispanics out of large cities and into smaller communities and rural areas (Kandel & Cromartie, 2004), has strained their social and kinship networks, limiting their opportunities to rely on informal housing arrangements when needed.

Although this study made progress towards its objective, it also had a few limitations that bear mentioning. Similar to Lee and colleagues’ study, the present study does not control for the capacity of homelessness assistance programs; therefore, our dependent variables may be conflated with the magnitude of a community’s response to the problem. Even though this study applies rigorous methods to match the geography at which homelessness is measured to the geography at which structural factors are measured, the mismatch between the two continues to present problems in identifying important community-level influences on these rates; alternative methods to classify CoCs as urban or rural could yield different results.

While this is the first study to examine the structural determinants of homelessness using a set of non-urban jurisdictions, we have merely taken the first step in expanding this body of research. The HUD PIT estimates of homelessness used in this study are also available for a range of sub-populations of persons experiencing homelessness, including families, persons with serious mental illness, veterans, and persons experiencing chronic homelessness. It is likely that community-level determinants of homelessness may operate differently for each of these



sub-populations, and this should be investigated in future research. Similarly, this study, by design, considered a fairly small set of factors as potential community-level determinants of homelessness; there is certainly room to expand research to include a wide range of additional measures, including those that have received less attention in the literature.

The results of this study demonstrate that the dynamics operating at the macro level are important for understanding homelessness and that, correspondingly, macro-level policy interventions are ultimately necessary to prevent and end homelessness. Future research that expands on this study and provides additional insight regarding structural factors that are important determinants of homelessness would be crucial for informing policy-level interventions.

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