

# SPONSORSHIP PROPOSAL



## WHAT IS NORDICHACK ?

NordicHack is a 24 hour hackathon with a theme that challenges students to “**Imagine tomorrow by hacking today**”. During this hackathon we aim at engaging students into thinking outside the box and come up with innovations that could potentially change the world as we know it, one step at a time. Overall, students will have opportunity to learn new skills, connect with corporate sponsors and have fun with other students who share their passion for building new and cool stuff.

The hackathon will take place at UCN Campus Sofiendalsvej, on the 23rd and 24th of February 2018. We aim at approximately 100-150 students.

The hackathon will be open for students within any field, but we highly encourage every team to have a developer and a designer.

## WHO IS BEHIND NORDICHACK ?

We are a team of 8 enthusiastic students, both Danish and international, who work hard to make this event a great experience for all participants. Our team members come from different educations within the technology campus such as Web Development, Digital Concept Development and Product Development.

## HOW CAN YOU CONTRIBUTE ?

**We are currently looking for sponsors who would like to:**

- provide food/ cover the costs of food
- provide prizes for the winners/ cover the costs of the prizes
- cover costs of other logistical matters (prints, t-shirts, freebies for the participants, security)
- mentor the participants
- hold lectures on technology related topics or propose a case for the hackathon.

## WHAT'S IN IT FOR YOU ?

- brand recognition & advertising
- stand/ booth during the event
- chance to meet potential employees & interns
- propose challenges(cases) that could help your company

We would love to hear from you! If you are interested in sponsoring NordicHack but would like to hear more about it, write to [ab@nordichack.com](mailto:ab@nordichack.com) , we would love to have a chat with you or set up a meeting! Otherwise, the deadline for submitting a case proposal is the 1st of December. Our team will review it and get back to you as soon as possible!

We look forward to hearing from you and if you have any questions do not hesitate to contact us!

The **NordicHack** team