HOYA HACKS

January 29-31, 2016

What is Hoya Hacks?

Hoya Hacks, Georgetown University's annual hackathon, is part of a larger technological revolution at Georgetown that seeks to infuse innovation into the University's core culture.

We are gathering 300 talented students eager to showcase their skills and change the world -- your help and support makes that possible.

We invite you to be a part of this movement.

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What is a hackathon?

By fast-tracking the software and hardware development process, hackathons provide students with valuable technical skills they will need in their future careers. Students meet like-minded peers, interact with professionals, and return home with a project that has the potential to turn into a real business.

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Schedule

FRIDAY

5pm - check-in + dinner

8pm - opening ceremony

9pm - coding starts + pitches

SATURDAY

9am - breakfast

1pm - lunch

7pm - dinner

SUNDAY

9am - submissions, breakfast

10am - demos

12:00pm - judges convene

1pm - closing ceremonies

Activities

WORKSHOPS

Company API Talks

Student-lead workshops

Professor-lead workshops

SPEAKERS

Leaders from local companies

Tech influencers

ENTERTAINMENT

Performances by student groups

Midnight dance party

Breakout sessions

Cup-stacking competition

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Where do I fit in?

Mentorship

Help solve problems, run workshops

Branding

Brand exposure, swag distribution, branded prize

Recruiting

Distribute materials, access resumes, interview students

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	API $1,000	Silver $2,500	Gold $5,000	Co-Host $10,000*
Technical				
Bring Mentors	✔	✔	✔	✔
Bring API + Hardware	✔	✔	✔	✔
API Presentation	✔	✔	✔	✔
Workshop			30 min	1 hour
Branding				
Distribute swag	✔	✔	✔	✔
Branded prize	✔	✔	✔	✔
Logo size on website + shirt	Sm	Sm	Md	Lg
Reserved Booth		✔	✔	✔
Logo on banner			✔	✔
Acknowledged as partner				✔
Recruiting				
Bring Recruiters		✔	✔	✔
Access to resumes			After	Before
Branded Coffee Break				✔

A La Carte		
Side Event or Workshop	Branded Snack	Branded Meal
$500	$1,500	$3,000

ASK US ABOUT CUSTOM PACKAGES!

* $10,000 minimum bid

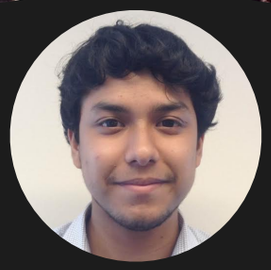
HOYA HACKS

We know **hackathons.**
We know **Georgetown.**
We know **how to have fun.**

TAYLOR
CO-HOST

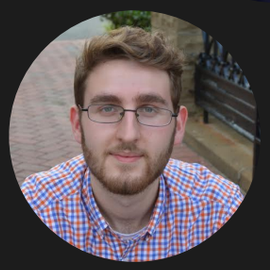
CASANDRA
CO-HOST

EXPERIENCE



MARKETING

OUTREACH



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Contact Us

GENERAL INQUIRIES

hello@hoyahacks.com

SPONSORSHIP INQUIRIES

sponsor@hoyahacks.com

PHONE

(212) 574-4453

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300 hackers.

GEORGETOWN UNIVERSITY.

www.hoyahacks.com

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