# What is Agro-Informatics? AEC3012

Hoyeon Jeong

Chonnam National University hjeong@jnu.ac.kr

Dept. Agricultural Economics August 7, 2025



# Agro-Informatics

## Food and Agriculture Organization (FAO)

Agro-informatics connects information technology with the farm management, analysis and application of agricultural data to design more accurate and targeted agricultural interventions.

## Examples of The Use of New Technology in Agriculture

Satellite Imagery Remote Sensing Geographic Information Systems (GIS)

Information and Technology enable the transformation of data into actionable information.

# Benefits of Agro-Informatics

- Enhanced Decision Making: With real-time data on soil health, weather patterns, and crop growth, farmers can make informed decisions that maximize their yield.
- Resource Optimization: Agriculture informatics helps optimize
  the use of resources such as water, fertilizers, and pesticides,
  reducing waste and environmental impact.
- Precision Agriculture: Through GPS and remote sensing technologies, farmers can precisely target their interventions, minimizing costs and environmental harm.

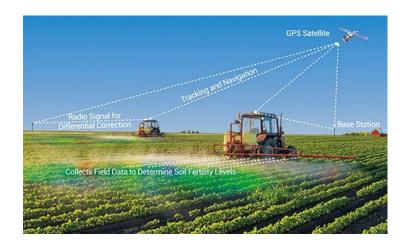
# Benefits of Agro-Informatics

- Early Disease Detection: Monitoring tools and data analysis enable the early detection of disease outbreaks, preventing their spread and minimizing losses.
- Supply Chain Efficiency: Informatics streamlines the supply chain, reducing post-harvest losses and ensuring fresher produce reaches consumers.

# Example of Agro-Informatics



# Example of Agro-Informatics



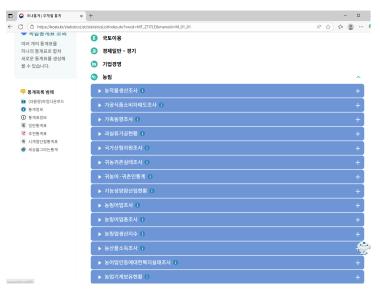
# Example of Agro-Informatics



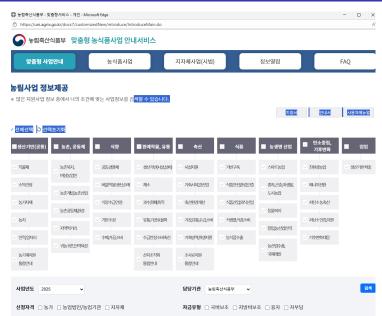
## In this class,

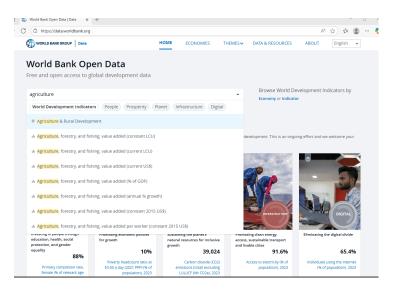
- We will combine agricultural economics and computer science.
- We will learn about how to collect, store, and analyze a variety of data used in agriculutural econmics.

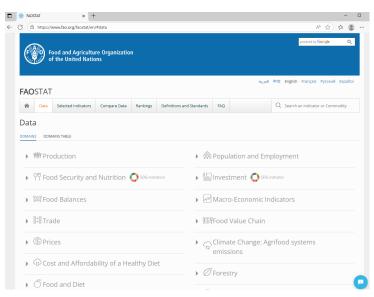
- A variety of sources of data and information related to agriculutral economics
- Statistics Korea, Bank of Korea, Government Agencies, AGRIX, etc
- International Agricultural Data (World Bank, FAO, etc)











## **Data Store**

- Database Management System (DBMS, e.g., MS ACESS)
- Enterprise Resource Planning (ERP)
- Structured Query Language (SQL)