Statement Sheet

- 1. Basic Question to be asked (Specific, Measurable, Action-oriented, Realistic, Time Bound)
- We can further simplify our current response here. In summary (in one sentence/statement), what problem are we trying to solve?
- Suggestion: What initiatives can be taken to reduce the commute time in London to 28 minutes over the coming 5 7 years?

Context (Talking about key facts we need to address the problem). We can still add;

- High traffic resulting to longer commute time of 60 minutes
- A 5.6% yearly increase in the number of registered vehicles

Constraints (All)

- Budget
- Time:
- Geography : Specific to London
- People(Potential Impact on the people):

2. Issue Tree

- Good thing is that the issues we've listed are quite interdependent on each other
- Can we summarise the main issue to be 'What initiatives can be taken to reduce the commute time in London to 28 minutes over the coming 5 - 7 years?'
- Secondly, can we break the problem into 2, then further break them as it is
- 3. Prioritisation Matrix (I think we did well here. But let's take one final look at the conditions to consider). The major feedback here is the positioning of the solutions on the graph
 - Assessing our potential impact
 (Can the solution alone significantly reduce commute time from 60minutes to 28minutes)
 - Can the solution change behaviours for a large number of people
 Is the solution sustainable in the long term or is it a quick/short term solution
 - Ease of implementation
 (Consider cost, time it takes to implement, Resources and capacities required)
 Can the solution be implemented taking into account the limitations of COVID