

DenHerder (DH): Works in the tech sector, tech events, and conferences. Over 15 years

Brant: Went to CWU, works for Docusign

DH: Event planning needs clear channels of comms, no tools for creating tickets and sharing docs. Currently relying on SMS and phone calls. Lots of problems. No clear authority
Wants mobile friendly web-based platform. admin / host side that can create a location, a profile, can create events and add details, add contact details, assign PoC for tickets, upload documents and create reports,

User side: Tool that hotels use to sell properties, web-based, see all event details and docs, photos. Can comm w/ even organizers. Tabbed for differ categories of tags (food etc.) at the end of event create a report from all tickets (time stamps, verifiability, proof).

Noah snippet:

No clear channel of comm. for events Miscomm. between event managers/venue owners/ Mobile friendly web based platform Admin/host side/client side Share access to event Upload contact details facilities/beverages/etc. Alert someone for ticket - assign tickets to that person User/event manager side - side to sell property. See all event details/documents - contracts/details/pics See real-time status of tickets See logs of ticket activity Records for finances Not rebuilding slacks Most usage will come out of event-start - post-event

Allassandro: Q. needs to facilitate comm/ between even owners

Answer: it should be fast

B: Two sides, event planner and location host. Locations have events.

DH: the app is entirely for while the event is in-progress.

B: focus on mobile UI, mobile app has priority.

Noah: Q. about branding

Answer: Not right now because the app would be sold to venues who'd have their own branding.

Big three:

- Ticket tracking
- Comms between location owner & event planner
- Report generation

Noah Snippet:

Event creation is based on the hotel's layout template, they can create events based on rooms available, not necessarily by what the event is.

DH: list of priorities for thursday.

DH: important that venue has a vested interest in fast response time. Event user is the end user, venue is party responsible for completing tickets?

Marriot has an app kinda like this, red-something-

Brant: consider this a ticketing app, consider the two perspectives: event manager and venue. Consider interaction flows.

Noah: Should hosts be able to re-make events, like with user accounts, when should events be over and things be archived?

Answer: Event ends, it should be auto-archived on a time. Venue owner and end-user should always be able to access information. Venue can create profile with all their info.

B: no external requirements, hosting on AWS is a preference.

Containers and serverless architecture are preferred, confirm?

Tuesday 4pm meetings?