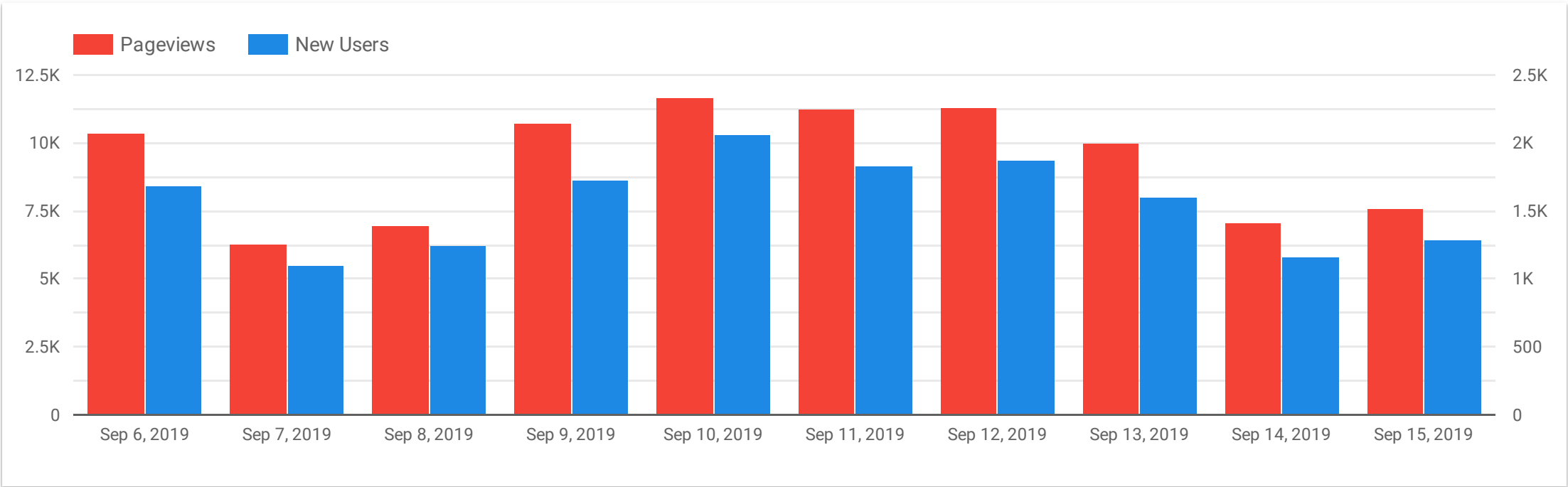
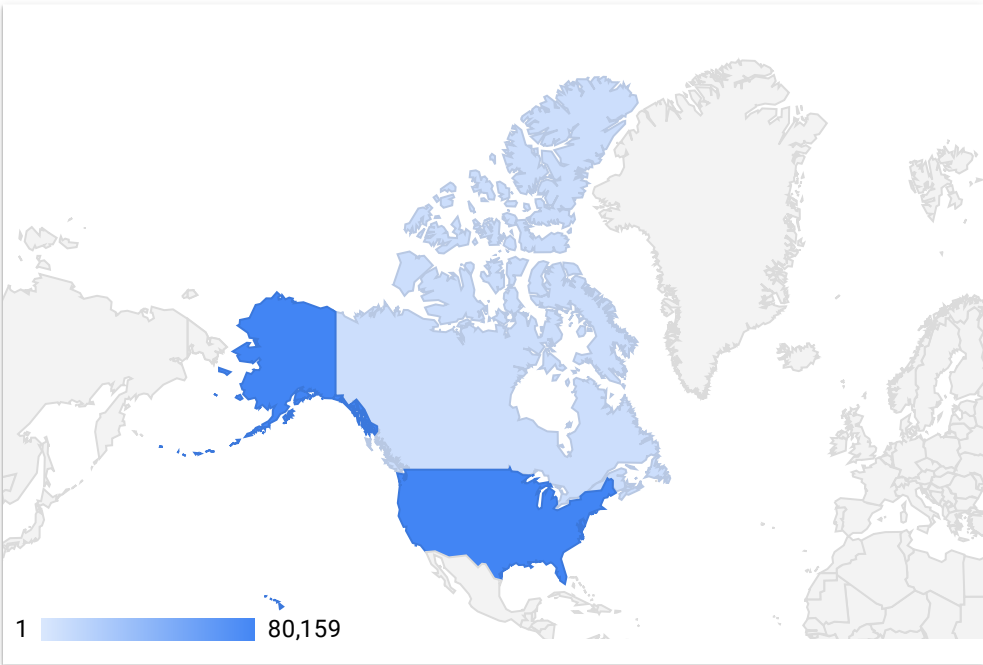


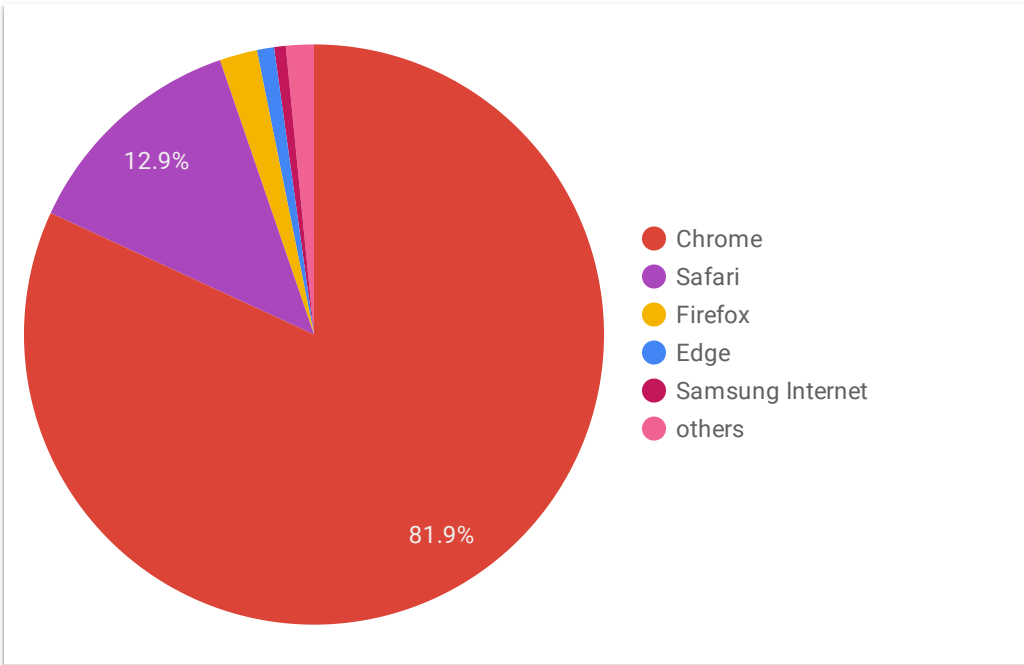
How many pageviews and new users in the past 14 day?



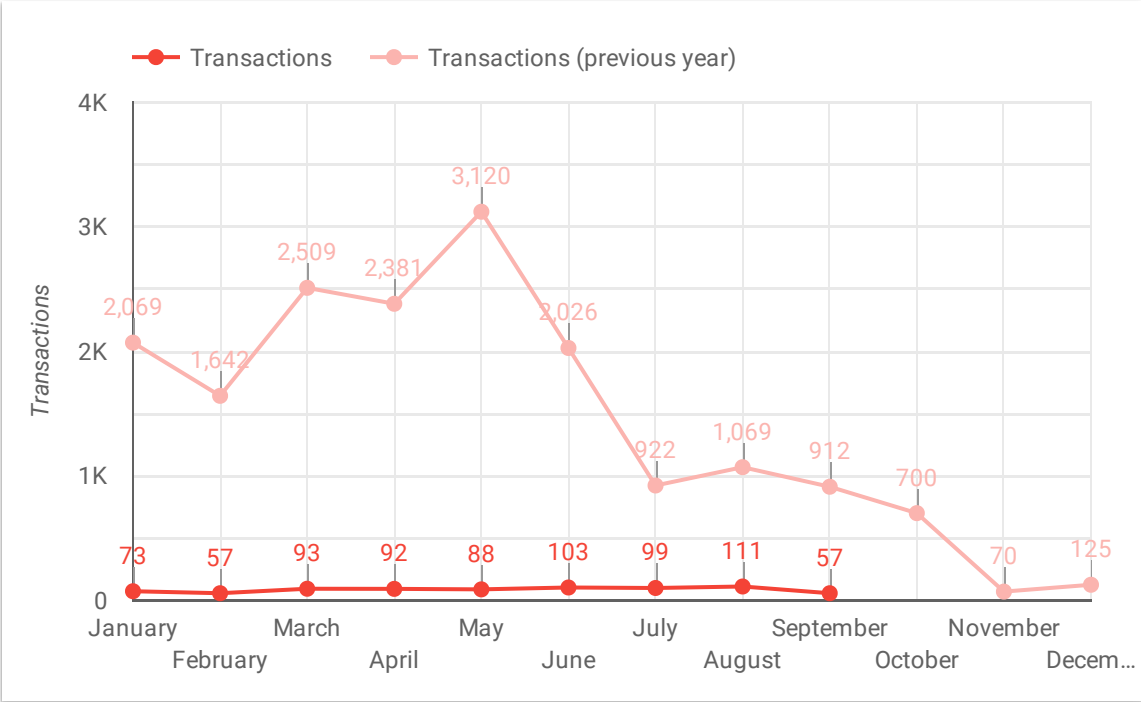
What's the distribution of pageviews in the Northearn America?



What type of Brower users use to view our page?



The number of transactions between current year and previous year

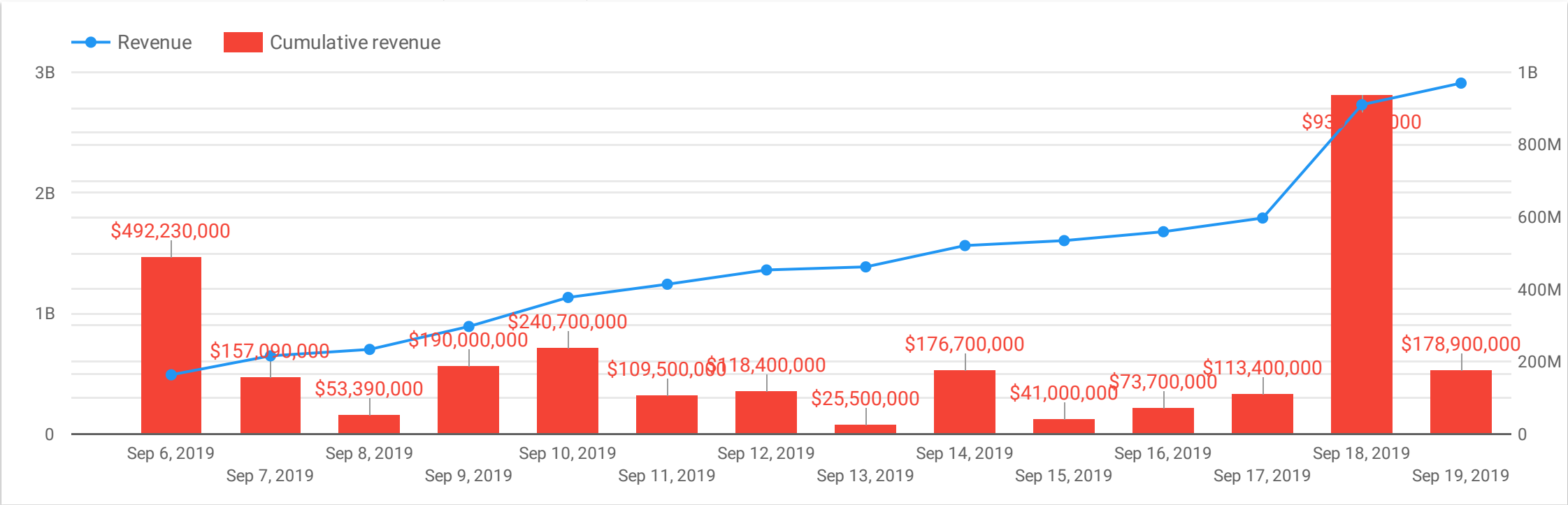


Sales revenue in different product category

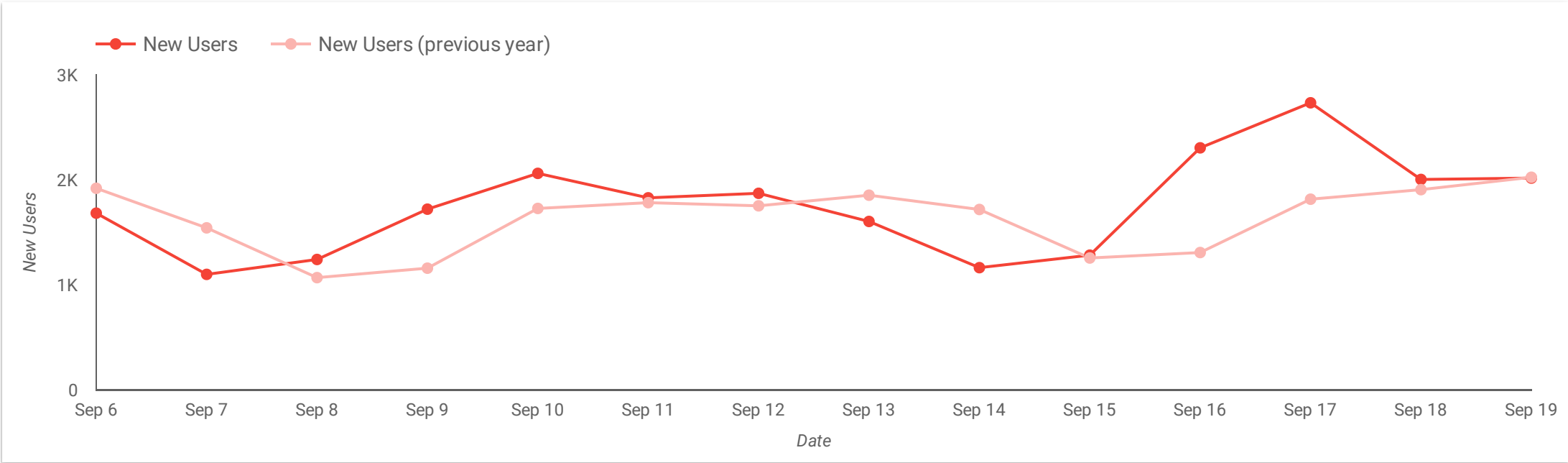
Product Category ...		Product Revenue per Purchase ...	Product Revenue
1.	Bags	\$53,596,000	\$267,980,000
2.	Apparel	\$38,707,017.54	\$2,206,300,000
3.	Electronics Accessori...	\$24,000,000	\$24,000,000
4.	Uncategorized Items	\$21,302,391.3	\$979,910,000
5.	Drinkware	\$20,663,333.33	\$123,980,000
6.	Accessories	\$15,645,882.35	\$265,980,000
7.	Clearance	\$15,393,333.33	\$184,720,000
8.	Fun	\$10,000,000	\$10,000,000
9.	Notebooks & Journals	\$9,100,000	\$9,100,000
10.	New	\$8,103,750	\$194,490,000

1 - 10 / 14 < >

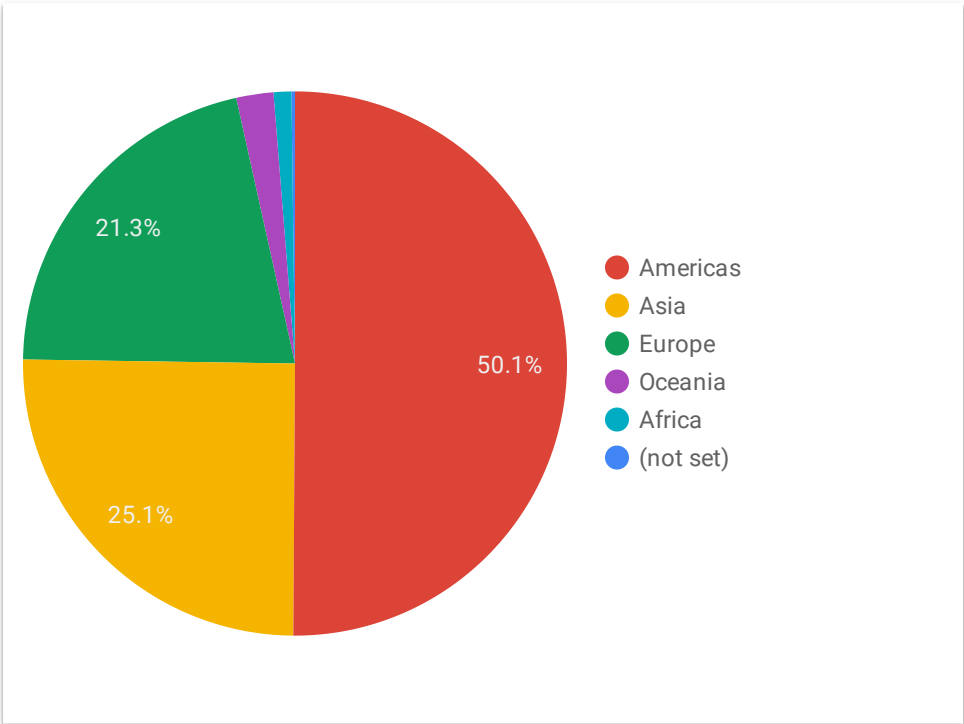
Sale revenue and cumulative revenue (past 14 days)



The number of new user in the same period between current year and preivous year



How many percentage of user covered in different continents?



What is the distribution of user's age?

